
General Committee

Date: February 19, 2025
Time: 9:30 AM
Location: Council Chambers, Civic Centre, 2nd Floor
300 City Centre Drive, Mississauga, Ontario, L5B 3C1
and Online Video Conference

Members

Deputy Mayor and Chair Matt Mahoney	Ward 8
Deputy Mayor and Vice-Chair John Kovac	Ward 4
Mayor Carolyn Parrish	Mayor
Councillor Stephen Dasko	Ward 1
Councillor Alvin Tedjo	Ward 2
Councillor Chris Fonseca	Ward 3
Councillor Natalie Hart	Ward 5
Councillor Joe Horneck	Ward 6
Councillor Dipika Damerla	Ward 7
Councillor Martin Reid	Ward 9
Councillor Sue McFadden	Ward 10
Councillor Brad Butt	Ward 11

To Request to Speak on Agenda Items - Advance registration is required. To make a Deputation please email Angie Melo, Legislative Coordinator at 905-615-3200 ext. 5423 or by emailing angie.melo@mississauga.ca by Tuesday, February 18, 2025 before 10:00 AM.

Questions for Public Question Period – To pre-register for Public Question Period, questions may be provided to the Legislative Coordinator at least 24 hours in advance of the meeting. Following the preregistered questions, if time permits, the public may be given the opportunity to ask a question on an agenda item. Virtual participants must pre-register.

Virtual Participation - All meetings of Council are streamed live and archived at Mississauga.ca/videos. To speak during the virtual meeting or if you do not have access to the internet, contact the Legislative Coordinator and you will be provided with directions on how to participate. Comments submitted will be considered as public information and entered into the public record.

Contact

Angie Melo, Legislative Coordinator, Legislative Services
905-615-3200 ext. 5423 | Email: angie.melo@mississauga.ca

Find it Online

<http://www.mississauga.ca/portal/cityhall/councilcommittees>

An asterisk (*) symbol indicates an Item that has been either Revised or Added

1. **CALL TO ORDER**

2. **INDIGENOUS LAND STATEMENT**

“We acknowledge the lands which constitute the present-day City of Mississauga as being part of the Treaty and Traditional Territory of the Mississaugas of the Credit First Nation, The Haudenosaunee Confederacy the Huron Wendat and Wyandotte Nations. We recognize these peoples and their ancestors as peoples who inhabited these lands since time immemorial. The City of Mississauga is home to many global Indigenous Peoples.

As a municipality, the City of Mississauga is actively working towards reconciliation by confronting our past and our present, providing space for Indigenous peoples within their territory, to recognize and uphold their Treaty Rights and to support Indigenous Peoples. We formally recognize the Anishinaabe origins of our name and continue to make Mississauga a safe space for all Indigenous peoples.”

3. **APPROVAL OF AGENDA**

4. **DECLARATION OF CONFLICT OF INTEREST**

5. **MINUTES OF PREVIOUS MEETING**

5.1 General Committee Minutes - February 5, 2025

5.2 General Committee (Corporate Grants) Minutes - February 5, 2025

6. **PRESENTATIONS - Nil**

7. **DEPUTATIONS**

Any member of the public interested in making a deputation to an item listed on the agenda must register by calling 905-615-3200 ext. 5423 or by emailing angie.melo@mississauga.ca by Tuesday, February 18, 2025 before 10:00 AM.

Each Deputation to Committee is limited to speaking not more than 10 minutes.

Pursuant to Section 57.1 of the Council Procedure By-law 0044-2022, as amended:

Deputations shall be received and the matter shall be referred to staff for a report, unless there is a resolution or recommendation passed to “receive” the Deputation. After a Deputation is completed, Members shall each have one opportunity to make a preamble statement and ask questions to the Deputant(s) or staff for clarification purposes only, and without debate.

7.1 John Salvis, Resident, with respect to Fire Safety and Incident Reporting Process

8. **PUBLIC QUESTION PERIOD - 15 Minute Limit**

Public Comments: Members of the Public that have a question about an item listed on the

agenda may pre-register by contacting the Legislative Coordinator at least 24 hours in advance of the meeting . Following the registered speakers, if time permits the Chair will acknowledge members of the public who wish to ask a question about an item listed on the agenda. Virtual participants must pre-register.

Pursuant to Section 58 of the Council Procedure By-law 0044-2022, as amended:

General Committee may grant permission to a member of the public to ask a question of General Committee, with the following provisions:

1. Questions may be submitted to the Clerk at least 24 hours prior to the meeting;
2. A person is limited to two (2) questions and must pertain specific item on the current agenda and the speaker will state which item the question is related to;
3. The total speaking time shall be five (5) minutes maximum, per speaker, unless extended by the Mayor or Chair; and
4. Any response not provided at the meeting will be provided in the format of a written response.

9. CONSENT AGENDA

10. MATTERS TO BE CONSIDERED

- 10.1 2024 Emergency Management Program Review
- 10.2 Authorization to Execute a Letter of Intent for a Joint Fire Communication Centre with the Region of Peel
- 10.3 Single Source Award for City-Wide Boulevard Landscape Maintenance Services
- 10.4 2024 Mayoral and Ward 5 By-election Overview
- 10.5 2025-2028 Universal Transit Pass Program Agreement with the University of Toronto at Mississauga

11. ADVISORY COMMITTEE REPORTS

- 11.1 Environmental Action Committee Report 1 - 2025 - dated February 4, 2025
- 11.2 Accessibility Advisory Committee Report 1 - 2025 - dated February 10, 2025
- 11.3 Heritage Advisory Committee Report 2 - 2025 - dated February 11, 2025
- 11.4 Combating Racism, Discrimination and Hatred Advisory Committee Report 1 - 2025 - dated February 12, 2025

12. CORRESPONDENCE - Nil

13. MATTERS PERTAINING TO REGION OF PEEL COUNCIL

14. COUNCILLORS' ENQUIRIES

15. OTHER BUSINESS/ANNOUNCEMENTS

16. CLOSED SESSION

(Pursuant to Section 239(2) of the *Municipal Act, 2001*)

16.1 A proposed or pending acquisition or disposition of land by the municipality or local board:
Authorization to Execute an Agreement of Purchase and Sale of City owned lands PIN 13296-0051 at 0000 AIMCO Blvd, (Ward 5)

16.2 A proposed or pending acquisition or disposition of land by the municipality or local board:
Authorization to Execute an Agreement of Purchase and Sale of City owned lands West of Ninth Line (Ward 10)

17. ADJOURNMENT

City of Mississauga
Corporate Report



<p>Date: January 28, 2025</p> <p>To: Chair and Members of General Committee</p>	<p>Originator's files:</p>
<p>From: Jodi Robillos, Commissioner of Community Services</p>	<p>Meeting date: February 19, 2025</p>

Subject

2024 Emergency Management Program Review

Recommendation

That the Corporate Report dated January 28, 2025 from the Commissioner of Community Services entitled "2024 Emergency Management Program Review" be received for information.

Executive Summary

- The City's Emergency Management Program Committee (EMPC) is required to update Council on the development and implementation of the Municipality's Emergency Management Program.
- The OEM was engaged in responding to/monitoring approximately 42 incidents throughout 2024.
- The OEM provided 14 emergency management/incident management training courses to both internal staff and emergency management partners from various agencies.
- The OEM conducted and participated in approximately five emergency exercises.
- The OEM engaged in 20 public education and community outreach events.

Background

The Emergency Management & Civil Protection Act and Ontario Regulation 380/04 requires each municipality within the Province of Ontario to have an emergency management program and an Emergency Management Program Committee (EMPC). One of the requirements of the EMPC is to "conduct an annual review of the municipality's emergency management program" as well as "advise council on the development and implementation of the municipality's emergency management program". Each year the EMPC, through the Office of Emergency Management (OEM), undertake an annual review of the City's emergency management program.

Comments

The Office of Emergency Management in collaboration with various City and community partners engaged in various initiatives to advance the City's emergency management program in 2024. Some of the key elements of the emergency management program are identified below.

Emergency Planning

Throughout 2024, the OEM worked with various partners to engage in emergency planning for different types of incidents and events. This included the formation of a Regional healthcare emergency management working group, which met regularly to plan for potential incidents which could impact local health services. It also included engagement with local industries which utilize hazardous substances in their operations, and the planning of special events with various Regional partners.

Emergency Operations & Response

The OEM operates under four emergency activation levels: Routine Monitoring, Enhanced Monitoring, Partial Activation, and Full Activation. The OEM also occasionally deploy to incident sites to provide on-scene support.

In 2024, the OEM engaged in the enhanced monitoring and response of 42 incidents. This includes four Emergency Operations Centre and Incident Management Team activations, and one reception centre activation to support displaced residents.

Most of the events that the OEM monitored and responded to in 2024 were related to severe weather, residential evacuations, demonstrations, and planned events. These events included the activation of the City's Incident Management Team to respond to and recover from both the July 16th and August 17th & 18th localized flooding events.

Community and Stakeholder Engagement

The OEM attended community events in partnership with various organizations to promote emergency preparedness and community resilience. The OEM engaged with residents encompassing a range of different demographics including students, older adults, and new Canadians. During Emergency Preparedness Week, the OEM received over 500,000 impressions through its marketing and promotional campaign.

In total, the OEM participated in 20 different community events, engaging with residents from across the City. This is in addition to the community engagement efforts the OEM undertook to support various Regional and City initiatives such as the Cooksville SNAP and Resilience Hub program.

The OEM provide emergency management and incident management training to both internal City employees, as well as external partners from the broader emergency management community. In 2024, the OEM delivered fourteen emergency management and incident management courses to city employees as well as public safety partners from various organizations. The OEM also delivered various role-specific training sessions to members of the City's Incident Management Team. This is in addition to the virtual online training that is required to be completed by members of the City's Municipal Emergency Control Group.

