

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|--|---------------------------|--------------------------------------|--|
| Art Gallery of Mississauga | | Arts & Culture | 60% | 3 |
| Description | | | | |
| Art Gallery of Mississauga (AGM) is the only public, non-profit contemporary art gallery in Mississauga with free admission/accessible programming. AGM presents a changing calendar of award-winning/engaging/contemporary art exhibitions featuring regional, national, international artists sharing the diverse culture of Mississauga and GTA through art; includes a range of related programming and outreach: tours, talks, and workshops for adult learners, innovative youth programs for schools, universities and community groups. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none"> 2021: launched the inaugural AGM juried show, 315 artists across the province entered, 44 artists selected anonymously by professional artists and jurors. Borders Crossing: Legacy project into 2022 Hazel: 100 Years of Memories LoveLab | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none"> AGM schedule of exhibitions encourages the community to reflect/engage in culturally diverse contemporary art exhibitions. Themes in 2022 will address mental health, environment, diversity including a celebration of black history month, black/indigenous artists, an homage to women, the art of puppetry and more LoveLab: new incubator project to engage and learn about the LGBTQ2S+ community and elevate emerging artist skills for future project and employment Educational programming in the classrooms: virtual programming based on curriculum needs include Black History Month, Indigenous, cultural celebrations and special recognition days Immersive Art Program in late 2022: drive through digital art experience (new to Mississauga; opportunity to grow a new audience; taking art to non-traditional spaces) Bell Let's Talk Mental Health program focused to Black, indigenous, People of Color - extension of the border crossing project of creating safe spaces for story sharing Improvement from pervious application Create safe spaces for artists of diverse backgrounds, included strategy in application | | | |
| | B2: Strengthening Cultural in Mississauga | | | |
| | <ul style="list-style-type: none"> Artist facilitators and exhibitors are paid in accordance with CARFAC standards Virtual productions of exhibitions have continued even with in person gallery visits resuming to allow for wider accessibility and to complement in person programming: 6 exhibitions with an average viewership of over 500 per video 2021: 947 participants engaged through 20 artist led workshops organized by community artists on topics such as embroidery/storytelling/spoken word /water colour painting/creation/writing. 16 artist facilitated workshops. The Legacy Engagement Project engaged 23 participants from different community organizations within the Mississauga area. 8 artists were hired as co-facilitators for the project to share their lived experience Goal for 2022 is to engage over 220 diverse artists Enhanced volunteer program: 15% increase in the number of volunteers Enhanced marketing of programming: 12% increase in social media posts; 15% increase in media coverage in publications Boarder crossing project outcome: Legacy Project and Toolkit to continued engagement with community organizations and engagement with 3 new community organizations in 2022 Need to address safety for artists and repair image with community | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none"> Board is comprised of a vibrant and diverse group of committed individuals composed of artists and professionals | | | |

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| | <ul style="list-style-type: none"> ○ Addressed the issue from the 2020 campaign called "Hold AGM Accountable" raised issues about the gallery's practices which the organization took very seriously ○ 2020: a new board was elected and the first item on their agenda was to investigate and assess a plan of action to move forward with the understanding that the public had serious concerns ○ Board established new committees: HR Committee, Diversity and Inclusion Committee, Fundraising Committee and Public Advisory Committee ○ Complete review of human resource policies and best practices was undertaken, also the Regional Diversity Roundtable was contracted to conduct a complete diversity and inclusion audit (Report pending) ○ Board members and staff are also expected to take online training provided by CCDI. In 2021, all staff participated in inclusivity training on understanding the LGBTQ2S+ community developed and facilitated by MOYO, one of our community partners ○ All new board members and staff completed CCDI, COVID safety protocols and Workplace Harassment and Discrimination trainings ○ Review and update the Board handbook ○ Renew the AGM's relationship with the MBOT to build new relationships and opportunities ○ Good job on the board restructure and looking to build back reputation |
| | B4: Organizational Sustainability |
| | <ul style="list-style-type: none"> ○ Low financial risk, good overall financial position ○ Various sources of funding ○ Maintain beneficial partnerships with numerous arts organizations such as the Ontario Association of Art Galleries, the Ontario Museums Association, Heritage Mississauga and Museums Mississauga ○ Continue partnership with Erin Mills Town Centre for satellite programming ○ Continue the hybrid exhibition model of in-person and online programming for accessibility ○ Continue ongoing and build new community relationships with other organizations including MBOT and social service agencies working with newcomers, youth, seniors, differently abled individuals ○ Continue to research and apply for donations, sponsorships and grants with minimum of 4 new application targeted sources. Reinstate the corporate art loan sponsorship program and 5 corporate sponsors contracted ○ Good job of accessing funds for sustainability |

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| Recommended Funding | \$275,000 | |
| Increase | No Change | Decrease |
| Rationale | | |
| Funding increase recommended to fund staffing costs, marketing, re-branding and other administrative costs (professional development and training). | | |
| Support with Conditions Status is recommended so the AGM will work with Culture Division over the next year on the following: | | |
| <ul style="list-style-type: none"> • Implementation of the recommendations from the equity and inclusion audit conducted by Regional Diversity Roundtable • Development of a Communications and Marketing Plan to ensure transparency and promote community engagement | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|--|---------------------------|--------------------------------------|--|
| Arts on the Credit | | Arts & Culture | 75% | 3 |
| Description | | | | |
| Arts on the Credit (AOTC) is dedicated to supporting, promoting and mentoring local artists working in all media by providing opportunities to show and sell their artwork through high-end juried shows, digitally and through community initiatives. AOTC continues to contribute to the rich culture in Mississauga by engaging over 90 artists, elevating the lives of artists and residents and attracting thousands of visitors to discover, re-connect and purchase artists' works. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none"> • 12 virtual shows • 1 in person show, 2 art drives • Monthly mentoring and networking sessions | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none"> ○ Target audience Port Credit area ○ AOTC will continue their collaboration with Sheridan College ○ AOTC will continue to reach out to the indigenous community & others to broaden our base of artists and audience ○ AOTC will plan virtual workshops for artists & the community | | | |
| | B2: Strengthening Cultural in Mississauga | | | |
| | <ul style="list-style-type: none"> ○ In 2021, Virtual gallery insights show that the number of page views on our website have increased from 10,000 to 18,351 ○ Continuing virtual gallery 2022 exhibits and openings. Also planning 4 virtual workshops ○ Spring Arts Drive scheduled for June 2021 also had to be cancelled, but a successful September Arts Drive was possible with 12 different locations and 28 artists participating ○ 2 Art drives in 2022, one in June and another in September as they continue to engage the community. Many of the sold works from September 2021 have been posted online to encourage both artists and audience to participate in these events. ○ In April 2022 AOTC is planning an indoor art show at the Waterside Inn. As restrictions continue to be lifted AOTC will plan for a gala opening again where media and VIP's can experience the event first hand. ○ Aiming to increase our artist membership from 24-30 in 2022 | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none"> ○ Current Board of Directors are all artists who bring strong "individual" knowledge of community and events that will propel Arts on the Credit into the future. ○ AOTC will add one more member to our board of directors in 2022 ○ Pivoted to Zoom meetings ○ AOTC will grow our volunteer list | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none"> ○ Medium financial risk due to COVID- 19 pandemic ○ Various other sources of funding ○ 2022, AOTC plans on further investigating registered charitable status with Canada Revenue Agency to enable us to come to decision as to whether or not to proceed with charitable status at this time ○ Partnership with the Waterside Inn, Port Credit has held our rental costs to pre-COVID levels and agreed again to provide free parking for the duration of the show & free coffee/tea for artists during the art show ○ Pazan Gallery, Port Credit has sponsored some print ads for us, actively supports our social media presence and has also donated some money to AOTC ○ Continue working with Sheridan College to provide emerging artists the opportunity to experience an indoor Fine Art Show, network with other artists and present their work to a new audience | | | |
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| Recommended Funding | | \$12,500 | | |

| Increase | No Change | Decrease |
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| Rationale | | |
| Funding increase to continue support for website and virtual gallery. | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|---|---------------------------|--------------------------------------|--|
| Canadian Arabic Orchestra | | Arts & Culture | 91% | 4 |
| Description | | | | |
| <p>The Canadian Arabic Orchestra (CAO) is a volunteer-led charitable organization registered since 2015 with the prime objective of promoting multicultural dialogue and understanding through the universal language of music.</p> <p>Our mission is to connect, enrich and inspire through music. We connect people from diverse cultures and reconnect people from Arab origins with their roots. We enrich lives by sharing the Arabic cultural and musical heritage and inspire more musical creativity and collaboration among musicians from different backgrounds</p> | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none"> • Festival of Arabic Music and Arts • The Multicultural Folk Celebration • 120 Mississauga artists | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none"> ○ Unique cultural fusions of Arabic music representing different genres and geographies with a variety of other cultural and folk music in collaboration with local and international artists ○ Our repertoire now includes Arabic music with Flamenco, Jazz, Greek, Western and Indigenous music and artists ○ Partnering with different local community organizations (such as newcomer settlement organizations) to distribute fully subsidized tickets ○ Continue to expand online reach to grow audiences and market their performances and audiences ○ Presented virtual programs for free and removed access barriers (3 performances with over 60k viewers) | | | |
| | B2: Strengthening Cultural in Mississauga | | | |
| | <ul style="list-style-type: none"> ○ Planning 14 performances across Mississauga ○ Canadian Arabic Youth Orchestra for younger artists to have professional performance experiences ○ Most of our performers, artists, and musicians are based in Mississauga ○ Hire Mississauga-based businesses for our design needs, equipment rentals, stage and sound set-up, even for activities that are outside the city ○ Paying industry rates for artists and technicians and expecting to increase rates in 2022 ○ Expanding our programming and initiatives, reflect on new work opportunities for artists, technicians and concert halls | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none"> ○ Board of Advisors that are local music community leaders ○ Looking to add one more member to our Board of Advisers in 2022 ○ Provide training for board and workshops for artists ○ Have succession planning policies in place and orientation for new members ○ Engaging in strategic planning exercises in 2022 | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none"> ○ Medium financial risk ○ Various funding sources ○ Looking to increase their earned and private revenues over next 3 years and grow sponsorship and donation by 10% per year to exceed 50% of their budget by 2024 ○ Partnerships and collaboration agreements with several non-profits | | | |

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| Recommended Funding | \$80,000 | | |
| Increase | No Change | Decrease | |
| Rationale | | | |

Funding increase to support artistic fees, staffing and venue rentals.

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|--|---------------------------|--------------------------------------|--|
| Canadian Heritage Photography Foundation | | Arts & Culture | 70% | 4 |
| Description | | | | |
| The Canadian Heritage Photography Foundation is a registered Canadian non-profit organization. The principal goal of the CHPF is to collect, preserve, digitize and make the archive available to students, researchers and the community. The archive connects people with Canadian history through the promotion and preservation of photography. In 2001, Mississauga-based photographer and 2014 Legends Row inductee George Hunter founded the CHPF with the vision to preserve Canadian photographs and disseminate the work of Canadian photographers. After his death in 2013, Hunter bequeathed over 100,000+ prints, negatives, slides and ephemera to the Foundation establishing the largest collection of George Hunter's work in the world. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none"> • 2022: photographs from residents of the city of Mississauga to be preserved in the archive • CHPF social media channels, website and local community groups • Creation of 1-2 new digital exhibitions | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none"> ○ CHPF is a unique archive with a sole focus on photography as a reflection of cultural heritage ○ The Foundation priorities free access to our photographic archive and aims to digitize and disseminate the material in our collection to everyone via our Digital Collections website ○ CHPF would like to increase the collection with personal reflections of the city – both historical and contemporary, focusing on under-represented groups ○ CHPF would like to expand in the city of Mississauga with personal images from everyday residents, especially those communities who may not be able to identify with “traditional” images of cultural heritage ○ Suggest new partnerships: Heritage Mississauga, PAMA, Museums, SHS, ensure there is no duplication | | | |
| | B2: Strengthening Cultural in Mississauga | | | |
| | <ul style="list-style-type: none"> ○ CHPF recovery efforts will involve a move from our current location at Hurontario and Eglinton to a smaller space at South Millway and Erin Mills Parkway ○ 2021 CHPF will have digitized another 7000 images that are freely available to the public via the CHPF website ○ Promotion of CHPF through social media, webpage and advertising to encourage the public to browse George Hunter's heritage views of Mississauga as well as newly created exhibitions ○ Creation of 1-2 new digital exhibitions ○ Digitize photography for long term preservation | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none"> ○ Board of Directors is a diverse collection of dedicated volunteers who utilize proven skill sets to help move the Foundation forward ○ Staff and Board access to seminars, courses and presentations relevant to position through affiliated organizations ○ Updating Policies and Procedures as necessary ○ Current Executive Director has over 15 years in arts administration and has been with CHPF since the fall of 2018 ○ Strategic Plan as guide for staff and Board continuing to 2023 | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none"> ○ Financial low risk ○ CHPF has been very successful in securing government project funds. From 2019 – 2021, CHPF secured the Documentary Heritage Communities Program grant facilitated through Library and Archives Canada ○ CHPF works closely with the Photographic Historical Society of Canada and recently completed a seminar for their membership titled “Archiving Photography During a Pandemic ○ CHPF has been very successful in securing and implementing jobs for students and interns through funding provided by Canada Summer Jobs and Young Canada Works facilitated through the Canada Council of Archive | | | |

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| | <ul style="list-style-type: none"> ○ Continue to apply for government funding to maintain digitization projects as well as to seek out private donations. Aim for 70% success rate or higher for all project application ○ 2021, the Foundation received funding through the Canadian Heritage “Museums Assistance Program” to purchase archival quality shelving, drawers and rehousing materials to better preserve digitized photographs as well as making the archive more easily accessible to the public ○ Maintain and grow network of affiliate memberships within GLAM community |
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| Recommended Funding | \$7,500 | |
| Increase | No Change | Decrease |
| Rationale | | |
| New and emerging organization, first time applying for this grant program. | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|--|---------------------------|--------------------------------------|--|
| Chamber Music Society of Mississauga | | Arts & Culture | 52 % | 4 |
| Description | | | | |
| For 24 years, CMSM has created, produced and performed accessible/inclusive concerts by professional soloists and ensembles performing for diverse multi-cultural audiences of all ages. Presenting seasoned and emerging small ensembles with a mix of musicians/actors/visual artists/composers, CMSM has improved the quality of life for Mississauga residents through engaged and inclusive programming and performers. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none"> Free concerts in public spaces @Home videos created during pandemic Musical therapy for long-term care centres | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none"> Establish a relationship with Newcomers Centre of Peel, Peel Multicultural Council, Hindu Heritage Centre and Chinese community, expanding the roster of CMSM performers and diversifying our audience Mobile stage to set up in outdoor areas around seniors residences and schools Virtual @home video performances continue to be shared on social media and from CMSM web site New collaboration with Crane Creations Theatre Company Maintain collaborations and networks with VAM, TRC for Culture @ Riverwood summer concerts, MSO, Heritage Mississauga, Chinese community and the Iranian Studies Faculty at UTM; Royal Astronomical Society of Mississauga, Mississauga Libraries and Museums of Mississauga Increase total audience numbers by 15% | | | |
| | B2: Strengthening Cultural in Mississauga | | | |
| | <ul style="list-style-type: none"> New collaborative program with CRANE CREATIVE will continue to develop "MIRROR", further developing the puppets, the set, music and narrative 4 Summer Concerts in Riverwood in 2022 and 23 engaging up to 16 artists ARTFULL Wellness: 12 live performances engaging up to 25 professional musicians; 10 digital performances shared with approximately 40 senior's residences and clubs Continue providing up to 10 young professional artists mentorship opportunities Connect 40 professional artists to meaningful performance opportunities | | | |
| | B3: Strengthening Governance | | | |
| Evaluation Criteria | <ul style="list-style-type: none"> Active Board of eight to ten members, all desired skills, connections, diverse cultures and expertise 6 Board meetings annually, plus 5 additional board meetings relating to Strategic and Succession Planning Currently searching for two new board members Review and implement the new Strategic Plan, Succession Plan and Strategic Fund Development plan Review and update the Board of Director's Handbook Ongoing review of governance document for compliance with the Charities Act and the upcoming changes | | | |
| | B4: Organizational Sustainability | | | |
| Evaluation Criteria | <ul style="list-style-type: none"> Financial low risk Secured funding to increase staff size by 2 with skill sets to implement Strategic and Fund Development Plans Various sources of funding and actively seeking new opportunities "Reserve Fund" established to support programs through a year of transition to a new Artistic Director Increase the roster of professional musicians and ensembles by a minimum of 3. | | | |

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| Recommended Funding | \$95,000 | | |
| Increase | No Change | | Decrease |
| Rationale | | | |
| Funding increase to support staff and new digital initiatives. | | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|---|---------------------------|--------------------------------------|--|
| Crane Creations Theatre Company | | Arts & Culture | 91 % | 3 |
| Description | | | | |
| Crane Creations Theatre Company is a federally incorporated, not for profit, professional theatre company established in 2017. We aim to advance the creation, evolution, promotion and support for professional theatre in Mississauga. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none"> Hybrid Bridges Festival 17 Mississauga based artists Online 12 play-reading activities | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none"> Increasing their social media and web presence to attract more audiences Promoting activities at community and industry events in Mississauga, nationally and internationally Bridges Festival, include diverse playwrights into play readings at Playdate Will offer hybrid event for Bridges Festival to ensure equal access in 2022 Adding March Break activities in 2022 Increasing engagement of seniors by 20% Youth are the majority of the volunteers | | | |
| | B2: Strengthening Cultural in Mississauga | | | |
| | <ul style="list-style-type: none"> Paying 10 Mississauga artists industry rates Provided resume feedback, audition coaching, mentoring and support to 17 Mississauga based artists Partnering with other organizations (community support orgs, Chamber Music Society) Looking to expand into Streetville in 2022 38 total digital initiatives; 4 events at Bridges Festival, 12 play-reading activities, 4 community meetings and 16 workshops | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none"> Diverse Board, staffing and volunteers with various skill sets Creating onboarding and succession planning for board and staff Strategic plan (2022-2025) in place Policies and procedures in place for Board and staff Attend training sessions for professional development | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none"> Medium financial risk 2021: successfully transitioned the vast majority of administrative work to online systems Various sources of funding Purchasing video and sound equipment to invest in digital | | | |

