

REVISED

Road Safety Committee

Date: March 30, 2021
Time: 9:30 AM
Location: Online Video Conference

Members

Councillor Stephen Dasko	Ward 1
Councillor Karen Ras	Ward 2
Councillor Pat Saito	Ward 9 (Chair)
Tony Power	Citizen Member (Vice-Chair)
Anna Phillips	Citizen Member
Anne Marie Hayes	Citizen Member
James Fan	Citizen Member
Sunil Sharma	Citizen Member
Trevor Howard	Citizen Member
Sushil Kumra	(Traffic Safety Council Representative)
Suzanne Doyle	(Mississauga Cycling Advisory Committee Representative)
Mark Jablonski	Citizen Member

Advance registration is required to participate and/or to make comments in the virtual public meeting.

Any member of the public interested in speaking to an item listed on the agenda must register at angie.melo@mississauga.ca by Monday, March 29, 2021 before 12:00 PM.

Residents without access to the internet, via computer, smartphone or tablet, can participate and/or make comment in the meeting via telephone. To register, please call Angie Melo 905-615-3200 ext 5423 no later than Monday, March 29, 2021 before 12:00 PM.

Comments submitted will be considered as public information and entered into public record.

Staff / Agency Representatives

Colin Patterson, Supervisor, Road Safety, Traffic Management
William Wright, Road Safety Technologist, Traffic Management
Catherine Nguyen-Pham, Communications Coordinator
Erica Warsh, Project Leader, Vision Zero
Seema Ansari, Technical Analyst, Traffic Safety, Region of Peel Staff
Inspector Peter Danos, Peel Regional Police
Sgt. Paul Dhillon, Peel Regional Police
Constable Donna Maurice, Peel Regional Police
Constable Claudia Wells, Peel Regional Police
Sgt. Sean Cole, Operational Support, Highway Safety Division, OPP (Port Credit)
Sandra Fitzpatrick, Manager, Chronic Disease and Injury Prevention Peel Public Health
Matthew Aymar, Analyst, Research and Policy, Region of Peel
Melissa Brabant, Regional Marketing Planner, Ministry of Transportation
Michael Stewart, Government Relations Specialist, CAA
Donald Clipperton, President, Mississauga Insurance Brokers Association
Angela Partynski, Technical Analyst, Environmental Education
Sean Carrick, Manager, Traffic Engineering, Region of Peel
William Toy, Supervisor, Traffic Safety, Region of Peel

Contact

Angie Melo, Legislative Coordinator, Legislative Services
905-615-3200 ext. 5423
Email: angie.melo@mississauga.ca
Find it online <http://www.mississauga.ca/portal/cityhall/committees>

1. **CALL TO ORDER**

2. **APPROVAL OF AGENDA**

3. **DECLARATION OF CONFLICT OF INTEREST**

4. **MINUTES OF PREVIOUS MEETING**

4.1. Road Safety Committee Draft Minutes - February 23, 2021

5. **PRESENTATIONS**

5.1. * Glen Erin Drive Integrated Road Projects (Rory O'Sullivan, Transportation Project Engineer)

5.2. Let's Move Mississauga Campaign (Catherine Nguyen-Pham, Communications Coordinator)

6. **DEPUTATIONS - Nil**

7. **PUBLIC QUESTION PERIOD - 15 Minute Limit**

Public Comments: Advance registration is required to participate and/or to make comments in the virtual public meeting. Any member of the public interested in speaking to an item listed on the agenda must register by calling 905-615-3200 ext. 5423 or by emailing angie.melo@mississauga.ca by Monday, March 29, 2021 before 12:00 PM.

Pursuant to Section 42 of the Council Procedure By-law 0139-2013, as amended:

Road Safety Committee may grant permission to a member of the public to ask a question of Road Safety with the following provisions:

1. Questions shall be submitted to the Clerk at least 24 hours prior to the meeting;
2. A person is limited to two (2) questions and must pertain specific item on the current agenda and the speaker will state which item the question is related to;
3. The total public question period time is 15 minutes maximum and shall not be extended by the Chair; and
4. Any response not provided at the meeting will be provided in the format of written response.

8. **CONSENT AGENDA**

9. MATTERS TO BE CONSIDERED

- 9.1. Recommendations from the Road Safety Promotional Subcommittee, March 21, 2021 for Approval

RECOMMENDATION

Moved by: Councillor P. Saito

1. That the amount of up to \$5,000.00 from the 2021 Road Safety Committee budget be allocated to Communications and Creative Services staff to develop messaging for the Let's Move Mississauga Campaign in May 2021.
2. That Communications and Creative Services staff be directed to explore ideas of creating a mascot/character image for Road Safety Campaign messaging, and to report to a future Road Safety Promotional Subcommittee their findings.

- 9.2. Joint Communication Plan with Mississauga Cycling Advisory Committee (Erica Warsh, Project Leader, Vision Zero)

- 9.3. Cross Rides at Intersections (Group Discussion)

- 9.4. Road Watch App (Constable Claudia Wells, Peel Regional Police)

10. INFORMATION ITEMS

- 10.1. Citizen Member Updates

- 10.2. Road Watch Statistics - March 18, 2021

- 10.3. Ontario Traffic Council – Vision Zero Guide (Verbal Update - Erica Warsh, Project Leader, Vision Zero)

- 10.4. Response from Province with respect to Stakeholder Task Force For A Provincial Vision Zero Strategy

Referred to the Road Safety Committee by Council on March 3, 2021

- 10.5. Promotional Subcommittee Minutes - March 19, 2021

11. OTHER BUSINESS

- 12. DATE OF NEXT MEETING - April 27, 2021**

- 13. ADJOURNMENT**

Road Safety Committee

Date: February 23, 2021
Time: 9:34 AM
Location: Online Video Conference

Members Present	Councillor Stephen Dasko	Ward 1
	Councillor Karen Ras	Ward 2
	Councillor Pat Saito	Ward 9 (Chair)
	Tony Power	Citizen Member (Vice-Chair)
	Anna Phillips	Citizen Member
	Anne Marie Hayes	Citizen Member
	James Fan	Citizen Member
	Sunil Sharma	Citizen Member
	Trevor Howard	Citizen Member
	Suzanne Doyle	(Mississauga Cycling Advisory Committee Representative)
	Mark Jablonski	Citizen Member
	Members Absent	Trevor Howard
Sushil Kumra		(Traffic Safety Council Representative)

Staff / Agency Representatives Present

Colin Patterson, Supervisor, Road Safety, Traffic Management
 William Wright, Road Safety Technologist, Traffic Management
 Catherine Nguyen-Pham, Communications Coordinator
 Karen Flores, Supervisor, Department Communications
 Erica Warsh, Project Leader, Vision Zero
 Sgt. Paul Dhillon, Peel Regional Police
 Constable Donna Maurice, Peel Regional Police
 Constable Claudia Wells, Peel Regional Police
 Inspector Peter Danos, Peel Regional Police
 Seema Ansari, Technical Analyst, Traffic Safety, Region of Peel Staff
 Melissa Brabant, Regional Marketing Planner, Ministry of Transportation
 Michael Stewart, Community Relations Specialist, CAA
 Donald Clipperton, President, Mississauga Insurance Brokers Association
 Angela Partynski, Technical Analyst, Environmental Education
 William Toy, Supervisor, Traffic Safety, Region of Peel
 Angie Melo, Legislative Coordinator, Legislative Services

1. CALL TO ORDER - 9:34 AM

2. APPROVAL OF AGENDA

Approved (Councillor K. Ras)

3. DECLARATION OF CONFLICT OF INTEREST - Nil

4. MINUTES OF PREVIOUS MEETING

4.1 Road Safety Committee Draft Minutes - January 26, 2021

Seema Ansari, Technical Analyst, Traffic Safety, Region of Peel Staff, was not reflected on the Minutes as having attended the meeting January 26, 2021.

