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## Road Safety Committee

**Date:** June 22, 2021  
**Time:** 9:30 AM  
**Location:** Online Video Conference

**Members**

Councillor Stephen Dasko	Ward 1
Councillor Karen Ras	Ward 2
Councillor Pat Saito	Ward 9 (Chair)
Tony Power	Citizen Member (Vice-Chair)
Anna Ramlakhan	Citizen Member
Anne Marie Hayes	Citizen Member
Sunil Sharma	Citizen Member
Suzanne Doyle	(Mississauga Cycling Advisory Committee Representative)
Sushil Kumra	(Traffic Safety Council Representative)
Mark Jablonski	Citizen Member
Mark Jablonski	Citizen Member
Trevor Howard	Citizen Member

**Members Absent**


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**Staff/Agency Representative Present**

Colin Patterson, Supervisor, Road Safety, Traffic Management  
 Catherine Nguyen-Pham, Communications Coordinator  
 Alex Legrain, Project Leader Transportation  
 Erica Warsh, Project Leader, Vision Zero  
 Cst. Claudia Wells, Peel Regional Police  
 Melissa Brabant, Regional Marketing Planner, Ministry of Transportation

1. CALL TO ORDER - 9:35 AM
2. APPROVAL OF AGENDA  
Approved (A. Phillips)
3. DECLARATION OF CONFLICT OF INTEREST - Nil
4. MINUTES OF PREVIOUS MEETING  
Approved (A. Phillips)
- 4.1 Road Safety Committee Draft Minutes - May 25, 2021  
Approved (A. Phillips)
5. PRESENTATIONS
- 5.1 Changing Lanes - Presentation by Alex Legrain

Alex Legrain, Project Leader Transportation Planning, and Susan Tanabe, Manager, Transportation planning presented an update on The Changing Lanes Project, Mr. Legrain discussed the Project Objectives and Process, What are Complete Streets, Engagement Process, What we've heard (so far), and a Phase 3 Sneak Peek.

Suzanne Doyle, Mississauga Cycling Advisory Committee Representative expressed concern with regards to the safety of cyclists and inquired if the diagram was a final implementation or an idea and if Active Transport would be involved in the process. Mr. Legrain responded that it was only a diagram and would be providing example guidelines on the design of the cycling facilities, dooring, and safety of cyclists in phase three and that Active Transportation staff will be integrated with the project.

Sunil Sharma, Citizen Member inquired if there would be any reduction to the speed limit. Mr. Legrain responded there are no plans to reduce the speed limit through this project, however that is within scope for another staff initiative that's ongoing. Colin Patterson, Supervisor Road Safety advised that the Traffic Operations group is leading a project to update the speed limit policy and will bring a report back to Council in the fall.

#### RECOMMENDATION RSC-0025-2021

Moved By Councillor S. Dasko

That the presentation Alex Legrain, Project Leader Transportation with respect to Changing Lanes be received for information.

Received

## 5.2 Let's Move, Mississauga - Presentation by Catherine Nguyen-Pham

Catherine Nguyen-Pham, Communications Coordinator, provided a presentation on Let's Move Mississauga, its Goals, Creative, Tactics, Measurement, Mobile Signs, Social Media, and Social Media Comments.

Councillor Saito expressed concerns on behalf of the Traffic Safety Council Chair Peter Westbrook regarding access to the certificate from mobile devices, timing of signage posting, certificate availability after the event, and to arrange a follow-up meeting of the joint committee Promotional Subcommittee and the Traffic Safety Council to discuss all of the issues.

Councillor Saito spoke to the issue of the black & white signage and noted going forward all of the campaign curbex signs will be in full colour.

Suzanne Doyle inquired about the design and the changes. Catherine Nguyen-Pham Communications Coordinator and Councillor Saito responded to Suzanne Doyle's inquiry.

### RECOMMENDATION RSC-0026-2021

Moved By Councillor S. Dasko

That the presentation by Catherine Nguyen-Pham, Communications Coordinator with respect to Let's Move Mississauga be received for information.

Received

## 5.3 Speed Awareness Campaign - Presentation by Catherine Nguyen-Pham

Catherine Nguyen-Pham, Communications Coordinator provided a presentation on the Speeding Awareness Campaign its Goals, Creative, Tactics, Results, Social Media, Social Media Polls, Social Media Comments, Mobile Signs and Speeding Consequences Campaign.

