

## 2021 Stabilization Grant Program

The Stabilization Grant was established for 2021 to support groups that may not have been able to access City funding and whose operations have been impacted during the pandemic. Stabilization funding would be used to offset costs related to providing programs and services during the pandemic. Types of costs covered under this funding will include: rental, insurance, utilities, communication with members or audience.

Stabilization funding would only be available for 2021 and be allocated by staff based on groups' ability to demonstrate a significant financial impact as a result of the COVID-19 pandemic. A one-time \$100,000 Stabilization Grant fund was allocated to this program from the Culture Grant residual balance.

To be eligible for funding, groups must be registered with the City in the Community Group Registry Program and provide documentation of costs, which are not eligible under other government grant programs.

A maximum grant of \$10,000 would be available to each eligible group and on a first come first serve basis.

The administration of this grant is in line with other programs including the Small Project Matching Grant and the Designated Heritage Property Grant program.

### 2021 Stabilization Grant Recipients

#	Division	Organization	Rationale	Amount Funded
1	Culture Organizations	Mississauga Theatre Alliance	Support utilities costs	10,000
2		Dance Shala	Support utilities and insurance cost	10,000
3		TUPA- Encore Series (only)	Support the "Welcome back" production at LAC with rental and production costs	10,000
1	Recreational Sport Organizations	International Soccer Club Mississauga	Support rental costs and membership fees	10,000
2		North Mississauga Soccer Club	Support utilities and insurance cost	10,000
3		Port Credit Figure Skating Club	Support rental costs and membership fees	10,000

4		Streetsville Meadowvale Figure Skating Club	Support rental costs	10,000
5		Mississauga Majors Baseball Association	Support rental costs	10,000
6		Port Credit Hockey Association	Support goalie training program ice rental	5,000
7		Mississauga Figure Skating Club	Support purchase of safety equipment and rental costs for try-it day	5,000
8		Mississauga Girls Softball Association	Support communication and equipment costs	3,700
9		Don Rowing Club	Support increase in utilities costs	3,000
10		Dixie Athletic Club	Support equipment costs	2,500

## Small Project Matching Grant Program

### 2021 Program Results

#### Program Overview

Launched in March 2017, through the Recreation Division's Community Development Unit, the Small Project Matching Grant Program provided funds to Registered Groups in good standing with the City of Mississauga's Community Group Registry Program (Policy 08-01-01). Funded projects strengthened neighbourhoods, increased resident engagement and enhanced opportunities for Mississauga residents to participate in events and activities at the neighbourhood level.

A maximum of \$2,500 could be requested by a community group to support a specific new initiative that was outside of the normal range of activity for the group to be implemented and completed in 2021. Applicants were required to match funds requested from the City with the equivalent value of volunteer time, donated goods & services or other funds.

#### Program Outcomes

<b>Small Project Matching Grant Funding Awarded</b>	<b>Value of Donated Goods from Other Sources</b>	<b>Funding Contributions from Other Sources</b>
\$29, 737	0	\$13,007
<b>Number of Volunteers</b>	<b>Volunteer Hours Contributed</b>	<b>Value of Volunteer Time</b>
276	2,403	\$34,199
<b>Return on Investment</b>		
\$ 1.79 per City dollar		
<b>Number of Applications Received</b>	<b>Number of Projects Funded</b>	<b>Number of Residents Engaged</b>
17	13	2,938

**Approved Applications**

Organization Name	Project	Funding Received
Sherwood Forrest Residents Association	<p>Little Free Libraries</p> <p>To provide three little libraries in our neighbourhood (approximately 700 households) to help our neighbours share great books with each other</p>	\$2,100
Peel Multicultural Council	<p>Bike Pop-up Community Stations</p> <p>Supporting active residents to build strong neighborhoods. The project would setup Bike Pop-up stations in the city's public places, for example, Mississauga Community Centers, popular Mississauga Parks, Farmers Markets, etc. The project will outreach by setting up booths with promotional and bike safety freebies including Mississauga cycling maps, Cycling Safety Handbooks, bike lights and bells.</p>	\$2,500
Clarkson BIA	<p>Community Pollinator Garden</p> <p>Developing a Community Pollinator Garden with "Blooming Boulevards in Clarkson Village" project would see a community pollinator garden established within the Clarkson Village BIA boundary. This project would be driven by the community, for the community. This project would serve residents, particularly those in local condo/apartment buildings, by providing an opportunity to get out and garden. With advice and guidance from Blooming Boulevards, our pollinator garden would contribute to a resilient, bio-diverse ecosystem in Mississauga and provide a habitat for native species including bees and butterflies</p>	\$2,500
Safe City Mississauga	<p>Neighborhood Watch Self-Defense Seminar</p> <p>Aims to provide valuable education in reducing the risk of victimization in violent crime. The Seminar will be taught by</p>	\$750

