
Public Vehicle Advisory Committee

Date: September 21, 2021
Time: 10:00 AM
Location: Online Video Conference

Members

| | |
|-----------------------|--|
| Councillor Ron Starr | Ward 6 (Chair) |
| Councillor John Kovac | Ward 4 (Vice-Chair) |
| Al Cormier | Citizen Member |
| Vikesh Kohli | Citizen Member |
| Michael Ogilvie | Citizen Member |
| Tarlochan Saggu | Appointed Industry Member – Limousine Brokerages |
| Mark Sexsmith | Citizen Member – Taxi Industry Representative |
| Ashwani Tangri | Citizen Member |

Participate Virtually and/or via Telephone

Advance registration is required to attend, participate and/or make a comment in the virtual meeting. **Questions for Public Question Period are required to be provided to Clerk's staff at least 24 hours in an advance of the meeting.** Any materials you wish to show the Committee during your presentation must be provided as an attachment to the email. Links to cloud services will not be accepted. Comments submitted will be considered as public information and entered into public record. **Please note the Public Vehicle Advisory Committee will not be streamed or video posted afterwards.**

To register, please email michelle.sanstra@mississauga.ca and for Residents without access to the internet via computer, smartphone or tablet, can register by calling Michelle Sanstra at 905-615-3200 ext. 5411 no later than Monday, September 21, 2021 before 12:00 PM. You will be provided with directions on how to participate from Clerks' staff.

Contact

Michelle Sanstra, Legislative Coordinator, Legislative Services
905-615-3200 ext. 5411
Email michelle.sanstra@mississauga.ca

Find it online

<http://www.mississauga.ca/portal/cityhall/publicvehicleadvisory>

1. CALL TO ORDER

2. APPROVAL OF AGENDA

3. DECLARATION OF CONFLICT OF INTEREST

4. MINUTES OF PREVIOUS MEETING

4.1. Public Vehicle Advisory Committee Draft Meeting Minutes - June 15, 2021

5. DEPUTATIONS

5.1. Plate Issuance Model And Priority Waiting List

- *Michael Foley, Manager, Mobile Licensing Enforcement*

6. PUBLIC QUESTION PERIOD - 15 Minute Limit

Public Comments: Advance registration is required to participate and/or to make comments in the virtual public and in-person meeting. Any member of the public interested in speaking to an item listed on the agenda must register by calling 905-615-3200 ext. 5411 or by emailing michelle.sanstra@mississauga.ca by **Friday, September 17, 2021 before 4:00PM.**

Pursuant to Section 42 of the Council Procedure By-law 0139-2013, as amended:

Public Vehicle Advisory Committee may grant permission to a member of the public to ask a question of Public Vehicle Advisory Committee, with the following provisions:

1. Questions shall be submitted to the Clerk at least 24 hours prior to the meeting;
2. A person is limited to two (2) questions and must pertain specific item on the current agenda and the speaker will state which item the question is related to;
3. The total public question period time is 15 minutes maximum and shall not be extended by the Chair; and
4. Any response not provided at the meeting will be provided in the format of written response.

7. CONSENT AGENDA

8. MATTERS TO BE CONSIDERED

8.1. 2018-2022 Public Vehicle Advisory Committee Work Plan (For Review/Approval)

9. INFORMATION ITEMS

10. OTHER BUSINESS

11. DATE OF NEXT MEETING - November 16, 2021
12. ADJOURNMENT

Public Vehicle Advisory Committee

Date: June 15, 2021
Time: 10:00 AM
Location: Online Video Conference

| | | |
|----------------|---|--|
| Members Absent | Councillor Ron Starr Councillor John Kovac | Ward 6 (Chair) Ward 4 (Vice-Chair) |
| | Al Cormier | Citizen Member |
| | Vikesh Kohli | Citizen Member |
| | Michael Ogilvie | Citizen Member |
| | Baljit Singh Pandori | Appointed Industry Member - Taxi Brokerages |
| | Tarlochan Saggu | Appointed Industry Member – Limousine Brokerages |
| | Mark Sexsmith | Citizen Member – Taxi Industry Representative |
| | Ashwani Tangri | Citizen Member |