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| Recommended Funding | \$35,000 | | |
| Increase | No Change | | Decrease |
| Rationale | | | |
| Funding increase to support funding artists and staffing. | | | |

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|---|--------------------------------------|--|
| Eagle Spirits of the Great Waters | Arts & Culture | 71% | 4 |
| Description | | | |
| Eagle Spirits of the Great Waters mission is to create a safe culturally-based knowledge centre, where Indigenous and non-Indigenous people can gather together to learn, teach and assist each other in the necessary healings of their many broken environments. | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none">• 3 Sister's educational garden deemed essential service• 2022 Indigenous Art Exhibit• Corn Husk People and Indigenous Stories | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | |
| | <ul style="list-style-type: none">○ All of Eagle Spirits' events are meant to introduce the community to alternative ways of healing and eliminate the effects of racism and hatred that have haunted Indigenous peoples for hundreds of years○ Encourage our youth and the young at heart to become more involved in their community and participate in more community events. Events such as professional axe throwing demonstrations, that teach us the control of anger and physical readiness that is required to learn this sport, to our Seasonal Walk and Talks done with snowshoes or running shoes, it's Eagle Spirits' wish to engage with our youth and encourage their participation in more outside seasonal events○ Cross country runs on the Waterfront Trail Systems will prove more than a challenge for extreme athletes and for those young and older who prefer the warmer inside temperatures, many teachings come from the construction of Corn Husk People and Indigenous Stories that should only be told in the winter○ In 2022 Eagle Spirits host our 2nd Annual Indigenous Gathering and Healing Ceremony and the Indigenous Art Exhibit. These events will provide alternative ways for all members to interpret and express anti-racism and anti-hate through various artistic expressions○ In 2022 the Eagle Spirits of the Great Waters will be focused on increasing youth participation and finding an office and home○ In 2022, improve community reach through social media, increase number of events and teachings to share knowledge○ Focus on Indigenous culture and history look to expand awareness | | |
| | B2: Strengthening Cultural in Mississauga | | |
| | <ul style="list-style-type: none">○ Eagle Spirits have held several events at the Small arms building, participated in the Lakeview Farmers Market, and has grown a 3 Sister's educational garden in the Ecosource Community Gardens on site○ Support all artists; create opportunities, promote them online and viewable to broader public○ Indigenous led programming, everyone welcome, emphasis on high school student involvement through volunteering○ Good community work○ Covid19 restrictions have been eased slightly allowing for more people inside and outside, encouraging people to come and play, learn, share and meet new friends, in a safe place with a lot of natural surroundings○ Ability to lease our own place is very important in our future as an organization. While the SAIB has become a very special place to us, we feel that somewhere small and personal would create an better environment that will offer privacy for all visitors to speak, create, or simply relax and with more suitable storage○ Should we not secure a location for our office and home we will gladly continue to work with the SAIB and the other community groups to encourage the arts and cultural discoveries hidden within our communities | | |
| | B3: Strengthening Governance | | |

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| | <ul style="list-style-type: none"> ○ Co-founders of Eagle Spirits are all members of the original Iroquois 5 Nations Confederacy ○ Limited in-person opportunities for training; leaning in-person is the Indigenous way ○ April 2021 Eagle Spirits held their first AGM on Zoom, was extremely successful in electing 2 new Board members and unfortunately one stepping down. ○ 7 Board members, all volunteers ○ Board of Directors will be searching for a new, more experienced webpage designer and manager, a full-time social media manager, and an assistant for grant writing ○ Interest among Board members to learn an Indigenous language and then create class for community |
| | B4: Organizational Sustainability |
| | <ul style="list-style-type: none"> ○ Low financial risk, no change in grant request ○ Various other sources of funding ○ Our friendships and collaborations with groups like the Creative Hub 1352 have taken us through the pandemic with huge success ○ Ecosource has provided us with free garden plots and advertised all of our events ○ Climate Change groups are doing some planting of trees with some volunteers wearing Eagle Spirits T-shirts |

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| Recommended Funding | \$15,000 | |
| Increase | No Change | Decrease |
| Rationale | | |
| No increase in funding requested. | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|--|----------------|--------------------------------------|--|
| Fashion Circuit Series Inc. | | Arts & Culture | 63 % | 3 |
| Description | | | | |
| Fashion Circuit Series Inc. is a non-profit organization of volunteers that provides a safe space and platform for entrepreneurs, children, students, adults, seniors and those with experience to come together to support the talent, trade and growth of this industry in Mississauga | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none">50% increase in service bringing awareness to new cultures and communities | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none">Our programs and showcase will be provided in a multitude of diverse communities throughout this coming year with a 50% increase in service bringing awareness to new cultures and communitiesExpanding to provide outreach sessions to learn and showcase more creative fusion from all over the world as well as new techniques (beading fabric, metal and digital canvas applied to mainstream fashion from European and Asian culture) which continues to showcase the multicultural landscape of Mississauga and our commitment to be inclusiveEncouraging and including talented artists that have physical mobility issues needing wheelchairs and invisible disabilities continuesOur design and dialogue about the mental health portfolio around body image, one size does not fit all, will grow to more cultural audiences and be provided virtually and in person with an increase of 30%Mask making will continue to the marginalized groups and seniors encouraging sewing experience | | | |
| | B2: Strengthening Cultural in Mississauga | | | |
| | <ul style="list-style-type: none">Pivoted annual showcase to virtual due to pandemic, new digital programmingContinue to assist designers, artists, models and photographers build their portfolios We promote artists from different genres about styling and groomingAssist artist and model paid work with stakeholders and partnersFinancially compensate our mentors to support them in economic development of this industryWork with local model and talent agencies to provide feedback around new talent and encourage training where needed in a positive manner building on self esteem and development of skillsMore paid opportunities for artists, designers, set producers, make up and hair artists and video and tech work will increase by 25%Mosaic trends that are created utilizing modes of fusion will be done through a series of virtual showcasesOur community and outreach will increase by 50%Training modules will be increased by 20% | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none">Confirmed established stream operational since 2017Board consists of 6 board members, volunteer, that have experience in fashion and arts and businessBoard and committee attend workshops and professional development quarterly and support student initiativesGuidelines to the fashion network and annual booklet for reference including a focus on safety with do's and don't's, quarterly training sessions that support those new to the industry that result in measurable data collected by survey to encourage growthUsing volunteers from Volunteer MBC | | | |
| | B4: Organizational Sustainability | | | |

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| | <ul style="list-style-type: none"> ○ Low financial risk ○ Various sources of funding ○ Community based network and hub that continues to flourish in the fashion industry in Mississauga ○ Worked with Mississauga Arts Council to support employment opportunity for artists ○ Covid adjustments include more virtual workshops for the artists, use of online marketing, rental of bigger space and multiple camera, filming and taping and editing crews to be engaged |
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| Recommended Funding | \$14,500 | |
| Increase | No Change | Decrease |
| Rationale | | |
| Funding increase to assist with programming. | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|--|---------------------------|--------------------------------------|--|
| Frog in Hand Productions Inc | | Arts & Culture | 75% | 4 |
| Description | | | | |
| Frog in Hand is a network of storytellers who infuse dance with theatre. As Mississauga's only site-specific company, we tell meaningful, accessible stories, shaped by the communities we meet, and the diverse spaces we inhabit. In 2021 we created 9 new performances engaging 865,874 patrons, reaching new audiences by blending digital and in-person events. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none"> • 2021: 10+ original educational curricula • 9 new performances engaging 865,874 patrons • Paying 61 Artists | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none"> ○ Audiences and artists are emerging from the pandemic shadow; isolated, anxious, and bereaved ○ Collaborating with over 10 Mississauga organizations ○ 20 digital and hybrid initiatives ○ Inclusive co-creation with under-represented communities ○ Provide alternative theatre productions to challenge audiences ○ Plan, market, create 8 new multidisciplinary offerings: writing, movement, choreography, improvisation, and world-building ○ Open rehearsals and pop ups; exploring stigmatized experiences | | | |
| | B2: Strengthening Cultural in Mississauga | | | |
| | <ul style="list-style-type: none"> ○ Paying 61 artists and bridging gap to professional career for new artists ○ Equitable pay and mentored employment for Mississauga artists ○ Collaborations with local organizations: Sawitri Theatre, Nautanki, MAC, CreativeHub1352, PCCF, onUP film productions, Bollywood MonsterARTity and more ○ 5+ digital platforms increasing diversity through multidisciplinary work ○ Accessible arts shelter and spaces for artists to engage with art ○ Research, implement and share best practices regarding arts-informed research, feedback, evaluation, data management, advocacy | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none"> ○ Strong board with various of skill sets ○ Welcomed 4 board members, developed 5 committees ○ Launched first PR campaign, began rebranding, and completed 7+ platform audience outreach strategy ○ Board and staff training includes orientations, learning about site-specific work, dance-theatre, bylaws ○ Completed financial audit and tripled core funding | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none"> ○ High financial risk due to pandemic based on audited statements ○ Variety of partnerships in place ○ Various sources of funding ○ Actively seeking sponsorships | | | |

| | | | |
|--|-----------|--|----------|
| Recommended Funding | \$70,000 | | |
| Increase | No Change | | Decrease |
| Rationale | | | |
| Increase in funding to support staffing and productions. | | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|---|---------------------------|--------------------------------------|--|
| Hispanic Canadian Arts & Culture Association | | Arts & Culture | 93% | 4 |
| Description | | | | |
| For 21 years, the Hispanic Canadian Arts & Cultural Association (HCACA) as created, produced, performed and facilitated accessible/inclusive/successful programming within its culture and to the greater community, showcasing its cultural history, language, arts and essence through engagement of the diversity of Mississauga at all ages. Exploration of collaborative opportunities has generated new audiences who are experiencing the Latin American spirit and wanting more. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none"> • 2021, Virtual Latin festival • 2022, Hispanic History Month exhibit at AGM • 2022, Concert featuring Indigenous band from Ecuador Imbayacunas and Afro-Cuban band OKAN | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none"> ○ HCACA will continue to revive and edit archival recordings for broadcast from previous festivals and live stream ○ Continue to partner with a newcomer/cultural organization (such as Newcomers Centre of Peel, Organization of Latin American Students (UTM), Active Adult Centre of Mississauga (AACM), Canadian Latin Heritage, Art Gallery Mississauga) ○ Latin arts and crafts; bilingual programs, cooking demos ○ 2022 will be a hybrid model with in person and live streaming of activities ○ 2022: live performances by an Indigenous band from Ecuador (Imbayacunas) and Afro-Cuban band (OKAN) will highlight black and Indigenous performers ○ Maintain and Increase participation by 15% | | | |
| | B2: Strengthening Cultural in Mississauga | | | |
| | <ul style="list-style-type: none"> ○ Utilizing social media and using virtual platforms to offer programs ○ Paying 65 artists with the majority from Mississauga ○ Exhibit in the Art Gallery Mississauga during Hispanic Heritage Month in October 2022 ○ Seniors, youth, family, free programs and accessible to all ○ Hispanic Latin culture through speaking's, workshops, dance, art ○ 15% increase in traffic to the website; 10% increase in followers on social media ○ HCACA is mentoring students specifically in arts management and through volunteering | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none"> ○ Strong, active Board of 3 members with desired skills ○ Looking to expand board to 5 in 2022 ○ Policies and procedures in place and succession plan ○ Online webinars for fundraising, organizations and professional development ○ Review opportunities to nurture/mentor young emerging talent either through live/online festival performances and workshops | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none"> ○ Financial low risk ○ Diversify our funding sources between corporate, private, foundations and government grants ○ Archival festival and art exhibition videos will be shared online to encourage/engage current patrons and reach new audiences ○ Number of in-kind marketing sponsorships and partnerships that have been ongoing | | | |

| | | | |
|---------------------|-----------|----------|--|
| Recommended Funding | \$19,000 | | |
| Increase | No Change | Decrease | |
| Rationale | | | |

Increase in funding to support artistic fees and programming.

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|--|----------------|--------------------------------------|--|
| Mississauga Big Band Jazz Ensemble | | Arts & Culture | 76% | 4 |
| Description | | | | |
| We are a community band whose mission is to preserve the art of big band performance and broaden the audience for big band jazz in Mississauga and the GTA. This has been our mission since the band's formation in 1976. We provide a vehicle for amateur, community-based musicians to enhance their musical abilities and performance skills. We also provide playing experience to professionally-bound music students. We are a not-for-profit organization with registered charity status. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none">• Big Band Open Mic Concert in 2022• 15 public performances in 2022• \$3,300 in earned revenue | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none">○ Promote big band jazz as an art form for a wide variety of backgrounds and cultures. Jazz music has a history of breaking down cultural barriers○ Monthly performances pre-COVID, performances delayed to 2022 due to restrictions○ Increasing exposure by performing at festivals throughout Mississauga | | | |
| | B2: Strengthening Cultural in Mississauga | | | |
| | <ul style="list-style-type: none">○ Supporting emerging and aspiring artists○ Offer networking opportunities with educational institutions○ Offer a variety of concerts throughout Mississauga○ Provide opportunity for artists to gain experience○ Creating a digital archive of their music | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none">○ Current complement of 5 working Board of Directors is sufficient for the scale of Band's organization through 2022○ SWOT analysis, objectives, B.O.D. members, contingency and succession plans, business plan in place○ Also documented B.O.D. roles & responsibilities for 2022 and included this information in the business plan○ Beginning with the COVID 19 lockdown in 2020, and continuing thru 2021, conductor has provided on-line music lessons for band members and assistance with writing, arranging and improvisation and production | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none">○ Partnership with Humber College to use their studio space and created a high quality CD recording of our "Best of Big Band Open Mic" concert in May, 2019○ Cooksville United Church (CUC): We have a long-standing in-kind relationship with CUC, where they provide us with church space for weekly rehearsals (at no cost)○ Grow social media presence (Facebook followers, Twitter followers, LinkedIn contacts), by 3%○ Some sponsorship○ Low financial risk | | | |
| | | | | |
| | | | | |
| Recommended Funding | | \$2350 | | |
| Increase | | No Change | | Decrease |
| Rationale | | | | |
| Requested decrease in funding for part-time professional director only. | | | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|---|----------------|--------------------------------------|--|
| Mississauga Children’s Choir | | Arts & Culture | 90% | 3 |
| Description | | | | |
| Mississauga Children’s Choir (MCC) has provided children, aged 4 through 18, with enriched musical education, and the challenges and rewards of choral singing. MCC teaches singing, music theory, sight singing and performance to children in Mississauga. MCC’s Artistic Director, Jennifer Tung, has been Assistant Artistic Director of the Mississauga Symphony Orchestra and Mississauga Symphony Youth Orchestra, which further strengthens our connections with Mississauga cultural organizations. MCC’s contribution is reflected by its community collaborations, performances at civic events and other high-profile recordings. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none">2021- 2022 season: 75 participantsOnline Summer Camp Program | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none">Will be collaborating with Mississauga’s of the Credit First Nation delayed in 2020 due to COVID-19Connect with children's choirs in Oakville and HamiltonTheory program will continue online because it allows them to serve more children and reduces student costs, increasing its accessibilityPlanning live performances in 2022, but continue to use Zoom, video recordings and live-streaming to reach a wider audience, and expand social reachChoir kits were developed and are still being distributed at registrationTours to Western University, Miami (2022) and Sweden in 2023Increased music teacher workshops | | | |
| | B2: Strengthening Cultural in Mississauga | | | |
| | <ul style="list-style-type: none">Built new music studio for recording for studentsAdded a conductor internship position for a graduating student to gain experienceHosting two open air rehearsal for public2022: return to live performances where possible with one in four concerts in open airDeveloped online summer camps to help choristers maintain skills and stay motivated | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none">12 Board in place with wide variety of skills and professional experiences and on three year termMCC introduced a board training program with two new mandatory workshopsMCC strategic planning sessions are organized regularly with succession plansBoard meetings online, which resulted in close to 100% attendanceHosted fundraisers to minimize pandemic financial impacts | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none">Medium Financial riskPartnership with Mississauga Symphony Orchestra and Mississauga Symphony Youth OrchestraVarious sources of fundingActively pursuing other funding opportunitiesOur increased social media presence resulted in better recruitment | | | |

| | | | |
|--|--|-----------|----------|
| Recommended Funding | | \$34,000 | |
| Increase | | No Change | Decrease |
| Rationale | | | |
| Additional funding to support programming. | | | |