In addition to training, the OEM conducted and participated in several emergency exercises with both internal staff and external emergency management partners. These exercises included:

- The 2024 Provincial Priority Exercise, examining an extreme heat event with various municipalities, and other partners from across Ontario.
- A Full-Scale Exercise with Canadian Pacific Kansas City (CPKC) examining a potential rail emergency.
- A Tabletop Exercise examining various emergency scenarios related to the Mississauga Marathon.
- The 2024 Greater Toronto Airports Authority Full-Scale Exercise.
- The 2024 Greater Toronto Airports Authority Tabletop Exercise.

The OEM were also planning a functional exercise with Credit Valley Conservation examining a 100-year storm flood scenario. This exercise was cancelled due to the severe weather events that were experienced in the summer of 2024. Due to these events, the City of Mississauga was eligible to be exempt from the exercise requirements under the EMCPA.

Hazard and Critical Infrastructure Identification and Risk Assessment

The OEM are required to identify the various hazards and risks that could result in emergencies and identify the facilities and critical infrastructure that are at risk of being affected by these emergencies. In 2024, the OEM worked with various subject matter experts and conducted extensive research to identify the top risks in Mississauga. This research will help the OEM in adapting the City's emergency management program to meet the unique needs of Mississauga.

- Provide comments on engagement and collaboration efforts made with affected external stakeholders; note significant support or objections.
- Reports Policy "Reports with Financial Impacts" section and the "Guidelines for Corporate Report Authors – Finance Implications in Corporate Reports"

Conclusion

The City of Mississauga's emergency management program will continue to evolve to ensure that the City is prepared for the various hazards that put the City at risk of experiencing emergencies.

The OEM will continue to take a collaborative approach to community resilience, working closely with internal City divisions, external partners, and community groups to adapt disaster-risk reduction solutions to the unique needs of the various groups and communities within Mississauga.



Jodi Robillos, Commissioner of Community Services

Prepared by: Ben Gallagher, CEMC, Manager, Office of Emergency Management

City of Mississauga
Corporate Report



<p>Date: January 24, 2025</p> <p>To: Chair and Members of General Committee</p>	<p>Originator's files:</p>
<p>From: Jodi Robillos, Commissioner of Community Services</p>	<p>Meeting date: February 19, 2025</p>

Subject

Authorization to Execute a Letter of Intent for a Joint Fire Communication Centre with the Region of Peel

Recommendation

1. That the Fire Chief or Designate be given Authority to sign a Letter of Intent to lease space at the new Peel Police Operation Support Facility, as outlined in the report dated January 24, 2025 entitled "Authorization to Execute a Letter of Intent for a Joint Fire Communication Centre with the Region of Peel" from the Commissioner of Community Services.
2. All necessary By-Laws be enacted.

Executive Summary

- The primary Joint Fire Communication's Centre (JFCC) is a jointly operated fire dispatch centre that currently operates at 7750 Hurontario Street in Brampton.
- The JFCC is jointly operated by Mississauga Fire & Emergency Services and Brampton Fire & Emergency Services and provides 24/7 dispatch for three fire departments (City of Mississauga, City of Brampton and Town of Caledon).
- The current lease expires in February of 2027.
- In August 2022 the Peel Regional Police (PRP) informed the members of the JFCC (Mississauga, Brampton and Caledon Fire & Emergency Services) of the proposal to construct a new Operational Support Facility in Brampton at 8100 Mississauga Road.
- The Letter of Intent (LOI) is a legally binding agreement that will set the terms for the future lease negotiations and outlines municipalities obligations for capital cost contribution to the future leased premises to be paid to the Region of Peel.

Background

The primary Joint Fire Communication's Centre (JFCC) is a jointly operated fire dispatch centre that currently operates at 7750 Hurontario Street in Brampton, inside the Peel Regional Police building. The JFCC is jointly operated by Mississauga Fire & Emergency Services and Brampton Fire & Emergency Services and provides 24/7 dispatch for three fire departments (City of Mississauga, City of Brampton and Town of Caledon) including 44 fire stations, with plans for an additional 11 stations over the next 8 years. The current lease expires in February of 2027.

The JFCC back-up centre is located in the City of Mississauga at Fire Station 101, 15 Fairview Street. Mississauga Fire & Emergency Services will continue to invest in the back-up centre and ensure that it is equipped to be fully functional and equivalent in its ability to the primary JFCC.

Comments

In August 2022 the Peel Regional Police (PRP) informed the members of the JFCC (Mississauga, Brampton and Caledon Fire & Emergency Services) of the proposal to construct a new Operational Support Facility in Brampton at 8100 Mississauga Road. The new facility will house PRP communications centre with additional space for the JFCC.

The Letter of Intent (LOI) provides an assurance to The Region of Peel that The Corporation of the City of Mississauga, The Corporation of the City of Brampton and The Corporation of the Town of Caledon collectively intend to lease space within the new facility commencing at substantial completion. The Letter of Intent (LOI) is a legally binding agreement that will set the terms for the future lease negotiations and outlines municipalities obligations for capital cost contribution to the future leased premises to be paid to the Region of Peel. As Next Generation 9-1-1 technology evolves, there may be flexibility to operationalize both sites simultaneously to ensure coverage and staffing at the primary and back-up centres, resulting in two equally equipped and staffed facilities. Any updates, changes or further agreements will be brought to Council and will be contingent upon Council approval.

Financial Impact

The cost to construct and relocate the JFCC is \$7,630,703.27 at the time of occupancy. This is to be divided between the City of Mississauga, City of Brampton and Town of Caledon in accordance with the existing JFCC agreement. The proportionate share for the City of Mississauga would be 47% or approximately \$3.6M. Funding has been identified (unfunded) in the 10 year capital budget.

Costs associated with utilities, building insurance, general repairs and maintenance, landscaping and snowplowing will be paid to the Region of Peel annually based on the proportionate share of the rentable area. It is expected there will be no additional operating budget impact as it will be funded through the existing JFCC operating budget.

Conclusion

This LOI will provide the foundation for a future agreement with the Region of Peel for the use of the facility. We will work with both Realty Services and Legal Services regarding the terms and conditions of a future lease agreement. We will also continue to work with leadership from Brampton Fire & Emergency Services and Caledon Fire & Emergency Services to ensure that any future agreement meets the needs of all of the stakeholders.

A handwritten signature in black ink, appearing to read "Jodi Robillos", is written over a solid horizontal line.

Jodi Robillos, Commissioner of Community Services

Prepared by: Rob Grimwood, Deputy Fire Chief

City of Mississauga
Corporate Report



<p>Date: January 29, 2025</p> <p>To: Chair and Members of General Committee</p>	<p>Originator's files:</p>
<p>From: Jodi Robillos, Commissioner of Community Services</p>	<p>Meeting date: February 19, 2025</p>

Subject

Single Source Award for City-Wide Boulevard Landscape Maintenance Services

Recommendation

1. That the Chief Procurement Officer or designate be authorized to award and execute the single source contract with respect to the purchase between The Corporation of the City of Mississauga and 1338568 Ontario Inc. (operating as Winsom Landscaping) for the supply and delivery of City-wide boulevard landscape maintenance services in the amount of \$1,891,542.38, exclusive of taxes, for a term of up to twenty (20) months, as outlined in the corporate report entitled "Single Source Award for City-Wide Boulevard Landscape Maintenance Services" dated January 29, 2025 from the Commissioner of Community Services, and all necessary agreements and related ancillary agreements, all in a form satisfactory to the City Solicitor, in accordance with the City's Procurement Bylaw 0013-2022, as amended.
2. That the Chief Procurement Officer or designate be authorized to award and execute the single source contract with respect to the purchase between The Corporation of the City of Mississauga and Humberview Maintenance Group Ltd. for the supply and delivery of City-wide boulevard landscape maintenance services in the amount of \$1,021,109.92, exclusive of taxes, for a term of up to twenty (20) months, as outlined in the corporate report entitled "Single Source Award for City-Wide Boulevard Landscape Maintenance Services" dated January 29, 2025 from the Commissioner of Community Services, and all necessary agreements and related ancillary agreements, all in a form satisfactory to the City Solicitor, in accordance with the City's Procurement Bylaw 0013-2022, as amended.
3. That all necessary by-laws be enacted.

Executive Summary

- The City of Mississauga maintains approximately 15,518 square metres of horticultural features and 16 hectares of turf within the road allowance as part of its contracted boulevard landscape maintenance services.
- The current contracts were awarded in May 2019 to each of 1338568 Ontario Inc. (operating as Winsom Landscaping) and Humberview Maintenance Group Ltd. as a result of a competitive procurement process and expires in April 2025.
- The City went to market and issued a Request for Tender (RFT) in August 2024 to secure suppliers for future boulevard landscape maintenance services. The value of the bids significantly exceeded the available funds for the procurement.
- A Single Source award to the current suppliers to continue providing Citywide boulevard landscape maintenance services from May 1, 2025 to December 31, 2026, will ensure continuity of service and best value to the City, while giving staff the necessary time to examine potential options over the medium and long term.
- This report authorizes the Chief Procurement Officer to negotiate and execute a contract with 1338568 Ontario Inc. (operating as Winsom Landscaping) and Humberview Maintenance Group Ltd., on a Single Source basis, for Citywide boulevard landscape services.

Background

The City of Mississauga maintains approximately 15,518 square metres of horticultural features and 16 hectares of turf within the road allowance as part of its contracted boulevard landscape maintenance services. These services include grass cutting (i.e. trimming, cutting) and horticultural maintenance (i.e. watering, weeding, and edging) on a proactive scheduled basis and on a reactive request basis.