1. CALL TO ORDER - 10:05 AM2. APPROVAL OF AGENDA

Approved (B. Pandori)

3. DECLARATION OF CONFLICT OF INTEREST4. MINUTES OF PREVIOUS MEETING4.1 Public Vehicle Advisory Committee Minutes - December 8, 2020

Approved (B. Pandori)

5. DEPUTATIONS5.1 Michael Foley, Manager, Mobile Licensing Enforcement Regarding Proposed Changes to the Fare Model

Mike Foley, Manager, Mobile Licensing Enforcement provided a presentation on the Fare Model Review results Approach 1: Increase or decrease current fare rate and Approach 3: Introduce fixed fare rates and issues raised outside of the survey.

Members of the Committee commented and inquired about fixed fare rates and meter rates systems, the mobile App, zoning, and GPS software. Mr. Foley responded to the Committee's inquires.

RECOMMENDATION PVAC-0001-2021

Moved By: B. Pandori

1. That the deputation from Michael Foley, Manager, Mobile Licensing Enforcement Regarding Proposed Changes to the Fare Model be received.
2. That the Public Vehicle Advisory Committee support Approach 1 to keep the current meter rate and through consultation with the industry, determine when adjustments are needed to reflect significant changes in operating costs.
3. That the Fare Model Review be deferred to a future Public Vehicle Advisory Committee meeting date Post COVID-19 Pandemic.

Received

6. PUBLIC QUESTION PERIOD - 15 Minute Limit

No members of the public registered to speak.

7. CONSENT AGENDA8. MATTERS CONSIDERED8.1 2018 - 2022 Public Vehicle Advisory Committee Work Plan (For Review/Approval)

No discussion took place regarding this item.

RECOMMENDATION PVAC-0002-2021

Moved By M. Ogilvie

That the 2018-2022 Public Vehicle Advisory Committee Work Plan be approved

Received

9. INFORMATION ITEMS

9.1 Resignation Email From Harsimar Singh Sethi, Citizen Member: Taxi Driver Representative, Public Vehicle Advisory Committee

A note of thanks to be sent to Harsimar Singh Sethi.

RECOMMENDATION PVAC-0003-2021

Moved By M. Ogilvie

1. That the email dated February 16, 2021, from Harsimar Singh Sethi, Citizen Member with respect to his resignation from the Public Vehicle Advisory Committee received.
2. That due to the resignation of Harsimar Singh Sethi, a vacancy exists on the Public Vehicle Advisory Committee, and that the City Clerk be directed to fill the vacancy in accordance with the Corporate Policy #02-01-01 on Citizen Appointments to Committees, Boards and Authorities.

Received

9.2 Email dated June 7, 2021 from Peter Pellier, Resident regarding A New Mobile Licensing Model

No discussion took place regarding this item.

RECOMMENDATION PVAC-0004-2021

Moved By A. Tangri

That the email dated June 7, 2021 from Peter Pellier, Resident regarding A New Mobile Licensing Model be received.

Received

9.3 Email dated May 28, 2021 from Sami Khairallah, Resident regarding Taxi Regulations and Licensing Fees in the City of Mississauga

This matter was referred to Public Vehicle Advisory Committee at the Council meeting on June 2, 2021

Members of the Committee inquired if staff could report back by the next meeting on the feasibility regarding items 1-3 in Sami Khairallah's email and inquired about item 4, the City plate discount of 25% and the mobility shift due to COVID-19.

Mike Foley, Manager, Mobile Licensing Enforcement and Sam Rogers, Director of Enforcement responded to the Committee's inquiries and will add items 1-3 to the work plan.

RECOMMENDATION PVAC-0005-2021

Moved By M. Sexsmith

That the email dated May 28, 2021 from Shari Khairallah, Resident regarding Taxi Regulations and Licensing Fees in the City of Mississauga be received.