Approved as amended (A. Phillips)

5. PRESENTATIONS - Nil

6. DEPUTATIONS - Nil

7. PUBLIC QUESTION PERIOD - 15 Minute Limit

That Public Question Period was moved to the end of the meeting to allow members of the public the opportunity to listen to the presentation listed as Item 9.4., Quiet Streets before asking their question.

Approved (Councillor K. Ras)

Jonathan Giggs, Resident, inquired on why barriers were vandalized and/or stolen and the locations in where it happened.

Councillor Ras commented on the feedback she received from her community noting that some barriers were moved by some motorist who believed their wasn't enough space between the barriers and that their vehicle would be damaged; some residents did not want the barriers in front of their homes, and the perception that this area would be a gated community.

Colin Patterson, Supervisor, Road Safety, echoed Councillor Ras' comments; and added that support of the project was mixed; and that there wasn't one specific reason why the barriers were moved around, other than the barriers were light weight and easy to move. Mr. Patterson noted that moving forward they would use a more substantial material and type of equipment, and further, that they would recognize the needs and wants of the community before installing the barriers.

8. CONSENT AGENDA - Nil

9. MATTERS CONSIDERED

9.1 Email dated January 27, 2021 from John Walmark, Citizen Member with respect to his resignation from the Road Safety Committee

RECOMMENDATION RSC-0002-2021

Moved By Councillor S. Dasko

1. That the email dated January 27, 2021 from John Walmark, Citizen Member with respect to his resignation from the Road Safety Committee be received.
2. That due to the resignation of John Walmark, Citizen Member, a vacancy exists on the Road Safety Committee, and that the City Clerk be directed to fill the vacancy in accordance with the Corporate Policy #02-01-01 on Citizen Appointments to Committees, Boards and Authorities.

Approved

9.2 Vision Zero Update (Erica Warsh, Project Leader, Vision Zero)

Erica Warsh, Project Leader, Vision Zero, presented a PowerPoint presentation highlighting Vision Zero's Education and Action Plans, other Municipality's Action Plans and Strategies and next steps. Ms. Warsh encouraged Member's to share comments and suggestions and further noted that there will be a further Vision Zero update at a future Road Safety Committee meeting.

Councillor Ras commented on the need to apply continuity and implement what makes sense with Vision Zero strategies.

Councillor Saito commented on the past Council Resolution that approved Vision Zero, noting that the intention was to have all travel/transportation projects apply Vision Zero principles. Councillor Saito suggested that Road Safety Committee put forward a recommendation requesting that the Leadership Team ensure that City's planning initiatives are implemented with the Vision Zero Lens.

Sunil Sharma, Citizen Member commented on the accountability and commitment of the Departments to apply the Vision Zero lens to future initiatives.

Councillor Saito advised that she, along with Councillors Ras and Dasko would speak to this matter at Council, reiterating the importance of the City's commitment to applying Vision Zero to all City initiatives.

Councillor Saito noted that at a recent meeting of the Peel's Community Safety and Wellbeing Program's Leadership Team, she requested that the Chair and Co-Chair address how Vision Zero can be a separate table and involving staff from the Region and Municipalities to collaborate on incorporating Vision Zero into the Community Safety and Wellbeing Program. Councillor Saito noted that she will bring up this matter again at the Senior Leader meeting.

Inspector Peter Danos, Peel Regional Police noted that the Community Safety and Wellbeing Program was established to address issues of domestic violence, poverty, and discrimination; however, he noted that there is also a need to incorporate traffic issues that exist in the Region of Peel, and that Vision Zero be incorporated into the framework.

RECOMMENDATION RSC-0003-2021

Moved By Councillor K. Ras

1. That the Vision Zero Update presentation by Erica Warsh, Project Leader, Vision Zero, be received.
2. That the Road Safety Committee requests that the Leadership Team ensure that all City planning initiatives are implemented with the Vision Zero lens.

Approved

9.3 Road Watch Statistics Update (provided by Sergeant Paul Dhillon, Peel Regional Police)

Sgt. Paul Dhillon, provided background on the establishment of the Road Watch Program and how it has evolved, and described the changes to the data and criteria that is now applied.

Sgt. Dhillon introduced Constable Claudia Wells, who was very instrumental in recreating the program. Constable Wells shared recent road and cross intersection information and named the top complaints received and the type of violations in the City of Mississauga.

Councillor Dasko noted that Ward 1 tends to experience higher volume of complaints of speed and other dangerous driving violations in the summer and mostly in the evenings. Inspector Peter Danos reported that although there are many violations in all parts of the City, data suggests higher risk and more serious violations/collisions/fatalities tend to be in the north part of the City.

Committee Members spoke in support of the return of the Road Watch Program and engaged in discussion and enquired about, marketing plans, including creating an APP., data availability on the website and/or via newsletters to educate and inform the public, and approach on dealing with frivolous complaints. Sgt. Dhillon responded noting that there will be a spring social media campaign for the relaunch of the Take the Pledge Campaign that will recognize the Road Watch Program, and further noted that complaints are vetted more efficiently and that staff reach out to those who make frivolous complaints to educate them.

Melissa Brabant, Regional Marketing Planner, Ministry of Transportation, noted that more public awareness of the program and how to report complaints is needed, and provided information regarding an App developed by the Road watch Committee of the City of Richmond Hill through partnership with students from George Brown College, and advised that she would invite the Citizen Member of that Committee to attend a future Road Safety Committee meeting to explain the App. Councillor Saito suggested that Ms. Brabant reach out to Sgt Dhillon and Constable Wells of the Peel Regional Police regarding this matter and report back to a future Road Safety Committee meeting.

Councillor Saito provided background on the launch of Road Watch in Caledon and the City of Mississauga, and would like to see the Road Watch program promoted, and referred this matter to the Road Safety Promotional Subcommittee.

RECOMMENDATION RSC-0004-2021

Moved By J. Fan

That verbal update by Sgt. Paul Dhillon, Peel Regional Police with respect to the Road Watch Statistics Program be received.

Received

9.4 Quiet Streets (presentation by Colin Patterson, Supervisor, Road Safety)

Colin Patterson, Supervisor, Road Safety, provided an overview of the Quiet Streets Program and spoke to the process, deployment, equipment options/features, results and next steps.

Councillor Dasko commented on the community feedback he received and suggested alternative program names and the type equipment options.

