

Motion to Amend the City's Sign By-law 54-2002
"Feather Banners"

WHEREAS according to the City's Sign By-law 0054-2002, as amended, feather banner signs are not currently permitted;

AND WHEREAS feather banner signs are described as signs constructed of fabric, plastic, or a similar lightweight non-rigid material attached to the ground and supported by a rigid curved pole;

AND WHEREAS in recognition of the hardships and the challenges encountered by businesses as a result of the COVID-19 Pandemic, it is requested that the Sign By-law 54-2002 be amended to provide additional advertising opportunities for businesses by the use of feather banner signs;

NOW THEREFORE BE IT RESOLVED that the Sign By-law 0054-2002, as amended, be amended to:

1. Permit feather banner signs on non-residential private property;
2. Permit up to three feather banner signs permitted per frontage;
3. Prohibit feather banner signs that are within one metre of any property line; and
4. Prohibit feather banner signs with a height of more than 3.5 metres or with a sign area greater than 2.5m² per sign face.

A handwritten signature in blue ink, appearing to read "Stephen Desha".