



Pickleball Mississauga Association

**Presentation to City Council
October 13, 2021**

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PMA - WHO ARE WE?

PMA is an association with a volunteer board and is a registered sport group with the City of Mississauga Recreation and Parks division who advocates for the sport of Pickleball for the residents of the City of Mississauga.

Our mandate is.....

- To **PROMOTE PICKLEBALL** to seniors, adults and youth at all skill levels in the City's indoor and outdoor facilities.
- Advocate for building the City's **FIRST outdoor PICKLEBALL ONLY COURTS** sooner than 2023 as outlined in the current Future Directions Plan.
- Advocate for more **PICKLEBALL EVENING & WEEKEND DROP-IN TIMES** at indoor facilities to accommodate families, youth and players of all ages and abilities.
- Advocate for "permitted" **PICKLEBALL ONLY OUTDOOR COURT TIMES** at designated locations for "Learn to Play" instruction and fun competitions.
- Advocate to make the City of Mississauga the **PICKLEBALL CAPITAL OF CANADA**.

PMA - What have we done so far?

- 1993 - Pickleball was introduced by John & Margaret Hoyt & Terrance Rozario at Mississauga Valley CC
- 2011 - PMA became a registered sport group with the City of Mississauga and the Sports Council.
- 2016 - PMA met with the City to discuss outdoor Pickleball only courts and multi-purpose courts.
- 2016 - Milestone event in July; 2 outdoor tennis/pickleball courts opened Mississauga Valley CC.
- 2016 - PMA introduced Pickleball to 25 Public SS teachers; Pickleball is now included in Phys. Ed programs.
- 2017 - PMA hosts the first District 20 Senior 55+ games at Mississauga Valley CC with 34 teams.
- 2018 - 3 new locations for a total of 16 multi-purpose (tennis/pickleball) opened.
- 2018 - Dec 17 PMA meets with Mayor Crombie to discuss the growth of Pickleball in the City and the idea of making Mississauga the Pickleball capital of Canada.
- 2019 - The City's Future Directions Plan acknowledges Pickleball as a new emerging sport.
- 2019 - Pickleball lessons were introduced at South Common CC and PMA provided certified instructors.
- 2020 - The pandemic closes all indoor sports; Pickleball move outdoors and the growth of the sport continues; players are clearing the courts of snow and continue to play outdoors.
- 2021 - January PMA meets with the City with a new board advocating for PICKLEBALL ONLY courts and the need to be involved more closely with the City in selecting and setting up this facility.
- 2021 - We are scheduled to meet for a second time this year for Oct 15.

Why Play Pickleball?

- Pickleball keeps people healthy, active and connected.
- It's easy to learn, fun for all ages, easy on the joints, low injury risk and can be a "life long recreational sport".
- It's a multi generational sport...its aerobic, keeps people moving, is very social and is not about strength but strategy so there is more gender equality than most sports.
- Pickleball is now available to youth at both school boards in the Region of Peel (ie. Pickleball only courts at West Credit Secondary School).
- You don't have to be an athlete to play Pickleball! This sport gives people an opportunity to meet new friends in a fun, inclusive way while at the same time staying mobile and physically active.
- It is a sport where you learn to work with many different partners who have different strengths so in order to improve your game you need to learn and practice teamwork.
- It's a great sport for families where everyone can be competitive and have fun together.
- It promotes physical and mental health and wellness/mobility at all ages, especially for 55+.

Pickleball Demographics

Source - Pickleball Ontario

- Per IPSOS poll December 2019 (excluding <18 yr olds)

	18-34	35-54	55
CANADA	131,300	72,900	145,800
ONTARIO	51,500	52,400	60,100

NOTE: Pickleball is growing exponentially in all age categories, there should be more opportunity to play both at both recreational and/or competitive levels at City facilities on evenings & weekends.

The City of Mississauga is Failing its Residents!

Pickleball - How other cities & municipalities are "out pacing" the City of Mississauga

The following are some key statistics on public **PICKLEBALL ONLY** surrounding courts

Location	Appox. Population	# of Pickleball only Courts	Comments
Oakville	217,718	12	City is fully engaged with Pickleball Association and meets bi-weekly
Hamilton	711,549	18	New on-line booking system to maximize court usage
Burlington	193,668	3	Tansley woods park
Brampton	764,157	4	Flower City CC Centennial park
Niagara on the Lake	18,654	6	Virgil Sports park
Red Deer AB	130,588	20	Holding the Aug 2021 Canadian National Pickleball Championship games
Vernon BC	40,116	14	Home to one of the largest covered Pickleball only facility in Canada
MISSISSAUGA	753,530	0	FIRST PB ONLY COURTS ARE SCHEDULED TO BE BUILT IN 2023

PMA - What are we asking for?