The current contracts were awarded in May 2019 to each of 1338568 Ontario Inc. (operating as Winsom Landscaping) and Humberview Maintenance Group Ltd. as a result of a competitive procurement process for an initial 4 year term with an optional 1 year renewal.

Comments

The current contracts expire on April 30, 2025 with no additional extensions available. The City went to market and issued a Request for Tender (RFT) in August 2024 to secure suppliers for future boulevard landscape maintenance services. Staff reviewed the bids and concluded that the value of the bids significantly exceeded the available funds for the procurement and were cost prohibitive. As a result, the procurement was cancelled on October 8, 2024. The current suppliers are willing to continue providing Citywide boulevard landscape maintenance services on current terms and conditions from May 1, 2025 to December 31, 2026, subject to an inflationary increase (2.5%) each calendar year. This represents far better value for money to the City than the bids received in the most recent RFT.

Securing the current suppliers from May 1, 2025 to December 31, 2026 will ensure business continuity through the busy spring growing season and provide staff with the necessary time to conduct a detailed review of the procurement, which would include market soundings, exploring different sourcing strategies, and examining the current contracted service delivery model with a view to re-tendering the contract in the near future. Forestry and Procurement Services will collaborate closely in advancing a new competitive procurement.

While the exact causes for the significant difference in pricing are not yet fully known, it is believed that the significant rate of inflation between 2019 and 2024, which was mitigated by the multi-year nature of the current contracts, is one of the contributing factors.

Procurement By-law Authorization

This is considered a Single Source procurement as defined in the Procurement By-law 0013-2022, as amended. Each of the contracts with the current suppliers meets the following criteria in the Procurement Bylaw 0013-2022, Schedule "A", Section (1):

(e) No acceptable Bids were submitted.

Financial Impact

There are no financial impacts resulting from the Recommendation in this report. The total cost of citywide boulevard landscape maintenance services is \$2,912,652.30 (excluding taxes) over twenty (20) months (May 1, 2025 to December 31, 2026). The 2025 estimated cost of \$1,332,500 is available in the approved 2025 budget in cost centre 25221 – Blvd Maintenance and the 2026 estimated cost of \$1,365,812.5 will be subject to annual business planning and budget approval cycle.

Conclusion

The City maintains approximately 15,518 square metres of horticultural features and 16 hectares of turf within the road allowance as part of its contracted boulevard landscape maintenance services. To ensure continuity of service and best value for money, a single source award to the current suppliers to continue providing the current Citywide boulevard landscape maintenance services from May 1, 2025 to December 31, 2026 is required.



Jodi Robillos, Commissioner of Community Services

Prepared by: Amory Ngan, Manager, Forestry

City of Mississauga
Corporate Report



<p>Date: February 3, 2025</p> <p>To: Mayor and Members of General Committee</p>	<p>Originator's files:</p>
<p>From: Diana Rusnov, Director, Legislative Services and City Clerk</p>	<p>Meeting date: February 19, 2025</p>

Subject

2024 Mayoral and Ward 5 By-election Overview

Recommendation

That the Corporate Report dated January 10, 2025, from the Director of Legislative Services and City Clerk, entitled 2024 Mayoral and Ward 5 By-election Overview be received.

Executive Summary

- The 2024 Mayoral and Ward 5 By-election was held on June 10, 2024.
- Advance Poll Days were held on May 24 and 25 and June 1 and 2, 2024.
- Voter turnout was 25.71 per cent for the by-election as compared to 21.84 per cent in 2022 and 26.49 per cent in 2018.
- This report has been compiled in collaboration with the Strategic Communications and Initiatives Division to provide an overview of the 2024 by-election

Background

The 2024 Mayoral and Ward 5 by-election was held on June 10, 2024. The purpose of this report is to provide statistics and general information regarding the by-election, including the campaign contribution rebate program. The report also provides statistics related to past general and by-elections to provide context.

Comments

General and By-election Information and Statistics

The following chart provides information comparing election statistics dating back to 2010. It includes information related to general elections and by-elections.

	2010	2011*	2014	2015*	2018	2022	2024*
Voter turnout	34.5%	27.01%	35.65%	21.02%	26.49%	21.84%	25.71%
Number of advance poll days	4	2	13	3	4	7	4
Total number of voting hours	38	24	101	24	34	60	42
Voting locations on advance poll days	1 location on Oct. 14 and 15. 2 locations per ward on Oct. 16 and 17; voters could vote at one of the two locations in their Ward.	4 locations on Sep. 10 and 11.	1 location on Sep. 29 to Oct. 11. 22 locations on Oct. 4, 5, 6, 7, and 8; voters could vote at any of these locations.	1 location on Apr. 13, 18 and 19.	1 location on Oct. 5 and 6. 22 locations on Oct. 13 and 14; voters could vote at any of these locations.	1 location on Oct. 7, 8 and 9. 22 locations on Oct. 13, 14, 15, and 16; voters could vote at any of these locations.	1 location on May 24 and 25. 22 locations on Jun. 1 and 2; voters could vote at any of these locations.
Number of voting locations on election day	165	18	163	10	166	162	155
Number of candidates	118	27	159	26	154	131	37
Number of candidate information sessions	0	0	0	0	1	2	1

*By-election

Notes on the statistics provided above:

- 2011 was a Ward 5 by-election.
- 2014 was an election where the Mayor seat was open (Hazel McCallion retired).
- 2015 was a Ward 4 by-election.
- 2024 was a Mayoral and Ward 5 by-election.
- The number of voting days includes election day.

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- The number of voting locations includes long term care homes and hospitals. In accordance with section 45(7) of the *Municipal Elections Act, 1996*, (MEA) as amended, the Clerk is required to provide a voting place on the premises of:
 - An institution which, on a certain date preceding the election has 20 or more beds occupied by persons who are “disabled, chronically ill or infirm”; and
 - A retirement home which, on a certain date preceding the election has 50 or more beds that are occupied.

Voter Turnout

There was an increase in voter turnout during the 2024 Mayoral and Ward 5 by-election compared to the turnout in 2022. It is possible that increased media attention and the number of debates that groups organized helped increase awareness causing more people to vote.

Voters' List

In January 2024, responsibility for municipal Voters' Lists in Ontario was transferred from the Municipal Property Assessment Corporation (MPAC) to Elections Ontario (EO). It is estimated that during the 2024 by-election, the number of revisions was reduced by 50 per cent. This could be due, in part, to EO taking over responsibility for the list but could also be because school support information was not required to determine ballot type. School support information will be required for the 2026 general election. Staff anticipate that this may impact the number of revisions that voters make to the Voters' List. Using school support information during the 2026 general election may provide more insight into whether the accuracy of the data has improved.

Election Workers

Approximately 1,700 individual election workers were hired to work at voting locations during the 2024 by-election.

The type and amount of training an election worker received was based on their position. They participated in approximately 1 to 3 hours of training which could include:

- Self-directed training through studying manuals
- Self-directed training through an online training module
- In-person instructor led training
- Virtual instructor led training
- Mandatory hands-on training for election workers using election technology
- Training videos

Of the 1,700 election workers, just over 800 were City staff. Due to the importance of having City staff work during elections, it is recommended that election leadership positions be identified as development opportunities by the Corporation. To do this, staff are looking at developing an elections leadership program.

Voting Locations

During the 2024 By-election, 155 voting locations were established. The type of facilities used were as follows:

Facility Type	Number used on Advance Poll Days	Number used on Election Day
City facilities	17	18
School board facilities	0 Dufferin Peel Catholic District School Board facilities. 5 Peel District School Board facilities.	99
Mandatory location (hospitals, long term care and retirement residences)	0 as per the MEA, Mandatory locations must be established for Election Day voting.	37

The Dufferin-Peel Catholic District School Board could not accommodate voting locations on Advance Poll Days. There was a charge of just under \$10,600 to use the Peel Districts School Board facilities for Advance Polls. This total includes rental and custodial fees.

Staff used two main methods of analysis to identify voting locations as follows:

- Walksheds – staff used GIS mapping tools to look at what communities might lack a voting location and worked toward establishing locations where there were gaps.
- Voter turnout – staff looked at previous voter turnout to determine if additional voting locations were required in a community, or if there were under utilized locations.

Use of Voting Technology

During the 2024 By-election, optical scan vote counting tabulators (tabulators) were used to scan ballots and generate results. This system has been used since 2000.

Staff will report to Council in 2025 regarding the use of election technology for the 2026 general election. Staff will recommend using the same system used in 2024 along with the ExpressVote Universal Voting (ExpressVote) used during the 2022 general election. The ExpressVote system allows voters to electronically and independently mark their ballot using a touch screen

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and a variety of accessible tools. The system also has the capability to print ballots on demand which streamlines the process on Advance Poll Days.

Candidate Financial System

For the second time, the Candidate Financial System, supplied by DataFix, was provided to candidates as a way for them to complete their Financial Statement – Auditor’s Report Candidate – Form 4 (Financial Statement). A major benefit of the system is that candidates can enter and track contributions and expenses. This can help candidates catch mistakes before submitting their Financial Statements.

The system was also used to administer the Campaign Contribution Rebate Program. During the first year of the program, candidates were only able to issue hard copy request forms. At Council’s direction, the ability to issue electronic request forms was implemented for the 2022 and 2024 elections. Staff are considering allowing only the use of electronic rebate request forms for the 2026 general election. This is due to the intense administrative process involved with processing hard copy forms. Using electronic forms also:

- Improves the accuracy of information included on rebate request forms; this is because information is required on the electronic form which cannot be skipped.
- Allows staff to more easily vet rebate requests for legitimacy.
- Eliminates carbon copy request forms which can be difficult to read.

