

**Mississauga. Strong. Ready.**

# Update on Economic Recovery Efforts for Mississauga Businesses

**October 6, 2021**

**01** Tracking our  
Recovery

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**02** Recovery  
Efforts to Date

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**03** Going Forward: Confirming our  
Priorities for a Sustained and  
Inclusive Economic Recovery

# TRACKING OUR RECOVERY

The following data is as of August 2021 and shows employment related to pre-pandemic levels

## ONTARIO

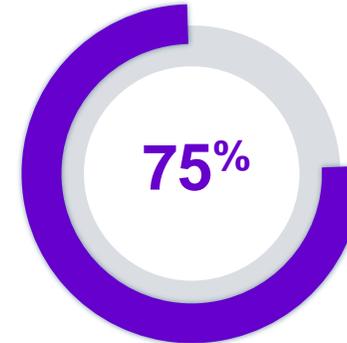


Total Employment

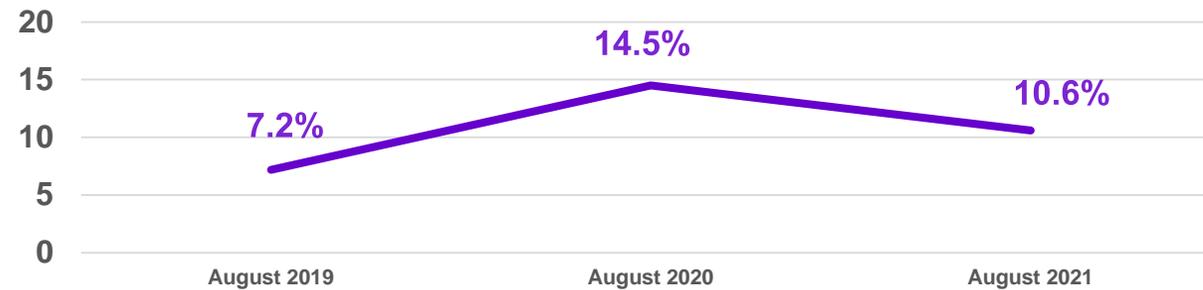
## REGION OF PEEL



Total Employment



Hospitality, Culture, Recreation and Personal Services Employment



Unemployment Rate

**UPDATE ON OUR**

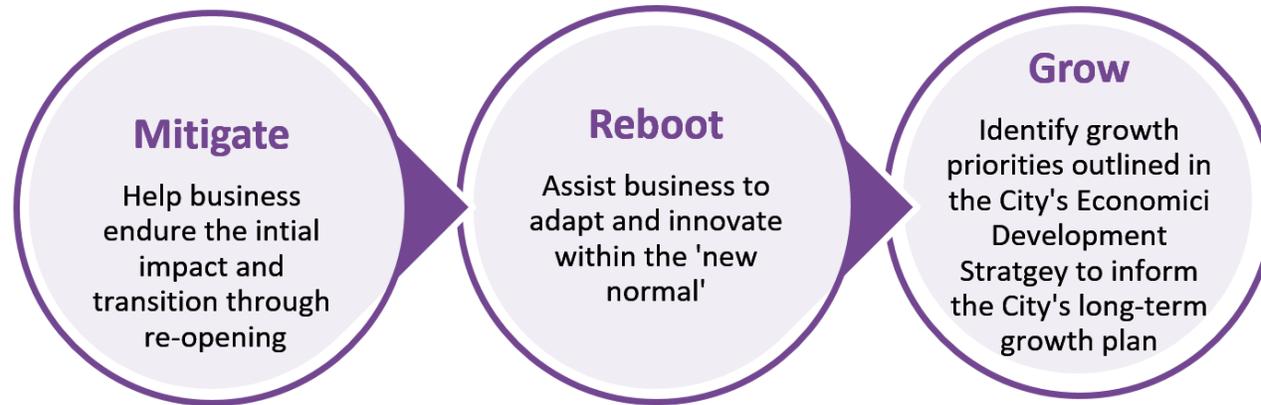
**ECONOMIC RECOVERY EFFORTS**



On Sept. 23, 2020 - Council approved the Economic Recovery Plan (ERP) for Small Business and Economic Recovery Plan for Broader Industry.

In total, the plans identified 42 unique actions to help small business and broader industry through economic recovery.