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|--|--------------------------------------|--|
| Mississauga Chinese Arts Organization | Arts & Culture | 69% | 2 |
| Description | | | |
| Mississauga Chinese Arts Organization (MCAO) dedicates to the presentation and production of a full spectrum of Chinese performing arts for the city of Mississauga and the surrounding areas. We provide weekly training to our members in dance, singing, Tai Chi and other Chinese folk arts like drum and fitness. Our contribution to the city includes: delivering numerous performances each year to the public; training our members in their art skills and encouraging volunteer; participation in various community events to promote the awareness of the arts and multiculturalism. | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none"> • Virtual Mississauga Night • 5 seminars hosted • 6 paid instructors | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | |
| | <ul style="list-style-type: none"> ○ Pivoted from in-person events to virtual successfully ○ MCAO organized and hosted 5 public seminars: Mental health, Dance, Vocal, Dietary and traditional Chinese medicine ○ Produced our first virtual Canada Culture Day in two parts, geared to mainstream audience were well received ○ Want to bring in a new style of northern Chinese dance to their offerings ○ Continue to use all our social media platforms to promote programs, activities and performances ○ Limited information on expanding cultural reach | | |
| | B2: Strengthening Cultural in Mississauga | | |
| | <ul style="list-style-type: none"> ○ 2021 Mississauga Night was to live stream all our performances at Living Arts Centre over 10,000 views ○ 6 professional instructors remained and receiving industrial standard rate ○ MCAO has been running all the programs despite COVID, providing growth and healthy living for our members ○ Unable to use school space due to pandemic, renting alternate location for rehearsals ○ Preparing hybrid classes for dance ○ Membership increased | | |
| | B3: Strengthening Governance | | |
| | <ul style="list-style-type: none"> ○ Board members have wide skill set ○ Board members are responsible for looking at strategies to increase program and stability ○ Board and committee is required to take the on-line training from the NonProfitReady ○ Updated constitution and bylaws to keep up with current events and situations for efficient management ○ Limited information on strategic planning or succession planning | | |
| | B4: Organizational Sustainability | | |
| | <ul style="list-style-type: none"> ○ Low financial risk ○ COVID relief funding received. ○ Variety of partnerships and sponsors ○ Various sources of funding | | |
| Recommended Funding | | \$21,500 | |
| Increase | | No Change | Decrease |
| Rationale | | | |
| No increase in funding was requested. | | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|--|----------------|--------------------------------------|--|
| Mississauga Choral Society | | Arts & Culture | 60% | 2 |
| Description | | | | |
| Mississauga Choral Society (operating as Mississauga Chamber Singers) celebrate the transition from the larger MCS Chorus and Mississauga to an ensemble of approximately 30 singers. The strategic transition to chamber choir engages skilled singers performing at high levels of musicianship within the choral ensemble, creating artistically dynamic performances with a widening scope of the classical choral music. In addition, this enables the choir to better reach the communities in Mississauga by becoming more flexible and able to perform in a wider variety of performance spaces. The Mississauga Chamber Singers performs a diverse season of extensive community engagement events, multi-generational musical education programming and ticketed concerts. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none">30 singersProjected attendance of 4,71858 volunteers | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none">Provide access to classical music to new audiences through free performances and outreachExpand its digital presence through the production of 4 'Postcard Videos'MCS continues its involvement and performances at Mississauga seniors’ residencesMCS preforms ticketed and non-ticketed events | | | |
| | B2: Strengthening Cultural in Mississauga | | | |
| | <ul style="list-style-type: none">Hold performances at Peel Board schools for diverse, young audience that might not experience classical musicTry to ensure that students who do not know English are able to grasp performances with more accessible languageNew concert program will incorporate actors, mimes, dancers, theatrical productionsProvide professional experiences for performersHost 3 choral workshops throughout the season, advancing choristers’ musical knowledge and skills | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none">9 Board members with a variety of skillsDefined roles and responsibilities for board members and staffStrategic plan 2019-2023 in placePolicies and procedures in place with succession plan | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none">Low financial riskConfirmed sponsorship fundingExploring new grant opportunitiesPartnerships in place | | | |
| | | | | |
| | | | | |
| Recommended Funding | | \$62,000 | | |
| Increase | | No Change | | Decrease |
| Rationale | | | | |
| Increase in funding to support programming and rise in costs. | | | | |

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|--|--------------------------------------|--|
| Mississauga Festival Choir | Arts & Culture | 82 % | 4 |
| Description | | | |
| Mississauga Festival Choir (MFC) is a family of three different choirs: a youth choir, chamber choir and community choir, together serving the diverse needs and demographics of Mississauga residents. 'Resonance' is our dynamic youth and young adult choir that performs both solo and collaborative concerts with various local ensembles each year. 'Mississauga Festival Chamber Choir' is our auditioned chamber choir excelling at traditional classical repertoire through to contemporary music. 'Mississauga Festival Choir' is one of the largest community adult choirs in Ontario with over 150 members. In addition, MFC works in partnership with Alzheimer Society Peel to provide a music therapy program targeting individuals with Alzheimer’s and dementia. | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none">150 membersVirtual concert over 26,000 viewsRaising Voices music program | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | |
| | <ul style="list-style-type: none">Family of three different choirs: a youth choir, chamber choir and community choirProvides music therapy program through partnership with Alzheimer Society PeelMFC has found great success with over 26,000 views of our virtual concertsExpanded audience with strategic use of social media and marketing, and word of mouthOffer live technology support for the first 2 months of online rehearsals for new membersReaching out to more senior groups to join the choir | | |
| | B2: Strengthening Cultural in Mississauga | | |
| | <ul style="list-style-type: none">Concerts have supported Jewish community, women composers, Indigenous artists and environmental themesPaying artists industry standard rates“Guest Artist of the Month” series where they will hire local artists to speak to singersOur digital initiatives this season and next are extremely complementary to in-person programmingStreaming rehearsals live for 45 singers who have opted for online choirInclusivity Declaration written, that will be read at each rehearsal with point of contact person to ensure its effectiveness | | |
| | B3: Strengthening Governance | | |
| | <ul style="list-style-type: none">9 Board members with diverse skillsUtilize NonProfitReady.org, for training opportunities for Board membersAdvertise Board vacancies internally and on Choirs Ontario and WorkInCulture.caMembership Director has recently completed a 12 lesson online course in Indigenous StudiesProcess of updating strategic plan in 2022Staff and volunteer positions with clearly delineated roles and responsibilities | | |
| | B4: Organizational Sustainability | | |
| | <ul style="list-style-type: none">Low financial riskVarious sources of fundingDevelop new fundraising efforts to take advantage of existing donorsVariety of partnerships and looking to increaseWill use mailouts, mailing lists and social media to build back audiencesWill target special interest and marginalized groups with flyers | | |
| Recommended Funding | | \$30,000 | |
| Increase | | No Change | Decrease |
| Rationale | | | |
| Additional funding to offset increased production costs. | | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|---|----------------|--------------------------------------|--|
| Mississauga Festival Youth Choir | | Arts & Culture | 47% | 4 |
| Description | | | | |
| Mississauga Festival Youth Choir (MFYC) is a not-for-profit charitable organization that provides choral music education opportunities for youth in Mississauga. We accept all youth aged 6-17 who love to sing, no audition necessary, from all economic, racial and ethnic backgrounds, as well as for children with disabilities; provide affordable fees; provide financial assistance to any singers requiring it. Our focus is on bringing a joyful, fully accessible, multi-cultural music education experience to Mississauga's kids, led by skilled Mississauga based music professionals. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none">• 25 Anniversary in 2022• Social media post reached 2800 views• Online pandemic party | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none">○ Focus on multicultural repertoire; experience diversity in languages, cultures, folk traditions○ Current rehearsals are a combination of online and outdoor venues○ Update of brochures planned for 2021-2022 season using Mississauga based printing company○ Aim to increase membership by 20% | | | |
| | B2: Strengthening Cultural in Mississauga | | | |
| | <ul style="list-style-type: none">○ No auditions to become part of the choir○ Provide affordable fees and financial assistance for families to participate○ Continue to grow social media presence, website engagement, technical abilities of our staff, Board & choristers○ Spring Workshop in Meadowvale CC. allows continued music education, exposure to City facility and programs○ Looking to hire a local conductor, paid professional | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none">○ 9 members on Board of Directors with various skills○ Staff and Board volunteers engage in training provided via seminars and conferences○ Continue search for additional Board members on an ongoing basis○ Hiring local staff has decreased staff turnover | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none">○ Financial low risk○ Other funding from corporate sponsors and donations○ Staff have all agreed to a continued 35% temporary pay cut to continue to mitigate the effect Covid-19○ MFC allows MFYC to promote upcoming concerts○ Partners: Newcomer Centre, Indus Community Services, Newcomer Centre of Peel, Big Brothers Big Sister○ Offer limited number of free tickets to concerts to agencies with membership○ Partnership with Kaleidoscope provides for reciprocal marketing | | | |
| Recommended Funding | | \$18,000 | | |
| Increase | | No Change | | Decrease |
| Rationale | | | | |
| Additional funding to support staffing and facility rental costs. | | | | |

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|---|--------------------------------------|--|
| Mississauga Music | Arts & Culture | 70% | 4 |
| Description | | | |
| Mississauga Music is an organization dedicated to nurturing Mississauga's community of artists, musicians, music businesses, venues, promoters and fans. We aim to create an integrated platform that will feature the next wave of artists in effort to highlight our city on a national scale. We contribute to the development of culture in the city through Mississauga Music Week and our Mississauga Music Awards, which are intended to celebrate and recognize Mississauga artists who are leaders in the development of our arts and culture. | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none"> Mississauga Music's activities have seen a steady growth (from a few hundred participants in 2017 to upwards of 6,000 in 2021), engaging new audiences with every initiative Have 70 local arts groups perform throughout our festival, determined by the number of artists scheduled for performances from Sep 19 to Sep 25, 2021. | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | |
| | <ul style="list-style-type: none"> Mississauga Music Week (Sep 19-25) will evolve to include new partnerships and larger shows Mississauga Music Awards (Sep 25) will include double the award categories (from 13 to 20+) to include a larger pool of artists Established in 2017, Mississauga Music Week is a week-long event of music programming throughout the city. In 2022, our plan is to collaborate with at least 4 more promoters and organizations who will bring new audiences to our events. Include styles of shows which we have not represented yet, in order to grow our audience base. Other examples are hip-hop showcases which will help us reach BIPOC communities and those with a broad interest in hip-hop music. Build events and shows throughout Mississauga Music Week that cater to various music fans and engage people from diverse communities. Each showcase will target specific groups of people and specialize in meeting the needs of that particular audience Mississauga Music Awards is the grand finale of the week, with a celebration of talent our city has to offer. During the 2022 awards, we will introduce a total of 20 award categories - up from 13 categories in 2021. An example of a new category will be "Music Industry Person of the Year", which may attract a more established, older demographic, while another new category such as "Best Independent Music School" focuses on targeting emerging entrepreneurs trying to make their mark in our city. Attract at least 500 audience members from diverse backgrounds and ethnicities, determined by responses from 2021 post-festival online survey and visitor number counts from our planning committee. We will implement an online survey for everyone attending our events in 2021 | | |
| | B2: Strengthening Cultural in Mississauga | | |
| | <ul style="list-style-type: none"> Distribute \$10,000 to musicians over the week - Going towards talent fees & development of independent artists, this is a rare occurrence in Mississauga. Performers are selected by the Board of Directors via an online application process Our plans for 2022 include engaging approximately 70 performing groups throughout the Week. With an average of 4 performers per group, we are looking to involve a total of 280 artists/musicians as a part of our programming. Each group will be paid for their time and we have accounted for a total of \$9,500 towards talent fee We are fully prepared to execute at least half of our programming as digital initiatives, as we have done over 2021. Our best estimate is that we will be hosting a mix of live and online events in 2022, which will provide viewers in Mississauga and beyond with experiences in-person or from home if preferred Mississauga Music's activities will ensure that artists are performing, venues are bustling & the audience is back to cheering. Our aim is to capture 50 testimonials from surveys, social media & in-person interviews indicating that we had a positive impact in the resurgence of live music in the city. In summary, our outcomes echo Mississauga Culture's 10-Year Strategic Plan Priority #1: Build an Arts-Friendly City | | |

| | |
|--|---|
| | <ul style="list-style-type: none"> Offer 14 safe marquee events throughout the city, with online alternatives - Mississauga dwellers now have the chance to go out to enjoy live music, encouraging the public to experience art |
| | B3: Strengthening Governance |
| | <ul style="list-style-type: none"> Be a resource to 5 Mississauga-based Organizations - with our newly minted Board of Directors, Mississauga Music plans to be an entity that provides premier services to musicians. Our 5-year history shows that we have filled a void in the city's music community Our board is constantly learning by participating in workshops (Mississauga Arts Council), attending seminars (City of Mississauga's Culture Division) and registering for conferences (Canadian Music Week and Indie Week). Within the grasp of our collective network, we have the talent required to execute programming and are always on the lookout for new people that can help us reach our goals Currently in the process of implementing policies and procedures that strengthen our Board, such as thoroughly outlining the election process, term, conflict of interest In 2022, we will need to outsource services like publicity, videography & stage management. We already have a list of ideal personnel who we can potentially bring on contract to fulfill these roles. These are people who have been very active locally & previously hired by our partners. For 2022, we will require more hands on deck, especially when it comes to volunteers. MAC, Metalworks & Culture have all committed to helping us put the call out when the time comes |
| | B4: Organizational Sustainability |
| | <ul style="list-style-type: none"> Partnered with the following venues on multiple events and occasions: The Rec Room, Cuchuliann's Irish Pub, Roc n' Doc's and Common Ground Café. Organizations that have provided us with marketing and promotional support, as well as prizes for the awards winners: Canadian Music Week (worth \$1,500/year), Canadian Music Expo, Modern Mississauga, Long and McQuade (worth \$1,000/year), Metalworks Studios (worth \$1,000/year), and Mississauga Arts Council (worth \$1,000/year) Unison Benevolent Fund and Music Ontario to help us educate via panel discussions Solidify a 5% budget growth for the next 3 years - we have managed to build an organization with minimal funding and sponsorship over the past 5 years. Increase in partners by 2 Every Year; For 2022, we will collaborate with 25 companies, organizations, associations and charities |

| | | |
|--|-----------|----------|
| Recommended Funding | \$15,000 | |
| Increase | No Change | Decrease |
| Rationale | | |
| Funding increase to support artists and programming. | | |

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|--|--------------------------------------|--|
| Mississauga Potters' Guild | Arts & Culture | 88% | 4 |
| Description | | | |
| The Mississauga Potters' Guild (MPG) has been a part of Mississauga's Arts and Culture sector for over 40 years. MPG was founded in 1978 as a non-profit, community-based volunteer organization with a mandate to operate as a regional resource in the art and craft of pottery. Due to the high cost of equipment and education, MPG provides a critical service for artists who otherwise face barriers to entry in the ceramic arts. | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none">2021: "home pottery kit" program2021: developed New Strategic plan117 members | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | |
| | <ul style="list-style-type: none">Total of 117 members of which 76 are studio members, 2 RAM and 39 are General membersA recent survey of about 100 ceramic artists, students and instructors across the province reveals that almost 45% identify themselves as having a disability and 27% as a visible minority. It is estimated that a similar demographic is present at MPGOnline monthly meetings begin with Land Acknowledgement and started to bring guest speakers from underrepresented BIPOC and LGBTQ2S+ communities to speak at the meetingsGood work on continuing the programmingJuried Exhibition, Mississauga location 50 members applied 20-25 selected | | |
| | B2: Strengthening Cultural in Mississauga | | |
| | <ul style="list-style-type: none">Digital Strategies Grant from Canada Council provided Ontario Guilds with invaluable info on how to provide teaching opportunities to artists and programs to Mississauga residents online; working to implementHome Pottery Kit replaces Open Studio for people to do ceramics at homeProvide many creative and financial opportunities to artists, teaching gigs, annual show and sale as well as interest in online shopMPG is a well-equipped, safe, clean, and affordable member-run studio that is open 24 hours a day, 365 days a yearCommunity building through workshops, events, welcome meeting for new members, new Buddy Up system to connect new and seasoned members, new Dorothy Collin Memorial Volunteer Award for free membership to two Sheridan Students from May to August | | |
| | B3: Strengthening Governance | | |
| | <ul style="list-style-type: none">MPG is an incorporated not-for-profit organization, with a constitution and by-laws; code of conduct; a member's handbook; a website; social media activity and a new five-year strategic planOnline monthly Board and membership meetingsSuccession process in place for incoming executive and Board presidentStudio members complete one cleaning duty as well as 15 contribution hoursPlanned for and coordinated paid bookkeeping, tech support and website management to ensure enhanced and efficient learning, studio, and volunteer experiences for membersHandbook updated and current to respond to directions from Public Health and Province or any other identified issues that need to be addressed | | |
| | B4: Organizational Sustainability | | |

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| | <ul style="list-style-type: none"> ○ Continued to provide classes in 2021 even when they did not generate revenue in order to encourage a return to art in the community ○ Wage increase to align studio technician for new responsibility, skills and effort required; hourly rate increased for instructors ○ Rental increase has been delayed ○ Strategic Planning process, we identified a number of activities that support change and will ensure MPG's success and longevity ○ Increase social media presence by 15% ○ Participate in e-Clay pilot projects, provide income opportunities to Mississauga artists ○ Develop virtual classes and initiate one session virtually. Virtual Class 100% full with 15 participants: based on E-Clay research ○ In-person classes 100% full with wait list: based on previous years |
|--|--|