In response to Councillor Saito's inquiry regarding why there was no webpage content of the project, Colin Patterson, Supervisor, Road Safety noted that the duration of the program was not known at time but that there was some social media and news release to raise awareness; however, there was no website content. Mr. Patterson noted that moving forward that there will be communication materials and web content to direct the public to the information.

RECOMMENDATION RSC-0005-2021

Moved By Councillor S. Dasko

That the PowerPoint presentation by Colin Patterson, Supervisor, Road Safety, with respect to Quiet Streets be received.

Received

9.5 Neighbourhood Area Speed Limit Project Update (provided by Colin Patterson, Supervisor, Road Safety)

Colin Patterson, Supervisor, Road Safety, provided an overview of the Neighbourhood Area Speed Limit project (NASL), highlighting the establishment of the team to undertake the review and implementation of neighbourhoods to include in the speed limit area, administrative amendments to by-laws, project timelines, progress, strategic communications plan, and next steps.

In response to Inspector Danos' inquiry regarding public access to the mapping feature, Colin Patterson, Supervisor Road Safety noted that the content is available and would forward the link to Inspector Danos.

Councillor Dasko, recommended that the digital overhead railways signs (VHO) be utilized to display messaging about the project.

Colin Patterson, Supervisor, Road Safety noted that there are a couple of stages in the communications plan and that some messaging may have already been displayed, and further noted that messaging would continue throughout different time periods.

In response to Sunil Sharma's inquiry regarding the rules of displaying intermittent signs on long roadways, Colin Patterson, Supervisor, Road Safety advised that staff would review displaying a sign intermittently along a road if it was deemed necessary, and further noted that signs are posted when entering and exiting speed limit areas.

RECOMMENDATION RSC-0006-2021

Moved By Councillor S. Dasko

That the PowerPoint presentation by Colin Patterson, Supervisor, Road Safety with respect to Neighbourhood Area Speed Limit Project be received.

Received

9.6 Walk to School Program Update

Councillor Saito noted that there is an upcoming meeting on March 4, 2021 between the Members of the Road Safety Promotional Subcommittee and the Traffic Safety Council to discuss the joint initiative and there will be an update at the next Road Safety Committee meeting.

10. INFORMATION ITEMS

10.1 Citizen Member Updates - Nil

10.2 Road Safety Promotional Subcommittee Draft Minutes – January 26, 2021

Councillor Saito noted that Anna Phillips and Anne Marie Hayes are Co-Chairs of the Road Safety Promotional Subcommittee and that it is not reflected correctly in the Minutes of the January 26, 2021 meeting.

Received as amended (A. Phillips)

11. OTHER BUSINESS

Councillor Saito noted that there will be a staff presentation regarding the Integrated Roads project at the next Road Safety Committee meeting.

12. DATE OF NEXT MEETING - March 30, 2021

13. ADJOURNMENT - 11:29 AM (Councillor K. Ras)

Glen Erin Drive Integrated Road Project

Road Safety Committee Presentation
March 30th, 2021



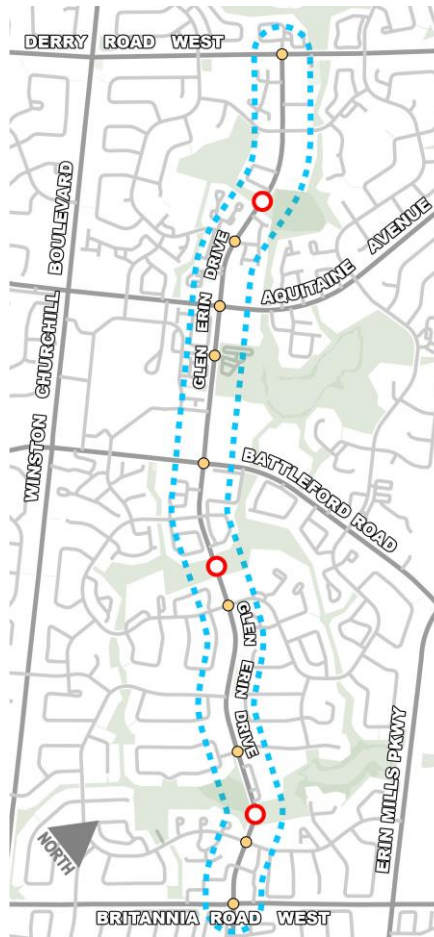
STUDY PURPOSE

- Road resurfacing is planned for Glen Erin Drive between Britannia Road and Derry Road .
- This is an opportunity to undertake other planned changes and improvements to the roads.
- City wants to create a complete street that is safe for all road users, including pedestrians, cyclists and transit users.
- Prioritize the safety and access of our most vulnerable road users



EXISTING CONDITIONS

Study Area Characteristics



Legend

-  Study Area
-  Major Roads
-  Minor Roads
-  Signalized Intersections
-  Bridges



3.1 km long north-south arterial roadway



50 km / hr posted speed



4 travel lanes (2 per direction) with a median/left turn lane



Urban cross-section



30m - 36m (98ft- 118ft) Existing Right-of-Way Width
26m (85ft) Official Plan Right-of-Way Width Designation



MiWay (13, 42 and 90 Routes)



Sidewalks (both sides)



No dedicated cycling facilities

EXISTING CONDITIONS

TYPICAL MID-BLOCK CROSS-SECTION 30m/98ft RIGHT-OF-WAY

The Glen Erin Drive at Battleford Road



OPPORTUNITIES AND CONSIDERATIONS

Opportunities

- ✓ Provide dedicated on-street parking
- ✓ Improved transit and cycling facilities
- ✓ Provide additional pedestrian crossing facilities
- ✓ Complete necessary bridge rehabilitation work
- ✓ Review of noise wall requirements for the corridor
- ✓ Improve safety for all road users by reducing vehicle operating speeds and physically separating different modes of travel

Considerations

- ✓ Accommodate all modes of transportation within limited right-of-way
- ✓ Ensure adequate traffic operations maintained
- ✓ Balance all users' needs of the roadway including vehicles, cyclists, pedestrians, and transit
- ✓ Adherence to City policies and plans

ROAD SAFETY



- Eliminate all traffic related major and fatal serious injury causing collisions
- Prioritize the safety and access of our most vulnerable road users
- Everyone has a role to play in keeping each other safe on our network
- Adopted by Mississauga in 2018