## Economic Recovery Plan Phases





## COVID-19 Resource Centre & Relief Portal

  
**24,800+**  
Website Visitors

  
**150+**  
Business Programs & Resources



## Business Training & Recovery Support Webinars

  
**76**  
Webinars Hosted

  
**5,750+**  
Registered Webinar Attendees



## Outbound Advisory Services Program

  
**200+**  
Inquiries & Issues Resolution



## Business Stakeholder Roundtable Sessions

  
**12**  
Roundtables Hosted

  
**22,000+**  
Employees Represented through 12 Roundtables



## Small Business Advisory Services & Consultations



**598+**  
Businesses  
Served



## Digital Main Street Program (DMS)



**246+**  
Businesses  
Assisted by DMS



## ShopHERE Program



**873+**  
ShopHERE  
Registrations



## Summer & Starter Company Plus Programs



**49**  
Participants



**30**  
Grants  
Awarded

## BUSINESS ATTRACTION, EXPANSION & RETENTION

2020 – Aug 31, 2021

 **4,438,197**  
New & Retained Taxable  
Assessment Supported

 **4,801 – 4,954**  
Number of Jobs Created  
& Retained

### Recent Notable Investments:



**HCL  
Technologies**

450 Jobs



**Infosys**

500 Jobs



**Amazon**

800 Jobs



**Resilience  
Biotechnologies**

\$200M  
Investment

## SECTOR DEVELOPMENT INITIATIVES



**B2B  
Connections**



**76**

Businesses  
Engaged through  
B2B Platform



**Workforce  
Development**



**100+**

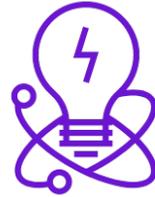
Participants  
Attended  
the BSTT Event