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|--|-----------|----------|
| Recommended Funding | \$19,500 | |
| Increase | No Change | Decrease |
| Rationale | | |
| Additional funding to support programming. | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) | |
|---|---|----------------|--------------------------------------|--|----------|
| Mississauga Theatre Alliance | | Arts & Culture | 66% | 3 | |
| Description | | | | | |
| Mississauga Theatre Alliance, established in 1993, operates the City owned property -Maja Prentice Theatre and Broadway Scenic Workshop (Tannery). Workshop is the backbone of the Encore Series, Meadowvale Theatre and the community in Mississauga. No space for design, building, and painting of sets and props the Encore series. | | | | | |
| Key Outcomes | | | | | |
| <ul style="list-style-type: none">• Maintaining Tannery• Educational workshops | | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | | |
| | <ul style="list-style-type: none">○ Tannery is the start of all Encore Series Musical Theatre productions performed at Meadowvale Theatre○ Encore series will utilize all social media platforms to inform, update and engage patrons, students and all communities to learn all aspects of community theatre○ Ensure workshop is accessible to all volunteers○ Establish a sponsorship program | | | | |
| | B2: Strengthening Cultural in Mississauga | | | | |
| | <ul style="list-style-type: none">○ MTA provides service for the 4 Encore Series Group: City Centre Musical Productions; Clarkson Music Theatre; Meadowvale Musical Theatre, Theatre Unlimited Inc.○ Engaging youth by utilizing their skills for social media○ Provide an essential service; no duplication in supporting theatre in Mississauga | | | | |
| | B3: Strengthening Governance | | | | |
| | <ul style="list-style-type: none">○ Six working board members with diverse skill sets○ All Board members completed diversity training○ Developing a board member hand○ Updating constitution, by-laws, policies, mission statements, and values to reflect the changes○ Volunteer Database: track number of volunteers, new volunteers, age groups, specialty and increase of volunteers by 5% annually○ Provides training sessions for volunteers and in process of developing a manual | | | | |
| | B4: Organizational Sustainability | | | | |
| | <ul style="list-style-type: none">○ Received first grant that we applied for and received May 2021○ Financial high risk○ Purchased QuickBooks accounting software; able to streamline our financial data; bookkeeper is no longer required○ Process of developing strategic succession planning○ Partnership with MTM Board. | | | | |
| | Recommended Funding | | \$10,000 | | |
| | Increase | | No Change | | Decrease |
| Rationale | | | | | |
| New and emerging organization and to provide assistance with utilities cost. | | | | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|---|----------------|--------------------------------------|--|
| Portuguese Cultural Centre of Mississauga | | Arts & Culture | 67% | 3 |
| Description | | | | |
| The centre has been a passing ground for many local artists who were born in Mississauga, and also from the Portuguese community; many artists return to share their talents. The Guinness World Record will be the first ever in North America to take the national waltz of Portugal and put Mississauga in a new world. Live rehearsals and virtual teaching opportunities for the entire body of Mississauga to tune in will be available to reach and teach communities. The "Vira" which is the national waltz, is a commonly known dance/music seen/ heard at all types of festivals. The Centre wants to bring the passion for their Culture in a way never seen before in Canada, and put Mississauga on a Global stage. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none">• Aim 1000 participants• 5 artists• Projecting 25,000 viewers | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none">○ Event will take place on June 5th at the Portuguese Cultural centre○ Youth Group also will be volunteering along side the folklore dance group to entertain virtually everyone watching and wanting to learn the "vira" dance○ Looking to host virtual teaching sessions of this dance on Facebook, also have an Instagram LIVE session for Mississauga citizens○ Also offer a direct YouTube link for those who do not use social media | | | |
| | B2: Strengthening Cultural in Mississauga | | | |
| | <ul style="list-style-type: none">○ Centre for many years has been a passing ground for many local artists who were born in Mississauga○ Goal is to have 5 artists from Mississauga to be a part of this event○ Celebration has the tag line "Dance for those who can't" to promote inclusivity○ Day of the event will have an Instagram live running, a Facebook LIVE running, and also a live YouTube link on our own channel. | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none">○ Strong and actively engaged Board○ Board of Directors have been actively volunteering at the Carassauga Festival of Cultures○ Defined roles and responsibilities of each director○ Staff engage in managing large events | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none">○ Financial medium risk○ Partnering with local business for the event○ Various sources of funding | | | |
| Recommended Funding | | \$7,500 | | |
| Increase | | No Change | | Decrease |
| Rationale | | | | |
| Support with Conditions Status recommended to work on organizational capacity. | | | | |

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|---|--|--|
| Sampradaya Dance Creations | Multi-year | 80% | 4 |
| Description | | | |
| <p>SAMPRADAYA Dance Creations' (SDC) is a progressive and visionary arts organization, established in Mississauga thirty two years ago by Lata Pada, a recipient of the Order of Canada and an inductee into the 2013 Inaugural Mississauga's Legend's Row. This award-winning dance company, with its values centered in artistic excellence and organizational stability, is recognized as Canada's flagship South Asian arts organization. Spanning a wide range of activities from artistic productions, national and international touring, advancing meaningful arts engagement with our communities and furthering the development of new generation artists, we have created new benchmarks of artistic innovation, unprecedented intercultural collaborations and productions that exemplify a strong Canadian resonance.</p> | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none"> • 2021: in-person show "Songs of the Blue God" • 2022: MOMENTUM annual dance festival • Community engagement project Dispelling Darkness • 2022: Summer Skies | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | |
| | <ul style="list-style-type: none"> ○ New hybrid nature of presenting work, digitally, in-person and live streaming ○ Support the artistic community: projects such as SPRINGBOARD, DANCEADVANCE and SHARESPACE and the MOMENTUM DANCE FESTIVAL ○ Providing free studio space to diverse dancers ○ Starfish Collective will continue to use dance and visual art in healing for women with mental health ○ New partnership with Malton Women's Council ○ 'Summer Skies' that will begin in the summer of 2022, will be a series of diverse dance, music and theatre performances in parks, heritage buildings and community spaces | | |
| | B2: Strengthening Cultural in Mississauga | | |
| | <ul style="list-style-type: none"> ○ Our studio and theatre space, continue to be safe environments for our dancers and audience members ○ Expanding our portfolio of dance development and capacity building for artists and organizations ○ MOMENTUM DANCE FESTIVAL that would include panel discussions, career planning workshops, intensive technique classes and performances by both emerging and established artists ○ Various outreach projects in schools and communities train about 8 dancers for about 3 workshops ○ Grow the number of fulltime dance artists from five to nine | | |
| | B3: Strengthening Governance | | |
| | <ul style="list-style-type: none"> ○ Six Board members with clear roles and skills, plan to increase Board by three ○ Two Board development workshops will be provided every year for the next three years ○ Succession plan in place for general manager and artistic director ○ Professional development for the staff is a priority each year through funders meetings, various workshops, webinars and community consultations ○ Develop at least 8 volunteers each year to assist us with administrative, logistical and marketing roles | | |
| | B4: Organizational Sustainability | | |
| | <ul style="list-style-type: none"> ○ Low financial risk ○ Various sources of funding ○ Collaboration will be with Mississauga Symphony Orchestra in the production and performance of a mega show in the Hammerson Theatre in November 2023 ○ Our Dispelling Darkness project is for the long term and we will continue to seek out 2-3 new partners such as not for profit community agencies for each of the next three years ○ Partnerships with Sawitri Theatre and the Sangeeta Kala Vihara group will see about 7-9 performances in our space bringing in new non SDC audiences | | |
| Recommended Funding | | 2022:\$140,000; 2023: \$150,000; 2024: \$160,000 | |

| Increase | No Change | Decrease |
|--|-----------|----------|
| Rationale | | |
| Gradual funding increase to maintain staffing and programming. | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) | |
|--|---|----------------|--------------------------------------|--|--|
| Sawitri Theatre Group | | Arts & Culture | 81% | 3 | |
| Description | | | | | |
| SAWITRI Theatre Group is an award-winning, Mississauga-based organization, in its 18th year. SAWITRI has produced over 32 works of theatre, of which 17 are full-length productions in English, Marathi, Gujarati and Hindi, working with over 170 artists, majority of whom are Mississauga-based; initiated/collaborated on 5 community-engaged arts projects and launched the first Mississauga Multilingual Fringe Festival. | | | | | |
| Key Outcomes | | | | | |
| <ul style="list-style-type: none">2021: First SAWITRI Folk Fest20 Mississauga Artists2022: 3 new productions | | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | | |
| | <ul style="list-style-type: none">Predominantly South-Asian artists and audiencesFirst SAWITRI Folk Fest launched in September 2021 with diverse cast and crewWomen-centric work that is important to providing representation in male-dominated culture of South AsiaUtilizes social media for promotions and to expand reach2021: have worked with 4 newcomers, 6 new generation artists and 12 emerging artists | | | | |
| | B2: Strengthening Cultural in Mississauga | | | | |
| | <ul style="list-style-type: none">2022: “Divide And Rule”, “Pandemic Pandemonium”, The Hindi Shorts Theatre Festival, the Gujarati production will provide many opportunities for Mississauga artistsAlso working with QTBIPOCs to design workshops and performancesHalf of artists engaged will be from or based in MississaugaWorkshops will be held for artists to help with growthWant to work with new and emerging artists - targeting newcomers to CanadaProvide paid opportunities for all artists (especially emerging artists) - about 20-30 artists | | | | |
| | B3: Strengthening Governance | | | | |
| | <ul style="list-style-type: none">7 Board members with diverse skill setPolicies and procedures in placeTraining and development opportunities available for board membersActively seeking 2 additional Board membersWill apply to bring on 4 paid interns instead of 2 in 2021 | | | | |
| | B4: Organizational Sustainability | | | | |
| | <ul style="list-style-type: none">High financial riskVarious sources of fundingHave community partnerships in placePursuing corporate sponsorships and fundraising opportunities | | | | |
| | | | | | |
| | Recommended Funding | | \$90,000 | | |
| Increase | | No Change | Decrease | | |
| Rationale | | | | | |
| No justification for an increase in funding was provided in the application. | | | | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|--|---------------------------|--------------------------------------|--|
| Creative Hub 1352 | | Arts & Culture | 83% | 4 |
| Description | | | | |
| Small Arms Society, known as CreativeHub 1352 is a non-profit, incorporated organization with a mandate to deliver multi-disciplinary arts, culture, heritage and environmental events, projects and programs at the Small Arms Inspection Building and various outreach projects in Mississauga. Our goal is to animate space and support public placemaking in collaboration with businesses, government, agencies, community and individuals. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none"> Arts and cultural producers will be engaged during 74 event and program days in 2021 January 2022: implement new 3 years strategic and fundraising plan Lakeview Farmers Market - add 30% more farm market days, 50% increase in artisan market Mississauga Festival of Trees - increase public programs during the festival along with audience participation by 20% | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none"> 2021: we undertook a new 3 Year Strategic Plan and public consultation process. We are in the process of analyzing the data, identifying gaps with recommendations and implementing strategies to broaden our audiences in 2022. Audience development will continue in 2022 with digital and in-person surveys, analysis of our social media and website platform, Eventbrite and ticketing data, the use of google analytics, the introduction of new membership and fundraising software to analyze our databases. Initiatives for engaging different communities - in each event/project/program, we try to identify one underrepresented group that we can reach out to. For example, in 2021 our focus was on supporting emerging and professional artists during the Covid pandemic and artists the LGBTQ2S, Indigenous, and Black communities. 2021: The Lost Museum - won awards; went digital, 5000 views 2021: Lakeview Farmers has been a huge success with over 25,000 people in attendance from May 30 - October 10th 2021: we launched new older adult digital programs, worked closely with the local indigenous group Eagle Spirits on food security initiatives and programming. | | | |
| | B2: Strengthening Cultural in Mississauga | | | |
| | <ul style="list-style-type: none"> Mississauga Festival of Trees - producing call for artists to produce a body of work, work opportunities for production and technical people - event managers, light and sound designers and technicians, hiring of music performers over 10-day festival. 60 vendors x 5 days = 300 vendor experiences. 14 installation artists + 4 people/installation = 56 artists engaged. Mississauga Summer Arts - employment for 2 program planners, 18 instructors Mississauga Creative Craft Beer Festivals - employment opportunities for 20 people - event planners, light, sound technicians, music and entertainment performers and technical equipment rentals Mississauga Farmers' Market - 45 weekly vendors that produce locally grown produce and artists producing art for sales. 1260 vendor experiences in 2022. Digital experiences for older adults through arts, heritage and movement; further development of The Lost Museum site and new installations; applying for grants to support more digital equipment and content to complement existing programs. | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none"> CreativeHub 1352 is a working Board, with Board members playing an active role in the delivery of programs, events and services New Strategic Plan - completion of the plan in January 2022-2025 with new outcomes for implementation planned in the 1st quarter of 2022 Recruitment of 3 new Board members in 2022 with training and orientation Clear roles and responsibilities are captured in board job descriptions and board members provide progress reports at board meetings and succession plan. | | | |

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| | <ul style="list-style-type: none"> ○ Revision of 3 job descriptions with role clarification. (Community Outreach, Environmental Portfolio, Membership) |
| | B4: Organizational Sustainability |
| | <ul style="list-style-type: none"> ○ Financial medium risk, grant loss due to pandemic and event closures ○ Partnerships and collaborations include: Colleges and Universities for student projects and learning opportunities. (Sheridan, Humber, OCAD, Centennial, Cawthra School of the Arts) ○ Heritage and art programs with - Eagle Spirits of the Great Waters, Heritage Mississauga, Centennial College, Lakeview Historical Group, Ontario Arts Educator Association, independent artists and cultural producers in Mississauga, TO and GTA. ○ 2021: we secured \$330K in grant funding to support our work. ○ We anticipate \$30K in sponsorship in 2022, and we will leverage this to support artists' work, marketing and communications and public engagement. |

| | | |
|-----------------------------------|-----------|----------|
| Recommended Funding | \$25,000 | |
| Increase | No Change | Decrease |
| Rationale | | |
| No increase in funding requested. | | |

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) | |
|---|---|--------------------------------------|--|--|
| Streetsville Historical Society | Arts & Culture | 70% | 2 | |
| Description | | | | |
| Our focus is exclusively on the history of Streetsville as a community, village, town and as a part of the city of Mississauga. Our focus is on our archives consisting of documents and photographs with our collection supervised and archived by an OMA certified Archivist. We also have a collection of print material dealing with local history. In the 51 years the Society has been active we have collected an impressive inventory of local items. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none"> • Welcoming back visitors, January 2022 • William Couse carriage donation • 17 volunteers | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none"> ○ Developing interest in local heritage in younger members of the community. ○ Archivist developed a program for immigrants to Canada which outlined the many contributions to our country that immigrants have brought with them ○ 2022: return to public open days Wednesdays and Sundays ○ Participate in special events: Doors Open and Home for the Holidays and the Streetsville Horticultural Society spring plant sale ○ Limited information provided as to how they are engaging different communities | | | |
| | B2: Strengthening Cultural in Mississauga | | | |
| | <ul style="list-style-type: none"> ○ Working with the City to assist in preserving Streetsville history ○ Digitization of our archives is an ongoing process involving four volunteers ○ More information on a collections strategy would be beneficial | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none"> ○ Eight member Board ○ 17 volunteers and are actively looking for volunteers ○ More information on succession planning would be beneficial | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none"> ○ Generous donations from our membership for our Couse carriage enclosure project ○ Some fundraising initiatives in place ○ Limited information provided | | | |
| | Recommended Funding | | | |
| | \$4,000 | | | |
| Increase | | No Change | Decrease | |
| Rationale | | | | |
| Funding request for sustainability and no increase was requested. | | | | |

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|---|--------------------------------------|--|
| Theatre Unlimited Performing Arts | Arts & Culture | 80% | 4 |
| Description | | | |
| Established in 1988, Theatre Unlimited Performing Arts (TUPA) is a community-based musical theatre group committed to supporting the City of Mississauga's arts and culture through an offering of theatrical productions, musical events and educational opportunities, and by supporting and participating in arts related events offered by other Mississauga organizations. TUPA prides itself on being an inclusive group that makes every effort to engage Mississauga and Region of Peel residents. TUPA offers a variety of opportunities to Mississauga residents to learn and hone performance-related skills as well as behind-the-scenes skills (e.g., producing, directing, choreographing, props and set building, marketing and promotion, stage managing), and gives back to the community year round. As a not-for-profit charitable organization, it has been a priority of the group to not only mount a main production, but to also serve the broader Mississauga community through outreach activities, education and collaborations with other organizations. | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none"> • Encore series • 3 piece fan video series • 20 participants per education workshop | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | |
| | <ul style="list-style-type: none"> ○ Collaborating with four community theatre groups that form the Music Theatre Mississauga (MTM) Encore Series ○ Advertising on social media, SNAP events in Mississauga and other municipalities, Mississauga News and in Sauga ○ TUPA also offers community performances at a reduced rate and is offering ongoing training and learning opportunities for free ○ Choose shows that appeal to diverse audiences ○ Committed to bringing in new performers | | |
| | B2: Strengthening Cultural in Mississauga | | |
| | <ul style="list-style-type: none"> ○ Have a youth group to help students, teens and children to have learning and performance opportunities ○ Cross promote with other community theatre groups in the GTHA ○ Developing new skill sets in at least 2 existing or new members that focus on film/digital production skills ○ Provide at least four education events with 20 participants pre session ○ Virtual rehearsals continued for Chitty Chitty Bang Bang for refocused energy and engagement ○ Creation of a three piece fan video series to be released in the fall of 2021 | | |
| | B3: Strengthening Governance | | |
| | <ul style="list-style-type: none"> ○ 12 Board members with various experience and skill sets ○ Continues to recruit a Social Media Director and Advertising Director ○ Review current policies and update policies and procedures at minimum once a year and as required ○ Have developed and included a Diversity and Inclusivity Statement into policies ○ Pursue educational opportunities for Board members ○ TUPA is up-to-date on an ongoing basis regarding Public Health regulations | | |
| | B4: Organizational Sustainability | | |
| | <ul style="list-style-type: none"> ○ Financial low risk ○ Partnership in 2018 with Erindale Presbyterian Church, Mississauga to secure rehearsal space ○ Partnerships in place ○ Various funding sources | | |

| | | | |
|---------------------|-----------|----------|--|
| Recommended Funding | \$19,999 | | |
| Increase | No Change | Decrease | |
| Rationale | | | |

No increase in funding requested.