Campaign Contribution Rebate Program

For a third election, the City offered the Campaign Contribution Rebate program. This program provides eligible contributors with a rebate on their campaign contributions to candidates. Eligibility requirements and the rebate formula can be found in the *By-law to authorize the implementation of a City of Mississauga Municipal Election Campaign Contribution Rebate Program for the 2022-2026 Term of Council* attached as Appendix 1 to this report.

The rebate payouts for each election are as follows:

Election Year	Amount paid out in rebates (numbers rounded)
2018 General Election	\$35,900
2022 General Election	\$711,000
2024 Mayoral and Ward 5 by-election	\$903,000*

*This is the amount paid out based on the primary Financial Statement filing. The supplementary Financial Statements are due March 26, 2025 and additional rebates may be paid out if candidates received additional campaign contributions.

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The rebate calculation formula was changed after the 2018 general election which contributed to the increase in rebate payouts. The 2018 formula can be found on the *By-law to authorize the implementation of a City of Mississauga Municipal Election Campaign Contribution Rebate Program for the 2018 Municipal Election* attached as Appendix 2 for comparison.

Use of City Resources during an Election Campaign

Staff are conducting a review of the *Use of City Resources during an Election Campaign Corporate Policy and Procedure* and will be reporting to Governance Committee later in 2025 with recommendations.

Election Communications

The following is an overview of election communication initiatives:

Marketing and communications overview

Marketing and communications efforts for the 2024 by-election were focused on delivering accurate, timely and accessible information to inform eligible Mississauga voters and candidates about the 2024 by-election for Mayor and Ward 5 Councillor.

For this by-election, it was important that candidates and eligible voters were aware that Mississauga Council had two vacancies: Mayor of Mississauga and Ward 5 Councillor – and that was the reason a by-election was taking place so soon after the election in 2022.

The public campaign shared information to help eligible voters and candidates understand why a by-election was happening and how to participate in the by-election. This included:

- Education about the importance of voting and what this by-election means for Mississauga.
- Showcasing the opportunity and requirements to run as a candidate.
- When, where and how to vote.

The marketing and communications campaign leveraged Mississauga residents' increased adoption and reliance on digital and social media, while still providing print materials in order to reach those who prefer them. All information about the election was available on the mississaugavotes.ca website.

Information was tailored according to the election cycle and implemented in the following phases:

- Phase 1: Announcement of the by-election for Mayor and Ward 5 Councillor.
- Phase 2: Recruitment of staff (internally and externally).
- Phase 3: Voter awareness for advance voting days and election day.
- Phase 4: Results of election day.

Voter Turnout

The 2024 by-election had higher voter turnout (25.71 per cent) compared to the 2022 Election (21.84 per cent). However, it's important to note that voter turnout cannot be directly attributed to communications and marketing efforts alone. Research shows that many factors contribute to voter turnout. Local governments have the responsibility to provide timely and accurate information about the election and promote the act of voting, but they do not control voter turnout. In this by-election, several factors likely contributed to this increase including the fact that it was the only by-election in the Greater Toronto Area at the time and involved electing a new mayor.

Media Coverage

The 2024 by-election received significant media coverage due to the unique circumstances of the election. In a typical election year, municipalities across Ontario hold elections on the same day, competing for media coverage. However, since this by-election was the only one in the Greater Toronto Area (GTA), all media was focused on Mississauga. As a result, the City attracted coverage from major broadcast and local outlets across the GTA, including CTV Toronto, CBC Toronto, CP24, The Toronto Star, Global News Toronto, Insauga, The Weekly Voice, and the Mississauga News. There were more than 2,000 stories written about the by-election.

Mayoral Debates

The mayoral debates played a large role in raising awareness about the by-election and each candidate's platform. As the by-election was for Mayor of Mississauga, several organizations and resident groups were eager to host debates and meetings. Throughout May, at least 10 debates took place leading up to the by-election. These debates provided residents with the opportunity to hear from candidates on issues that mattered most to them, such as property tax increases, affordable housing, food insecurity, increased crime and the need for safe and walkable communities.

Key Messages

The communications campaign was divided into four phases, each with its own set of key messages.

Phase 1: Announcement of a by-election for Mayor and Ward 5 Councillor and candidate awareness information

- We're looking for a new Mayor and Ward 5 Councillor to lead Mississauga into the future. The date of the 2024 by-election is Monday, June 10, 2024.
- A by-election is an election that happens during the council or school board term. It occurs when a seat becomes vacant on a council or school board. A by-election is then held to fill the vacancy.
- The nomination period is now open for those interested in applying to become the Mayor of Mississauga or Ward 5 Councillor. To register, you must complete the nomination

package and book an appointment to meet in-person with an Election Official to file your completed package.

- A free candidate information session is being held on Tuesday, March 26 from 6 to 10 p.m. for those interested or just considering running for Ward 5 Councillor or Mayor of Mississauga.

Phase 2: Recruitment of election staff (internally and externally)

- Apply to be an election worker for Mississauga's 2024 By-election. The City is hiring election workers to staff voting locations across Mississauga for the upcoming by-election on Monday, June 10, 2024.
- Make a difference in your community by applying to work in one of the paid positions at a voting location in Mississauga.
- As an election worker, you are required to do up to three-hours of in-person or virtual instruction-led training, depending on the position.

Phase 3: Voter awareness for advance voting and Election Day

- Are you ready to vote? Confirm your information on the voters' list and check the list of official Mayor and Ward 5 Councillor candidates.
- Advance voting locations will be open Friday, May 24 and Saturday, May 25 at Mississauga City Hall, as well as Saturday, June 1 and Sunday, June 2 at 22 advance voting locations across the city. Voters can vote at any advance voting location. Voters in Ward 5 will vote for their Ward 5 Councillor and Mayor. Voters in all other wards will only be voting for Mississauga's Mayor.
- As an eligible voter, it's important to exercise your right and responsibility by participating in the election. Voting has the power to bring change to your community. The people who are elected will make many important decisions including how tax dollars are spent in your community.
- Have your say! Vote for Mississauga Mayor and Ward 5 Councillor on Monday, June 10 from 10 a.m. to 8 p.m.
- You can vote in-person at any location in your ward. You must bring one piece of identification (ID) with you to the voting location like an Ontario driver's licence, Ontario photo card or any other document included on Ontario's acceptable documents for voter identification list.

Phase 4: Results of Election Day

- The City Clerk has certified the results of Mississauga's 2024 By-election and declared them official. Carolyn Parrish was elected as Mayor, receiving 43,494 votes. Natalie Hart was elected as Ward 5 Councillor receiving 3,707 votes.
- The City of Mississauga is holding a Declaration of Office ceremony for Mayor-elect Carolyn Parrish and Councillor-elect Natalie Hart on Monday, June 24, 2024 at 7 p.m. at City Hall in the Council Chamber. The ceremony will see them take their oaths of office for the remainder of the 2022-2026 Council term.

Marketing and communications strategies

Throughout each phase, a variety of tactics and outreach methods were used and targeted a broad, diverse audience across the city which included:

Digital

- Website: The City developed and managed a comprehensive election website (mississaugavotes.ca), serving as the central hub for all by-election information. The site provided timely and relevant resources for voters, candidates, third-party advertisers, election workers and real-time election results. It was continuously updated to align with each phase of the election, offering dynamic features like candidate registration details and live election results to ensure residents had access to the most current information.
- eNewsletter: The City sent out five eNewsletter stories and one eBlast to 29,000 subscribers leading up to the by-election.

Internal communications and Council

- Internal communications: efforts were made to keep City staff aware of the by-election. There were stories posted to the City's intranet (Inside Mississauga) about the upcoming by-election and how to vote. There were also messages sent from the City Manager's Office about the announcement of the by-election as well as encouragement from leadership for staff to volunteer at a polling station during advance voting days and election day.
- Newsletter: the City developed newsletter stories (Council Corner) for Councillors to share in their newsletters to residents about the announcement of the by-election as well as how to vote.
- 311 Knowledge Base (KB) updates: The City's 311 Citizen Contact Centre was kept up-to-date with key messages about the by-election and were able to update residents who had questions.

Media relations, organic social media and community engagement

- News release and media advisories: the City issued 10 news releases and media advisories leading up to the by-election to continue to keep media and residents informed. These were shared with local media, GTA media and diverse media publications.
- Translations: news release and media advisories were translated into the top five languages (Arabic, Polish, Punjabi, Traditional Chinese and Urdu) commonly spoken at home in Mississauga along with French. It is important that all residents were aware that a by-election was taking place, and that they had a voice and the opportunity to participate.
- Organic social media: the City posted organic social media messages on its X, Facebook, LinkedIn and Instagram accounts to inform residents about the by-election, how to apply to be an election worker, how to nominate yourself as a candidate, how to vote and when to vote.

