



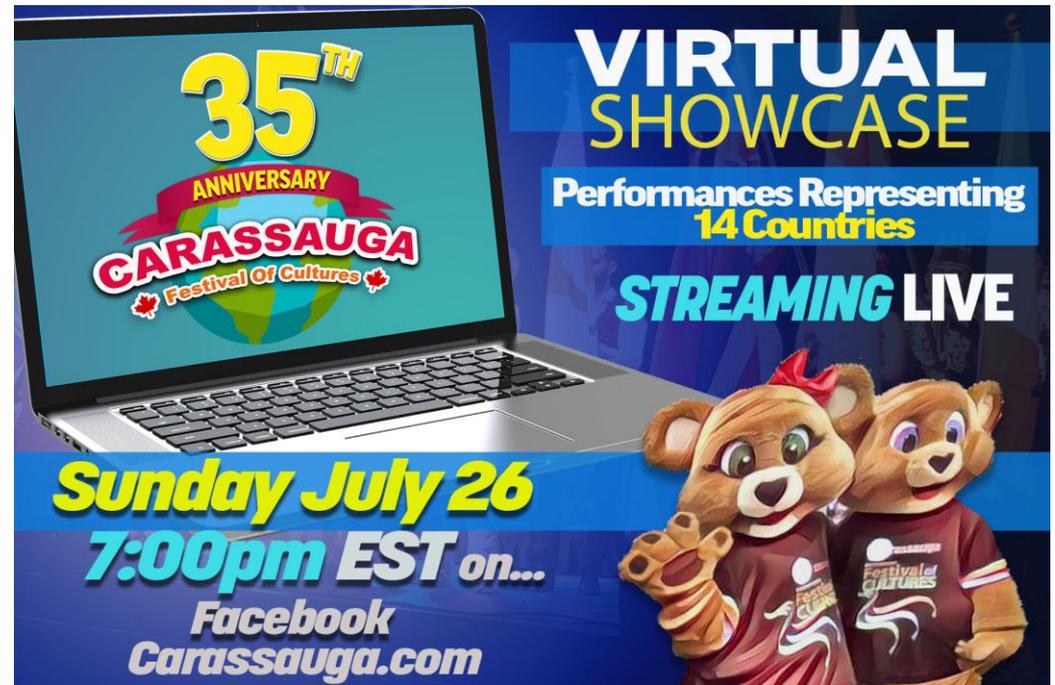
LiUNA!
LOCAL 183
Feel the Power



August 20 - 22, 2021

Highlights from the past Year

- 35th Anniversary Virtual Showcase
- 10K people reached



35TH
ANNIVERSARY
CARASSAUGA
Festival Of Cultures

**VIRTUAL
SHOWCASE**
Performances Representing
14 Countries
STREAMING LIVE

Sunday July 26
7:00pm EST on...
Facebook
Carassauga.com

CultureCast Concert Series

- Feb. 1st to 5th, 2021
- Showcased 19 Cultural Groups
- Celebrating Hazel's 100th Birthday
- 42K people reached

HOSTED BY HAZEL MCCALLION

CARASSAUGA PRESENTS

CULTURE CAST

CONCERT SERIES

Music and Dance Performances by

FEB 1 PORTUGAL • COLOMBIA • INDONESIA • KOREA

FEB 2 EGYPT • IRAN • VIETNAM • PERU

FEB 3 HAWAII • MEXICO • LEBANON • IRELAND

FEB 4 ECUADOR • CHINA • TRINIDAD • PHILIPPINES

FEB 5 AFRICA • POLAND • ITALY

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STREAMING ON FACEBOOK & YOUTUBE
AT #CARASSAUGA
7:00PM EST

Funded By

Canada MISSISSAUGA HAZEL MCCALLION FOUNDATION OBO COETAL BANK

CARASSAUGA
A Division of Hamilton

Cooking with Carassauga



- Cultural Cooking Videos
- Launched March 2021, 3 videos per week.
- 21 Cultures with 32 cooking demonstrations
- 55K people reached.
- Economic Impact - \$47K

Cooking with Carassauga

- 2 Live Interactive Cooking Classes in April.
- Featuring Celebrity Chefs:
 - Massimo Capra
 - Antonio Park
- 50 participants per class
- Italian and Korean cuisine.





Upcoming Event

For 2021



Senior Residence Presentation

- July 2021
- Visiting Senior Residence / Long Term Homes
- Showcase cultural performances
- Provide them with a meal
- Give out Loot Bags – masks, sanitizer etc.

Tour de Carassauga - Bike Excursion

- July 2021
- Partnering with City of Mississauga Cycling Committee
- Promote Healthy Living
- Cyclist will stop at different sites on their bike route to complete tasks to win prizes.
- Prizes include: Carassauga t-shirt, bag, sunglasses and refillable water bottle.





**Carassauga Drive-In
Event**

Friday Aug. 20th

to

Sunday Aug. 22nd

- 5 shows, 2 hours each
- 100 cars
- \$20.00 per car, portion of fee will be donated to Trillium Hospital
- Friday Night Headliner – Coleman Hell
- Saturday and Sunday – Cultural performances, 4 to 5 acts per show

Special thanks to our funders!



2020 – 2021 CONFIRMED SPONSORS

PRESENTING SPONSOR



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FESTIVAL SPONSORS