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|--|--------------------------------------|--|
| Youth Troopers for Global Awareness | Arts & Culture | 98% | 3 |
| Description | | | |
| YTGA is a youth-led non-profit organization that empowers and mobilizes youth to advocate for social justice through participation in various events, programs, and campaigns. We foster social activism, empowerment, and conscious consumerism with a specific focus on youth leadership, employment, and volunteerism. YTGA hosts programs and operations at Studio.89 fair trade & cafe community hub which provides a safe and accessible space for various initiatives. | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none">• New location in Erin mills• Create Mural of positive symbols• Fusion-Based Art Workshop Series | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | |
| | <ul style="list-style-type: none">○ In new location in the Daniels building on Eglinton Ave.○ Collaborating with Roots Community Services; Batik Art Program; Theatre Gargantua Workshops; VIBE Arts; Community Living Mississauga: Empowering Seniors○ Plan to create a program called “Symbols of Respect and Inclusion Mural”, that will explore the idea of how symbols can be inspiring○ Fusion art works – employ elements of ethnic communities and target newcomers and refugees○ 50% of participants in programs will report having gained an understanding of how art is a valuable tool for social change and justice | | |
| | B2: Strengthening Cultural in Mississauga | | |
| | <ul style="list-style-type: none">○ YTGA pays local artists and facilitators to instruct and inspire others through their various art forms, generating a form of revenue○ Tech-based programs in partnership with UFT Mississauga and their Community, Culture and Integrated Technology (CCIT), Sheridan College and OCAD University○ Increase network base where young professionals have the opportunity to partake in speed networking chats with art industry professionals○ Art as relevant to women’s rights, environment, BIPOC, Indigenous communities | | |
| | B3: Strengthening Governance | | |
| | <ul style="list-style-type: none">○ New Board of Directors○ New General Manager; Program Manager and Grants, Fundraising, and Program Development Manager○ Policies and procedures in place and all staff required to complete training○ Completed 3-Year Strategic Fundraising Plan with particular emphasis on arts-based programs, events, workshops, and conference ideas | | |
| | B4: Organizational Sustainability | | |
| | <ul style="list-style-type: none">○ Financial high risk○ Inconsistent year to year in net assets, liabilities, cash flow○ First year to provide audited financial statements○ Partnerships in place○ Various sources of funding | | |

| | | |
|--|-----------|----------|
| Recommended Funding | \$35,000 | |
| Increase | No Change | Decrease |
| Rationale | | |
| Additional funding to support rental, marketing and professional development costs. | | |
| Recommendation to remain on Support with Conditions Status to address the organizations new board, staff and financial management. | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) | |
|--|---|---|--------------------------------------|--|--|
| #BollywoodMonster Mashup | | Multi-year | 88% | 5 | |
| Description | | | | | |
| #BollywoodMonster Mashup, the largest South Asian festival in Canada, is going into its 12th successful year. It's a free, multi-arts (music, dance, and visual arts), multi-day, family festival (free KidZone, free seniors area, free dance lessons, food & marketplace). | | | | | |
| Key Outcomes | | | | | |
| <ul style="list-style-type: none">117 local artists\$141,500 in sponsorship2021: virtual festival 879,000 views | | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | | |
| | <ul style="list-style-type: none">Growing 15-24 years population and racialized groups, of which the largest are South Asian, face even greater barriers to engage in the arts from above-average unemployment and poverty2021: 22 local business promoted in Tourism Package, enhanced Indo-Caribbean programming & media partners, piloted LGBTQ2S+, Sufi and Seniors programmingLeveraged these relationships and also used social media buys, cross-promotions with community collaboratorsCollaborates with over 35 organizations (Heritage Mississauga, Holy Cow Studio, Top Spin Tennis, etc.)Fusion Bollywood x Disco music & dance production with Mississauga’s Frog in HandSufi collaboration with Mississauga’s Canadian Arabic OrchestraLGBTQ2S+ collaboration with The Concerned Kids Mississauga chapterAdvertise the festival in English, French, Hindi, Punjabi, Gujarati, Urdu, Tamil. | | | | |
| | B2: Building Artistic and Economic Impact | | | | |
| | <ul style="list-style-type: none">2021 virtual festival: increased unique attendance by over 1100% to 879KVirtual programming leading up to the in-person event as a way of reaching audiences beyond 40kmIncrease from presenting 59 Mississauga artists (pandemic level) to 117 in 2022, and 148 by 202415+ local vendors come onsite each year to sell to tens of thousandFeature coupon offers from 20+ local arts & culture orgs (e.g. Holy Cow Studios), tourist destinationsBMM helps high school students with future employment via 1000+ volunteer hours across 100+ volunteersData collection by surveys and results support visitor spending at restaurants, hotels, shopping | | | | |
| | B3: Strengthening Governance | | | | |
| | <ul style="list-style-type: none">5 Board members with diverse skill setsActively seeking to increase the BoardTraining opportunities for Board membersPolices and procedures in place for both Board and staffSuccession plan in place | | | | |
| | B4: Organizational Sustainability | | | | |
| | <ul style="list-style-type: none">Low financial riskVarious funding sourcesStrong partnerships in place | | | | |
| | | | | | |
| | | | | | |
| Recommended Funding | | 2022; \$120,000, 2023; \$120,000, 2024; \$120,000 | | | |
| Increase | | No Change | | Decrease | |
| Rationale | | | | | |
| Increase in funding to support artistic fees and production costs. | | | | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|---|------------------------------------|--------------------------------------|--|
| Afri-Car Food Festival | | Cultural Festival and Celebrations | 96% | 1 |
| Description | | | | |
| AFRI-CAR food festival will be an annual event in Mississauga that will attract African cuisine from sub-Saharan Africa to the Caribbean islands of Jamaica, Bahamas, Guyana, Haiti, etc. This event will be premiered at Celebration Square of Mississauga. These cuisines will be greatly enjoyed by people from all walks of life; the occasions will come from multiracial fabric structure of the society. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none">Projected 28 VolunteersProjected 37 vendors | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none">Multicultural event will allow Mississauga residents and visitors to dine together and to foster diversity and inclusionPopularity of foods from Black communities will foster the branding, elevate interestActively reaching out to other communities to participate in the event | | | |
| | B2: Building Artistic and Economic Impact | | | |
| | <ul style="list-style-type: none">Music, artistic performance and different flavours of foodActively engaging local business’s and artists for this event | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none">4 Board membersConstitution and bylaws in place | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none">Financial high risk, new festivalCurrently pursuing sponsorshipsLimited details on budget for festival | | | |

| | | | |
|---|--|-----------|----------|
| Recommended Funding | | \$2,500 | |
| Increase | | No Change | Decrease |
| Rationale | | | |
| First time applying for funding in this grant program; funding will support rental cost of venue. | | | |
| Support with Conditions Status recommended to work on grant application as well as the organizations capacity to launch this event. | | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|---|------------------------------------|--------------------------------------|--|
| Mississauga Canada Day Together Festival | | Cultural Festival and Celebrations | 83% | 4 |
| Description | | | | |
| The Canada Day Together Festival celebrates the unity we share as Canadians while recognizing the vast and varied cultural diversity of the people that call Mississauga home. The festival draws thousands of people each year (with the exception of the past two years, due to Covid-19) who partake and enjoy delicious ethnic food, fun and games and activities for all ages, entertaining performances from local artists representing different cultures, capped with a spectacular fireworks show. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none">• “Art Battle”• Over 50% local artists• Projected \$98,000 in sponsorship | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none">○ The Canada Day Together Festival takes its name from the idea of diverse cultures coming together in celebration○ 2022 festival will take place in Ward 10; demographic statistics to help develop the program○ Will recruit volunteers who speak more than one language and we will promote this in the ethnic communities○ Have had success promoting our festival though local ethnic media outlets○ Hope to work with social media influencers representing diverse communities | | | |
| | B2: Building Artistic and Economic impact | | | |
| | <ul style="list-style-type: none">○ Event cancelled for past two years due to Covid; this is an outdoor event○ 2022: ensuring more than 50% of performers will be from Mississauga○ Engage with local visual artists by holding a competitive painting “Art Battle”○ Will increase our support of Mississauga businesses so that 35% of spending on rentals and services○ Made a connection with the Mississauga Arts Council (MAC) for Mississauga based artists | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none">○ 13 Board members with diverse skills and active in the community○ Participating in the City of Mississauga Community Group Registry Program○ Constitution and clear policies help board members understand their responsibilities○ Board conducts an informal S.W.O.T. analysis, reviewing strengths and weaknesses○ 2022: developing new policies and procedures | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none">○ Financial low risk○ Varied sources of funding○ Partnered with a number of local, non-profit, grass-roots organizations | | | |
| | | | | |
| | | | | |
| Recommended Funding | | \$19,900 | | |
| Increase | | No Change | | Decrease |
| Rationale | | | | |
| No increase in funding was requested. | | | | |

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|---|---|--|
| Carassauga Festival of Cultures | Multi-year | 84% | 5 |
| Description | | | |
| Carassauga Festival is an incorporated, non-profit volunteer community organization, celebrating its 37th anniversary in May 2022. As Canada’s largest multicultural festival, it celebrates the true diversity of Mississauga. Carassauga provides unique activities and events, building awareness and pride amongst various cultural communities. The festival creates an atmosphere that promotes understanding, respect and co-operation among Canadians of different heritage. | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none">2021: 3 day Drive-In event2021: Virtual Cooking with Carassauga 88,500 views36 countries | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | |
| | <ul style="list-style-type: none">Annual festival, serving as one of the region’s major entertainment events, visitors are given an opportunity to learn and explore multiple cultures in an authentic engaging fashionCarassauga provides the platform and schedules planning sessions with all the groups to develop the best strategies and practices in showcasing their cultureSuccessfully created a virtual 1-day 35th Anniversary concert and a 1-week CultureCast series showcasing entertainment from the various culturesLaunched Cooking with Carassauga series that features cultured-inspired cooking videos by local chefsCommunity engaged in various activities throughout the year by participating in such events as Community Crime Awareness DayAim to branch out and include 1 to 2 new pavilions each year; Indigenous, Latin America and South AsianContinue to include more virtual programming to expand reachCarassauga has also introduced a Tour de Carassauga Excursion having 40 cyclists | | |
| | B2: Building Artistic and Economic Impact | | |
| | <ul style="list-style-type: none">The Festival has a significant and positive financial impact on MississaugaContinue to work with vendors and businesses that are located in MississaugaSupported artists with over \$65K in fees paid for various performancesContinue to hire local Mississauga staff to assist with the festivalSafety plan that outlines measures and procedures that will be followed during the festival weekendThe 3-day drive-in festival at PFFC, featured 18 live performances on an outdoor stage with the show broadcasted on large screensThe program supported, over 300 senior participants and 40 artists from 13 cultural groups all from Mississauga | | |
| | B3: Strengthening Governance | | |
| | <ul style="list-style-type: none">15 Board members with diverse skill setsOne fulltime staff and part-time staffPolices and procedures in place for both Board and staffTraining opportunities are provided through various seminars and online courses | | |
| | B4: Organizational Sustainability | | |
| | <ul style="list-style-type: none">Low financial riskVarious funding sourcesPartnerships in placePartnered with Humber College offering internships to students | | |
| Recommended Funding | | 2022; \$120,000, 2023; \$120,000, 2024; \$120,000 | |
| Increase | | No Change | Decrease |
| Rationale | | | |

Maximum eligible grant funding is being recommended.

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|---|------------------------------------|--------------------------------------|--|
| Diwali RazzMatazz | | Cultural Festival and Celebrations | % | 1 |
| Description | | | | |
| Diwali RazzMatazz brings the rich and diverse cultures of ethnic communities through the festivities celebrating Diwali the largest festival celebrations known to Hindus and its diverse cultures. DIWALI is the largest community festival and celebration of culture & heritage. Diwali RazzMatazz celebrates the festival of Lights and spirit of Diwali, which is very unique experience of bringing the joyous celebrations of Diwali to Mississauga. Numerous communities celebrate the festival of Lights. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none">Projected 100 vendorsProjected 300 volunteers | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none">Diwali, the festival of lights is celebrated by Hindus, Sikhs, Punjabis, Gujaratis, Tamils, Nepalis, Sri Lankans and East Indians2022: intend to include programming from different regional languages of IndiaLimited information on engaging other communities | | | |
| | B2: Building Artistic and Economic Impact | | | |
| | <ul style="list-style-type: none">Diwali RazzMatazz is a platform to over 300 local artists, performers and children who share the stageInviting over 35 dance, music and community organizations to participate and promote the festivalLive coverage and streaming is shared in turn to showcaseLimited information on supporting local businesses | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none">6 Board members with variety of skillsTraining provided for volunteers | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none">Medium financial riskVaried sources of funding | | | |

| | | | |
|---|-----------|-----|----------|
| Recommended Funding | | \$0 | |
| Increase | No Change | | Decrease |
| Rationale | | | |
| Festival was not recommended for funding. | | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|--|---|--------------------------------------|--|
| Dragon Lion Dance Festival | | Cultural Festival and Celebrations | 80% | 1 |
| Description | | | | |
| This festival provides various aspects of Chinese culture and various formats (performance on the Square and on the stage, displays, demonstrations, participation and foods) to introduce Chinese culture to Mississauga community in a popular place. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none"> • 100 volunteers • 27 vendors • Projected 8,000 attendees | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none"> ○ Dragon lion dances, martial arts, heritage demonstration ○ Will introduce Chinese painting and calligraphy in 2022 ○ Improve social media communications to expand reach ○ Limited information on engaging other communities | | | |
| | B2: Building Artistic and Economic Impact | | | |
| | <ul style="list-style-type: none"> ○ 10 local Mississauga associations (Chinese culture background) to participate in event in 2022 ○ 12 food vendor and 15 commercial vendors for 2022 ○ Pay local artist and cultural producers to performance in event ○ Planning to have live stream for a virtual event | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none"> ○ 10 Board members ○ Training for Board members ○ Defined roles and responsibilities for Board and committee members ○ Policies and procedures in place ○ Training session for volunteers | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none"> ○ Financially low risk ○ Corporate sponsorships in place ○ Pursuing fund raising opportunities ○ Partnerships in place | | | |

| | | |
|---|-----------|----------|
| Recommended Funding | \$7,500 | |
| Increase | No Change | Decrease |
| Rationale | | |
| Did not receive funding in 2021; funding increase to support event costs. | | |
| Support with condition status recommend to assist with grant application; recommended to register for the Community Group Registry Program. | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|--|------------------------------------|--------------------------------------|--|
| Egyptian Coptic Festival | | Cultural Festival and Celebrations | 94% | 3 |
| Description | | | | |
| The Egyptian Coptic Festival will help us fulfill our mandate in the area of arts and culture. It gives us an opportunity to promote our vision and role in the areas of education, health and community involvement to a larger segment of the Canadian community through the combination of performances and exhibitors' booths. The intent of this event is to create interest in the Egyptian and Coptic culture among Canadians through an annual celebration that brings everyone together in a fun and family friendly environment in the heart of Mississauga. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none">86 volunteers50,000 Social media viewsProjected 20,000 attendees | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none">Visitors will be exposed to Egyptian culture and traditions which stem from various times in history, including the Pharaonic, the Macedonian, the Coptic erasCombination of uniqueness will enhance visitors' experience through music, visual effects, films, visual and performing arts, and foodIntegration for new Canadians through participating with their talents through choir, music, small businesses and food cateringMore information on engaging other communities would be beneficial | | | |
| | B2: Building Artistic and Economic Impact | | | |
| | <ul style="list-style-type: none">Festival will have a different theme each year, "You are linked" was the theme for 20182019: hosted 25 performers and headliners from EgyptSocial media has reached more than 25,000 engagements prior, during, and after the event through comments and live video sharing.Official collaboration with various Egyptian ministries and the Embassy in OttawaThe festival highlights local businesses through sponsors and vendors | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none">6 Board members and 6 festival organizing committeeRoles and responsibilities for Board and committee membersLimited information on strategic planning | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none">Medium financial riskVaried sources of fundingPursuing corporate sponsorships and fund raising opportunitiesPartnerships in place | | | |
| Recommended Funding | | \$7,500 | | |
| Increase | | No Change | | Decrease |
| Rationale | | | | |
| No justification for increase in funding. | | | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) | | |
|---|--|---|--------------------------------------|--|--|--|
| India Cultural Celebration- India Republic Day | | Cultural Festival and Celebrations | 89% | 3 | | |
| Description | | | | | | |
| India Republic Day Celebration is a celebration of all South-Asian communities for 13 years. Panorama India is a well-established non-profit organization established in 1999 that works directly with over 45+ community groups and organizations that represent all the states of India. Marking the independence of India and the signing of its Constitution, the day remains celebrated by the South Asian Diaspora across the world. Republic Day is centered around artists, performances, and culture which include artists from across all states of India settled across Mississauga and the GTA. | | | | | | |
| Key Outcomes | | | | | | |
| <ul style="list-style-type: none"> • 2021 Drive-Thru parade • 130+ artists performances • 100 volunteers | | | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | | | |
| | <ul style="list-style-type: none"> ○ 2021 India Day Drive-Thru Parade held in Mississauga will 1000 cars in attendance ○ Republic Day is a cultural celebration celebrating communities, organizations supporting arts, culture from across India: it is a free community festival ○ Event in 2020, also project a minimum attendance of 1000-1500+ in person, and over 100,000+ watching virtually from home ○ Event will be a hybrid model celebration that will include in person attendees and those watching digitally ○ Tie the event to support local food banks with a food drive | | | | | |
| | B2: Building Artistic and Economic Impact | | | | | |
| | <ul style="list-style-type: none"> ○ Entire event will be live-streamed across 36+ digital media channels as well as post-viewing of the performances will be made available ○ Hiring vendors and AV and tech teams from Mississauga ○ Engage 45 community groups and organizations ○ Showcase art and handi-craft exhibition with local and international vendors | | | | | |
| | B3: Strengthening Governance | | | | | |
| | <ul style="list-style-type: none"> ○ 9 Board members with various skills ○ Provide one-on-one training with all volunteers and staff on procedures and protocols ○ Developing strategic plan in 2022 | | | | | |
| | B4: Organizational Sustainability | | | | | |
| | <ul style="list-style-type: none"> ○ Medium financial risk ○ Secured the venue of the Living Arts Centre ○ Various sources of funding ○ Partnerships in place | | | | | |
| | | | | | | |
| | | | | | | |
| Recommended Funding | | \$7,500 | | | | |
| Increase | | No Change | | Decrease | | |
| Rationale | | | | | | |
| First time applying for funding in the grants program. | | | | | | |