ROAD SAFETY

Glen Erin Drive Potential Vision Zero Improvements



- Speed Reduction



- Separate vulnerable road users from vehicle traffic through time

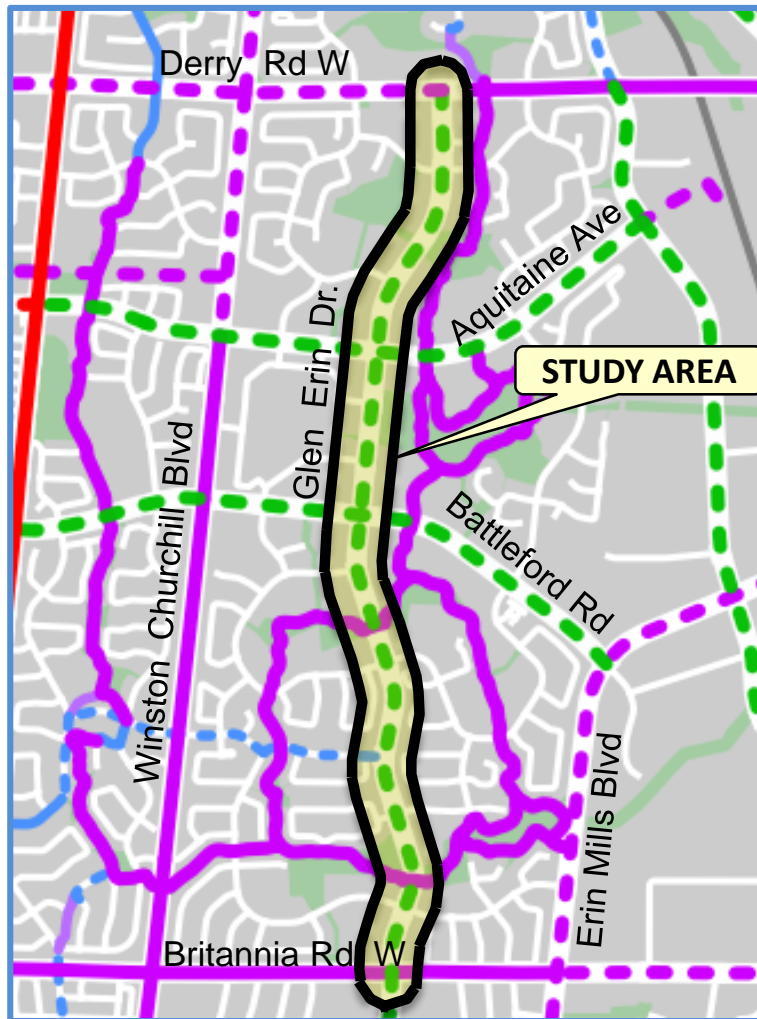


- Separate vulnerable road users from vehicle traffic through space



- Support vulnerable user and driver decision-making

MISSISSAUGA CYCLING MASTER PLAN (2018)



Existing Facilities

- Bike Lane
- Paved Shoulder
- Shared Route
- Multi-Use Trail
- Connecting Trail
- Regional Connection

Proposed Facilities

- - - Cycle Track/Separated Bike Lane
- - - Bike Lane
- - - Paved Shoulder
- - - Shared Route
- - - Multi-Use Trail
- - - Regional Connection
- ↔ Major Barrier Crossing

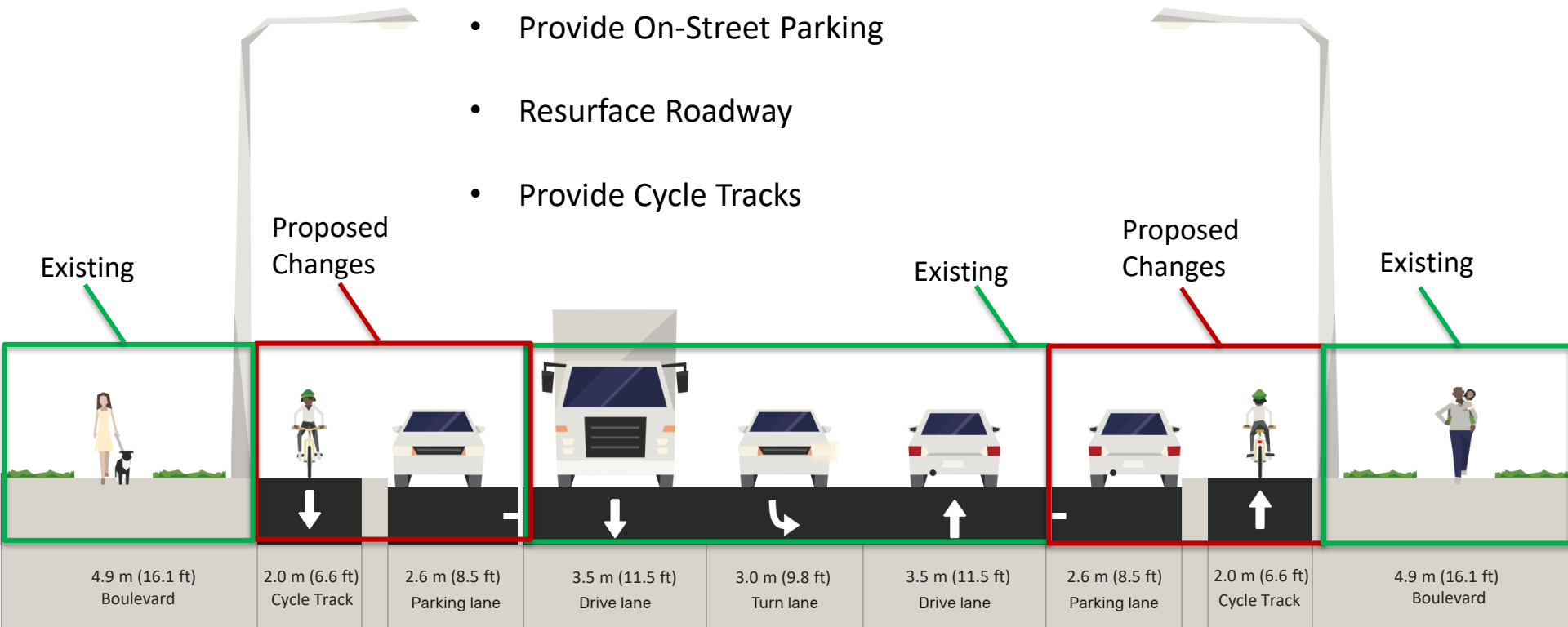
Cycling Master Plan identifies:
cycle tracks/separated bike lanes
on Glen Erin Drive from Derry
Road W to Britannia Rd W.

NORTH: PROPOSED CONDITIONS

TYPICAL MID-BLOCK CROSS-SECTION 30m/98ft RIGHT-OF-WAY

The Glen Erin Drive North of Battleford Road

- Remove Drive Lane in each direction
- Provide On-Street Parking
- Resurface Roadway
- Provide Cycle Tracks



Note: Preliminary Preferred Design Concept will be subject to refinement based on input from members of the public, stakeholders and technical agencies.