Received

10. OTHER BUSINESS

Members of the Committee inquired about the future of electric vehicles and use within the City. Councillor Kovac and Councillor Starr responded to the Committee's inquiry.

11. DATE OF NEXT MEETING - September 21, 2021

12. ADJOURNMENT - 10:51 AM

PVAC September

Mobile Licensing Enforcement



Plate Issuance and Priority Waiting List

The issuance of new Taxi Owners Plates is currently accomplished through the “Plate Issuance Calculation Formula” (By-law 0420-2004 Schedule 13)

This formula used variances in a number of weighted economic and social factors to identify the need for additional capacity in Taxi services.

Plate Issuance and Priority Waiting List

These factors include data related to:

- Driver Income
- Taxi Plate value on secondary market
- Number of Bars and Restaurants
- Social Assistance Caseload
- Senior Population

Plate Issuance and Priority Waiting List

The sudden and dramatic increase in demand for point to point transportation services has demonstrated that the current plate issuance model is ineffective at providing accurate projections of demand.

There is a general concern whether placing artificial limits on supply is effective in meeting consumer needs.

Plate Issuance and Priority Waiting List

When indicated by the Plate Issuance Formula new owners licences are issued to Drivers who have been previously admitted to the Priority Waiting List, have paid the requisite fees and have maintained their position on the list.

This process is mandated through the by-law to take place every two years.

Existing Priority List

Currently there are 168 names that appear on the Priority waiting list.

- 22 Drivers over 20 Years
- 40 Drivers between 15 & 19 Years
- 31 Drivers between 10-14 Years
- 75 Drivers with less than 10 years.

Existing Priority List

Approximately 97 of the Drivers identified on the list are in arrears on the maintenance payment required to maintain position on the list.

The yearly maintenance fee is currently \$279 (includes GST)

The average age of the top 22 Drivers is 58 ranging from 49-72)

Issuance Model Options

- Retain current formula- no changes.
- Retain current formula- modify elements of the model
- Repeal current formula- adopt new model
- Repeal current formula- eliminate model (Open Entry)

| OPTION | PROS | CONS |
|----------------------|--|---|
| Retain- no change | <p>Easy to implement.</p> <p>Will not impact the value of existing owners plates.</p> | <p>Model is a poor predictor of demand and is based on criteria that has diminished over time.</p> <p>May be perceived as unfair by those on Priority List as it is unlikely that this model would trigger an issuance in the foreseeable future.</p> |
| Retain- modify | <p>Model is established but elements or weighting could be refined in consultation with the industry to better reflect current economy.</p> | <p>Altering existing model may trigger plate issuance.</p> <p>Difficult to determine what modifications are appropriate.</p> <p>Model relies on information that cannot be readily verified.</p> |
| Repeal- Replace | <p>Develop a simplified model based on verifiable criteria.</p> <p>A number of verifiable criteria are available. (Population growth, increase in housing etc)</p> | <p>Requires extensive industry consultation, unlikely to find consensus.</p> |
| Repeal | <p>Aligns most closely with TNCs. And other licences issued by City</p> <p>Encourages innovation and competition.</p> | <p>Negative Impact on existing non driving plate owners leases</p> <p>Secondary market would disappear</p> |

Issuance Model Options

| OPTION | Impact on Priority Waiting List |
|----------------------|---|
| Retain- no change | <p>With the present formula there will be no issuance for the foreseeable future.</p> <p>Members will eventually age out or voluntarily opt to exit the list.</p> |
| Retain- modify | <p>Modification may trigger the issuance of new Owners Licences.</p> <p>Rate of Issuance is difficult to project.</p> |
| Repeal- Replace | <p>Depending on Criteria selected a replacement model would likely see the issuance of plates. (i.e. A population based model would continue to issue plates as population grows)</p> |
| Repeal | <p>Would substantially increase the number of issued Licences but would have a lesser effect on the actual number of taxicabs.</p> <p>Would eliminate the Priority List, anyone on the list would have the immediate option to acquire a licence.</p> |

