

2021 Mississauga Cycling Advisory Committee Work Plan

8.3

Project Name	Project Description	MCAC Involvement	MCAC Members	Contact	Status	Budget
P&C						
Share the Trail Campaign	Promotional and educational campaign aimed at all trail users (off-road or boulevard multi-use) to encourage safe and courteous trail use	Review scan of similar campaigns and assist in developing key messages and communication tactics				
Community Rides	Plan and execute the Community Rides series	Promotions. Attend rides as marshals/participants/registration take volunteers				
	Light/Night Ride					
	Community Ride - Art					
	Bike for Trees					
	Tour de Sauga					
Safety/Lights Give Away	Give away lights and bells	Place in safe packages, identify means of distribution				
Feature Community Groups	Connect with different biking groups	To be featured by MCAC				
Online Seminars	Partner with cycling organizations	Host learning events				
Bicycle Parking	Implement new bicycle parking within publicly owned lands (ROW, City facilities) pending budget approval. New online map. Bike parking as option in PingStreet.	Promotion to make community aware of bike program and PingStreet app to request bike parking to complement city work plan.				
Business Support	Bike friendly business promotion. Pamphlet or promotion on best practices.	May include seasonal/temporary bike parking in future years May be part of patio bylaw review following COVID changes.				
Open Streets	Establish interest in organizing an Open Streets event in Mississauga	Assist with building community interest/partnerships for an Open Streets event				
Walk/Bike School Travel Programming	Work with Road Safety and Traffic Safety Council to ensure safe Bike/Walking Routes program	MCAC to promote bike safety component. Helmets, bells etc...				
Bicycle Friendly Communities Communication	Submit application to Share the Road Cycling Coalition for certification/re-certification	Assist with completing the application (help collect information, review draft)				
Phil Green Award 2021	Recognition of outstanding work done by Phil Green in promoting safe cycling	Selection/Promotion of Phil Green Award recipient, preparation of gift basket				
N&T						
2022 Capital Program	Design and implementation of identified cycling infrastructure	Review and provide comment on draft designs	Kris Hammel	Fred	Ongoing	
5-Year Capital Prioritization	Review updated 5-year capital implementation plan and review MCAC priorities	Identify network priorities and participate in review		Fred		
Bicycle Parking	Implement new bicycle parking within publicly owned lands (ROW, City facilities) pending budget approval	Review proposed program structure (prioritization rationale) and provide comments		Amy		
Community Partnerships Program	Expand community partnerships through Matching Grant program and analysis of suitable neighbourhoods	Assist with neighbourhood analysis using methodology identified in TCAT Cycling in the Suburbs document; assist with outreach and engagement with neighbourhoods/community groups		Sabrina		

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Performance Monitoring	Create report card for Cycling Master Plan progress based on performance monitoring framework in CMP and annual reporting metrics	Assist with development of report. Review and comment.		Matthew		
Community Rides		Route planning by N&T		TBD		
Bike Map Update	Bike map is being updated in 2021			Fred		
Microbility	Confirm city's project plan	Review and provide comment.		TBD		
Open Data	Confirm city's project plan	Review and provide comment.		TBD		
Vision Zero	Collision Trends	Review and comment on collision trends being prepared by city and region.		TBD		
Signage	Confirm city's project plan	Review and comment on offroad signage pilot. Review wayfinding signage		TBD		