
Road Safety Committee

Date: April 27, 2021

Time: 9:35 AM

Location: Online Video Conference

Members Present	Councillor Stephen Dasko	Ward 1
	Councillor Karen Ras	Ward 2
	Councillor Pat Saito	Ward 9 (Chair)
	Anna Phillips	Citizen Member
	Anne Marie Hayes	Citizen Member
	Sunil Sharma	Citizen Member
	Sushil Kumra	(Traffic Safety Council Representative)
	Suzanne Doyle	(Mississauga Cycling Advisory Committee Representative)
Members Absent	Tony Power	Citizen Member (Vice-Chair)
	Trevor Howard	Citizen Member

Staff / Agency Representatives Present

Colin Patterson, Supervisor, Road Safety, Traffic Management

William Wright, Road Safety Technologist, Traffic Management

Rory O'Sullivan, Transportation Project Engineer

Catherine Nguyen-Pham, Communications Coordinator

Karen Flores, Supervisor, Communications Department

Chelen Petrucci, Graphic Designer

Ciro La Basso, Graphic Designer

Erica Warsh, Project Leader, Vision Zero

Sgt. Allen Villers, Peel Regional Police

Sgt. Paul Dhillon, Peel Regional Police

Cst. Claudia Wells, Peel Regional Police

Sgt. Sean Cole, Operational Support, Highway Safety Division, OPP (Port Credit)

Sandra Fitzpatrick, Manager, Chronic Disease and Injury Prevention Peel Public Health
Matthew Aymar, Analyst, Research and Policy, Region of Peel
Sean Carrick, Manager, Traffic Engineering, Region of Peel
William Toy, Supervisor, Traffic Safety, Region of Peel
Angela Partynski, Technical Analyst, Environmental Education, Region of Peel
Seema Ansari, Technical Analyst, Traffic Safety, Region of Peel
Melissa Brabant, Regional Marketing Planner, Ministry of Transportation
Thomas Barakat, Manager, Public Policy & Government Relations, Ontario Good Roads
Michael Stewart, Government Relations Specialist, CAA

Contact

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Find it online <http://www.mississauga.ca/portal/cityhall/committees>

1. CALL TO ORDER - 9:35 AM
2. APPROVAL OF AGENDA
Approved (Councillor K. Ras)
3. DECLARATION OF CONFLICT OF INTEREST - Nil
4. MINUTES OF PREVIOUS MEETING
- 4.1 Road Safety Committee Draft Minutes - March 30, 2021

Approved (A. Phillips)

5. PRESENTATIONS

- 5.1 Catherine Nguyen-Pham, Communications Coordinator to present the Speeding Awareness Campaign (10 Minutes)

Catherine Nguyen-Pham, Communications Coordinator provided an overview of the Road Safety Committee's Speeding Awareness Campaign starting May 3 - 31, 2021 in partnership with the Peel Regional Police and the Region of Peel. Ms Nguyen-Pham spoke to the Communication goals and objectives, key messaging, tactics, and creative concept.

Committee Member's commented on the digital sign messaging, great overall concept design and the use of the Van Horne Outdoor Signs ("VHO").

Karen Flores clarified the use of VHO signs and advised that staff will send the campaign messaging for display on VHO signs.

RECOMMENDATION RSC-0016-2021

Moved By Councillor S. Dasko

1. That the Speeding Awareness Campaign presented by Catherine Nguyen-Pham be received for information.
2. That the Road Safety Committee approves the creative concept and design of the Communications tactic design and concept for the Speeding Awareness Campaign.

- 5.2 Seema Ansari, Technical Analyst, Region of Peel, to present 2019 Vision Zero Road Safety Strategic Plan - year two update (10 Minutes)

Seema Ansari, Technical Analyst, Region of Peel provided an overview of the 2019 Vision Zero Road Safety Strategic Plan - year two update highlighting the Plan Vision/Goal Statements; Total Collisions Statistics; Emphasis Area Trends fatal and injury collisions; safety outcomes and trends, example action items completed for intersection collisions, aggressive driving, distracted driving, impaired driving,

pedestrian, and cyclists; new and ongoing programs, education and outreach program for pedestrians and cyclists and next steps.

In response to Suzanne Doyle, Representative Mississauga Cycling Advisory Committee request for clarification on the decreased percentages of fatal and injury collisions versus the overall increase, Seema Ansari, Technical Analyst, Region of Peel explained the formula used for the matrix data and noted that property damage is also included in the percentage data.

In response to Councillor Ras' inquiry regarding whether the data provided from the Region of Peel is broad enough that we can extrapolate similar numbers to Mississauga roads, Colin Patterson advised that the City of Mississauga's collisions trends are the same as those of the Region of Peel, and that where they may differ is in the overall numbers based on the types of road in the City and the Region.