SOUTH: PROPOSED CONDITIONS

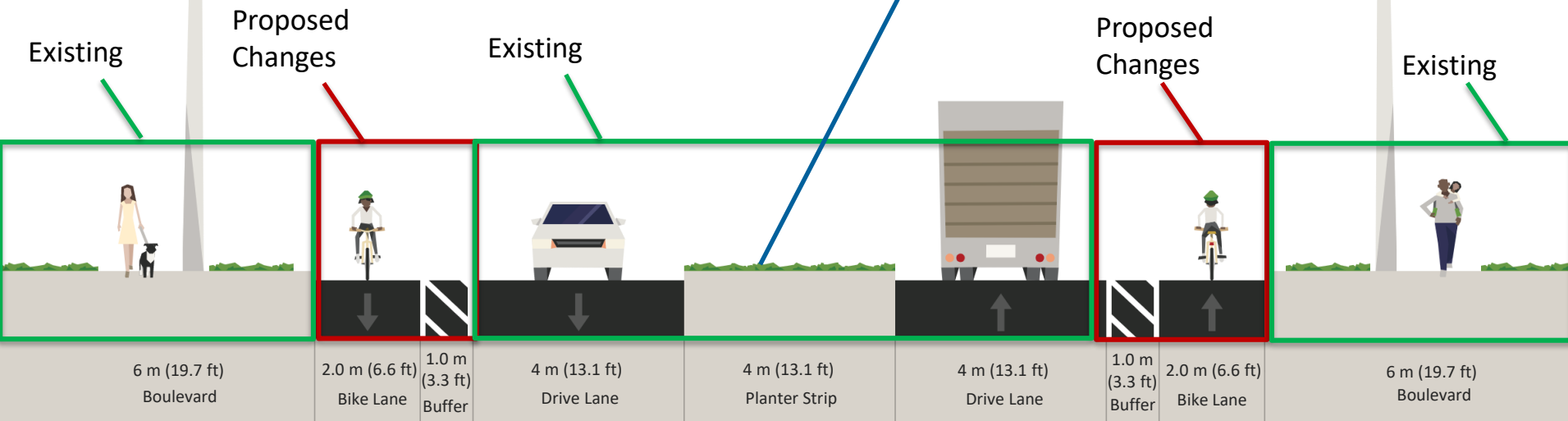
TYPICAL MID-BLOCK CROSS-SECTION 30m/98ft RIGHT-OF-WAY

The Glen Erin Drive south of Battleford Road

- Remove drive lane in each direction
- Resurface Pavement
- Provide Bike Lanes
- Landscape Medians

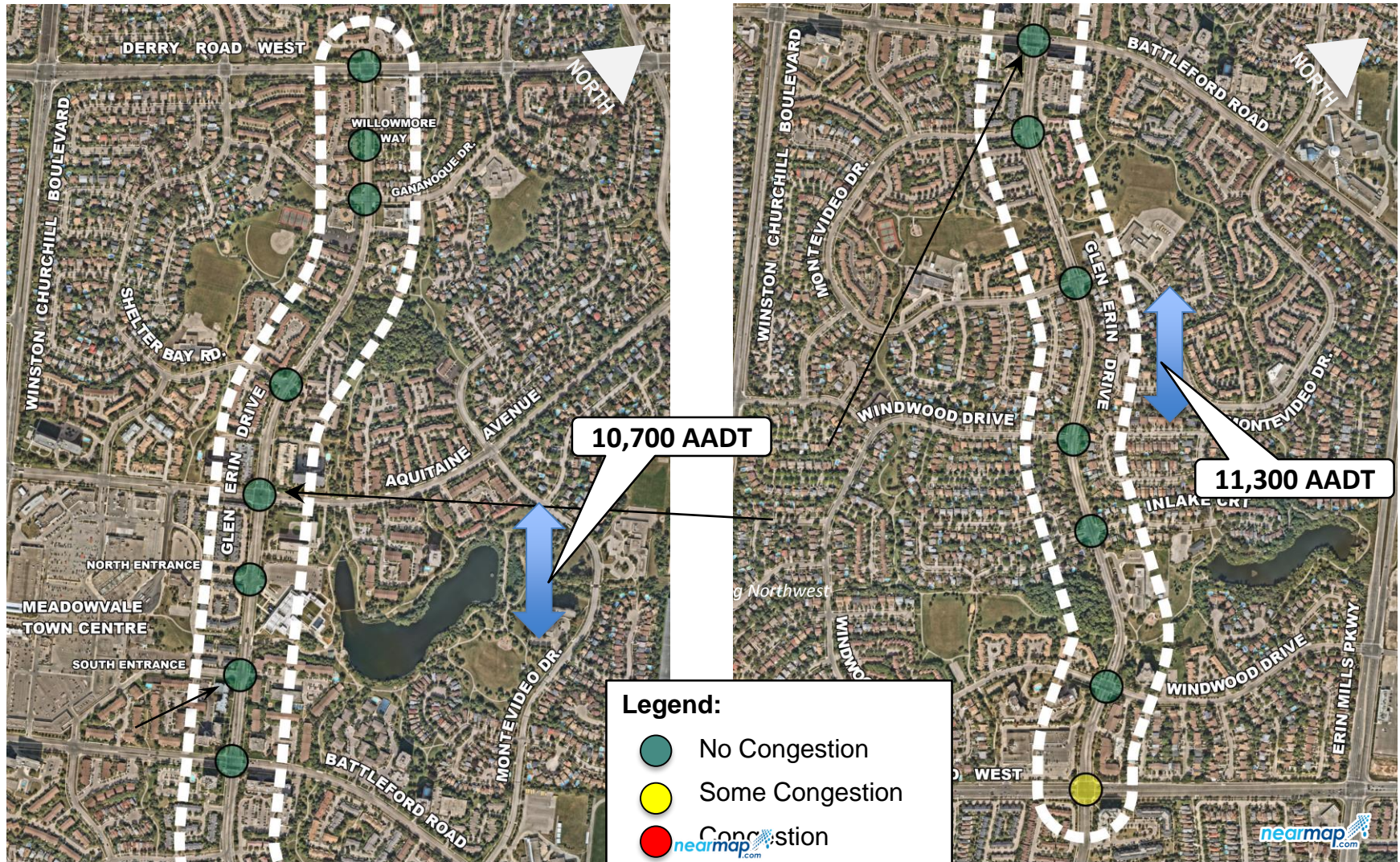


Opportunity for centre median plantings (i.e. grasses, shrubs, flowers and planters), will be confirmed during detailed design



Note: Preliminary Preferred Design Concept will be subject to refinement based on input from members of the public, stakeholders and technical agencies.

EXISTING TRAFFIC CONDITIONS



FUTURE TRAFFIC CONDITIONS (2041)



There are no significant changes after removing one drive lane in each direction.