**GOING FORWARD:**

**STRATEGIC PRIORITIES FOR A SUSTAINED RECOVERY**



**Placed-Based**



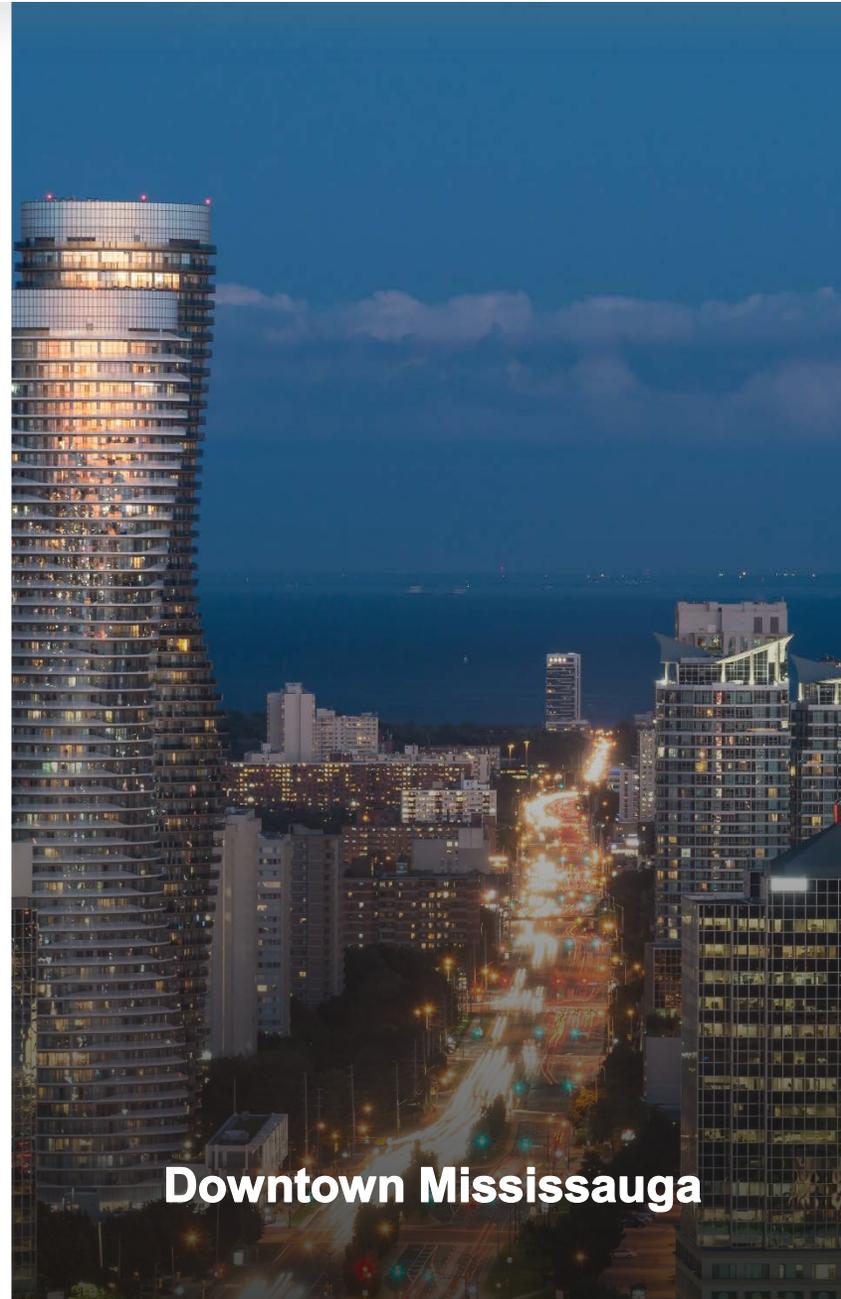
**Innovative**



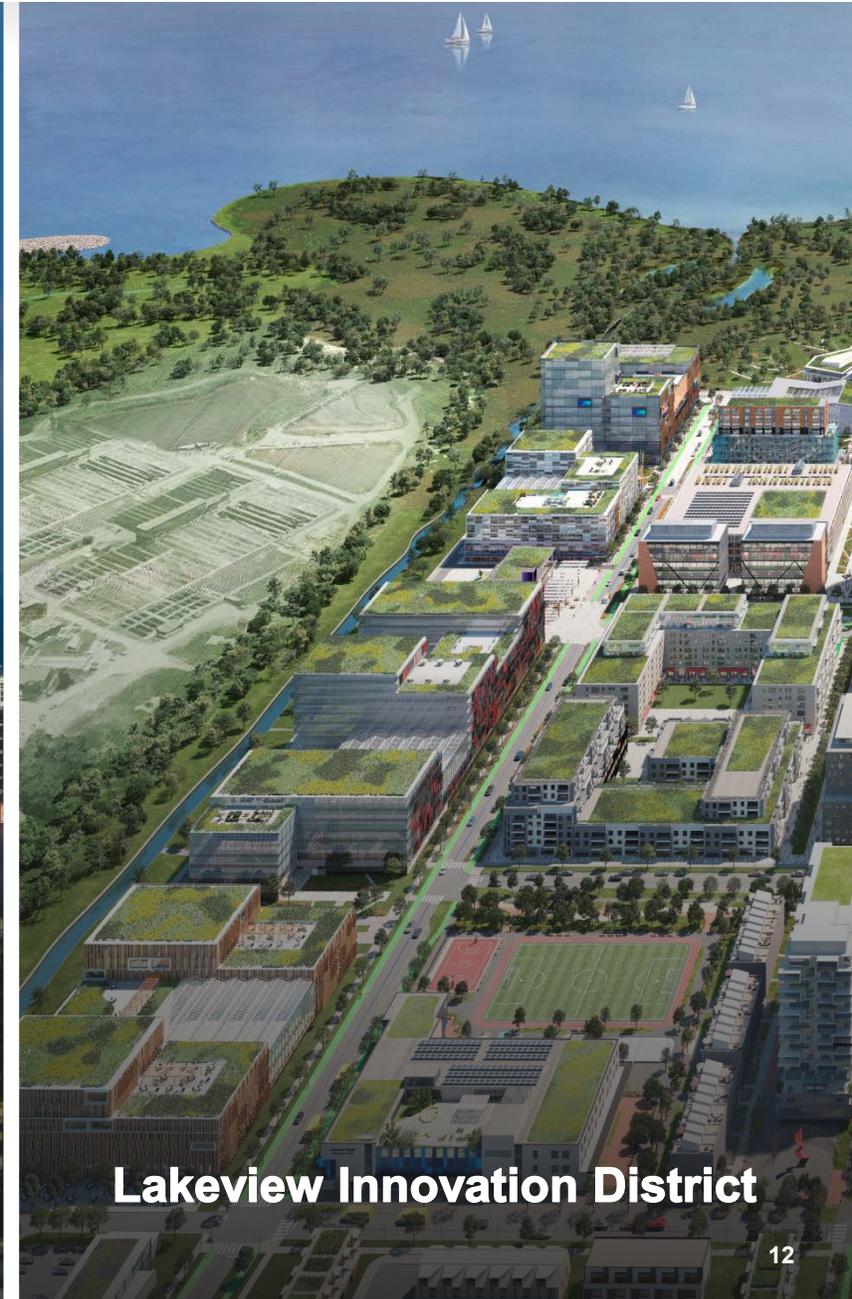
**Inclusive**



**Main Street Recovery Initiatives**



**Downtown Mississauga**



**Lakeview Innovation District**



COMING  