- The FIRST outdoor Pickleball only facility is scheduled to be built in 2023 (current Future Directions Plan) but the residents of the City need and want this now. Accelerate the plan!!
- The first outdoor facility needs to have 12 courts not 6/8; the current demand already exceeds the scope of the original plan. So, change the plan!
- Provide more opportunity to play and "learn to play" Pickleball at both indoor & outdoor facilities by doing the following:
 1. Increase the number of Pickleball drop-in times on evenings & weekends when working adults, families and youth are available to play.
 2. Add more Pickleball drop-in times during the day for combined adult & 55+ at indoor facilities.
 3. Provide scheduled 'Learn to Play' sessions to meet the growing demand for beginner instruction.
- Recognize that building more Pickleball courts is good business for the City, it will allow people who love the game to play in the City they reside instead of Oakville, Hamilton etc.
- Have the VISION and create the plan to make Mississauga as the Pickleball Capital of Canada as proposed to Mayor Crombie in December 2018. Why not?

Economic Benefits - City of Mississauga

Dedicated Pickleball ONLY Courts

Tournament play statistics (source Pickleball Canada/Ontario)

- If 12 courts, then viable for provincial level tournaments spanning 3-4 days with 300+ players.
- If 12-24 courts then viable for national and international level tournaments spanning as many as 8 days, 400-3000 players from across North America
- Less than 12 courts provides an opportunity for regional and local tournaments.

Economic Benefits:

- Holding tournament play will bring new business to hotels, bars and restaurants supporting the local economy. Excellent proximity to the airport for North American participants

Attract new residents who want to stay healthy, active and connected!

Combined Tennis & Pickball Facility The Villages, FL



Now this is dedication to the sport - Brookmede Park
WINTER 2020/21



NOTE: This is one⁹ of 80 Tennis/Pickleball outdoor courts for a population of approximately 130,000

Public Pickleball ONLY Court Statistics

City/Town	Population (Estimate)	Location	# of Pickleball ONLY courts	Comments
Mississauga	753,530	None	0	2023 plan for FIRST PB only 6/8 court facility
Oakville (12)	217,718	Fowley Park	4	City hosts a 30 minute virtual meeting and partners with Oakville Pickleball Association (OPA) every second Wednesday to discuss developing Pickleball plans.
		William Rose	3	
		George Savage	2	
		West Oak Trails Park	1	
		Valleybrook Park	1	
		Saw-Wet	2	
Hamilton (18)	711,549	Confederation Park	12	On-line booking capability on the City's website.
		Hill Park	6	Plus an additional 6 courts operated by a 'Club'.
Brampton (4)	764,157	Flower City CC	4	Plus 3 scheduled for 2023
Burlington (3)	193,668	Tansley Woods Park	3	Plus: 10 multipurpose courts.
Markham (8)	401,404	Markham CC	8	Completion date is September 2021.
		Markham City Hall	6	Temporary courts lined in a City parking lot.
Newmarket (6)	92,681	Quaker Park	6	Plus: 6 multipurpose courts with City provided portable nets
Aurora (2)	62,000	Mavrinac Park	2	
Kenora (8)	15,648	Garrow Park	8	Kenora PB Association has 100 members.
Huntsville (4)	19,816	Meadow Park	4	Built at a cost of \$160,000.00. Number of known players 135
London (6)	511,000	3 Parks x 2 courts	6	Boyle, Morning Ton and East Lion Park, 2 courts each
St. Thomas (8)	41,767	Pinafore Park	8	Courts were built adjacent to public tennis courts.
Wasaga Beach (4)	23,475	RecPlex Park	4	
Bradford (6)	43,654	Danube CC	6	
Stouffville (8)	50,195	Vandorf Park	8	

City/Town	Population (Estimate)	Location	# of Pickleball ONLY courts	Comments
Hanover (6)	7,650	357 Columbia Road	6	25,000 square feet in a climate controlled facility.
Niagara on the Lake	18,654	Virgil Sports Park	6	
OTHER CITIES IN ONTARIO		Municipalities	Dedicated courts	Ottawa, Oshawa, Rideau Lake, Peterborough, Midland, Woodstock, Windsor, Acton etc.
NOTE:				The numbers provided above are for public outdoor courts only.
RED DEER, AB	103,588	Motorworks Field	20	The Canadian National Pickleball Championship games were held in Red Deer Alberta in August 2021. The City owns the land and the Red Deer Pickleball Club operates the facilities on a volunteer basis. Note: a number of Mississauga residents played at these games.
Vernon, BC	40,570	Check out the City's website for recent accomplishment		https://www.vernon.ca/activities-events/news-events/news-archive/vernon-now-home-one-canada-s-largest-covered-dedicated?fbclid=IwAR0Vh4jIN93P5pC-lqkbWsZrlp
NOTE:				Many other cities across Canada and the US have Public outdoor courts for their residents to enjoy.