

REPORT 3 - 2021

To: MAYOR AND MEMBERS OF COUNCIL

The Road Safety Committee presents its third report for 2021 and recommends:

RSC-0007-2021

That the deputation and associated presentation from Rory O'Sullivan, Transportation Project Engineer regarding the Glen Erin Drive Integrated Road Project be received for information.

RSC-0008-2021

1. That the deputation and associated presentation by Catherine Nguyen-Pham, Communications Coordinator with respect to the Communications Plan for the Let's Move Mississauga initiative, be received for information.
2. That the Communications Plan for the Let's Move Mississauga initiative as outlined in the presentation by Catherine Nguyen-Pham, Communications Coordinator, be approved.
3. That the deputation and associated presentation by Chelen Petrucci, Graphic Designer, with respect to the Graphic Design Plan for the Let's Move Mississauga initiative be received.
4. That the Graphic Design Plan for the Let's Move Mississauga initiative as outlined in the presentation by Chelen Petrucci, Graphic Designer, be approved.

RSC-0009-2021

1. That the amount of up to \$5,000.00 from the 2021 Committee Support budget be allocated for Communications and Creative Services staff to develop messaging for the Let's Move Mississauga Campaign in May 2021.
2. That Communications and Creative Services staff, and Erica Warsh, Project Leader, Vision Zero be directed to explore ideas of creating a mascot/character image for Road Safety Campaign messaging, and incorporating it into the future Vision Zero engagement and education plan, and to report back to a future Road Safety Promotional Subcommittee.

RSC-0010-2021

That Erica Warsh, Project Leader, Vision Zero be directed to coordinate a meeting between the Road Safety Committee and the Mississauga Cycling Advisory Committee to collaborate on a joint National Day of Remembrance campaign as a part of the Road Safety Committee's approved communication campaign for November 2021.

RSC-0011-2021

That the verbal update on the Road Watch App provided by Constable Claudia Wells, Peel Regional Police, be received for information.

RSC-0012-2021

That the Road Watch Statistics for the period up to and including March 18, 2021, be received for information.

RSC-0013-2021

That the verbal update relating to the Ontario Traffic Council Vision Zero Guide, provided by Erica Warsh, Project Leader be received for information.

RSC-0014-2021

1. That the correspondence dated February 23, 2021 from the Ministry of Transportation, with respect to the Stakeholder Task Force For A Provincial Vision Zero Strategy be received for information.
2. That the Road Safety Committee, in consultation with the Ontario Good Roads Association, renew their request to the Province of Ontario to commit to a Province-wide Vision Zero strategy.

RSC-0015-2021

That the Road Safety Promotional Subcommittee Minutes for the meeting on March 19, 2021 be received for information.