

Project Name	Project Description	MCAC Involvement	MCAC Members	Contact	Status	Budget							
P&C													
Share the Trail Campaign	Promotional and educational campaign aimed at all trail users (off-road or boulevard multi-use) to encourage safe and courteous trail use	Review scan of similar campaigns and assist in developing key messages and communication tactics		TBD									
	Plan and execute the Community Rides series		Sunil	Sabrina									
	Light/Night Ride		Jeff (interest in developing off-road and multiuse trail night ride organization)										
	Community Ride - Art												
	Bike for Trees	Promotions. Attend rides as marshals/participants/registration take volunteers											
Community Rides	Tour de Sauga												
Safety/Lights Give Away	Give away lights and bells	Place in safe packages, identify means of distribution	Sunil	TBD									
Feature Community Groups	Connect with different biking groups	To be featured by MCAC - first event to be in mid-June, need list of orgs		Paulina/Kris/Suzanne									
Online Seminars	Partner with cycling organizations	Host learning events	Rob	Paulina/Kris/Suzanne									
Bicycle Parking	Implement new bicycle parking within publicly owned lands (ROW, City facilities) pending budget approval. New online map. Bike parking as option in PingStreet.	Promotion to make community aware of bike program and PingStreet app to request bike parking to complement city work plan.		TBD									
Business Support	Bike friendly business promotion. Pamphlet or promotion on best practices.	May include seasonal/temporary bike parking in future years May be part of patio bylaw review following COVID changes.		TBD									
Open Streets	Establish interest in organizing an Open Streets event in Mississauga	Assist with building community interest/partnerships for an Open Streets event		TBD									
Walk/Bike School Travel Programming	Work with Road Safety and Traffic Safety Council to ensure safe Bike/Walking Routes program	MCAC to promote bike safety component. Helmets, bells etc...	Suzanne	Megan									
Bicycle Friendly Communities Communication	Submit application to Share the Road Cycling Coalition for certification/re-certification	Assist with completing the application (help collect information, review draft)	Suzanne, Earl	Sabrina									
Phil Green Award 2021	Recognition of outstanding work done by Phil Green in promoting safe cycling	Selection/Promotion of Phil Green Award recipient, preparation of gift basket				\$250							
June Bike Month	Brainstorm ways to promote biking in Mississauga (i.e Top 5 MCAC route picks, top ride in each ward, etc)		Paulina/Kris	Paulina	Planning								
National Day of Remembrance	Work with Road Safety to approve/give opinions on campaign.	Approve the update											
Sheridan Home Community Newspaper	Highlight new infrastructure - Camila and Cliff on 9 creeks, more connection												
Bike Tourism in Mississauga	Explore ways to encourage bike tourism in Mississauga		Paulina	Matthew									
Phil Green Award Nov 2021	Recognition of outstanding work done by Phil Green in promoting safe cycling	Selection/Promotion of Phil Green Award recipient, preparation of gift basket	Paulina										
N&T													
2022 Capital Program	Design and implementation of identified cycling infrastructure	Review and provide comment on draft designs	Kris, Suzanne	Fred	Ongoing								
5-Year Capital Prioritization	Review updated 5-year capital implementation plan and review MCAC priorities	Identify network priorities and participate in review	Suzanne	Fred									
Bicycle Parking	Implement new bicycle parking within publicly owned lands (ROW, City facilities) pending budget approval	Review proposed program structure (prioritization rationale) and provide comments		Amy									
Community Partnerships Program	Expand community partnerships through Matching Grant program and analysis of suitable neighbourhoods	Assist with neighbourhood analysis using methodology identified in TCAT Cycling in the Suburbs document; assist with outreach and engagement with neighbourhoods/community groups	Kris	Sabrina									
Performance Monitoring	Create report card for Cycling Master Plan progress based on performance monitoring framework in CMP and annual reporting metrics	Assist with development of report. Review and comment.	Suzanne	Matthew									
Community Rides		Route planning by N&T	Jeff	TBD									
Bike Map Update	Bike map is being updated in 2021		Suzanne	Fred									
Microbility	Confirm city's project plan	Review and provide comment.	Suzanne	TBD									
Open Data	Confirm city's project plan	Review and provide comment.		TBD									
Vision Zero	Collision Trends	Review and comment on collision trends being prepared by city and region.	Suzanne, Earl	TBD									
Signage	Confirm city's project plan	Review and comment on offroad signage pilot. Review wayfinding signage	Suzanne	Matthew									
MCAC - Terms of Reference Update	MCAC working group to look into updating MCAC terms of reference to include micromobility.	MCAC working group to look into updating MCAC terms of reference to include micromobility.	Suzanne	Megan	Ongoing								