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|---|--------------------------------------|--|
| International Film Festival of South Asia | Cultural Festival and Celebrations | 97% | 3 |
| Description | | | |
| IFFSA is a platform to bring forward their stories more accurately and fairly, and share their compelling experiences to build greater inter-cultural exchange and understanding. IFFSA is the largest South Asian film festival in North America in terms of its scope, size, scale, and impact. This 12+ day extravaganza showcases a diverse, language independent, selection of the best films from around the world on themes of South-Asian cultures and identities. In addition, the festival also features multiple press conferences, gala and awards, red carpet premieres, musical performances, dance presentations, meet & greets, exhibitions, forums, panel discussions, workshops, masterclasses, pitching sessions, and networking & development opportunities. | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none"> • 53 volunteers • 125 films • \$190,000 in sponsorship | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | |
| | <ul style="list-style-type: none"> ○ IFFSA embraces diversity and inclusion as one of the key elements that enrich communities ○ Festival is welcoming to all and accessible ○ Expanding programming to include social impact segments: Feminine Mystique (Women), Frame of Mind (Mental Health), Focus Autism (Autism), Love is love is love (LGBTQ+), Take Action (Environment and Climate Change), Pain of prejudice (Race Relations & Equity) and Canadian Panorama (Local Filmmakers) ○ Established relationships with both national and grassroots organizations like David Suzuki Foundation, CAMH in each space to engage the community | | |
| | B2: Building Artistic and Economic Impact | | |
| | <ul style="list-style-type: none"> ○ IFFSA 2022 has been planned to be delivered in either of the following 3 formats depending COVID: in-person, hybrid or virtual ○ IFFSA's policy to hire services and engage businesses locally ○ Cineplex has been IFFSA's long-time partner ○ Increase participation in compelling cinematic experiences from 30,000 to 40,000 | | |
| | B3: Strengthening Governance | | |
| | <ul style="list-style-type: none"> ○ 3 Board members with variety of skills ○ IFFSA has 4 advisory councils ○ Policies and procedures in place ○ Engage more volunteers to participate in the festival | | |
| | B4: Organizational Sustainability | | |
| | <ul style="list-style-type: none"> ○ Medium financial risk ○ Various sources of funding ○ Partnerships in place | | |
| Recommended Funding | | \$15,000 | |
| Increase | | No Change | Decrease |
| Rationale | | | |
| Additional funding to offset increase in event costs. | | | |

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|--|--------------------------------------|--|
| Kidopia Festival all about Kids! | Cultural Festival and Celebrations | % | 2 |
| Description | | | |
| Kidopia is a FREE community festival for kids that will bring in arts and entertainment vendors, recreational and sports vendors, and other kid service and kid driven businesses. The festival will feature programming and performances from local dance schools across all cultures, bringing in a collection of diverse artistic and cultural experiences together in Mississauga with hands on activities where children can explore other cultures through art. The purpose of the festival is to incorporate artistic, cultural and educational experiences in a fun and engaging way for children that also supports local businesses and tourism in the city of Mississauga. | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none"> Projected 10 vendors Projected 17 volunteers | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | |
| | <ul style="list-style-type: none"> Kidopia is free community festival for children and their families Festival that is dedicated children, families and all the industries that support children for example arts programs, dance schools across all cultures, sports programs, recreation facilities. Attendance tracked by digital survey as part of contract tracing QR codes Advertise across all social media platforms, media channels, and digital TV channels Limited information on engaging other communities | | |
| | B2: Building Artistic and Economic Impact | | |
| | <ul style="list-style-type: none"> Sport and recreational organizations to demo services- such as Mississauga Cricket Leagues. Mississauga Steelheads, sports programs The Raptors 905 to set up interactive space for kids to learn about their services Local artists, entertainers and vendors Cross-promote other festivals using our social media channels | | |
| | B3: Strengthening Governance | | |
| | <ul style="list-style-type: none"> 3 Board members with variety of skills 3 new Board Members by end of 2022 Policies and procedures in place 5-6 Community Ambassadors represented from active organizations | | |
| | B4: Organizational Sustainability | | |
| <ul style="list-style-type: none"> High financial risk, new organization Varied sources of funding Partnerships in place | | | |
| Recommended Funding | | \$0 | |
| Increase | | No Change | Decrease |
| Rationale | | | |
| Festival was not recommended for funding. | | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) | | |
|---|--|---|--------------------------------------|--|--|--|
| Living with Wellness Festival | | Cultural Festival and Celebrations | % | 1 | | |
| Description | | | | | | |
| Living with Wellness Festival is a two-day event dedicated to practices that support community health to encourage healthy lifestyles through diverse wellness choices. The event will showcase arts and cultural experience and holistic methods of wellness, to the mosaic of Mississauga residents and neighboring cities. | | | | | | |
| Key Outcomes | | | | | | |
| <ul style="list-style-type: none"> Projected 15 vendors Projected 29 volunteers | | | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | | | |
| | <ul style="list-style-type: none"> Mississauga to adopt proactive preventative practices that improve their physical, mental, emotional, and overall health and well-being Limited information on engaging other communities | | | | | |
| | B2: Building Artistic and Economic Impact | | | | | |
| | <ul style="list-style-type: none"> More information on engaging local talent and business Limited information in the section | | | | | |
| | B3: Strengthening Governance | | | | | |
| | <ul style="list-style-type: none"> 9 Board members with variety of skills Looking to increase by 3 members Policies and procedures in place | | | | | |
| | B4: Organizational Sustainability | | | | | |
| | <ul style="list-style-type: none"> Medium financial risk Varied sources of funding Partnerships in place | | | | | |
| Recommended Funding | | \$0 | | | | |
| Increase | | No Change | | Decrease | | |
| Rationale | | | | | | |
| Festival was not recommended for funding. | | | | | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|--|---|--------------------------------------|--|
| Malton Celebrates Canada Day | | Cultural Festival and Celebrations | 82% | 4 |
| Description | | | | |
| Malton Celebrates Canada Day is an annual event, bringing the community of Malton together to celebrate at Westwood Square Mall in the heart of the Village. With a full day of children's activities, performances, and culminating in an amazing fireworks show it is a family friendly event for all ages. As a free event that welcomes everyone we look forward to safely celebrating in person in 2022 | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none"> • Pay 4 local artists • Lower waste foot print by 20% • 155 volunteers | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none"> ○ Marketing the event through social media, flyers and local media to expand reach ○ Would like to add a focus on Indigenous learning with a hands on activity for youth at our event ○ Will also add in a new eco program to provide a lower waste footprint at the event by 20% ○ Programming will be done in conjunction with local artists, to also provide a showcase for their work ○ Engaging the youth in the Malton community | | | |
| | B2: Building Artistic and Economic Impact | | | |
| | <ul style="list-style-type: none"> ○ 2022: utilizing Walmart area for the children's section, more spacing for both activities and performances ○ Event takes place in the heart of the Village of Malton, near the community centre, by the transit hub ○ Will hire a minimum of 4 local performances for the event ○ Will use digital screens and streaming to provide options for how to view and reduce crowding at the event ○ Increase local vendors for food, items and services to 20 | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none"> ○ 13 Board members with various skills ○ Youth volunteers during the event ○ Provides training sessions for the volunteers prior to event ○ Constitution and bylaws in place | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none"> ○ Medium financial risk ○ Key partnership with the Westwood Square Mall ○ Various sources of funding ○ Community partners in place | | | |

| | | | |
|---|-----------|--|----------|
| Recommended Funding | \$27,200 | | |
| Increase | No Change | | Decrease |
| Rationale | | | |
| Additional funding to offset increase in event costs. | | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|---|------------------------------------|--------------------------------------|--|
| Mississauga Italfest | | Cultural Festival and Celebrations | 87% | 4 |
| Description | | | | |
| Since 2013, Mississauga Italfest has presented our annual Ferragosto in the City festival, aimed at celebrating distinctive features of Italian culture by putting on one of the largest festivals in Canada dedicated to Italian history, music, art, landscape, language, and customs. Mirrored after Italy’s national holiday “Ferragosto,” Italfest strives to present the highlights of Italian culture by putting together musical performances, interactive attractions, and exhibits for visitors of all ages in Mississauga | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none">Projected 24,000 attendees40 vendors\$75,000 in sponsorship | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none">2021 virtual festival included: a seniors social, cooking segments, teen-friendly dance and singing contests, fashion segments, heritage storytelling, and performancesPartnering with diverse media outlets focusing on specific communities, such as Can-India News, Sing Tao Daily, and Omni TVAttract young families with children-friendly activities such as arts and crafts, specialized children’s shows, and pre-teen eventsWorking to develop attractions in order to bring in younger millennials and Gen Z attendees to Saturday programmingCompetitions created in mind to have young artists perform would include Best Folk Choir, Best Folk Dance Group | | | |
| | B2: Building Artistic and Economic Impact | | | |
| | <ul style="list-style-type: none">2-3 new activities with cross-ages appeal to entice families, such as Mississauga Italstar and heritage-based competitions such as Best Italian RecipeAdd more sports programming and heritage initiatives, like Bocce Ball and Scopa tournamentsEngage new, local talent from Mississauga, particularly from non-Italian artists and groupsIn-person, virtual, or hybrid format: it is important to continue to showcase performances in the artsHire and support over 40 market, craft, and food vendors, and hire artists (musicians, singers, dancers, and performers) local to Mississauga | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none">7 Board members with variety of skills10 Organizing Committee membersTraining opportunities for Board and committee membersPolicies and procedures in placeCreate one part-time position for an Administrative Assistant by March 2022 | | | |
| | B4: Organizational Sustainability | | | |
| <ul style="list-style-type: none">Low financial riskVaried sources of fundingPartnerships in placePursuing other granting opportunities | | | | |

| | | |
|---------------------|-----------|----------|
| Recommended Funding | \$40,000 | |
| Increase | No Change | Decrease |
| Rationale | | |

Funding increase to support artistic fees and festival expanding to a two day event.

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) | |
|--|--|------------------------------------|--------------------------------------|--|----------|
| Mississauga Latin Festival | | Cultural Festival and Celebrations | 91% | 4 | |
| Description | | | | | |
| The MISSISSAUGA LATIN FESTIVAL contributes to the culture and the diversity of the city of Mississauga by bringing the culture of 19 countries from Latin America. | | | | | |
| Key Outcomes | | | | | |
| <ul style="list-style-type: none">• Project 45,000 attendees• 73 vendors• \$120,000 in sponsorship | | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | | |
| | <ul style="list-style-type: none">○ More than 40,000 attend to celebrate Mississauga’s vibrant Latin-American communities○ Family-oriented festival and open to all○ Parade where the community participates in traditional costumes representing their country of origin○ Listen and dance to live Latin music, taste Latin dishes, and connect with other communities○ Limited information on expanding reach to other communities○ 2021: Virtual festival over 18,000 views | | | | |
| | B2: Building Artistic and Economic Impact | | | | |
| | <ul style="list-style-type: none">○ 2022: hope to extend advertising campaign and hire person in social media to expand reach○ Continue the hybrid festival in 2022○ 19 countries that represent Latin America through art, live music, food, salsa classes, dancing○ Supporting local artists has also become a showcase for Latino and non-Latino businesses and small businesses○ Digital programming which is reflected in the videos of Latin America and past festivals○ Offering salsa and Spanish workshops○ Expanding participation to youth and seniors in activities○ Paying artists | | | | |
| | B3: Strengthening Governance | | | | |
| | <ul style="list-style-type: none">○ 5 Board members and 2 staff○ Constitution and bylaws in place○ Strategic plan 2017-2022 | | | | |
| | B4: Organizational Sustainability | | | | |
| | <ul style="list-style-type: none">○ Medium financial risk○ Confirmed sponsors and vendors for 2022○ New partnership with AGM for Colombian cultural house○ Activity pursuing new sponsors | | | | |
| | Recommended Funding | | \$19,500 | | |
| | Increase | | No Change | | Decrease |
| Rationale | | | | | |
| Funding increase to support event costs. | | | | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|---|------------------------------------|--------------------------------------|--|
| Mississauga Polish Days Festival | | Cultural Festival and Celebrations | 80% | 4 |
| Description | | | | |
| Mississauga Polish Days is an annual festival showcasing the culture, traditions and artistry of Polish-Canadians. The event brings together the Polish-Canadian community of Mississauga and attracts visitors and tourists from all over Peel Region and beyond with high caliber performances, attractions and innovative programming. Mississauga Polish Days showcases local artists of Polish heritage with classic, folk and modern dance, musical performances, visual artists and displays and other engaging attractions. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none">Projected 20,000 attendeesOver 100 volunteersOver 5,000 social media followers | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none">Family friendly, free eventPromoted in the broader Polish-Canadian community via television, radio, newspapers, Polish organizations2022 festival: will be approaching the Mississaugas of the Credit First Nations to participate in our opening ceremonies as our honoured guestsMississauga Polish Days is now a member of Festivals OntarioApproach 5-6 senior residences to arrange for transportation of senior residents to the festivalPromote events on respective websites and through social media.New partnership with the AGM for artistic outreachSocial media numbers increase - website: 3,600 users; Instagram: 1,373 followers; Twitter: 714 followers and Facebook: 3,561 followers and our YouTube channel had 1,315 views | | | |
| | B2: Building Artistic and Economic Impact | | | |
| | <ul style="list-style-type: none">Local artists - Kompot Band, Impuls Band, Kinga Lizon, Anna Niewielus are Mississauga artistsSpecialized programming for children with designated sectionEvent organizers foster an appreciation for performing and visual arts by seeking out local talentVariety of vendors, increasing yearly; goal to add 3-5 new vendorsShowcasing Mississauga - Laser Show highlighting Mississauga City HallRecent connection with AMPOL in Buffalo will allow for direct promotion to Polish Community in Buffalo | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none">12 Board membersOrganizing committee consists of 8 subcommittees, each with defined tasks and responsibilitiesDevelopment of policies outlining training and developmental supports for new membersPolish Consulate and the Province of Ontario will be declaring the month of May as Polish Heritage Month. | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none">Low financial riskPartnerships in placeVarious sources of fundingActively pursuing other granting opportunities | | | |

| | | | |
|--|-----------|----------|--|
| Recommended Funding | \$19,500 | | |
| Increase | No Change | Decrease | |
| Rationale | | | |
| Additional funding increase to support programming and offset event costs. | | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|--|---|--------------------------------------|--|
| Lights and Ice Winterfest 2.0 | | Cultural Festival and Celebrations | 74% | 3 |
| Description | | | | |
| The Mississauga Waterfront Festival (MWF) was incorporated as the Mississauga Waterfront Festival in 1998 and granted City of Mississauga affiliation status. Since that time the MWF has been recognized as one of Mississauga's premiere family and friends community events. We continue to provide excellence in our social outreach objectives, promotion of community interaction, city tourism and a culturally diverse and inclusive family friendly environment. We accomplish this feat yearly with our evolving lineup of new and fresh performers/attractions and attract over 75,000 people to the village of Port Credit in Mississauga over the course of our three-day weekend. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none"> 2021 25th Anniversary of MWF Projecting 75,000 attendees | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none"> 2021 MWF pivoted to Lights & Ice Winterfest and chose to continue in 2022 Attendees will be excited to experience the beautiful Canadian outdoors with many events and attractions, to kick start the Winter season Free event and open to all Provides leisure activities, social & cultural experiences, in a safe, contained, culturally diverse environment MWF Board reaching out to the Pride Parade promoters and offering them promotional marketing vendors spots Limited information on furthering outreach | | | |
| | B2: Strengthening Cultural in Mississauga | | | |
| | <ul style="list-style-type: none"> MWF staff is working with long time partner and sponsor, Metalworks Production Group, to ensure that there will be a live feed on Instagram, Facebook and YouTube. Port Credit community and other restaurants in Mississauga offering a pre fixed Winterlicious Menu for dine-in or take-out MWF brings in over 75,000 through the weekend MWF will develop, deliver and analyze a comprehensive survey of our attendees at the festival using our Mobile App Engaging local business MWF continues to advertise in multicultural media, including radio and print | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none"> 7 Board members and 3 contract staff Succession plan in place MWF has been working diligently toward recruiting new Board members MWF's governing body & staff will ensure that the event is implemented within budget | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none"> Financial low risk Partnerships in place Various sources of funding Research & develop a progressive long term strategy Continually pursuing new partnerships | | | |

| | | | |
|---------------------|-----------|----------|--|
| Recommended Funding | \$100,000 | | |
| Increase | No Change | Decrease | |
| Rationale | | | |

Additional funding to support artists fees, programming and offset event costs.