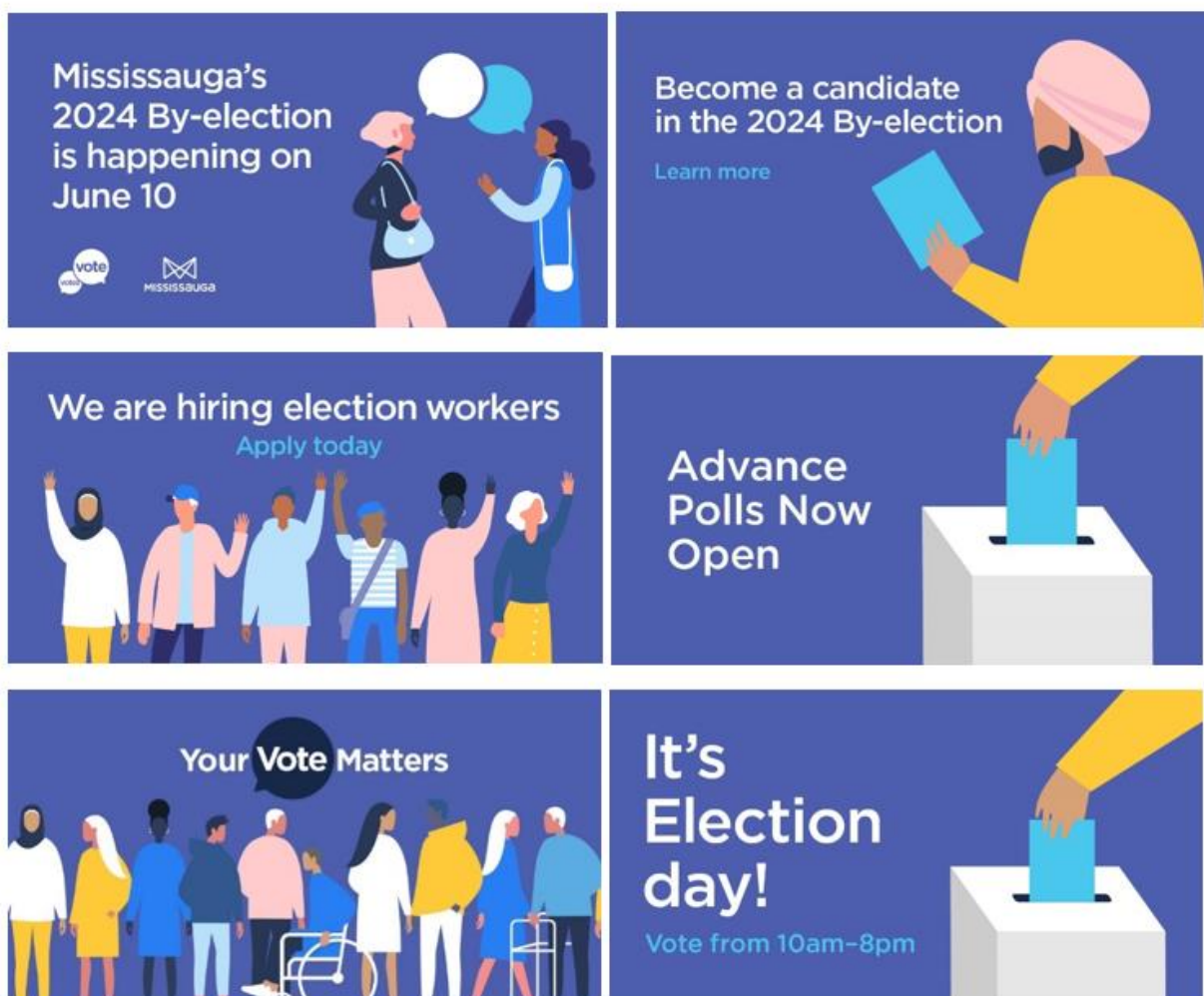
- Community: the City reached out to various community groups to help share messaging about the by-election and encourage residents to vote.

Marketing and advertising

- Voter Notification Cards: Eligible voters who were on the Voters' List were mailed their voter notification card ahead of the by-election. It shared information about where to vote on advance voting days and election day.
- Mobile road signs and exterior bus boards on MiWay buses: roadside signage was used in all wards in Mississauga to let road users know about the by-election and to get out and vote. Advertising on exterior bus boards was also implemented to share information with transit and road users.
- Digital signage: digital signage was used on Mississauga Celebration Square, community centre, libraries and the overpass signage to let residents know about the by-election and to vote.
- Print and diverse communities advertising: print advertising about the by-election and how to vote was placed in the Toronto Star along with 11 diverse media outlets. The City targeted outlets in the top 11 languages across Mississauga including Arabic, Chinese, French, Hindi, Polish, Punjabi, Spanish, Tagalog, Tamil, Urdu and Vietnamese.
- Programmatic and social media ads: the City placed programmatic advertisements on various websites and social media advertisements on Facebook and Instagram to target residents, eligible voters and candidates to let them know about the by-election, to nominate themselves as a candidate or to get out and vote.

Creative

- Visual assets were developed for use throughout the campaign, some of which are highlighted below. The design aimed to ensure all Mississauga voters felt they were included. The creative look and feel was similar to that of the 2022 election.



Statistics related to communications initiatives

Evaluation of marketing and communication efforts noted the following:

- There were more than 263,000 impressions (the number of times the content was displayed), more than 1,600 engagements (user interactions with a post) and more than 58,400 video views on organic social media posts on the City's corporate channels including X, Facebook, LinkedIn and Instagram.
- There were more than 4,350 unique clicks on eNewsletter stories and the eBlast.
- There were 1.3 billion impressions through the City's media releases. More than 90 per cent of media articles (online and print) about Mississauga's by-election were positive or neutral. These figures are based on the media outlet's circulation numbers.
- There were more than 550,000 visits to the Mississauga Votes website by more than 329,000 unique viewers. Strong organic search performance brought in more than 129,000 of those visits.

- There were more than eight million impressions on paid advertising efforts including programmatic, multicultural, social media and print advertising. All efforts drove to the dedicated Mississauga Votes website (mississaugavotes.ca).

Financial Impact

The cost of the 2024 by-election was approximately \$2,800,000, which was funded through the Elections reserve. This does not include the amount related to Election Campaign Contribution Rebate Program payouts, which, to date, totals approximately \$903,000.

Conclusion

This report is intended to provide Council with a post election overview of the 2024 by-election. In 2025, staff will report to Governance Committee regarding the *Use of City Resources During an Election Campaign Corporate Policy and Procedure*. Additionally, ahead of the 2026 General Election, staff will report to Council regarding recommended elections technology.

Attachments

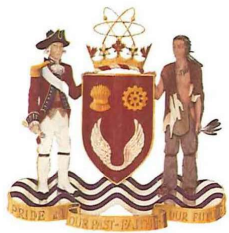
Appendix 1: By-law 0205-2021: A by-law to authorize the implementation of a City of Mississauga Municipal Election Campaign Contribution Rebate Program for the 2022-2026 Term of Council

Appendix 2: By-law to authorize the implementation of a City of Mississauga Municipal Election Campaign Contribution Rebate Program for the 2018 Municipal Election



Diana Rusnov, Director, Legislative Services and City Clerk

Prepared by: Laura Wilson, Manager, Elections and Vital Statistics



THE CORPORATION OF THE CITY OF MISSISSAUGA

BY-LAW NUMBER 0205-2021

A by-law to authorize the implementation of a City of Mississauga Municipal Election Campaign Contribution Rebate Program for the 2022-2026 Term of Council

WHEREAS section 88.11(1) of the Municipal Elections Act, 1996, provides that a municipal council may pass a by-law authorizing the payment of rebates to individuals who make contributions to candidates for office on the municipal council;

AND WHEREAS section 88.11(3) of the Municipal Elections Act 1996, provides that the by-law enacted according to 88.11(1) shall establish the conditions under which an individual is entitled to a rebate;

AND WHEREAS according to section 88.25(11), the clerk may provide for electronic filing for a candidate's financial statements and may establish conditions and limits with respect to electronic filing;

AND WHEREAS on June 30, 2021 Council for the Corporation of the City of Mississauga approved Budget Committee recommendation BC-0024-2021 which recommends the implementation of a City of Mississauga Municipal Election Campaign Contribution Rebate Program (rebate program) for the 2022-2026 term of Council;

NOW THEREFORE the Council of the Corporation of the City of Mississauga hereby ENACTS as follows:

DEFINITIONS

- 1. For the purposes of this By-law:
- "Applicable Candidate" means the particular Candidate that an individual has made a contribution to, who has applied to participate in the rebate program in accordance with this By-law;
- "Candidate" means a candidate for an office on Council for the City of Mississauga;
- "City Clerk" means the clerk of the City of Mississauga or their designate;
- "Contribution" means a contribution of money made in the manner specified by the Municipal Elections Act, 1996; and
- "Election Campaign Finances Committee" means the committee appointed by Council in accordance with section 88.37 of the Municipal Elections Act, 1996.

SCOPE

2. The rebate program and associated rebates described in this By-law shall apply to the regular election and by-elections as defined in the *Municipal Elections Act, 1996* that take place in the City of Mississauga for the 2022-2026 term of Council.

CANDIDATE OBLIGATIONS

3. In order to participate in the rebate program, a Candidate shall:
- (1) complete the registration form and submit it to the City Clerk;
 - (2) file a financial statement and auditor's report in accordance with section 88.25 of the *Municipal Elections Act, 1996* with the City Clerk including a copy of the receipts issued for each contribution received in the manner the City Clerk deems acceptable; and
 - (3) comply with all other campaign finance rules as specified in the *Municipal Elections Act, 1996* and all other rules related to the rebate program as specified by the City Clerk.

ELIGIBILITY FOR A REBATE

4. In order to qualify for a rebate, an individual who makes a contribution to a Candidate must:
- (a) be a Canadian citizen;
 - (b) be at least 18 years of age;
 - (c) not be prohibited from voting according to subsection 17(3) of the *Municipal Elections Act, 1996*;
 - (d) contribute between the time the Applicable Candidate files their nomination and the day the Applicable Candidate's campaign period ends;
 - (e) contribute to an Applicable Candidate who is registered in the rebate program;
 - (f) comply with contribution rules specified in the *Municipal Elections Act, 1996*; and
 - (g) comply with the rebate program rules as specified by the City Clerk.
5. Notwithstanding Section 4 of this By-law, the following persons are ineligible to receive a rebate:
- (a) a Candidate or a person running for office on a school board in accordance with the *Municipal Elections Act, 1996*;
 - (b) any person who contributes to a Candidate where the person contributing is the spouse or child of the Candidate; and
 - (c) a corporation and any other person who is not permitted to make a contribution in accordance with the *Municipal Elections Act, 1996*.

