

# One Million Trees Mississauga

2019 Review – Environmental Action Committee

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# Agenda

Program Overview

Seasonal Details

- Groups
- Public Events
- Corporate Events
- Contractor Work

Community Profiles



## Profile: EarlyON

- 6 Stewardship and Planting Events
- In association with Dixie-Bloor Neighbourhood Centre
- Planted both Woody and Herbaceous Plugs
- Used shovels, trowels, and plug-planting shovels



## Volunteer Planting Program - Overview

- Spring planting season began on Tuesday, April 23<sup>rd</sup> and ended on Saturday, June 8<sup>th</sup>
- Fall planting season began on Tuesday, September 10<sup>th</sup> and ended on Saturday, November 9<sup>th</sup>
- 114 Planting Events with Plantings in 84 Unique Parks and Natural Areas
- 5012 Volunteers delivering 8825 hours of service planting 13,594 Native Trees and Shrubs

# Vol. Planting Prog. - Seasonal Overview

## Spring

- 57 Planting Events
- 7252 Natives Trees and Shrubs Planted
- 2983 Volunteers
- 5292 Volunteer Hours

## Fall

- 57 Planting Events
- 6342 Natives Trees and Shrubs Planted
- 2029 Volunteers
- 3533 Volunteer Hours

## Groups

- Community – 44
- Corporate – 22
- School – 28
- Internal staff – 9
- Open to Public – 11



## Profile: Art of Living

- 3 Tree Planting Events
- 1 Stewardship Event
- 800 Trees Planted
- Part of Mission Green Earth
- Planting annually since 2008



## Corporate Tree Plantings - Overview

- CITI Canada
- Tjene
- Southwire
- Panasonic
- Apple
- Ingredient
- Richemont
- Wells Fargo
- Union Gas
- Jevco Insurance
- Genieall
- CPA Canada
- Mercedes-Benz  
Financial Services
- Adobe
- TD Bank
- Numerator
- CIBC

## Profile: Panasonic

- 1 Tree Planting Event
- 250 Trees @ Garnetwood Park
- #PanasonicGives



## Partner Programs

### CVC

- 31 Planting Events
- 4410 Natives Trees and Shrubs Planted
- Volunteer Tree Planting Program; Branch-Out Program

### TRCA

- 8 Planting Events
- 8 Stewardship Events
- 380 Natives Trees and Shrubs Planted
- 392 Volunteers
- 1199 Volunteer Hours

## Profile: National Forest Week

- Elmcreek Park
- 75 Volunteers
- 225 Native Trees and Shrubs Planted
- Part of TD Green Spaces Grant
- Butterfly/Nature Hike
- Community Outreach
- Contractor work



## Contractor Programs

Contractor	Planting Sites	Native Trees and Shrubs
CVC	5	3167
TRCA	4	6205
Brinkman and Associates (EAB)	6	3600
St. Williams Nursery	2	1100

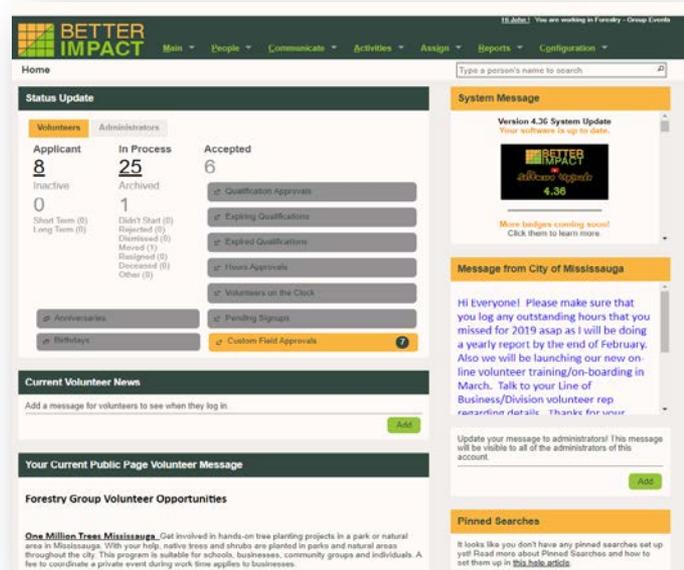
## 2019 Tree Planting Efforts

Planters	Trees
COM Volunteer	13,594
Conservation Authorities	14,161
Forestry	10,965
Parks Development	7,563
T&W	1,192
CRAA	1,350

