

**Mississauga. Strong. Ready.**

# Update on Economic Recovery Efforts for Mississauga Businesses

**October 6, 2021**

## 01 Tracking our Recovery

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## 02 Recovery Efforts to Date

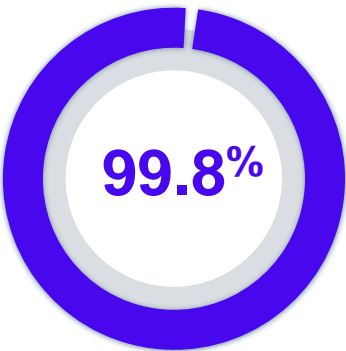
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## 03 Going Forward: Confirming our Priorities for a Sustained and Inclusive Economic Recovery

# TRACKING OUR RECOVERY

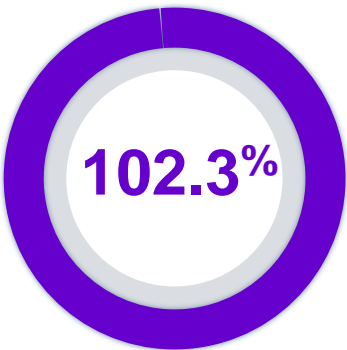
The following data is as of August 2021 and shows employment related to pre-pandemic levels

ONTARIO

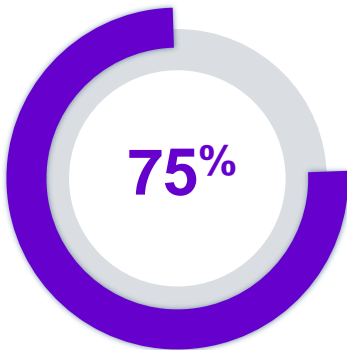


Total Employment

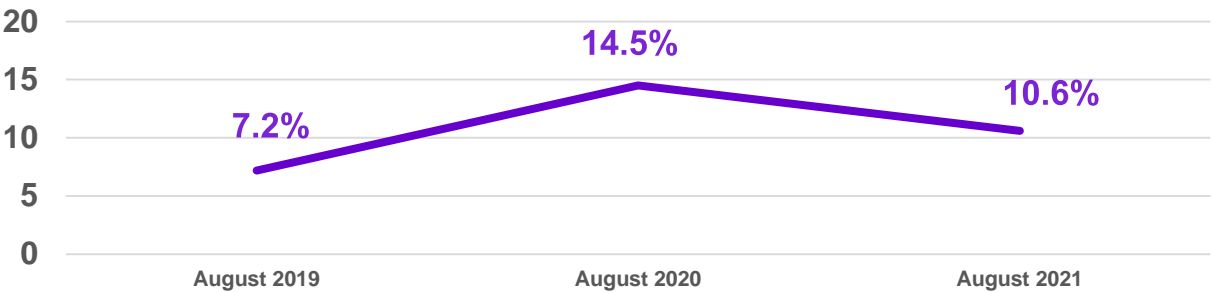
REGION OF PEEL



Total Employment

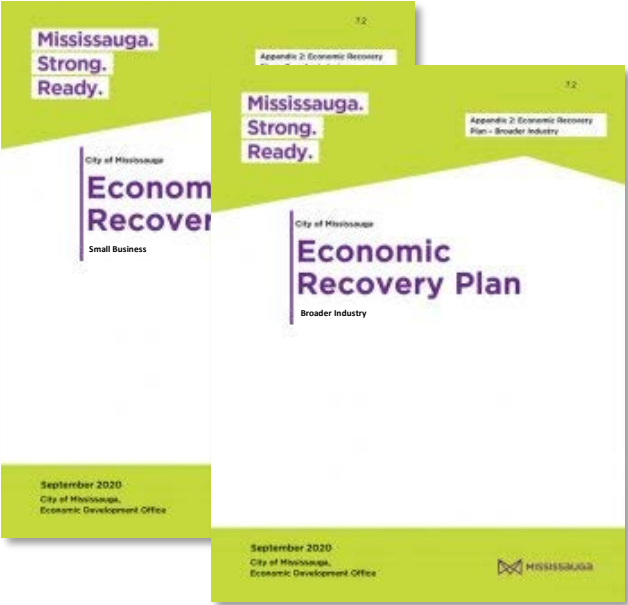


Hospitality, Culture, Recreation and Personal Services Employment



Unemployment Rate

# UPDATE ON OUR ECONOMIC RECOVERY EFFORTS



On Sept. 23, 2020 - Council approved the Economic Recovery Plan (ERP) for Small Business and Economic Recovery Plan for Broader Industry.

In total, the plans identified 42 unique actions to help small business and broader industry through economic recovery.