ISSUANCE OF A REBATE

6. The City Clerk shall issue a rebate to a contributor in accordance with Schedule "A" of this By-law if the following conditions are met:
- (a) the contributor or the Applicable Candidate has not contravened the *Municipal Elections Act, 1996*;
 - (b) the Applicable Candidate has registered in the rebate program;
 - (c) the Applicable Candidate has filed all documents and paid any amounts as required under the *Municipal Elections Act, 1996* by the prescribed dates; and


APPENDIX 1


- (d) the City Clerk is satisfied that the receipt for the contribution in question filed by the Applicable Candidate is bona fide.
7. In addition to section 6 of this By-law, the City Clerk shall issue a rebate:
- (a) if the Applicable Candidate files their financial statement(s) in accordance with the *Municipal Elections Act, 1996* and if no compliance audit request is received by the applicable deadline for applications as set out in subsection 88.33(3) of the *Municipal Elections Act, 1996*; or
 - (b) if a compliance audit request is received and:
 - (i) the Election Campaign Finances Committee finds that the Applicable Candidate was not in contravention of the *Municipal Elections Act, 1996*; or
 - (ii) the Election Campaign Finances Committee appoints an auditor and the auditor finds that the Applicable Candidate was not in contravention of the *Municipal Elections Act, 1996*.
8. The amount of the rebate shall be calculated as per Schedule "A" attached hereto and forming part of this By-law;


CITY CLERK OBLIGATIONS

- 9. The City Clerk shall establish forms and procedures for the administration of the municipal campaign contribution rebate program which shall include but not be limited to the timelines for when Candidates shall register with the City Clerk to be eligible for participating in the rebate program.
- 10. The City Clerk may delegate any and all duties available according to this By-law.

ENACTED and PASSED this 29th day of September, 2021.

Approved by Legal Services City Solicitor City of Mississauga

Robert Genoway
Date: September 21, 2021
File: LA.25-21-144


MAYOR


CLERK

SCHEDULE "A"
CALCULATION OF REBATE

Rebates for contributions made to a Candidate shall be calculated as follows:

1. A minimum contribution of \$100.00 made in the form specified by the *Municipal Elections Act, 1996* is required to be eligible for a rebate.
2. The maximum rebate a contributor may receive is \$1,500.00.
3. If the total contribution(s) made by a contributor to all Candidates is \$300.00 or less, the maximum rebate to be paid to the contributor is 75% of that total.
4. If the total contribution(s) made by a contributor to all Candidates is more than \$300.00 but not more than \$1,000.00, the rebate to be paid to the contributor is \$225.00 plus 50% of the difference between \$300.00 and the remainder of the contribution total.
5. If the total contribution(s) made by a contributor to all Candidates is more than \$1,000.00, the maximum rebate that will be paid to the contributor is the lesser of:
 - (i) \$575.00 plus 33.33% of the contribution amount that is over \$1,000; or
 - (ii) \$1,500.00
6. If a contributor makes multiple donations of less than the minimum requirement of \$100.00, but the total contribution for the multiple donations is equal to or greater than the \$100.00 minimum, the contributions are ineligible for rebate.



THE CORPORATION OF THE CITY OF MISSISSAUGA

BY-LAW NUMBER 0067-2017

A by-law to authorize the implementation of a City of Mississauga
Municipal Election Campaign Contribution Rebate Program for the
2018 Municipal Election

WHEREAS subsection 88.11(1) of the *Municipal Elections Act, 1996*, provides that a municipal council may pass a by-law authorizing the payment of rebates to individuals who make contributions to candidates for office on the municipal council;

AND WHEREAS subsection 88.11(3) of the *Municipal Elections Act 1996*, provides that the by-law enacted according to 88.11(1) shall establish the conditions under which an individual is entitled to a rebate;

AND WHEREAS on February 22, 2017 Council for the Corporation of the City of Mississauga approved General Committee recommendation GC-0051-2017 which recommends the implementation of a Municipal Election Campaign Contribution Rebate Program for the 2018 Mississauga Municipal Election;

NOW THEREFORE the Council of the Corporation of the City of Mississauga hereby ENACTS as follows:

DEFINITIONS

1. For the purposes of this By-law, "Election" shall mean the regular election according to the *Municipal Elections Act, 1996* as amended that takes place in 2018 in the City of Mississauga.

ELIGIBILITY FOR A REBATE

2. Notwithstanding Section 88.15 of the *Municipal Elections Act, 1996*, for the purposes of this By-law, only a contribution of money will be eligible for rebate.
3. In order to qualify for a rebate, an individual who makes a contribution must:
 - (a) reside in the City of Mississauga;
 - (b) be a Canadian citizen;
 - (c) be at least 18 years old;
 - (d) not be prohibited from voting according to subsection 17(3) of the *Municipal Elections Act, 1996*; and
 - (e) contribute between the time the candidate files his or her nomination and the day the candidate's campaign period ends.
4. Notwithstanding Section 3 of this By-law, the following are ineligible for a rebate:
 - (a) a candidate in the Election;
 - (b) any person who contributes to a candidate in the Election where the person contributing is the spouse or child of the candidate; and/or
 - (c) corporations.

APPLICATIONS TO THE CITY CLERK

5. An individual who makes a contribution to a candidate during the Election may apply to the City Clerk for a rebate.
6. Candidates must register for the Municipal Election Campaign Contribution Rebate Program by completing the registration form and agreeing to the terms and conditions of the Municipal Election Campaign Contribution Rebate Program in order for individuals who contribute to the candidate's campaign to be eligible for a rebate.
7. The City Clerk shall establish forms and procedures for the administration of this Municipal Election Campaign Contribution Rebate Program which shall include but not be limited to the timelines for when candidates and contributors shall register with the City Clerk to be eligible for participation in the Municipal Election Campaign Contribution Rebate Program.

ISSUANCE OF A REBATE

8. The City Clerk shall issue a rebate to an individual in accordance with Schedule "A" of this By-law if the following conditions are met:
 - (a) the individual has not been found to be in contravention of the *Municipal Elections Act, 1996*;
 - (b) the candidate to whom the contribution was made has enrolled in the Municipal Election Campaign Contribution Rebate Program with the City Clerk;
 - (c) the candidate to whom the contribution was made has filed all documents and paid any amounts as required under the *Municipal Elections Act, 1996* by the prescribed dates;
 - (d) the City Clerk is satisfied that the receipt for the contribution in question filed by the candidate to whom the contribution was made is bona fide; and
 - (e) the City Clerk is satisfied that the candidate to whom the contribution was made has not contravened the *Municipal Elections Act, 1996*.
9. In addition to section 8 of this By-law, the City Clerk shall issue a rebate:
 - (a) if the candidate to whom the contribution was made files his or her financial statement(s) in accordance with the *Municipal Elections Act, 1996* and if no compliance audit request is received for the candidate to whom the contribution was paid:
 - (i) after the compliance audit request deadline has passed following the primary financial filing deadline; or
 - (ii) if the candidate to whom the contribution was made extends his or her campaign period, after the compliance audit request deadline has passed following the supplementary financial filing deadline.

OR

 - (b) if a compliance audit request is received and:
 - (i) the Election Campaign Finances Committee finds that the candidate was not in contravention of the *Municipal Elections Act, 1996* and no forensic audit is ordered; or
 - (ii) the Election Campaign Finances Committee orders a forensic audit and the auditor finds that the candidate was not in contravention of the *Municipal Elections Act, 1996*.
10. The amount of the rebate shall be calculated as per Schedule "A" attached hereto and forming part of this By-law.
11. The City Clerk may delegate any and all duties available according to this By-law.

ENACTED and PASSED this 24 day of April May, 2017.

APPROVED AS TO FORM City Solicitor MISSISSAUGA			
<i>R. Genoway</i>			
Date	2017	05	15

Bonnie Crombie
MAYOR

Crystal Green
CLERK

AMENDED BY BY-LAW	
<i>63-18</i>	

SCHEDULE "A"

CALCULATION OF REBATE

Rebates for contributions to a candidate running for the offices of ward councillor or mayor in the City of Mississauga will be calculated as follows:

1. A minimum contribution of \$25.00 is required to be eligible for a rebate.
2. A contributor shall receive 25% of their total contribution(s) over \$25.00, up to a maximum rebate of \$150.00.
3. An individual who makes multiple contributions over \$25 within the contribution limits of the *Municipal Elections Act, 1996*, may receive a rebate in respect to the total of the contributions, but is not entitled to receive a total rebate amounting to more than the maximum allowable under Schedule "A".
4. If a contributor makes multiple donations of less than the minimum requirement of \$25.00, but the total contribution for the multiple donations is equal to or greater than the \$25.00 minimum, the contributions are ineligible for rebate.

City of Mississauga
Corporate Report



<p>Date: February 4, 2025</p> <p>To: Chair and Members of General Committee</p>	<p>Originator's files:</p>
<p>From: Sam Rogers, MBA, Commissioner of Transportation and Works</p>	<p>Meeting date: February 19, 2025</p>

Subject

2025-2028 Universal Transit Pass Program Agreement with the University of Toronto at Mississauga

Recommendation

That the Commissioner of Transportation and Works or designate be authorized to negotiate and execute, on behalf of The Corporation of the City of Mississauga, a new Universal Transit Pass Agreement with the University of Toronto and the Erindale College Student Union, for a universal transit pass for undergraduate and graduate students, for a three-year term, and any and all necessary agreements and related ancillary documents, all in a form satisfactory to the City Solicitor, as outlined in the Corporate Report dated February 04, 2025, entitled " 2025-2028 Universal Transit Pass Program Agreement with the University of Toronto at Mississauga" from the Commissioner of Transportation and Works.