Discussion

Appendix 1- Issuance Model

5.1

| <u>CRITERIA STATISTICS</u> | <u>WEIGHTING FACTORS</u> |
|--|--------------------------|
| 1. Number of Trips Dispatched by Brokerage | 17.2 |
| 2. Increase in Business Industry | 11.1 |
| 3. Population Related Factors | 30.4 |
| 4. Information on Drivers/Operators | 11.8 |
| 5. Licence Value | 29.5 |

1. Trips Dispatched by Brokerage Calculation

| <u>ITEMS CALCULATED</u> | <u>CALCULATION</u> |
|---|--|
| Number of Trip runs Dispatched by Brokerage | Percentage change over previous two years. |
| Percentage change = 1. Trips dispatched by Brokerage | |

2. Increase in Business Industry

| <u>ITEMS CALCULATED</u> | <u>CALCULATION</u> |
|--|---|
| 48. Hotels | 1) Percentage change in total number of hotel rooms over previous two years; |
| i) Total Rooms | ii) Percentage change in total hotel occupancy rate over previous two years; |
| ii) Occupancy Rate | iii) Percentage change in number of convention group nights over previous two years. |
| iii) Number of Convention Group Nights | |
| b) Halls | i) Percentage change in number of licenced bingo events over previous two years; |
| i) Bingo - number of Licenced Events | ii) Percentage change in number of banquet halls over previous two years. |
| ii) Number of Banquet Halls | |
| (3) Office Space - Occupancy (sq ft) | (d) Percentage change in occupancy rate of office space (sq ft) over previous two years. |
| (e) Number of Theatres | (f) Percentage change in number of theatres over previous two years. |
| 5. Number of Licenced Bars & Nightclubs | Percentage change in number of licenced bars restaurants, taverns and nightclubs over previous two years. |
| 6. Shopping Centres, Malls & Plazas (sq M) | Percentage change in shopping centres, malls and plazas (sq M) over previous two years. |
| (7) GO Transit Ridership (Daily Average) | Percentage change in the daily average GO Transit Ridership over previous two years. |
| A TO G (Total: 9 Items) | Add Items A - G _____ 9 Items = 2. Group Total Average (Increase in Business Industry) |

Appendix 1- Issuance Model

5.1

3. Population Related Factors

| <u>ITEMS CALCULATED</u> | <u>CALCULATION</u> |
|----------------------------------|--|
| a) Overall Population | a) Percentage change in overall population over previous two years = A |
| b) Sectors | |
| i) Apartment/Townhome Population | i) Percentage change in number of apartment /Townhome population over previous two years; |
| ii) Social Assistance Caseload | ii) Percentage change in social assistance caseload over previous two years; |
| iii) Senior Population | iii) Percentage change in senior population over previous two years. |
| | Add i) to iii) = B |
| | B = Total & Change in b) Sectors (including Apartment/Townhome population, social assistance caseload and senior population) |
| | $\frac{B}{3 \text{ Items in b)}} = C \text{ (Sub- total)}$ |
| | C (Sub-total) + A (Overall Population) = D |
| | (% Chg) |
| | $\frac{D}{2} = 3. \text{ Group Total Average}$ |
| | (2 Yr Avg) (Population Related Factors) |

4. Information on Drivers/Operators

| <u>ITEMS CALCULATED</u> | <u>CALCULATION</u> |
|---------------------------------|--|
| a) Average Total Income Per Day | a) Percentage change in the average total income made per day over previous two years. |
| b) Operating Expenditures/Year | b) Percentage change in operating expenditures over previous two years. |
| c) Number of Drivers/Taxicab | c) Percentage change in number of drivers /taxicabs over previous two years. |
| A TO C (Total 3 Items) | $\frac{\text{Add Items A to C}}{3 \text{ Items}} = 4. \text{ Group Total Average}$ (Information on Drivers/Operators) |