Councillor Saito spoke with respect to the number of Automated Speed cameras being installed in the City of Mississauga and the Region of Peel, noting that the City of Brampton is installing approximately ninety cameras by the end of the year. Councillor Saito expressed the need to increase the number of cameras for the City of Mississauga and noted that she would put forward a Motion to Council to that effect and requested that Colin Patterson, Supervisor, Road Safety, provide cost information, including the City of Brampton's costs. Colin Patterson, Supervisor, Road Safety advised that he would provide the costs and noted that there are two types of costs to be considered; the cost of the equipment and operations and the other relating to enforcement and court system.

RECOMMENDATION RSC-0017-2021

Moved By A. Hayes

That the presentation by Seema Ansari, Technical Analyst, Region of Peel, with respect to the 2019 Vision Zero Road Safety Strategic Plan - year two update be received for information.

6. DEPUTATIONS - Nil

7. PUBLIC QUESTION PERIOD - 15 Minute Limit

Jonathan Giggs, Resident inquired regarding Vision Zero methods in relation to installing traffic signals and how they can be considered making one location safe at the expense of another location.

Seema Ansari, Technical Analyst, Traffic Safety, Region of Peel explained that when a new traffic signal is installed driver patterns maybe altered, such as taking alternate routes through residential streets to avoid the traffic signal, thus increasing the exposure to potential collisions. Colin Patterson, Supervisor, Road Safety added that technical warrants balance the positive and negative impacts of installing a traffic signal/control.

Mr. Giggs inquired with respect to applying Vision Zero principles in considering road purposes.

Councillor Saito explained some of the upcoming changes where Vision Zero principles have been applied, which many are Regional roads. Colin Patterson, Supervisor, Road Safety advised that changes to road networks are not only considered for the intended purpose, but also applying Vision Zero principles.

8. CONSENT AGENDA

9. MATTERS TO BE CONSIDERED

9.1 Let's Move Mississauga Initiative Update

Councillor Saito advised that she had a discussion with the Chair of Traffic Safety Council and Erica Warsh, Project Leader, Vision Zero, with respect to proceeding with the Let's Move Mississauga initiative as a result of the Provincial Stay at Home Order, and determined that it would proceed as this initiative is to encourage residents to walk through their neighbourhoods. Councillor Saito spoke regarding the UN Global Road Safety week coming up on May 17th to 23rd, with this year's theme being "Streets for Life".

9.1.1 Let's Move Mississauga Certificate of Participation (Catherine Nguyen-Pham)

Catherine Nguyen-Pham, Communications Coordinator presented the concept design of the participant's certificate.

Members of the Committee suggested amendments including enlarge the participants name, including the Road Safety logo, and removing the duplicate date.

RECOMMENDATION RSC-0018-2021

Moved By Councillor K. Ras

That the Let's Move Mississauga Certificate of Participation design as presented by Catherine Nguyen-Pham be approved as amended.

9.2 Email dated April 17, 2021 from James Fan, Citizen Member with respect to his resignation from the Road Safety Committee

Councillor Saito requested that Angie Melo, Legislative Coordinator share the link of the citizen appointment webpage when the vacancies have been posted.

RECOMMENDATION RSC-0019-2021

Moved By Councillor K. Ras

1. That the email dated April 17, 2021 from James Fan, Citizen Member with respect to his resignation from the Road Safety Committee be received.

2. That due to the resignation of James Fan, Citizen Member, a vacancy exists on the Road Safety Committee, and that the City Clerk be directed to fill the vacancy in

accordance with the Corporate Policy #02-01-01 on Citizen Appointments to Committees, Boards and Authorities.

10. INFORMATION ITEMS

10.1 Citizen Member Updates

Anne-Marie Hayes, Citizen Member announced that recruitment for the 2021-2022 Vision Zero Youth Program Ambassadors is underway. Ms. Hayes advised that high school students across the province are eligible to apply. The program has lots of benefits, working with her team to create videos and information to educate their peers with respect to items such as roundabouts, maneuvering around streetcars and new rules on ebikes/escotter.

10.2 Road Watch Statistics (Peel Regional Police) - dated April 16, 2021

Cst. Claudia Wells, Peel Regional Police, explained the data captured on the Road Watch Statistics for the period ending April 17, 2021.

Councillor Ras noted that the Report is a great resource and requested that Angie Melo, Legislative Coordinator circulate the Road Watch Statistics Report to Members of Council.

RECOMMENDATION RSC-0020-2021

Moved By Councillor K. Ras

That the Road Watch Statistics for the period ending April 16, 2021 be received for information.

11. OTHER BUSINESS

Thomas Barakat, Manager, Public Policy & Government Relations, Ontario Good Roads, encouraged Committee Members to read the details of the proposed Moving Ontarian's More Safely Act (MOMS), as there are proposed changes to legislation with respect to stunt driving, and speed cameras.

Sgt. Allen Villers, spoke highly of the proposed MOMS Act and advised that as a result of Peel Regional Police's relationship with the Insurance Bureau of Canada, Peel Regional Police will now be reporting to the Bureau vehicles that have been modified that impact the safety of the public, and explained the process that Peel Regional Police undertake to advise the Insurance Bureau of Canada,

12. DATE OF NEXT MEETING - May 25, 2021

13. ADJOURNMENT - 10:45 AM