	certified and experienced martial arts instructors who will work with Safe City Mississauga to create and deliver a two day class syllabus. To provide training in personal safety and self-defense in order to help residents continue to feel safe in Mississauga, especially considering the diversity of Mississauga.	
Mississauga Arts Council	<p>Sponsor: KCPA Mississauga Virtual Performance Art Party</p> <p>A virtual performance arts party will be a onetime online party via Zoom and YouTube. All programs will be well organized and pre-recorded. The MC and performers are KCPA members (Chinese Canadians), also invite Indian and Vietnamese artists</p>	\$2,500
Mississauga Cricket League-	<p>Youth Cricket Workshop</p> <p>This workshop is needed to spread cricket awareness in the city of Mississauga and encourage our youth to come out and learn beautiful game of cricket because unlike other sports, cricket is not very popular in youth. With this free cricket awareness workshop, we're hoping to attract more youth and engage them in physical activity and at the same time produce high quality players and sportsmanship which can not only help improve their healthy lifestyle</p>	\$2,500
Passion for Parkinson's Foundation	<p>Parkinson's in the Park</p> <p>The Passion for Parkinson's Foundation is proud to present Parkinson's in the Park, A Walk In The Park program. This program is geared for anyone that has Parkinson's in the Mississauga area. Parkinson's Disease affects people differently and at different stages the program will support all age groups. While walking at this fully assessable park, we will provide some walking poles and binoculars for the participants to use while walking the shores of Lake Ontario to encourage socialization</p>	\$2,500

	between participants.	
Iranian Community Mississauga	<p>Happier Stronger</p> <p>Healthy and active welcoming event to connect every community members and show them the community is stronger together, by enjoining Persian music, traditional games, showcasing and learning from professional mental health guest speakers.</p>	\$2,500
Tong Le Senior Association	<p>Home Gardening</p> <p>This project initiated by seniors who like gardening and is aimed to connect the residents and encourage them to be more active during the pandemic. About 80 members will do garden work in their own neighbourhood, by planting flowers and vegetables under the direction of expertise by provide the gardening knowledge, skills and information through weekly virtual lectures meetings.</p>	\$2,450
I Can Woman (Iranian Community Mississauga )	<p>Sponsor: I Can Woman Confidence Matters</p> <p>By offering 10 section virtual mental health workshops! The workshops are free and open to all genders ages 16 and up , including community members ,families to overcoming anxiety and getting happier and healthier .This program is two hours ,10 sections ,different category based on family mental health, if it is in person project ,sections decrease and activity will be added .</p>	\$2,500
Erindale Village	<p>Reconnect &amp; Beautify The Village, Perennial Pollinator Plant</p> <p>The main objective of the project would be to engage each household in a Zoom workshops with the households in our neighbourhood about perennial pollinators, Erindale Village, will plant perennial pollinator plant around the neighbourhood helping the bee population amongst other</p>	\$2,500

	pollinators like butterflies and hummingbirds. A meeting hosted by a horticulture to educate the community and share knowledge with the neighbours.	
Citizens of the Advancement of Community Development	<p>Digital Community Collage</p> <p>The proposed project will serve the middle school student from grade 6-8 and it is entitled "Digital Community Collage". This project will be centered on Digital Literacy which emphasizes the need to be in a virtual environment. Participants will be required to take pictures or make short clips of how their lives have changed and how they have adapted to the new way of living since the beginning of the pandemic. This collage will be a compilation of all the works that the students have created to represent their neighbourhood and to show how, as a community we are all staying stronger together.</p>	\$2,000
Ecosource	<p>Sponsor: Secure The Food Mississauga Indoor gardening Program</p> <p>An indoor gardening program will run for approximately six and aims to increase food security and combat climate change. Hydroponic indoor gardening kits will be distributed to Mississauga residents of all ages without access to green space (e.g. high rise residents). By creating a safe space where people interested in gardening can share personal stories, progress photos, and exchange tips.</p>	\$2,437

### **Assessment Criteria**

**Rationale:** Project/Event/Program will strengthen the community and provide a service

- ✓ Demonstrated a need with the community and how the project/event/program will address the need
- ✓ Expected outcomes identified
- ✓ Outcomes are relevant and measurable
- ✓ Project/Event/Program supports city priorities
- ✓ Demonstrated how the project/event/program will strengthen the community.

**Resident Engagement & Inclusivity:** Engage and be accessible to the local community

- ✓ Audience served identified
- ✓ Number of participants
- ✓ Number of volunteers
- ✓ Location identified
- ✓ Project/event/program is designed to engage and benefit members of the community (youth, adults, older adults, persons with disabilities vs, newcomers, etc.).

**Feasibility:** The project/event/program has support and capacity for success

- ✓ Date and location identified
- ✓ Capacity to implement the project/event/program in designated time (within the calendar year)
- ✓ Project/event/program is achievable

**Neighbourhood Information Tool (NIT) Score Supplement:**

- ✓ Applicants were awarded additional points based on the proposed projects location as per the Region of Peel's Neighbourhood Information Tool.



**Overall Program Impact**

Since its start in 2017, 69 projects have been successfully implemented with support of the Small Project Matching Grant that have engaged 20,651 residents and 1,573 volunteers. The average return on investment for each City dollar invested over the past 5 years is \$1.56 (excludes 2020 data due to COVID-19 restrictions the program did not run). Further details of the historical program impact are outlined in the table below.

Year	Theme	Funding Awarded	# Applications Funded	# of Applications Received	Value of Donated Goods/Contributed Funds from other sources	Total Volunteers	Total Volunteer Hours	# residents engaged	Return Investment (per city dollar invested)
2017	Canada 150 (10 on theme)	\$47,420	21	35	\$29,501	742	6,073	7,899	\$2.08
2018	Newcomers (12 on theme)	\$37,282	19	27	\$17,493	291	1,972	5,680	\$1.21
2019	Move Active Transportation- (5 on theme)	\$35,682	16	16	\$3,820	264	2,102	4,134	\$1.14
2020	Program did not run due to COVID-19 restrictions								
2021	Stronger (13 on theme)	\$29,737	13	17	\$13,007	276	2,403	2,938	\$1.79
<b>Total</b>	40 on Theme	\$150,123	69	95	\$63,821	1,573	12,550	20,651	1.56