

Financial Impact

The Financial impact of the rebate program is included in Appendix 4 of this report. With the information shown in Appendix 4 in mind, and using the eligible campaign contribution numbers from 2018, staff estimate that changes to the rebate program may cost approximately \$100,000. Once a by-law is passed establishing the formula for the rebate program, approximately \$100,000 will need to be added to the Election Cost Centre (715885-22450) to cover the cost.

Conclusion

The election campaign contribution rebate program was implemented for the 2018 election at a cost of \$35,700. Based on Council's direction to review the option of increasing the amount of possible rebates, it is estimated that with a maximum rebate of \$1500 per contributor the cost of the rebate program would grow to approximately \$100,000 based on 2018 contributions. Staff are seeking direction on the rebate formula to be used for 2022 Municipal Election.

Attachments

Appendix 1: Ranked Ballot Elections – Review of the City of London's Experience

Appendix 2: 2018 City of Mississauga Municipal Election Information Overview

Appendix 3: City of Mississauga's 2022 Election Campaign Contribution Rebate Program

Appendix 4: City of Mississauga Campaign Contribution Rebate Program Rebate Program Options

Appendix 5: Consolidated Statistics



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