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|---|--------------------------------------|--|
| MuslimFest 2022 | Cultural Festival and Celebration | 78% | 5 |
| Description | | | |
| Festive Currents is a non-profit organization which focuses on displaying the best in Muslim arts, culture and entertainment with its annual festival: MuslimFest that facilitates the involvement of multigenerational members of the Muslim community and their neighbours through various art forms and cultures. Our programming and artists invoke a sense of belonging from many communities that are able to see their cultures and traditions displayed at MuslimFest. | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none"> • 2021 hybrid festival • 90+ artists • \$155,000 in Corporate sponsorship | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | |
| | <ul style="list-style-type: none"> ○ 2021: combination of virtual and drive-in events, featuring many local and international artists ○ Engaging North African communities for International Culture Pavilion ○ Bringing a traditional band from Spain known for their spiritual music ○ Reaching out to Indigenous communities to highlight their traditions and culture | | |
| | B2: Building Artistic and Economic Impact | | |
| | <ul style="list-style-type: none"> ○ Will have a local art exhibition featuring Mississauga's artists ○ Visual Arts: commissioned 10ft x 24ft graffiti mural (community art project), local art exhibition ○ Performance Arts: concerts, comedy show, poetry slam, martial arts, puppet shows, story-telling shows, drumming circles ○ Media Arts: film screenings by local and international filmmakers ○ In 2019, had attendees from across the GTA, USA and international ○ Will be conducting an economic impact study for MuslimFest 2022 as per our three year schedule | | |
| | B3: Strengthening Governance | | |
| | <ul style="list-style-type: none"> ○ 3 current members, grow Board to 5 within the next 2 years ○ Shadow training is one way to ensure the transfer of knowledge and position training ○ Developed an online training portal for resources and mandatory trainings ○ Defined roles and responsibilities clear for each member of the organization | | |
| | B4: Organizational Sustainability | | |
| <ul style="list-style-type: none"> ○ Low financial risk ○ Various sources of funding ○ Plans to increase sponsorship by 5% in 2022 ○ Partnerships in place | | | |
| Recommended Funding | | \$50,000 | |
| Increase | | No Change | Decrease |
| Rationale | | | |
| No increase in funding requested. | | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|--|---|--------------------------------------|--|
| Paint the Town Red | | Cultural Festival and Celebrations | 71 % | 4 |
| Description | | | | |
| Paint the Town Red, Port Credit Canada Day celebrations, a volunteer organization committed to community, civic & national pride showcasing our city's diversity. We encourage the representation & participation of Mississauga's ethnic cultures, various artistic genres including visual, historical & musical, heritage & veteran awareness. We provide employment opportunities for many local artists & musicians & create a unique, overall community spirit. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none"> • 2021: Thanksgiving Memorial Park event • 2022 expect 5,000 attendees • 65 groups participate in parade | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none"> ○ Canada Day celebrations continue to be & strive to be an all-inclusive, free & open to the public event ○ A new initiative for 2022 is to work with Mississaugas of the Credit First Nation for a Truth & Reconciliation Memorial Art Installation to recognize the Indigenous communities impacted by the residential school tragedy ○ Established relations with the Syrian Settlement Community will aid in connecting the Mississauga Newcomers Associations, maybe the YM/WCA for marketing & participation in the parade ○ Extensive cultural diversity in our parade offers a variety of cultural music. Marching bands, independent artists, South Asian, Caribbean, Celtic are just a few ○ Reach out to Rainbow Sauga Alliance or Rainbow Salad for parade participation ○ 2021: created a "Salute to Health Care & Front-Line Workers" float | | | |
| | B2: Building Artistic and Economic Impact | | | |
| | <ul style="list-style-type: none"> ○ 2021: pivoted to successful Thanksgiving Memorial Park event ○ 2022 sees a return festival to be on July 1st ○ PTTR takes great pride in hiring & supporting many local musicians & artists for the Parade & Main Stage ○ Engagement with local business ○ 2022: will partner with the Port Credit Arts Collective to create red & white art images to hang in the store fronts along Lakeshore ○ Anticipate approximately 5,000 attendees early afternoon depending on entertainment ○ Attendance doubles and triples for fireworks in the evening ○ 50 vendors to participate in the festival, used a measure of success | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none"> ○ Strong Board of Directors ○ Training and development for new Board members in place ○ Training includes cross training of volunteer recruitment, sponsorships & logistics ○ Detailed policies and procedures and safety plan for the event ○ Add two additional Board members experienced & trained in parade coordinating, communication, marketing & event planning | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none"> ○ Low financial risk ○ Various partnerships and corporate sponsors ○ Various source of funding ○ increase in public donations through interactive collection devices | | | |
| | | | | |
| | | | | |
| Recommended Funding | | \$105,000 | | |
| Increase | | No Change | | Decrease |

| Rationale |
|--|
| Increase in funding to offset event costs. |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|---|------------------------------------|--------------------------------------|--|
| Philippine Festival Mississauga | | Cultural Festival and Celebrations | 82% | 5 |
| Description | | | | |
| Philippine Festival Mississauga (Philfest) is the only festival in Mississauga that focuses on the warmth and the diversity of the Filipino culture. It is a 2 day festival that brings together local and international artists, small businesses and attended by 15,000 to 18,000 people over two days. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none">• 80% local artists• Projected 75 Volunteers• Projected 40 vendors | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none">○ 2021: held a successful virtual event Crossing Barriers, A Philfest Mississauga Celebration○ Philfest is open and inclusive, caters to families, children, adults and seniors○ Will specifically engage with the Indigenous community-better awareness of Indigenous culture○ Will seek participation from sports organization such as the Mississauga Raptors | | | |
| | B2: Building Artistic and Economic Impact | | | |
| | <ul style="list-style-type: none">○ 70% to 80% of performances on the main stage feature local artists and cultural producers from Mississauga○ Three of main participating organizations, Musika Children's Chorus (formerly Musika Mississauga), Fiesta Filipina Dance Troupe and Culture Philippines of Ontario, are all Mississauga based○ Promotes the product and services of small businesses in Mississauga○ Continue to work with partner, The Filipino Channel, to incorporate digital content into our program○ 2022: return of Bumper to Bumper Car show and Children’s Village | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none">○ 6 Board members with various skill sets○ Defined roles and responsibilities of Board○ Constitution and bylaws in place○ All members of the organizing committee work together as a team together with their assistants who are trained for successful transition of leadership | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none">○ Financial low risk,○ Varied sources of funding○ Actively pursuing new sponsorships and granting opportunities○ Partnerships in place | | | |
| Recommended Funding | | \$19,500 | | |
| Increase | | No Change | | Decrease |
| Rationale | | | | |
| Funding increase to offset event costs. | | | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|---|-------------------|--------------------------------------|--|
| Southside Shuffle Blues & Jazz Festival | | Multi-year | 73% | 4 |
| Description | | | | |
| Southside Shuffle Blues & Jazz is heading into our 24th year in 2022 and the growth of the Festival continues to demonstrate & recognize the Festival's ability to achieve its artistic vision. The Festival has developed into a premier music event & is the only Blues & Jazz Festival in the Mississauga area. The continued professionalism & enhancements have positively impacted tourism in the area. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none"> • 400 artists • 140 performances • \$130,000 in sponsorship | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none"> ○ Continuing to evolve audience, engaging different communities by offering multi-cultural programming; First Nations artists, disabled artists, Women in Music, genres of music other than traditional blues ○ Encouraging those identifying as LTBTQ2S+ to participate as performers, volunteers and guests ○ Offer two ticketed stages, a free street shuffle & two free stages of music for lower income families ○ Partnership with 6 Nations CKRZ Radio offers a unique opportunity to experience the great calibre of music from the Indigenous community ○ Continue to promote new emerging artists and partners with the Toronto Blues Society ○ Active member of the Volunteer MBC organization, encouraging newcomers to Canada to volunteer ○ Partner with the Peel Association for Handicapped Adults for volunteers and strong AODA policy promotes equity & inclusion ○ Increase of audience attendance each year on average by 10% | | | |
| | B2: Building Artistic and Economic Impact | | | |
| | <ul style="list-style-type: none"> ○ Past 23 years the Festival has promoted Mississauga as a Live Music Centre for established & emerging artists & has developed, promoted & fostered a vibrant, safe community spirit & community involvement ○ 2021: besides live event, offered 4 days of digital programming called the Southside Café ○ Shuffle offers over 140 performances throughout 3 days of activities employing approximately 400 individual performing artists ○ Festival creates over 80 jobs all from local companies ○ Continue partnership with Rainbow Sauga to create a platform for artists, volunteers, suppliers or vendors ○ Continued partnership & programming on the Sunday morning schedule of the Mississauga Music Walk of Fame Induction Ceremony | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none"> ○ Strong Board with 7 members with diverse skill sets ○ Training opportunities for Board members and volunteers ○ Policies and procedures in place for both Board and volunteers ○ Strategic plan in place | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none"> ○ Medium financial risk ○ Various funding sources ○ Strong partnerships in place ○ Festival will also host 2 fundraisers | | | |

| | | | |
|---------------------|---|----------|--|
| Recommended Funding | 2022; \$120,000, 2023; \$120,000, 2024; \$120,000 | | |
| Increase | No Change | Decrease | |
| Rationale | | | |

Increase in funding to support artistic fees and production costs.

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|---|---|--------------------------------------|--|
| The Streetsville Founder's Bread and Honey Festival | | Cultural Festival and Celebrations | 75% | 4 |
| Description | | | | |
| The Streetsville Founder's Bread and Honey Festival, since inception, provides our patrons with a taste of what quite literally established the foundation of our town; bread served from our original flour mills which still stand and operate and honey provided by our local apiaries for the last 49 years is served to all in attendance free of charge. Our festival is held at the Streetsville Memorial Park, a natural amphitheatre situated on 30 acres overlooking the picturesque Credit River. Our festival has thrived on authenticity, celebrating our roots and heritage. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none"> • 50th Anniversary in 2022 • Over 40,000 attendees • "Save the Bees Campaign" | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none"> ○ Our Festival is geared towards every one of all ages ○ Promote inclusivity by arranging transportation to and from our festival specifically to our seniors and the disability communities ○ Develop and integrate an Indigenous truth and reconciliation educational component to festival ○ Work with the "Arts and Culture Group"; group consists of visual artists, actors, musicians, photographers, singers/musicians ○ 50th B&H anniversary celebration(s) - "BEE the Change You Want to See in the World/BEE Kind" (anti-hate/anti-racism initiatives/exhibits/performers) ○ Continue to engage youth through "Sauga Teen's Got Talent" and "Beauty of the Bees" art exhibit ○ New programs such as the LGBTQ2S+ "Love Labs/50 ways to show your pride" | | | |
| | B2: Building Artistic and Economic Impact | | | |
| | <ul style="list-style-type: none"> ○ Historical tradition of Free Bread and Honey, baked by a local catering company and professionally packaged and handed out throughout our town ○ Bread and Honey Festival is now the largest and longest running festival in all of Ontario, only second to the Canadian National Exhibition; however, you still get the feel of a friendly, small town village event ○ Festival attracts positive local economic impact for business in Streetsville ○ our virtual and hybrid events as they have proven to be very successful ○ 40 events involving local artists, among our 265 total activities | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none"> ○ New constitution, a new committee and Board were formed ○ Committee consists of 27 volunteer members and 7 Board members ○ Detailed policy and procedure manual outlining festival ○ Online trainings and seminars assisted in defining roles and succession planning | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none"> ○ Financial low risk ○ Various collaborations and partnerships in place ○ New sponsors to help support our "Save the Bees" Campaign ○ Various sources in funding | | | |

| | | | |
|---------------------|-----------|----------|--|
| Recommended Funding | \$96,602 | | |
| Increase | No Change | Decrease | |
| Rationale | | | |

Additional funding to support the 50th anniversary programing and offset increased festival costs.

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|--|------------------------------------|--------------------------------------|--|
| Christmas in the Village | | Cultural Festival and Celebrations | 73% | 3 |
| Description | | | | |
| Streetsville, the 'Village in the City' is a unique area in Mississauga that is built with historical charm and consists of modern entrepreneurs, community groups, and proud residents. We want our community to have a safe and inclusive place to be able to celebrate the holiday season together. While at the same time encouraging guests to visit and experience all Streetsville has to offer. The festival is unique within Mississauga and southern Ontario in that we have created not only an artisan Christmas Market but also a weekend full of free family-friendly activities set in the historic Village atmosphere only Streetsville can provide. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none">• 6,000 followers on social media• \$20,000 in sponsorship• 34 vendors | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none">○ Streetsville BIA will have a part-time Marketing Coordinator that focuses on creating digital content○ On-site during the two-day festival to focus on social media updates with photos and live streaming○ Plan to engage different communities by reaching out to cultural community centres○ Browsaloud software allows website to translate into 99 different languages○ Breakfast with Santa raises money for Eden Food for Change | | | |
| | B2: Strengthening Cultural in Mississauga | | | |
| | <ul style="list-style-type: none">○ 2020: had over 300 people tune in to our digital Christmas in the Village○ Festival's primary objective is to foster a sense of place by featuring free programming such as interactive ice activities, an artisan vendor market, hand-crafted photo-opts, children’s art projects, learning to curl, and more○ Christmas in the Village are a huge economic driver that supports 400 businesses and showcases Village○ Plan to encourage shopping at our local businesses during the festival with our Shop the 'Ville Holiday Contest○ Plan to stream the musical performances live on Facebook to help give the artists | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none">○ Strong Board with different skill sets○ Annually review policies and procedures○ 8 members on The Christmas in the Village Committee | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none">○ Medium financial risk○ Partnerships in place○ Various funding sources | | | |
| Recommended Funding | | \$15,000 | | |
| Increase | | No Change | | Decrease |
| Rationale | | | | |
| No increase in funding requested. | | | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|--|---|--------------------------------------|--|
| TD Mosaic Festival | | Cultural Festival and Celebrations | 77% | 4 |
| Description | | | | |
| Mosaic festival (founded in 2005) leverages the art and culture of Mississauga's largest ethnic community to create paid performance opportunities for local artists, cultural performers and related industry professionals while residents of Mississauga enjoy a free, outdoor, family oriented festival. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none"> • 100 paid local artists • 13,000 follower social media • Projected 36 vendors | | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | | |
| | <ul style="list-style-type: none"> ○ Festival, exploring the common grounds between music of diverse cultures and ethnicity will provide an opportunity to explore how "others" create and celebrate ○ Mosaic will create paid performance opportunities for artists of diverse cultural background ○ Mosaic 2022 will further expand on the film festival component and present the only professionally curated film festival of Mississauga ○ Increasing social media profile to reach new audiences including newcomers, youth and seniors ○ Special project creating an exclusive collaboration between a Native Canadian Indigenous artist and a native south-Asian artist | | | |
| | B2: Building Artistic and Economic Impact | | | |
| | <ul style="list-style-type: none"> ○ Hybrid festival in 2021 has inspired the organization to integrate the digital component in all future programming ○ Festival will focus on hiring maximum number of local artists, musicians, technicians and industry professionals ○ Festival will be presented live at Celebration Square with digital streaming ○ Offers participation and ownership which is needed to "be one with the others" ○ Mosaic offers ownership to a diverse range of communities including South Asians, Blacks, Hispanics and Indigenous | | | |
| | B3: Strengthening Governance | | | |
| | <ul style="list-style-type: none"> ○ Diverse skilled Board of Directors ○ Each director is elected to a 2 year term ○ Policies and procedures in place ○ Clearly defined roles and responsibilities | | | |
| | B4: Organizational Sustainability | | | |
| | <ul style="list-style-type: none"> ○ Low financial risk ○ Various funding sources ○ Partnerships in place ○ Pursuing other sources of funding | | | |

| | | | |
|--|-----------|--|----------|
| Recommended Funding | \$105,000 | | |
| Increase | No Change | | Decrease |
| Rationale | | | |
| Additional funding to support artistic fees and event costs. | | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|--|-----------------|--------------------------------------|--|
| Senior Tamils Society of Peel | | Community Grant | 85% | 4 |
| Description | | | | |
| Senior Tamils Society of Peel provides an inclusive and interactive, accessible social, recreational, and healthy promotional programs with dignity and respect for older adults to reduce their isolation, improve their health and well-being, and to empower them to lead meaningful and connected lives in which they are engaged and participating, in the community. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none">• 100 participants• 50 volunteers• 200 zoom participants | | | | |
| Evaluation Criteria | 1: Program/Project Merit | | | |
| | <ul style="list-style-type: none">○ Prioritize seniors in isolation. newcomers, seniors in poverty, seniors with disabilities○ Build capacity of seniors in basic computer skills○ Aligns with City's priorities of Move, Belong, Connect, Prosper and Green | | | |
| | 2: Accessibility | | | |
| | <ul style="list-style-type: none">○ Appeal to broader seniors in Mississauga is great with diverse programming○ Public Relations and Communication committee○ Utilizing social media and centralized location | | | |
| | 3: Effectiveness | | | |
| | <ul style="list-style-type: none">○ Established organization for 20 years○ 5 year strategic plan in place○ Addressing the challenges of COVID○ Organizes workshops and seminars on seniors issues | | | |
| | 4: Accountability | | | |
| | <ul style="list-style-type: none">○ Established networks within the community○ Strong volunteer base○ 15 Board of Directors○ Clear budget with various sources of funding | | | |
| | 5: Demonstrate Need/Rational for Funding | | | |
| | <ul style="list-style-type: none">○ Medium financial risk○ Servicing the senior populations in the community | | | |

| | | | |
|--|-----------|----------|----------|
| Recommended Funding | | \$10,000 | |
| Increase | No Change | | Decrease |
| Rationale | | | |
| Additional funding to support programming. | | | |

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|---|--------------------------------------|--|
| BeYouth Organization | Community | | 1 |
| Description | | | |
| BeYouth Initiative is a youth-led organization with the mission of promoting youth engagement in our local community. We promote youth engagement in all aspects such as environmental and social advocacy, we believe the youth in our community deserved an opportunity to express themselves in a safe environment. The BeYouth team continuously strives to foster youth talent in our community. | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none"> • 35 youth volunteers • Monthly newsletters | | | |
| Evaluation Criteria | 1: Program/Project Merit | | |
| | <ul style="list-style-type: none"> ○ Mentorship program specifically dedicated to underprivileged youth ○ Monthly newsletter responds to current context of multiple issues | | |
| | 2: Accessibility | | |
| | <ul style="list-style-type: none"> ○ Outreach to schools in under-served communities ○ Good number of volunteers for the organization | | |
| | 3: Effectiveness | | |
| | <ul style="list-style-type: none"> ○ More information on the strategic planning beneficial ○ Concerns about the longevity of this organization | | |
| | 4: Accountability | | |
| | <ul style="list-style-type: none"> ○ High financial risk ○ Limited budgetary details ○ Limited information on financial details | | |
| | 5: Demonstrate Need/Rational for Funding | | |
| | <ul style="list-style-type: none"> ○ Expand reach to work with community partners would be beneficial | | |
| Recommended Funding | | \$0 | |
| Increase | | No Change | Decrease |
| Rationale | | | |
| No funding is being recommended due to limited information in the application. | | | |