5. Licence Value

| <u>ITEMS CALCULATED</u> | <u>CALCULATION</u> |
|-------------------------|--|
| a) Average Sale Price | a) Percentage change in average sale price over previous two years. |
| b) Average Lease Price | b) Percentage change in average lease price over previous two years. |
| A AND B (2 Items) | $\frac{\text{Add Items A + B}}{2 \text{ Items}} = 5. \text{Group Total Average}$ (Market Value of Licences) |

Step 1

| <u>CRITERIA STATISTICS</u> (% Results of 1 to 5) | <u>WEIGHTING</u> <u>FACTORS</u> | <u>CALCULATION</u> (= Weighted % Change) |
|---|------------------------------------|--|
| 1. Number of Trips Dispatched by Brokerage | 17.2 | 1 X .172 = A |
| 2. Increase in Business Industry | 11.1 | 2 X .111 = B |
| 3. Population Related Factors | 30.4 | 3 X .304 = C |
| 4. Information on Drivers/Operators | 11.8 | 4 X .118 = D |
| 5. Licence Value | 29.5 | 5 X .295 = E |
| | | Add A to E = Total Net % Change in Criteria Statistics |

Step 2:

To calculate the # of Additional New licences which should be issued:

Total Net % Change

$$\frac{\text{Total Net \% Change}}{100} \times \text{Actual \# of Licences in Operation in the City} = \text{Number of Additional New Licences}$$

(Airport Plates are not included)

Public Vehicle Advisory Committee Work Plan

| Issue | | Action | Scope | Target Date |
|-----------------------|--|------------------------------------|--|----------------|
| 1. | Priority List Action | Staff Report | <ul style="list-style-type: none"> Provide an update on the status of the priority list Propose recommendations for future state | 2021 Quarter 4 |
| 2. | Accessible Taxicabs Model Year Restriction | Item for Discussion | <ul style="list-style-type: none"> Viability of extending the model year restriction for accessible taxicabs | 2021 Quarter 4 |
| 3. | Line-by-Line Review of the Public Vehicle Licensing By-law - Outstanding items | Item for Discussion | <ul style="list-style-type: none"> To reach a consensus on: <ul style="list-style-type: none"> Item 24- relating to the Plate Issuance Formula Item 26- relating to the Priority List Item 28- relating to Taxicab owners duties Item 32- relating to Taxicab meters Items 46 & 51- relating to Limousines | On-going |
| On-going Items | | | | |
| 4. | Line-by-Line Review of the Public Vehicle Licensing By-law- Accepted Items | To be brought to General Committee | <ul style="list-style-type: none"> De-regulation of Public Vehicle By-law Level the playing field | On-going |
| 5. | Vehicle-for-Hire Training Requirements | Monitor Progress | <ul style="list-style-type: none"> Analyze Toronto's new training requirements (*On-hold due to the pandemic) Assess if training requirements in Mississauga need to be modified | On-going |

Public Vehicle Advisory Committee Work Plan

8.1

| | | | | |
|------------------------------|---|---------------------|---|----------|
| 6. | TNC Updates | Item for Discussion | <ul style="list-style-type: none"> Regulatory and operational updates | On-going |
| 7. | On Demand Accessible Vehicle-for-Hire Service | Monitor Progress | <ul style="list-style-type: none"> Analyze regulations for collecting a cash-in-lieu of accessible service fee Asses framework for distributing funds, including what the City can and cannot do with the collection of a 'cash in-lieu' of service fee | On-going |
| Items To Be Determine | | | | |
| 8. | Mobile Licensing Enforcement Practices | Item for Discussion | <ul style="list-style-type: none"> Verbal Report Dependant on the Line-by-Line Review of the Public Vehicle Licensing By-law | TBD |
| 9. | Public Vehicle By-law Review | Staff Report | <ul style="list-style-type: none"> To be completed following the line-by-line review | TBD |