SOON

**Entrepreneurship & Innovation  
Marketing Campaign**



**Downtown  
Innovation Hub**

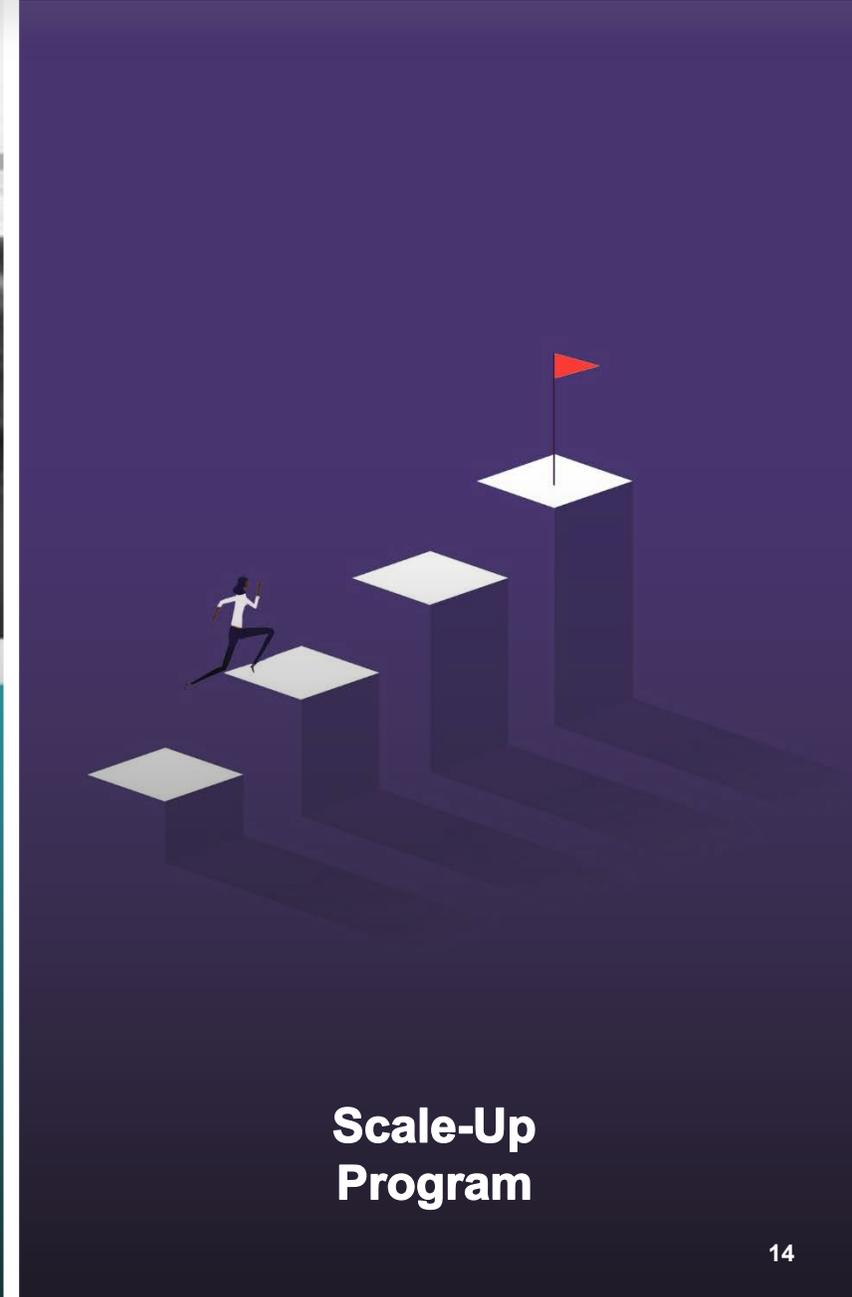


**Women in Manufacturing Initiative**



Equity &  
Diversity  
Collaborative

**Life Sciences Equity & Diversity Collaborative**



**Scale-Up Program**

**THANK YOU**