- 53,835 total
- Outstanding:
  - T&W
  - MTO
  - Region of Peel

# Looking Forward: 2020

- Spring planting season begins Saturday, April 18<sup>th</sup>
- Annual Earth Day Event scheduled for Saturday, April 25<sup>th</sup>
- Using Better Impact system with Volunteers
- Beta-test began on Friday, January 16<sup>th</sup>
- Public bookings began on Wednesday, February 5<sup>th</sup>
- 52 Events Booked to-date



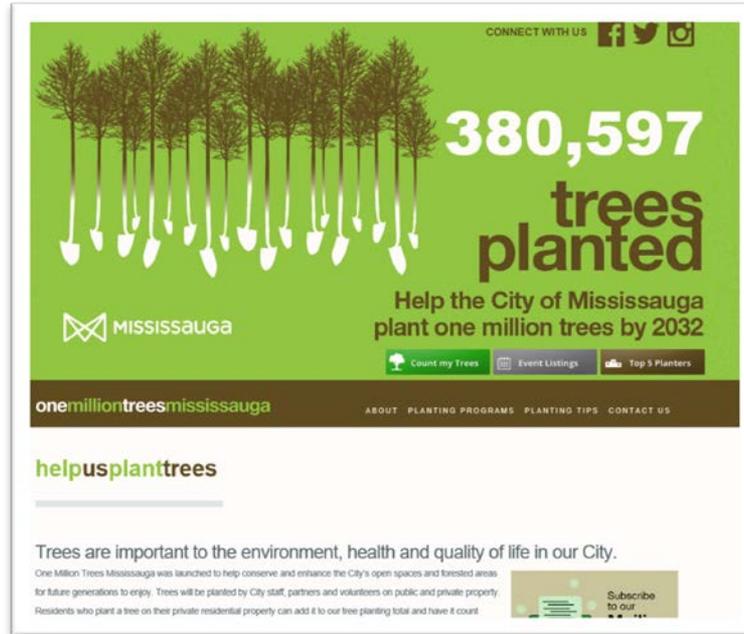
The screenshot shows the 'BETTER IMPACT' dashboard. At the top, there is a navigation menu with options: Home, Main, People, Communicate, Activities, Assign, Reports, and Configuration. A search bar is located below the menu.

The main content area is divided into several sections:

- Status Update:** A summary of volunteer and administrator counts.
 

Volunteers	Administrators	In Process	Accepted
Applicant: 8	In Process: 25	Accepted: 6	
Inactive: 0	Archived: 1		
Short Term (0)	Didn't Start (0)		
Long Term (0)	Rejected (0)		
	Discontinued (0)		
	Moved (1)		
	Resigned (0)		
	Deceased (0)		
	Other (0)		
- System Message:** A notification for 'Version 4.26 System Update' with a 'More software to go to date' message and a 'Click them to learn more' link.
- Message from City of Mississauga:** A message from the City of Mississauga regarding volunteer training and reporting for 2019.
- Current Volunteer News:** A section for adding messages for volunteers to see when they log in.
- Your Current Public Page Volunteer Message:** A section for adding messages to the public page.
- Forestry Group Volunteer Opportunities:** A section for adding messages about forestry group opportunities.
- Pinned Searches:** A section for adding pinned searches.

# Thank You



The screenshot shows the homepage of the One Million Trees Mississauga website. The top section features a green background with a row of trees whose trunks are represented by white shovels. To the right of the trees, the text reads "380,597 trees planted". Above this, it says "CONNECT WITH US" with icons for Facebook, Twitter, and Instagram. Below the trees is the Mississauga logo and the text "Help the City of Mississauga plant one million trees by 2032". At the bottom of this green section are three buttons: "Count my Trees", "Event Listings", and "Top 5 Planters". Below the green section is a dark brown navigation bar with the URL "onemilliontreesmississauga" and links for "ABOUT", "PLANTING PROGRAMS", "PLANTING TIPS", and "CONTACT US". The main content area has a white background with the heading "helpusplanttrees" and a sub-heading "Trees are important to the environment, health and quality of life in our City." Below this is a paragraph of text explaining the program's purpose and a "Subscribe to our" button.

CONNECT WITH US   

**380,597**  
trees  
planted

MISSISSAUGA

Help the City of Mississauga  
plant one million trees by 2032

[Count my Trees](#) [Event Listings](#) [Top 5 Planters](#)

onemilliontreesmississauga ABOUT PLANTING PROGRAMS PLANTING TIPS CONTACT US

## helpusplanttrees

Trees are important to the environment, health and quality of life in our City.

One Million Trees Mississauga was launched to help conserve and enhance the City's open spaces and forested areas for future generations to enjoy. Trees will be planted by City staff, partners and volunteers on public and private property. Residents who plant a tree on their private residential property can add it to our tree planting total and have it count.

Subscribe to our