POTENTIAL PEDESTRIAN CROSSINGS



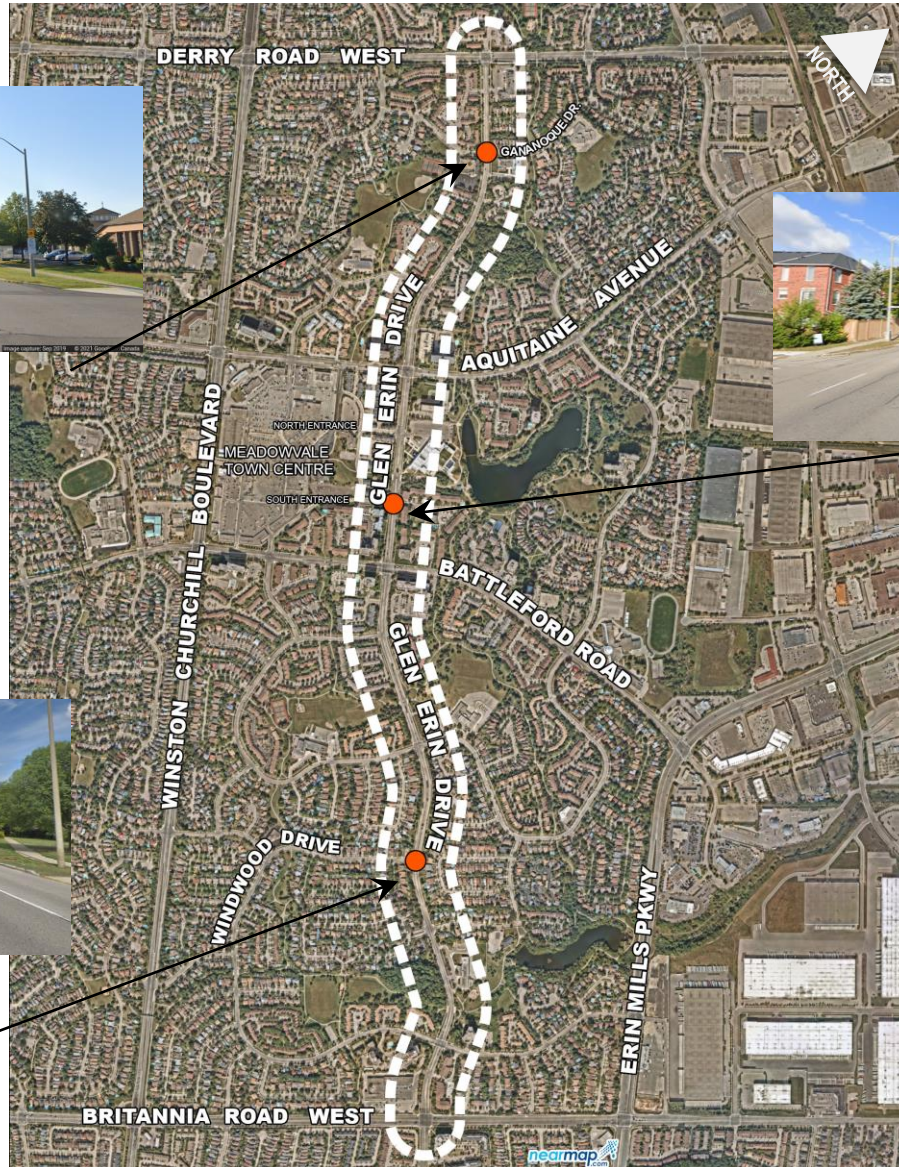
South leg at Intersection of Glen Erin Drive and Gananoque Drive




North leg at Intersection of Glen Erin Drive and Meadowvale Town Centre Circle (South)



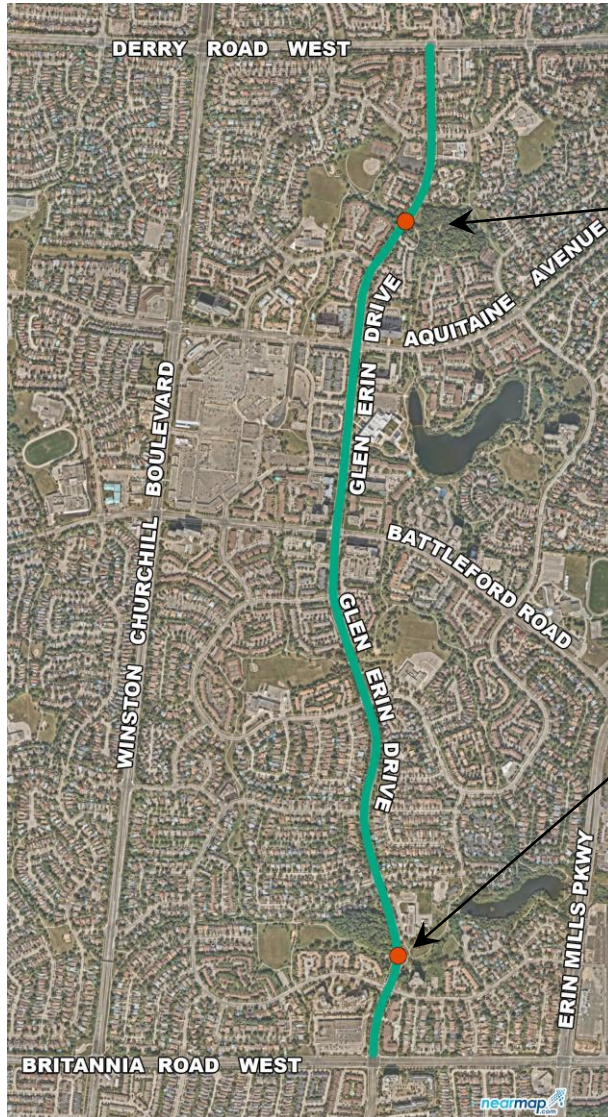
North leg at Intersection of Glen Erin Drive and Windwood Drive (North)



Legend:

-  Potential Pedestrian Crossing Locations

PAVEMENT AND BRIDGE REHABILITATION



On Glen Erin Drive
Over Hunter's
Green Park
Pedestrian Trail



On Glen Erin
Drive Over Lake
Wabukayne
Pedestrian Trail

Legend:

 Area of Road Resurfacing

 Location of Bridge Rehabilitation

NEXT STEPS

Following the community meeting the Project Team will:

Review public and agency comments



Incorporate refinements to the preliminary plan
based on public feedback



Initiate the Detailed Design and Tender Documentation
process



Construction timing will be subject to funding
availability and priorities

QUESTIONS



Let's Move, Mississauga

Road Safety Committee &
Traffic Safety Council

March 26, 2021



Overview – Let's Move, Mississauga

- Road Safety Committee and Traffic Safety Council are partnering on Let's Move, Mississauga
- May 18-24, 2021 is Canada Road Safety Week
- Two campaigns, under “Let's Move, Mississauga”
 - **TSC**: Targeted campaign focused on Walk to School Day to encourage students to walk, bike or roll to school
 - **RSC**: City-wide campaign focused on pedestrian safety to get road users outside and moving
- Speeding Awareness Campaign will be running throughout the month of May

Let's Move, Mississauga | Goals

- Encourage residents and students to get outside and walk, cycle, wheelchair or other forms of active transportation from May 18-24
- **RSC:** Raise awareness about pedestrian safety and encourage road users be safe when using a Mississauga roadway
- **TSC:** Promote a healthy lifestyle, reduce traffic/carbon emissions in school areas and encourage students to walk to school

Let's Move, Mississauga | Key Messages

Key Message Theme	Sample Key Message
Let's Move, Mississauga	<ul style="list-style-type: none"> • Get outside and move • Taking place May 18-24
Pedestrian safety tips	Follow pedestrian safety signals, make eye contact when possible and be aware
Cycling and active transportation tips	Keep to the right, pass others on the left when using a multi-use trail or bike lane
Driver safety tips	Look for pedestrians, especially when turning left or right
Vision Zero messaging	The City is committed to Vision Zero and preventing fatalities and injuries due to collisions on roadways
Walk to school messaging	<ul style="list-style-type: none"> • Walk or roll to school • Remind drivers that they are in a school zone and to use extra care

