From: Megan Schabla
To: Chris Fonseca

Cc: <u>Megan Piercey</u>; <u>Camila Rodriguez</u>

Subject: Budget Request: MCAC - Speeding Consequences and World Day of Remembrance for Road Traffic Victims

campaign

Date: Monday, August 30, 2021 2:23:12 PM

Good afternoon Councillor Fonseca,

I hope you're keeping well.

We're currently planning for the Speeding Consequences and World Day of Remembrance for Road Traffic Victims campaign in November, in partnership between the Mississauga Cycling Advisory Committee and Road Safety Committee.

We'd like to request \$2,000 from the Mississauga Cycling Advisory Committee to help support communications and promotions for the campaign. Currently we're planning social media, media relations, Creative and signage.

Megan Piercey has advised me that this can be included in the September 14 MCAC meeting agenda for consideration.

If you have any questions, please let me know.

Thank you, Megan



Megan Schabla

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<u>City of Mississauga</u> | Corporate Services Department, Strategic Communications Division

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