



**LiUNA!**  
**LOCAL 183**  
*Feel the Power*



**August 20 - 22, 2021**

## Highlights from the past Year

- 35<sup>th</sup> Anniversary Virtual Showcase
- 10K people reached



# CultureCast Concert Series

- Feb. 1<sup>st</sup> to 5<sup>th</sup>, 2021
- Showcased 19 Cultural Groups
- Celebrating Hazel's 100<sup>th</sup> Birthday
- 42K people reached



# Cooking with Carassauga



- Cultural Cooking Videos
- Launched March 2021, 3 videos per week.
- 21 Cultures with 32 cooking demonstrations
- 55K people reached.
- Economic Impact - \$47K



# Cooking with Carassauga

- 2 Live Interactive Cooking Classes in April.
- Featuring Celebrity Chefs:
  - Massimo Capra
  - Antonio Park
- 50 participants per class
- Italian and Korean cuisine.





# Upcoming Event

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For 2021



## Senior Residence Presentation

- July 2021
- Visiting Senior Residence / Long Term Homes
- Showcase cultural performances
- Provide them with a meal
- Give out Loot Bags – masks, sanitizer etc.

# Tour de Carassauga - Bike Excursion

- July 2021
- Partnering with City of Mississauga Cycling Committee
- Promote Healthy Living
- Cyclist will stop at different sites on their bike route to complete tasks to win prizes.
- Prizes include: Carassauga t-shirt, bag, sunglasses and refillable water bottle.

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**Carassauga Drive-In  
Event**

**Friday Aug. 20<sup>th</sup>**

**to**

**Sunday Aug. 22<sup>nd</sup>**

- 5 shows, 2 hours each
- 100 cars
- \$20.00 per car, portion of fee will be donated to Trillium Hospital
- Friday Night Headliner – Coleman Hell
- Saturday and Sunday – Cultural performances, 4 to 5 acts per show

# Special thanks to our funders!



# 2020 – 2021 CONFIRMED SPONSORS

## PRESENTING SPONSOR



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## FESTIVAL SPONSORS



*Tim Hortons*



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