## Economic Recovery Plan Phases






COVID-19 Resource Centre & Relief Portal

  
**24,800+**  
Website Visitors

  
**150+**  
Business Programs & Resources



Business Training & Recovery Support Webinars

  
**76**  
Webinars Hosted

  
**5,750+**  
Registered Webinar Attendees



Outbound Advisory Services Program

  
**200+**  
Inquiries & Issues Resolution



Business Stakeholder Roundtable Sessions

  
**12**  
Roundtables Hosted

  
**22,000+**  
Employees Represented through 12 Roundtables



## Small Business Advisory Services & Consultations

  
**598+**  
Businesses  
Served



## Digital Main Street Program (DMS)

  
**246+**  
Businesses  
Assisted by DMS



## ShopHERE Program

  
**873+**  
ShopHERE  
Registrations



## Summer & Starter Company Plus Programs

  
**49**  
Participants

  
**30**  
Grants  
Awarded



BUSINESS ATTRACTION, EXPANSION & RETENTION

2020 – Aug 31, 2021



4,438,197

New & Retained Taxable  
Assessment Supported



4,801 – 4,954

Number of Jobs Created  
& Retained

Recent Notable Investments:



HCL  
Technologies

450 Jobs



Infosys

500 Jobs



Amazon

800 Jobs



Resilience  
Biotechnologies

\$200M  
Investment

SECTOR DEVELOPMENT INITIATIVES



B2B  
Connections



76

Businesses  
Engaged through  
B2B Platform



Workforce  
Development



100+

Participants  
Attended  
the BSTT Event

**GOING FORWARD:**

**STRATEGIC PRIORITIES FOR A SUSTAINED RECOVERY**



**Placed-Based**



**Innovative**



**Inclusive**





**Main Street Recovery Initiatives**



**Downtown Mississauga**



**Lakeview Innovation District**



A vertical spotlight beam shines down from a black dome-shaped light fixture at the top. The beam illuminates the words "COMING SOON" in a large, white, sans-serif font. Below the text, a circular pool of light is cast onto a dark, reflective surface. The background is a deep, dark blue with subtle light rays.

COMING  
SOON

**Entrepreneurship & Innovation  
Marketing Campaign**



**Downtown  
Innovation Hub**

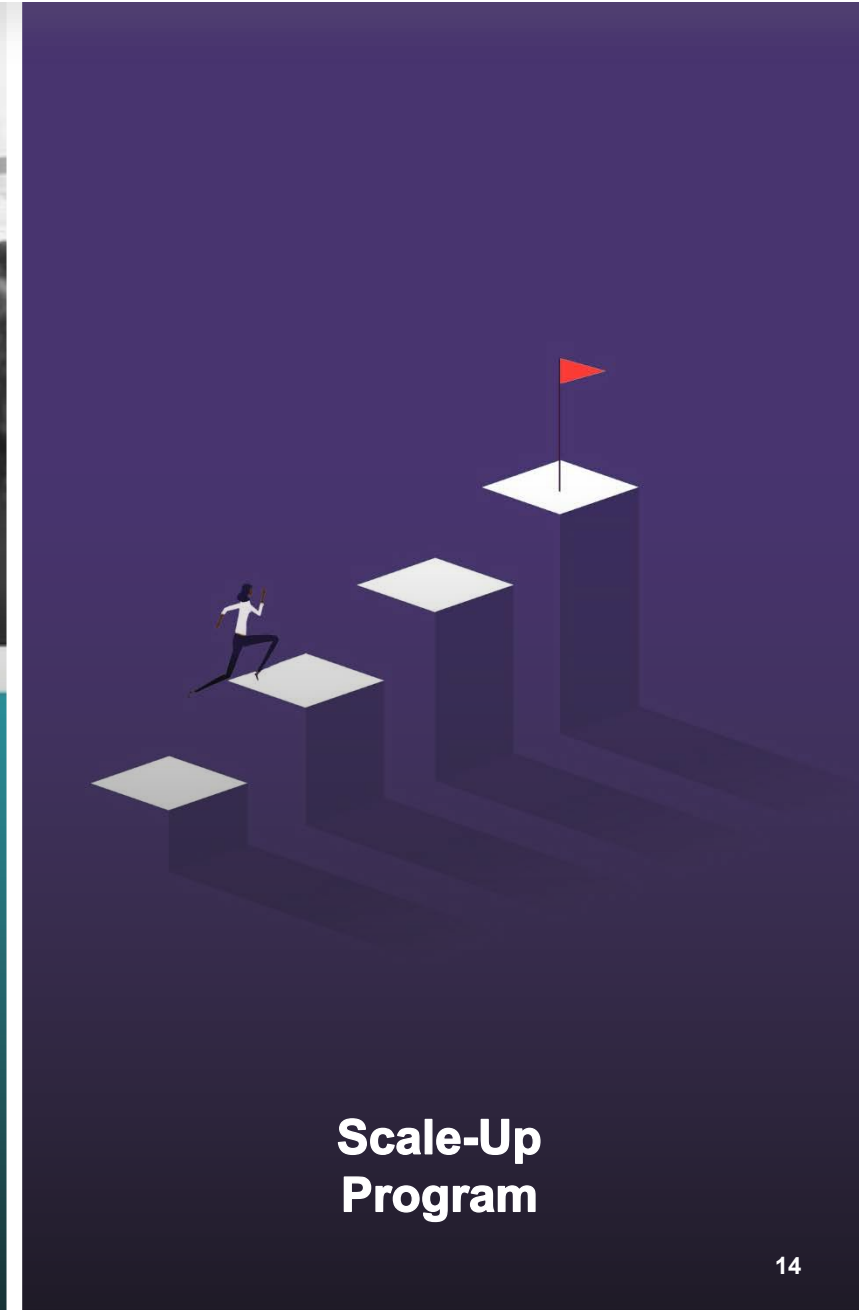


**Women in Manufacturing Initiative**



Equity &  
Diversity  
Collaborative

**Life Sciences Equity & Diversity Collaborative**



**Scale-Up Program**

**THANK YOU**