Let's Move, Mississauga | Tactics

Tactic	Description
Webpage	Marketing page to house key messages, information and certificate
Creative	Development of “Look and Feel” for the project and tactics
Social Media	Share information and key messages on Corporate Twitter, Facebook, LinkedIn and Instagram pages
Media Advisory	Media advisory to let residents know about initiative and to get involved
Digital Screens	<ul style="list-style-type: none"> • Mississauga Celebration Square • Gateway • VHO • Library & Recreation (if reopened)
Inside Mississauga	Story on City's intranet for staff

Let's Move, Mississauga | Tactics Cont'd

Tactic	Description
Mobile Signs	RSC: City-wide mobile signs to encourage residents to get outside and move TSC: TBD
Council Corner	Two separate stories for Councillors to use
Certificate	RSC: Certificate on website for residents to print after they've completed 2km of distance TSC: Certificate for schools/students
Poster	TSC: To share with schools

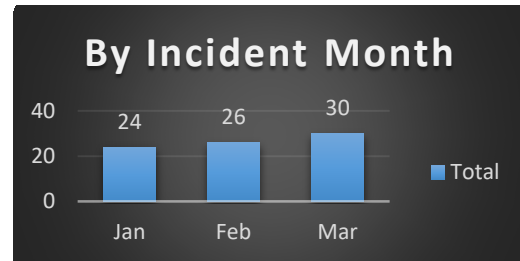
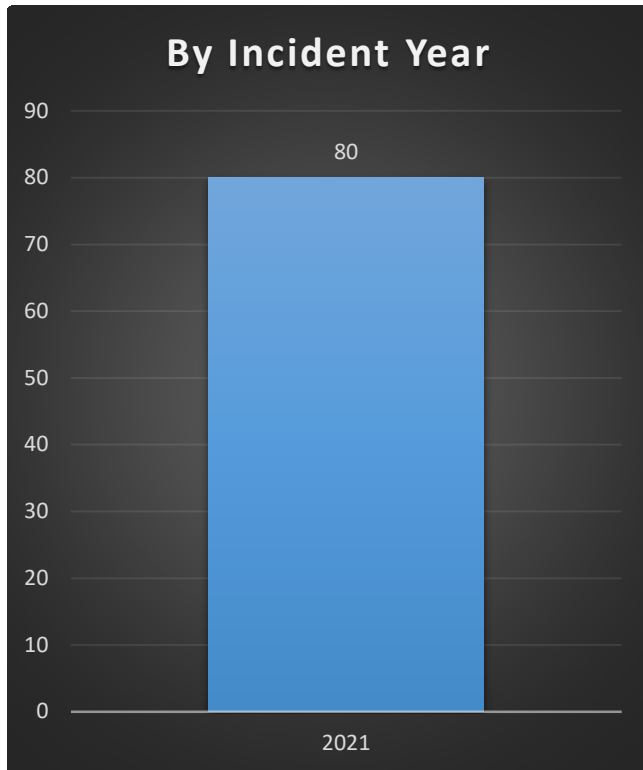
Let's Move, Mississauga | Measurement

Measurement	Target
Webpage visits	150 visits
Social media engagements	300 engagements
Social media impressions	150,000 impressions
Media story pick-up	2 media stories picked up
Inside Mississauga story views	75 views

thank you!

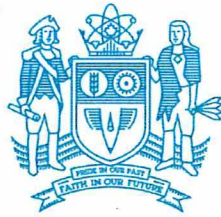
Questions?

Road Watch Statistics
Mississauga (Inc. March 18th)



Top 5 Alleged Violations A	Count
Excessive Speed	27
Speeding	14
Making Unsafe Lane Change(s)	10
Other Driving	6
Failing to come to a Complete Stop	5
Grand Total	62

Top 5 Actions	Count
First Letter	78
(blank)	
Grand Total	78



Office of the Mayor

Bonnie Crombie, MBA, ICD.D

Mayor, City of Mississauga
T 905-896-5555 F 905-896-5879
mayor@mississauga.ca

City of Mississauga

300 City Centre Drive
MISSISSAUGA ON L5B 3C1
mayorcrombie.ca

January 27, 2020

Hon. Caroline Mulroney
Ministry of Transportation
777 Bay St., 5th Floor
Toronto, ON M7A 1Z8

RE: Stakeholder Task Force for a Provincial Vision Zero Strategy

Dear Minister Mulroney,

A loss of life or serious injury from a motor vehicle accident on our road system is one too many. Safety on our City's roads is of primary concern for my Council, especially since these accidents are largely preventable.

In February of 2018 the Mississauga City Council passed Resolution 0045-2018 to adopt a Vision Zero framework. The goal of this program is to prevent serious injuries and fatalities from motor vehicle collisions, diminishing these rates to zero. As part of the framework, Council passed a By-Law to lower speed limits on residential streets from 50 to 40 km/h, thanks to a recent amendment to the provincial Highway Traffic Act. This program has been implemented in 10 neighbourhoods across the City with plans for a full roll-out in the near future.

Mississauga is not alone on its road safety action. Several municipalities across the province have adopted Vision Zero Frameworks including Hamilton, Kingston, London, Toronto, the Region of Peel and Durham Region. Many Canadian provinces have led efforts to coordinate local actions, including British Columbia, Manitoba, Quebec and Saskatchewan.

I write to you on behalf of my Council and our approved Resolution 0289-2019 (see attached) to request you to convene a stakeholder task force group. A task force at the Provincial level would help align efforts, resources and commitments and better coordinate our municipal actions. The function of this group would be to advise the Provincial government on how a Vision Zero strategy can be developed and implemented in Ontario.

For Vision Zero to be a successful endeavour at the local level, leadership of the Province working together with key stakeholder groups, including the Ontario Goods Roads Association are essential.

I look forward to hearing a positive response from you to ensure that we work together to make Mississauga and Ontario roads safer to walk, cycle, play and drive on.

Warm Regards,

A handwritten signature in black ink that reads "Bonnie Crombie". The signature is fluid and cursive, with the first name "Bonnie" and the last name "Crombie" clearly distinguishable.

Bonnie Crombie, MBA, ICD.D
Mayor, City of Mississauga

Attachment: City of Mississauga Resolution 0289-2019

CC: MPP Kinga Surma, Associate Minister of Transportation
MPP Natalia Kusendova, Mississauga Centre
MPP Kaleed Rasheed, Mississauga East-Cooksville
MPP Sheref Sabawy, Mississauga-Erin Mills
MPP Rudy Cuzzetto, Mississauga Lakeshore
MPP Deepak Anand, Mississauga-Malton
MPP Nina Tangri, Mississauga Streetsville



February 23, 2021

107-2020-320

Her Worship Bonnie Crombie
Mayor
City of Mississauga
Mayor@Mississauga.ca

Dear Mayor Crombie:

Thank you for your letter about safety on Ontario roads and Vision Zero. Please accept my apologies for the delay in responding.

The Ministry of Transportation (MTO) is strongly committed to promoting the highest standards of safety for all Ontarians who travel on our roads -- including drivers, pedestrians and cyclists -- and will continue working with our partners on measures that enhance this objective.