Councillor Dasko inquired about the percentage of participation. Catherine Nguyen-Pham, Communications Coordinator responded to Councillor Dasko's inquiry.

### RECOMMENDATION RSC-0027-2021

Moved By Councillor K. Ras

That the presentation by Catherine Nguyen-Pham, Communications Coordinator with respect to Speed Awareness Campaign be received for information.

Received

## 6. DEPUTATIONS - Nil

## 7. PUBLIC QUESTION PERIOD - 15 Minute Limit

No members of the public registered to speak.

8. CONSENT AGENDA - Nil

9. MATTERS CONSIDERED

9.1 2021 Joint Virtual Road Safety Conference Preliminary Program

Councillor Saito spoke to the upcoming 2021 Joint Virtual Road Safety Conference, confirmed attendance and extended the invitation to the Committee Members.

RECOMMENDATION RSC-0028-2021

Moved By A. Hayes

That the amount of up to \$447 from the 2021 Committee Support budget be allocated for Anne Marie Hayes, Citizen Member, Mark Jablonski, Citizen Member and Suzanne Doyle, MCAC Representative to attend the CARSP/PRI 2021 Joint Virtual Conference from August 22-25, 2021 at a registration fee of \$149 per individual.

Approved

9.2 Recommendations from the Road Safety Promotional Subcommittee, June 15, 2021 for Approval

No discussion took place for this item.

RECOMMENDATION RSC-0029-2021

Moved By A. Phillips

That the amount of up to \$5,000.00 from the 2021 Road Safety Committee budget be allocated to expand the Pedestrian Safety Campaign to include the provision of portable signs.

Carried

RECOMMENDATION RSC-0030-2021

Moved By A. Phillips

That the amount of up to \$5,000 from the 2021 Road Safety Committee budget be allocated for promotional items for the Pedestrian Safety Campaign.

Carried

10. INFORMATION ITEMS

10.1 Citizen Member Updates (Verbal)

No discussion took place on this item.

## 10.2 Road Watch Statistics

Constable Claudia Wells, Peel Regional Police provided an update on Road Watch Statistics; driving complaint portal numbers, high traffic compliant areas, project noise maker, and stats for the month of May.

Members of the Committee inquired about the first letter vs. the second letter process, and the noise maker compliant process.

Constable Claudia Wells responded to the Committee's inquiries and explained the process.

Councillor Dasko inquired about social media messaging for Council Members.

Councillor Saito inquired about combining the Road Watch and Noise Maker Program graphic logo to share with Members of Council, the Road Safety Committee and social media. It was noted that Catherine Nguyen Pham, Erica Warsh and Constable Claudia Wells are to work collectively on it.

**Direction:** For staff to look into designing a graphic logo pertaining to the Road Watch and Project Noise Maker for Members of Council and the Road Safety Committee to use for social media messaging.

### RECOMMENDATION RSC-0031-2021

Moved By Councillor K. Ras

That the Road Watch Statistics for the period ending June 15, 2021 be received for information.

Carried

## 10.3 Project Noise Maker Update

This item was discussed and dealt with in item 10.2

### RECOMMENDATION RSC-0032-2021

Moved By Councillor K. Ras

That the verbal update provided by Constable Claudia Wells, Peel Regional Police with respect to Project Noise Maker be received for information.

Carried

## 10.4 Ministry of Transportation's 2021 Road Safety Attitudinal & Behaviour Survey Results

Melissa Brabant, Regional Marketing Planner, Ministry of Transportation presented the Ministry of Transportation's 2021 Road Safety Attitudinal and Behaviour Survey Results.

No discussion took place regarding this item.

If there are any questions/concerns/comments contact Melissa Brabant directly.

RECOMMENDATION RSC-0034-2021

Moved By A. Hayes

That the Ministry of Transportation's 2021 Road Safety Attitudinal and Behaviour Survey Results be received for information.

Carried

11. OTHER BUSINESS

Anna Phillips, Citizen Member inquired into having a Promotional Subcommittee meeting before the next meeting in September.

Councillor Saito inquired into having a Joint Committee Meeting with the Traffic Safety Committee to follow-up with the Let's Move Mississauga Campaign.

Sacha Smith, Manager of Legislative Services and Deputy Clerk to work with the Committee to determine a date.

12. DATE OF NEXT MEETING

Tuesday, September 28, 2021 at 9:30AM

13. ADJOURNMENT - 10:37 AM