Executive Summary

- The Universal Transit Pass (U-Pass) program provides eligible University of Toronto's Mississauga Campus ("UTM") full time and part time students with discounted bus pass for unlimited travel each semester on all MiWay routes. UTM U-Pass also provides a two-hour free transfer across local Transit Agencies in the Greater Toronto and Hamilton Area ("GTHA").
- The U-Pass program has been operating successfully for the last eighteen years, providing an affordable means of transportation to UTM students, contributing to transit ridership which leads to improvements in transportation, the environment, and the health of the community while also guaranteeing a steady flow of transit revenues to the City.
- The City (via MiWay) in partnership with UTM, and University of Toronto Mississauga Student Union ("UTMSU"), currently has in place a two year Universal Transit Pass ("U-Pass Agreement") which expires on August 31, 2025. The U-Pass is issued to students

in digital form via PRESTO eTickets. The U-Pass fee increased by 5% in year one and another 5% in year two of the existing agreement.

- All parties have agreed in principle on the terms of the new three-year U-Pass agreement which now requires U-Pass be issued via PRESTO vouchers, no change in U-Pass fee for year one of the agreement, 3% increase in U-Pass fee for year two and another 3% increase in year three to help offset PRESTO additional commission costs.
- Building on the success of the U-Pass program and the need to ensure the continuity of the U-Pass program, MiWay seeks Council approval for a new three-year agreement with UTM and UTMSU effective September 01, 2025, to August 31, 2028.

Background

The current Universal Transit Pass Agreement between the City, UTM and UTMSU, was approved by the City under City By-law 0010-2023 and executed by Mississauga May 29, 2023, and valid for 2 years until August 31, 2025.

This contract includes full-time and part-time undergraduates and full-time graduates who attend UTM for the 8-months fall and winter academic terms (September to April), as well as full-time and part-time undergraduates who attend the 4-months summer academic term (May to August).

UTM students received the U-Pass in paper form each academic term since the inception of the program and the last paper U-Pass was issued for the fall/winter academic term of 2022/2023. Effective the 2023 summer academic term, students began receiving the U-Pass in digital form through the PRESTO e-Ticket on their mobile phones as a pilot program. Effective September 01, 2023, as per the existing agreement, all students began receiving the U-Pass through the PRESTO e-Ticket. To provide additional benefit for students to use the two-hour free transfer window across local Transit Agencies in the GTHA, the U-Pass will be issued via PRESTO vouchers effective 2025 summer academic term as a pilot and permanent beginning September 01, 2025, when this new agreement goes in effect

The U-Pass program requires mandatory participation from all students at UTM. 8,804 students were part of the 2024 summer term U-Pass program with a pass price of \$154.65, and 16,737 students are currently part of the 2024/2025 fall and winter term U-Pass program with pass price of \$324.76. The existing U-Pass agreement provides for an incremental price increase during each year of the agreement.

Comments

The MiWay U-Pass program with UTM has been successful for eighteen years and provided great benefits to UTM students and the community. For students, it reduces transportation

costs, provides a new and convenient travel options, makes it cheaper and easier to use transit more often for school, social outings and work. MiWay's goal is to encourage students to use transit, and to continue using transit after they graduate as it helps provide for increased MiWay ridership, guarantee steady flow of current and future transit revenue, and helps to reduce automobile traffic which leads to a healthier community for all.

Building on the success of the U-Pass program, MiWay staff have worked closely with representatives from UTM and UTMSU to discuss continuing the relationship and to provide students with both a fall/winter and summer U-Pass for the next three years (September 1, 2025, to August 31, 2028). The following outlines updates to the new contract:

Transition the digital U-Pass from PRESTO eTicket to PRESTO voucher:

The U-Pass on PRESTO voucher is the U-Pass which is available on the PRESTO card. Effective November 2023 and August 2024, the PRESTO card became available in digital version on Google and Apple wallets respectively. PRESTO card in mobile wallets allow users to tap their phones or wristwatch to pay for transit. UTM eligible students will be issued directly by UTM the U-Pass voucher codes for each academic term and students will redeem the codes on their registered PRESTO accounts for the U-Pass to become available on their mobile wallet and ready to tap on the bus.

The U-Pass voucher will allow UTM students to continue to benefit from the two-hour free transfer window to travel across local transit agencies in the GTHA including the TTC, once they tap first on MiWay. Also, under this new agreement, the U-Pass voucher will provide a better user experience for the students as they are required to tap their phones to show proof of U-Pass compared to the U-Pass eTicket which requires scanning a bar code from your phone which many students struggled on how to get a correct scan especially during rush hours. MiWay will also be able to collect complete and accurate ridership data with the U-Pass voucher.

Hamilton Street Railway (HSR) already implemented the U-Pass voucher to McMaster University, Redeemer University and Mohawk College in 2018 and to Columbia College in 2022. Durham Region Transit and MiWay are currently collaborating with PRESTO to introduce the U-Pass vouchers in 2025. MiWay will pilot the new PRESTO U-Pass voucher program in the summer of 2025 academic term which has a small UTM student enrolment to ensure successful functionality prior to a full launch in September 2025 under the new agreement, with the full UTM student population.

U-Pass price:

Based on discussions with representatives from UTMSU and UTM, MiWay is recommending a three-year U-Pass agreement beginning September 01, 2025, and ending August 31, 2028. There will be no change in the U-Pass price for the first year of the new agreement. The U-Pass price will then increase three percent each fall/winter and summer academic terms for year two and year three of the agreement. This pricing strategy is comparable to other U-Pass programs

in Ontario in that it strives to maintain a balance between affordable transit for students and a reasonable cost recovery for Mississauga taxpayers. The no U-Pass price increase in year one is consistent with overall 2025 fare structure for MiWay where fare increases were frozen for 2025 driven by increased ridership and revenue realized in 2023 and 2024. The 3% price increases for year two and three of the agreement will help offset the additional PRESTO commission cost for the use of PRESTO vouchers. MiWay's UTM U-Pass currently achieves an average price range when compared to other transit U-Pass programs throughout the province of Ontario. Comparative U-Pass pricing in Ontario is provided in Appendix 1.

The tables below show the breakdown of the new U-Pass pricing:

The U-Pass Fee for the Fall/Winter Academic Term(s) will be:

Fall/Winter Academic Term	Fee
September 2025 to April 2026	\$324.76
September 2026 to April 2027	\$334.50
September 2027 to April 2028	\$344.54

The U-Pass Fee for the Summer Academic Term(s) will be:

Summer Academic Term	Fee
May 2026 to August 2026	\$162.38
May 2027 to August 2027	\$167.25
May 2028 to August 2028	\$172.27

Strategic Plan

The U-Pass program encourages transit ridership leading to improvements in transportation, the environment and the health of the community. This program achieves several of the City's strategic goals by contributing to the following:

- Ensuring youth and new immigrants thrive by providing a means of transportation to students for traveling to school, work, errands and social events.
- Delivers affordability and accessibility by providing transit service at a discounted U-Pass price to thousands of students.
- Attracts and retain youth by providing a safe and reliable transit service that most students will continue to use even after graduation from UTM.
- Promoting a green culture by using the digital U-Pass on mobile phones ensuring less or no paper and plastics are used resulting to less environmental pollution.

Financial Impact

The UTM U-Pass fee is not changing for the first year of this agreement. The fee will however increase by 3% in year two and another 3% in year three. All additional revenues will offset any additional costs for the life of the agreement. There are no financial impacts resulting from the recommendations in this report and no budget change is recommended for 2025.

Table below shows 2024 actual and 2025-2028 forecasted net U-Pass revenues:

Item	2024	FORECASTS				
		2025	2026	2027	2028	2025 - 2028
U-Pass Revenue	\$6.7 M	\$6.8 M	\$6.9 M	\$7.1 M	\$7.2 M	\$27.9 M
PRESTO Commission Cost	(\$.4 M)	(\$.5 M)	(\$.6 M)	(\$.6 M)	(\$.7 M)	(\$2.4 M)
Net U-Pass Revenue	\$6.3 M	\$6.3 M	\$6.3 M	\$6.5 M	\$6.5 M	\$25.5 M

In 2024, MiWay collected \$6.7M in transit revenues from the U-Pass program. This reflected an 8% increase in U-Pass revenues from prior year 2023 driven by the 5% increase in U-Pass price in 2024 and increased student enrolment seen in 2024 academic terms. The 2025 U-Pass revenues are expected to grow driven by another 5% increase in price based on existing agreement. UTM has mentioned they anticipate minimal to no increase in student enrolment for the life of this new agreement due to new regulations providing caps on number of international students to admit.

As per the City's separate PRESTO service agreement, MiWay pays to PRESTO a commission cost of 6% plus HST on the revenue value of the PRESTO U-Pass eTickets issued to UTM students. In 2024, MiWay spent \$0.4M in PRESTO commission costs for the U-Pass program. Effective May 2025, with the MiWay U-Pass transitions to the PRESTO vouchers, the PRESTO commissions costs will increase from 6% to 9% plus HST as per the PRESTO service agreement.

MiWay anticipates that the additional revenue from U-Pass price increase of 3% in years two and three plus minimal growth expected in student enrolment will offset the impact of the additional PRESTO commission costs over a three-year period.

Conclusion

MiWay, in partnership with UTM and UTMSU, have delivered a successful U-Pass program over the past eighteen years. To ensure the continuity of the U-Pass program, MiWay seeks Council approval for a new three-year agreement with UTM and UTMSU. The U-Pass provides an affordable travel option for UTM students, supports community transportation goals by reducing the need for a car. The U-Pass program help generate ridership for MiWay and guarantees steady flow of both current and future transit revenues.