We recognize that a combination of legislative, engineering, enforcement and public education efforts are necessary to achieve desired road user behaviour changes, which is why the government has taken steps to keep vulnerable road users safe:

- Effective September 1, 2018, under the *Cannabis, Smoke-Free Ontario and Road Safety Statute Law Amendment Act, 2017*, new measures came into force designed to better protect vulnerable road users:
 - A new offence for careless driving causing bodily harm and/or death;
 - Increased penalties (fines and demerit points) for motorists and cyclists who fail to yield to pedestrians at crosswalks, crossovers and school crossings.
 - Tougher penalties for distracted driving -- such as using a cell phone while operating a vehicle -- including higher fines, more demerit points, and license suspensions, came into force January 1, 2019.
- Effective July 1, 2018, also under the *Cannabis, Smoke-Free Ontario and Road Safety Statute Law Amendment Act, 2017*, the general penalty fine range in the *Highway Traffic Act* (HTA) was raised so that motorists and cyclists can be held to a higher degree of accountability for all general traffic violations.

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- Effective January 1, 2016, under the *Making Ontario's Roads Safer Act, 2015*, drivers and cyclists must stop and yield the entire roadway to pedestrians at pedestrian crossovers, school crossings and all locations where there is a crossing guard.

It is important to note that, with respect to the enforcement of these laws, the police act independently when carrying out their duties. The day-to-day operations of police services and the actions of its officers are the responsibility of the chief of police or his/her representative. As such, individuals concerned about the way that provincial laws are being enforced should contact their local police service directly.

The ministry continues to reinforce the relevant HTA provisions and pedestrian safety through public education activities. We believe strongly that public education is key to road safety for all Ontarians. That is why we continue to provide education to both motorists and pedestrians to promote safe sharing of the road. In this endeavor, the ministry works with police services, injury prevention advocates and community groups.

As you may already know, Ontario is committed to the National Canadian Council of Motor Transport Administrators (CCMTA) Road Safety Strategy 2025 (RSS 2025). RSS 2025 has the long-term vision of Making Canada's roads the safest in the world and sets "Towards Zero" as an aspirational target.

I have asked ministry staff to contact your municipal staff to discuss our respective programs. We are very interested to learn from the experiences of others as a way to continue to improve safety on our highways. Your staff may also be interested in work being undertaken by the Transportation Association of Canada regarding Vision Zero. Part of the initiative will be to review Vision Zero against CCMTA in addition to promoting information exchange related to best practices.

Our government is committed to making sure our roads stay safe and to improve road safety. We will continue to explore additional enforcement and safety measures to ensure the safety of our roadways. Our government will continue to consult and support municipalities in our joined efforts to keep Ontario's roads the safest roads in North America.

Thank you again for your letter and for your interest in road safety.

Sincerely,



Caroline Mulroney
Minister of Transportation

c. The Honourable Kinga Surma, Associate Minister of Transportation (GTA)

Road Safety Committee

Date: March 19, 2021
Time: 1:36 PM
Location: Online Video Conference

Members Present	Councillor Stephen Dasko	Ward 1
	Councillor Pat Saito	Ward 9
	Anne Marie Hayes	Citizen Member (Co-Chair)
	Anna Phillips	Citizen Member (Co-Chair)

Members Absent	Tony Power	Citizen Member
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Staff / Agency Representatives Present

Colin Patterson, Supervisor, Road Safety, Traffic Management

Catherine Nguyen-Pham, Communications Coordinator

Karen Flores, Supervisor, Department Communications

Seema Ansari, Technical Analyst, Traffic Safety, Region of Peel Staff

Melissa Brabant, Regional Marketing Planner, Ministry of Transportation

Angela Partynski, Technical Analyst, Environmental Education

Angie Melo, Legislative Coordinator, Legislative Services

1. CALL TO ORDER - 1:36 PM

2. APPROVAL OF AGENDA

Approved (Councillor S. Dasko)

3. DECLARATION OF CONFLICT OF INTEREST - Nil

4. MINUTES OF PREVIOUS MEETING

5. MATTERS CONSIDERED

5.1 Please Slow Down lawn sign design Update (Colin Patterson, Supervisor, Road Safety)

Colin Patterson, Supervisor Road Safety explained the changes to the lawn signs and sought approval from the Promotional Subcommittee on one of the options.

Promotional Subcommittee Members commented on the changes and provided feedback and suggestions on font size, position and colour and agreed on ordering Option 1.

In response to Councillor Saito's comments regarding issues with previous signs and the distribution of the signs to Councillors, Colin Patterson, Supervisor, Road Safety advised that the ink issues could have been caused by having stored the signs improperly, given that the signs were all ordered at the same time, and for that reason, it is suggested that staff order the signs on an as need basis, and that he would send out an email to the Councillors and advise them that the signs will be available and delivery options.

Councillor Saito and Council Dasko spoke of creating a mascot for future Road Safety Campaigns. Committee Members discussed options and suggested characters.

5.2 Let's Move Mississauga Initiative (Group Discussion)

Councillor Saito provided background of the meeting with the Traffic Safety Council on the joint initiative which has now been named as the "Let's Move Mississauga" initiative.

Karen Flores, Supervisor, Communications advised that she and Catherine Nguyen-Pham, Communications Coordinator would work with Christopher Tham, Communications Advisor and the staff in Creative Services on this campaign and further noted that a budget would have to be allocated to develop social media ads, certificates, and digital and mobile sign messaging.

The Promotional Subcommittee Members provided comments and suggestions on the type of messaging and had further discussion and suggestions on the creation of a mascot/character image, the feasibility of engaging schools in a contest to create a mascot/character image, and planning a Fall campaign.

Ms. Flores, Supervisor, Communication advised that Catherine Nguyen-Pham, Communications Coordinator, will present the Communications Plan for this campaign at the next Road Safety Committee meeting and seek the Road Safety Committee's approval of the Communication Plan.

RECOMMENDATION

Moved By Councillor P. Saito

1. That the amount of up to \$5,000.00 from the 2021 Road Safety Committee budget be allocated to Communications and Creative Services staff to develop messaging for the Let's Move Mississauga Campaign in May 2021.
2. That Communications and Creative Services staff be directed to explore ideas of creating a mascot/character image for Road Safety Campaign messaging, and to report to a future Road Safety Promotional Subcommittee their findings.

Approved

6. INFORMATION ITEMS

Anne Marie Hayes reported that the Vision Zero Youth Network has found a sponsor to include a team from Mississauga.

7. OTHER BUSINESS

Anna Phillips spoke regarding whether the Promotional Subcommittee would like to meeting to discuss giveaway promotional items for future campaigns and events.

Councillor Saito provided some item suggestions and requested staff look into item pricing. Angie Melo, Legislative Coordinator, advised that she would look at promotional material pricing and would report back at a future Promotional Subcommittee meeting.

8. DATE OF NEXT MEETING

A Promotional Subcommittee meeting will be scheduled for late May, to discuss the successes/experiences regarding the Let's Move Mississauga initiative and promotional give away materials for future campaigns/events.

9. ADJOURNMENT - 2:46 PM (Councillor P. Saito)