All parties have agreed in principle to the new contract terms and MiWay recommends that Council approve the new U-Pass agreement between UTM, UTMSU and the City that will extend the program for another three years beginning September 1, 2025, expiring August 31, 2028. The U-Pass will transition from U-Pass eTickets to U-Pass vouchers which will allow students to benefit from the two-hour free transfer window across the GTHA including the

Toronto Transit Commission (TTC). The U-Pass price will not change in first year and will increase by 3% in year two and another 3% in year three.

Attachments

Appendix 1 – U-Pass Pricing Ontario Transit Systems_2024



Sam Rogers, MBA, Commissioner of Transportation and Works

Prepared by: Fritz Youaleu, CMA, MBA, Supervisor, Transit Revenue



Appendix 1

Ontario U-Pass Comparative Programs
2024/2025 Values



U-Pass comparative programs in Ontario

<i>Program rank by cost</i>	Post-Secondary Education Institution	Area	2024/2025 Fall/Winter 8-month U-Pass equivalent	2024 Summer 4-month U-Pass equivalent
1	Georgian College	Barrie	\$100	--
2	Algoma University; Sault College	Sault Ste. Marie	\$160	--
3	Redeemer University College	Ancaster	\$216	--
4	Mohawk College	Hamilton	\$216	\$104
5	Nipissing University	North Bay	\$232	--
6	Wilfrid Laurier University	Waterloo	\$238	--
7	Conestoga College	Guelph	\$238	--
8	University of Waterloo	Waterloo	\$250	\$119
9	McMaster University	Hamilton	\$251	--
10	Lakehead University	Thunder Bay	\$252	--
11	Canadore College	North Bay	\$261	--
12	Laurentian University	Sudbury	\$275	--
13	Niagara College	Niagara Region	\$280	--
14	Fanshawe College	London	\$288	\$91
15	University of Western Ontario	London	\$303	\$92
16	Trent University	Oshawa	\$306	--
17	University of Ontario Institute of Technology (UOIT)	Oshawa	\$306	\$153
18	Durham College	Oshawa	\$306	--
19	University of Guelph	Guelph	\$320	\$157
20	University of Toronto (Mississauga)	Mississauga	\$325	\$155
21	Brock University	St. Catharines	\$331	
22	Sir Sanford Fleming College	Peterborough	\$365	\$142
23	Lambton College	Sarnia	\$394	\$197
24	Ottawa University	Ottawa	\$458	\$229
25	Carleton University	Ottawa	\$458	\$223

REPORT 1 - 2025

To: CHAIR AND MEMBERS OF GENERAL COMMITTEE

The Environmental Action Committee presents its first report for 2025 and recommends:

EAC-0001-2025

That the Environmental Action Committee endorse the EV Charging Fee Policy as outlined in the deputation and associated presentation from Carrah Bullock, Climate Change Specialist, Environment and Louis McCallum, Climate Change Specialist, Environment dated February 4, 2025.

(EAC-0001-2025)

EAC-0002-2025

That the following items were approved under the Consent Agenda;

- 10.1 - Environmental Action Committee Work Plan dated January 2025

(EAC-0002-2025)

EAC-0003-2025

That the Environmental Action Committee Work Plan dated January 2025, be approved.

(EAC-0003-2025)

EAC-0004-2025

That Lily Bai be appointed as the Peel Environmental Youth Alliance (PEYA) Student representative to the Environmental Action Committee for the 2024-2025 school year.

(EAC-0004-2025)

**2023-2026 Environmental Action Committee Work Plan
as of February 2025**

Work Plan Item	Team	Primary Actions	Deputations	Date	Recommendation number	Future Action if required	Additional Comments
Climate Change	City staff	Present/depute climate-related work happening across the City from various divisions (e.g. climate change/environment, parks, planning and building, transit, energy)	Carrah Bullock, Climate Change Specialist, Environment and Louis McCallum, Climate Change Specialist, Environment regarding EV Charging Fees	04-Feb-25	EAC-001-2025		EAC endorsed the EV Charging Fee Policy going to General Committee on February 19, 2025.
	City staff	Present/depute actions that EAC members can take to reduce GHGs and make their communities more resilient					
	EAC members	Engage in work planning sessions, surveys and other engagement efforts of new City strategies and initiatives and provide feedback	Climate Change Action Plan update	1-Oct-24		Future surveys and workshop sessions for EAC input	October 1, 2024: City staff held the first engagement session with Committee Members.
	EAC members	Present/depute ideas or related work of your organization that may advance climate action and provide opportunities for collaboration					
	EAC Councilors	Bring forward motions/ideas that advance climate actions					
	All	Identify external key speakers to present/depute at EAC about emerging trends, technologies and new policies	Jonathan Brown, Green Infrastructure Planner/Research & Policy Director, STEM-The-Tide regarding Digital Twin Solution for Green Infrastructure	5-Sep-23	EAC-0019-2023	Councillor Dasko requested Stormwater staff to benchmark Cobourg and other municipalities regarding the Pilot Digital LID project and report back to the Committee	Update anticipated at future EAC meeting.
			Bushra Asghar, Youth Climate Corps organizer regarding the Youth Climate Corps Campaign	2-Jul-24	EAC-0016-2024		Environment staff to work with the Youth Climate Corps to obtain additional information regarding their request for endorsement for on-going commitment to climate action and the need for a Youth Climate Corps and to report back at a future Environmental Action Committee meeting. August 2024: Staff met with Youth Climate Corps and are gathering information to be shared at a future date. December 2024: Update regarding Youth Climate Corps endorsement request anticipated at future EAC meeting.
	All	Identify clear two-way communication and collaboration between EAC members and City staff to enhance communication and collaboration opportunities					
	EAC members	EAC members to share upcoming events and programs happening around the City to increase awareness and ability to participate/volunteer					
	Circular Economy and Waste Management	City staff	Present/depute circular economy and waste related work to raise awareness of City efforts				
City staff		Provide residential curbside Blue Box transition updates and offer increased education material for recycling categories to decrease contamination					
City staff		Present/depute actions that EAC members can take to reduce waste at home and at work	Diane Gibson, Supervisor, Environmental Sustainability regarding the Indoor Wood Burning Equipment Education Summary	2-Jul-24	EAC-0018-2024		Staff to followup on the following: - In collaboration with select EAC Councilors, determine communication campaign on hazards of improper wood burning. - Review feasibility of education strategy for commercial businesses using wood burning. - Community mulching
EAC members		Invite EAC members to engage in work planning sessions, surveys and other engagement efforts of new circular economy and waste-related City strategies and initiatives and provide feedback					
All		EAC to plan a litter cleanup day/adopt a park/adopt a trail with support from City staff					
All		Champion, promote and participate in local action on waste-related activities happening around Mississauga					
All		Identify external key speakers to present/depute at EAC about emerging trends, technologies and new policies					
EAC Councilors		Bring forward motions/ideas that advance circular economy and waste-related actions					
Report of Committee Progress	EAC members	Twice per year: memo to Mayor and Council or deputation at Council					Annual report / presentation anticipated at General Committee in March 2025
	Clerk/EAC Chair	Report back from Council decisions based on EAC endorsements and/or recommendations	See Columns D for ongoing Deputations and Column H for Additional Comments and Council decisions.				

REPORT 1 - 2025

To: CHAIR AND MEMBERS OF GENERAL COMMITTEE

The Accessibility Advisory Committee presents its first report for 2025 and recommends:

AAC-0001-2025

That the deputation and presentation by Alana Tyers, Manager, Transit Services and Eva Wong, Transit Planner, City of Mississauga regarding the 2024 MiWay Annual Accessibility Report, be received.

(AAC-0001-2025)

AAC-0002-2025

That the verbal update provided by Dan Sadler, Manager, Compliance & Standards with respect to the Accessibility For Ontarians with Disabilities Act (AODA), be received.

(AAC-0002-2025)

AAC-0003-2025

That Moneira Salic, Citizen Member be appointed Chair of the Facility Accessibility Design Subcommittee for the term ending November 14, 2026, or until a successor is appointed.

(FADS-0001-2025)

(AAC-0003-2025)

AAC-0004-2025

That the deputation and presentation by Harpreet Singh, Interior Designer, Prime Consultant regarding the News Conference Zone City Hall, be received.

(FADS-0002-2025)

(AAC-0004-2025)

REPORT 2- 2025

To: CHAIR AND MEMBERS OF GENERAL COMMITTEE

The Heritage Advisory Committee presents its second report for 2025 and recommends:

HAC-0002-2025

That the request to alter the heritage designated property at 271 Queen Street South (Ward 11), as outlined in the Corporate Report dated January 13, 2025, from the Commissioner of Community Services be approved.

(HAC-0002-2025)

(Ward 11)

REPORT 1 - 2025

To: CHAIR AND MEMBERS OF GENERAL COMMITTEE

The Combating Racism, Discrimination and Hatred Advisory Committee presents its first report for 2025 and recommends:

CRDHAC-0001-2025

That the deputation and associated presentation from Robert Trewartha, Director, Strategic Communications and Initiatives regarding OneMississauga campaign, be received.
(CRDHAC-0001-2025)

CRDHAC-0002-2025

That the deputation from Robert Trewartha, Director, Strategic Communications and Initiatives regarding Empowering Change: A Comprehensive EDI Strategy for the City of Mississauga (2025-2031), be received.
(CRDHAC-0002-2025)

CRDHAC-0003-2025

That Appendix 2 in the memorandum from Eglantina Bacaj-Gondia, Legislative Coordinator, Legislative Services dated February 4, 2025, entitled "Combating Racism, Discrimination and Hatred Advisory Committee Work Plan Reporting", be approved.
(CRDHAC-0003-2025)

CRDHAC-0004-2025

That the memorandum from Robert Trewartha, Director, Strategic Communications and Initiatives dated February 4, 2025 entitled "Empowering Change: A Comprehensive EDI Strategy for the City of Mississauga (2025-2031)", be received.
(CRDHAC-0004-2025)