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|--|--------------------------------------|--|
| Big Brothers and Big Sisters of Peel | Community | 89% | 4 |
| Description | | | |
| Big Brothers Big Sisters of Peel (BBBSP) is a mentoring organization for children and youth. Our Mission is to enable life-changing mentoring relationships to ignite the power and potential of young people. Our Vision – All young people realize their full potential. | | | |
| BBBSP serves children and youth, ages 6- 18, in Peel Region who are facing adversity in their lives. Youth served have experienced Adverse Childhood Experiences, with 60% of youth facing 5 or more adversities in their lives. BBBSP is committed to offering mentoring programs that meet the needs of marginalized children and youth who are facing adversity. | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none"> • 100 participants • Virtual mentoring program for 70 youth and children • 30 adult volunteers | | | |
| Evaluation Criteria | 1: Program/Project Merit | | |
| | <ul style="list-style-type: none"> ○ Virtual group mentoring program ○ Programming aligns with City priorities ○ Data driven for program effectiveness | | |
| | 2: Accessibility | | |
| | <ul style="list-style-type: none"> ○ specific outreach and programming for Black (BIPOC), newcomer communities and young women ○ Staff and volunteers are well trained in working with youth and helping make them feel comfortable and safe | | |
| | 3: Effectiveness | | |
| | <ul style="list-style-type: none"> ○ Aligns with strategic planning from the city and region ○ Well developed organization and partnerships in the community | | |
| | 4: Accountability | | |
| | <ul style="list-style-type: none"> ○ Low financial risk ○ Well developed partnerships ○ Received a number of grants from different sources | | |
| | 5: Demonstrate Need/Rational for Funding | | |
| | <ul style="list-style-type: none"> ○ Clear goals and strategies ○ Programming costs and family enrolment staffing due to large waitlist | | |
| Recommended Funding | | \$10,000 | |
| Increase | | No Change | Decrease |
| Rationale | | | |
| Requested the maximum eligible amount of funding through the grant program. | | | |

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|---|--------------------------------------|--|
| Blooming Boulevards | Community Grant | 46% | 5 |
| Description | | | |
| Blooming Boulevard's key programs promote our mandate: a resilient, biodiverse ecosystem by creating sustainable boulevard garden networks, and add vibrant character to neighbourhoods by fostering a spirit of community pride. Our hands-on boulevard garden program and educational programs help Mississauga residents see tangible results in their efforts to meet the environmental, economic and social challenges of climate change. Studies have found that respect for conserving resources grows when people have chances to meaningfully interact with nature. Our programs enable a wide diversity of City residents to help create a linked network of accessible boulevard gardens along their own residential streets. The gardens provide habitat for native species and opportunities for community engagement, in support of Mississauga's Strategic Plan. | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none"> • 2022 Year of the Garden • 200 members • 131 gardens | | | |
| Evaluation Criteria | 1: Program/Project Merit | | |
| | <ul style="list-style-type: none"> ○ Good community engagement ○ Building a sustainable and livable environment ○ Multiple programs with clear objectives for each | | |
| | 2: Accessibility | | |
| | <ul style="list-style-type: none"> ○ 5 Neighbourhood activity hubs ○ Our Native Plant Garden program provides the opportunity for people in marginalized groups to participate ○ Designing volunteer opportunities | | |
| | 3: Effectiveness | | |
| | <ul style="list-style-type: none"> ○ Complies with City's Living Green Master Plan ○ Clear strategic and operational plans ○ Education and Garden programs | | |
| | 4: Accountability | | |
| | <ul style="list-style-type: none"> ○ Clear goals and outcomes ○ membership is increasing ○ Eight volunteer board directors ○ Well-developed website | | |
| 5: Demonstrate Need/Rational for Funding | | | |
| <ul style="list-style-type: none"> ○ Delivers on what the City's mandated goals ○ Effective outreach approach ○ Great for mental health and wellness of residents of all ages | | | |
| Recommended Funding | | \$10,000 | |
| Increase | | No Change | Decrease |
| Rationale | | | |
| Increase in funding to support program initiatives. | | | |

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|---|--------------------------------------|--|
| Citizens for Advancement of Community Development | Community | 83% | 4 |
| Description | | | |
| Citizens for the Advancement of Community Development (CACD) is a Black-led youth focus Registered Charitable Organization dedicated to transforming the lives of BIPOC youth between the ages of 10-24 (Since 2002). | | | |
| Mandate: To offer life strategies and interventions to children and youth in order to enhance resiliency and decrease risk by providing additional socio emotional support, academic development, skill building and community outreach in a safe and supportive environment with caring adults. | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none"> 75 participants 22 members 100 followers on social media | | | |
| Evaluation Criteria | 1: Program/Project Merit | | |
| | <ul style="list-style-type: none"> CACD is well aligned with Youth Plan Engagement with community is clear Pivoting programming due to COVID | | |
| | 2: Accessibility | | |
| | <ul style="list-style-type: none"> Developed programs, services, events, and activities a to engage under-served communities Middle School programs align with City's strategic plan Good visible location in a community centre | | |
| | 3: Effectiveness | | |
| | <ul style="list-style-type: none"> Hired consultant for development of strategic planning to support with expansion of programs Proven long term and sustainable organizational success Internship Opportunity for College and University students | | |
| | 4: Accountability | | |
| | <ul style="list-style-type: none"> 7 Board of Directors CACD uses a three-prong approach to ensure funding sustainability for programs and projects Low financial risk | | |
| | 5: Demonstrate Need/Rational for Funding | | |
| | <ul style="list-style-type: none"> Outcomes are clear but some metrics needed Targeted audience is important | | |
| Recommended Funding | | \$5,000 | |
| Increase | | No Change | Decrease |
| Rationale | | | |
| First time receiving funding through this grants stream. | | | |

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|--|--------------------------------------|--|
| Cruisers Sports for the Physically Disabled | Community | 70% | 4 |
| Description | | | |
| Cruisers Sports for the Physically Disabled's mission is to enhance the quality of life for persons with physical disabilities through sports and recreation. | | | |
| Cruisers Sports adaptive sports programs provided through the club include of bocchia, para-athletics, para ice hockey, wheelchair basketball, and a junior multi-sports program. | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none"> 130 participants \$2,750 in revenue | | | |
| Evaluation Criteria | 1: Program/Project Merit | | |
| | <ul style="list-style-type: none"> Expansion of activities and public awareness Offering Try It sessions to new members Goal of working toward a Mississauga wheelchair presence in Parasport | | |
| | 2: Accessibility | | |
| | <ul style="list-style-type: none"> Targeting an underserved community Strong social media presence Promotes sports and recreation to all age groups | | |
| | 3: Effectiveness | | |
| | <ul style="list-style-type: none"> Sizable list of partnerships Organization is well known in Parasport world and recognized for doing great work Utilizes volunteers to offset operational costs | | |
| | 4: Accountability | | |
| | <ul style="list-style-type: none"> Medium financial risk Variety of funding sources in place | | |
| | 5: Demonstrate Need/Rational for Funding | | |
| | <ul style="list-style-type: none"> Additional equipment needed to support the expansion of the program and confirm facility bookings Great opportunity to support them since the 2022 Ontario Summer Parasport games are being hosted in Mississauga | | |
| Recommended Funding | | \$10,000 | |
| Increase | | No Change | Decrease |
| Rationale | | | |
| Requested the maximum eligible amount of funding through the grant program. | | | |

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|---|--------------------------------------|--|
| Erin Mills Farmers Market | Community Grants | 83% | 3 |
| Description | | | |
| The Erin Mills Farmers Market will engage with market vendors, farmers, and supporters to co-host a farm tour event with learning experiences and chances to connect personally with a farmer as a possible food source, their land, and the urban agriculture community. | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none"> • 12 vendors • 6 week program • 224 attendees | | | |
| Evaluation Criteria | 1: Program/Project Merit | | |
| | <ul style="list-style-type: none"> ○ 6 week program residents chances to explore local food farmers, producers, vendors, and urban gardeners ○ Adapting programs to meet needs of community and in line with data collection ○ Aligns with City priorities | | |
| | 2: Accessibility | | |
| | <ul style="list-style-type: none"> ○ Pursuing collaboration with Studio 89 ○ Location close to public transit ○ Engaging new members and youth to get involved and participate in the project | | |
| | 3: Effectiveness | | |
| | <ul style="list-style-type: none"> ○ Appear to be effective, organized and responsive to community needs ○ Good strategic and business plan ○ Website has been updated and utilize social media for promotions | | |
| | 4: Accountability | | |
| | <ul style="list-style-type: none"> ○ Numerous emerging local partnerships ○ Various sources of funding ○ Medium financial risk | | |
| | 5: Demonstrate Need/Rational for Funding | | |
| | <ul style="list-style-type: none"> ○ Support the staff plan, market and implement the farm and garden events for 2022 ○ Clear goals directed at expanding events | | |
| Recommended Funding | | \$10,000 | |
| Increase | No Change | Decrease | |
| Rationale | | | |
| Request is maximum eligible funding through this grant steam. | | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|--|-----------------|--------------------------------------|--|
| Global 180 Student Communications Inc. | | Community Grant | 68% | 2 |
| Description | | | | |
| Global 180 functions in Mississauga, engaging youth through collaborative programming with schools and an after-school drop in venue. We provide safe places for youth where they can build meaningful relationships and find mentors who encourage and support their growth as leaders among their peers, in their families, and community. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none">• 350 youth participants• 40 volunteers• 16 events | | | | |
| Evaluation Criteria | 1: Program/Project Merit | | | |
| | <ul style="list-style-type: none">○ Our purpose is to challenge and equip youth to positively influence their world○ Fuse Programming for 2022, 8 Virtual Events and 8 In-Person Events○ Responds to research and surveys from community | | | |
| | 2: Accessibility | | | |
| | <ul style="list-style-type: none">○ Youth attendance in virtual programming○ Supports City goals and mandates○ Effective outreach | | | |
| | 3: Effectiveness | | | |
| | <ul style="list-style-type: none">○ Services designed for a specific target youth group, grades 6-8○ Some evaluation with parents to ensure efficacy○ Gaps on where the impact is coming from | | | |
| | 4: Accountability | | | |
| | <ul style="list-style-type: none">○ Good amount of programming○ Various sources for grant funding○ Medium financial risk | | | |
| | 5: Demonstrate Need/Rational for Funding | | | |
| | <ul style="list-style-type: none">○ Would be used to support assessment strategy○ Funding needed for sustainability | | | |

| | | | |
|---|-----------|---------|----------|
| Recommended Funding | | \$9,985 | |
| Increase | No Change | | Decrease |
| Rationale | | | |
| Support with Conditions Status recommended to improve financial reporting and metrics for strategic plan. | | | |

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|---|--------------------------------------|--|
| Golden Maple Chinese Seniors Association | Community | | 1 |
| Description | | | |
| Golden Maple Chinese Seniors Association is a new star of the senior group, established on February 25, 2019. Golden Maple efforts to open an environment, promote the elders to have fun, passion, vitality, mentors and friends, to get old life fun; We offer a variety of classes: computer, English, painting, weaving, dancing, tai chi to Improve the original level; to learn new content, new technology. | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none"> 15 volunteers | | | |
| Evaluation Criteria | 1: Program/Project Merit | | |
| | <ul style="list-style-type: none"> Vegetable garden culture project Garden to be placed in private members property, inaccessible to the community | | |
| | 2: Accessibility | | |
| | <ul style="list-style-type: none"> Limited capacity as a new organization Limited information on expanding outreach to community | | |
| | 3: Effectiveness | | |
| | <ul style="list-style-type: none"> Registration to City Community Group Registry Program required More information on the strategic planning beneficial | | |
| | 4: Accountability | | |
| | <ul style="list-style-type: none"> Limited budgetary details Limited information on organizations financial details | | |
| | 5: Demonstrate Need/Rational for Funding | | |
| | <ul style="list-style-type: none"> Work with community partners would be beneficial and change of location | | |
| Recommended Funding | | \$0 | |
| Increase | | No Change | Decrease |
| Rationale | | | |
| No funding is being recommended due to limited information in the application. | | | |

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|--|--------------------------------------|--|
| Meadowvale Seniors Social Club | Community | | 1 |
| Description | | | |
| Meadowvale Seniors Social Club is to promote social activities, to sponsor good fellowship and wholesome recreation and to unite for the betterment of all members of the Club. | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none"> • 425 members • Over \$8,000 in membership revenue | | | |
| Evaluation Criteria | 1: Program/Project Merit | | |
| | <ul style="list-style-type: none"> ○ Requesting funding for program equipment ○ More information on their goals would be beneficial ○ More information in relation to City priorities | | |
| | 2: Accessibility | | |
| | <ul style="list-style-type: none"> ○ Accessible location in community centre ○ Limited information on expanding outreach to new members or community | | |
| | 3: Effectiveness | | |
| | <ul style="list-style-type: none"> ○ Sustainable organization however clarity on deliverables ○ More information on the strategic planning beneficial | | |
| | 4: Accountability | | |
| | <ul style="list-style-type: none"> ○ Membership focused group ○ Limited budgetary details ○ Medium financial risk | | |
| 5: Demonstrate Need/Rational for Funding | | | |
| <ul style="list-style-type: none"> ○ Pivot request for equipment with community centre partnership | | | |
| Recommended Funding | | \$0 | |
| Increase | | No Change | Decrease |
| Rationale | | | |
| No funding is being recommended due to limited information in the application. | | | |

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|---|--------------------------------------|--|
| MIAG Centre for Diverse Women & Families | Community | 41% | 4 |
| Description | | | |
| <p>MIAG Centre for Diverse Women & Families is a non-profit community based registered charitable organization.</p> <p>Our vision is: working towards an inclusive and a resilient community.</p> <p>Our organizations' mission is to enhance the capacity of individuals and families from different ethno-cultural communities through empowerment, innovation, and well-being based programs and services.</p> <p>MIAG strives to serve the multicultural community of Peel and contributed to facilitating the integration and inclusion of thousands of new Canadians to the ever changing Peel region. Through skills development programs, capacity building, health promotion and chronic disease prevention, affordable and easy accessible recreational programs, MIAG was able to help community members to make positive changes in their lives.</p> | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none"> • 150 individuals • 26 programs | | | |
| Evaluation Criteria | 1: Program/Project Merit | | |
| | <ul style="list-style-type: none"> ○ Objectives align with City's strategic priorities ○ Good services and responds to communities needs ○ 2021: 400 individuals participated in 28 programs | | |
| | 2: Accessibility | | |
| | <ul style="list-style-type: none"> ○ Clear outreach strategy and working with entire community ○ Offering free virtual programming ○ Survey participants for programming success and initiatives | | |
| | 3: Effectiveness | | |
| | <ul style="list-style-type: none"> ○ Well developed strategic plan ○ Women's health and wellness hub addresses gaps in step by step approach | | |
| | 4: Accountability | | |
| | <ul style="list-style-type: none"> ○ Low financial risk ○ Various sources of funding | | |
| 5: Demonstrate Need/Rational for Funding | | | |
| <ul style="list-style-type: none"> ○ Clear outcomes and responds to identified needs of audience | | | |
| Recommended Funding | | \$10,000 | |
| Increase | | No Change | Decrease |
| Rationale | | | |
| Requested the maximum eligible amount of funding through the grant program. | | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|--|-----------|--------------------------------------|--|
| Mississauga Cricket League | | Community | | 2 |
| Description | | | | |
| Mississauga Cricket League (MCL) is an enabling platform for the establishment and promotion of cricket in City of Mississauga. Our mission is to promote interest and participation in the sport of cricket at all levels from youth, adult and older adults at recreational and social levels. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none">4,000 participants7 volunteers | | | | |
| Evaluation Criteria | 1: Program/Project Merit | | | |
| | <ul style="list-style-type: none">Offer free cricket awareness workshops for youth in schools and conduct free cricket tournament for youthLimited information on relation to City priorities | | | |
| | 2: Accessibility | | | |
| | <ul style="list-style-type: none">Identified 5 youth categories between the ages of 13-23Limited information on expanding outreach to community | | | |
| | 3: Effectiveness | | | |
| | <ul style="list-style-type: none">Established league that has been consistently able to continue growth in the adult leagueMore information on the strategic planning beneficial | | | |
| | 4: Accountability | | | |
| | <ul style="list-style-type: none">Limited budgetary detailsHigh financial risk | | | |
| | 5: Demonstrate Need/Rational for Funding | | | |
| | <ul style="list-style-type: none">Accountability to expanding in a youth market is not guaranteed to be a success | | | |

| | | | |
|--|-----------|-----|----------|
| Recommended Funding | | \$0 | |
| Increase | No Change | | Decrease |
| Rationale | | | |
| No funding is being recommended due to limited information in the application. | | | |

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|---|--------------------------------------|--|
| Ontario Regional Malayalee Association | Community | | 1 |
| Description | | | |
| Ontario Regional Malayalee Association (ORMA) is submitting a proposal to engage youth in a range of programs focusing on igniting young minds to STEM fields. This program is designed to take 150 students through foundations of STEM and Robotics education to the advanced level focusing on moon and space science, and to impart enhanced knowledge on missions like NASA's Artemis Lunar Exploration. Our goal is to raise the profile of STEM and Space science to more girls and students from visible minority communities in Mississauga and to make them equipped for the future. | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none"> 150 participants | | | |
| Evaluation Criteria | 1: Program/Project Merit | | |
| | <ul style="list-style-type: none"> Youth engagement in STEM and Space project Limited information of school boards engagement with project | | |
| | 2: Accessibility | | |
| | <ul style="list-style-type: none"> More information on organizations deliverables would be beneficial Limited information on expanding outreach to community | | |
| | 3: Effectiveness | | |
| | <ul style="list-style-type: none"> Registration to City Community Group Registry Program required More details in strategic plan beyond youth would be beneficial | | |
| | 4: Accountability | | |
| | <ul style="list-style-type: none"> High financial risk Limited budgetary details More information on organizations financial details | | |
| 5: Demonstrate Need/Rational for Funding | | | |
| <ul style="list-style-type: none"> Concept of project appropriate however funding allocation unclear | | | |
| Recommended Funding | | \$0 | |
| Increase | | No Change | Decrease |
| Rationale | | | |
| No funding is being recommended due to limited information in the application. | | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|---|-----------|--------------------------------------|--|
| Rapport Youth & Family Services | | Community | | 1 |
| Description | | | | |
| Rapport Youth & Family Services is committed to strengthening the social and emotional well-being of youth and families through youth engagement and related support services. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none">1,300 participants4 online programs | | | | |
| Evaluation Criteria | 1: Program/Project Merit | | | |
| | <ul style="list-style-type: none">Organization aligns with the City prioritiesYouth centres supporting youth employment, after school programs, culinary, virtual programmingLimited information on actual programs offered | | | |
| | 2: Accessibility | | | |
| | <ul style="list-style-type: none">Limited details on outreach engagementLimited social media presences | | | |
| | 3: Effectiveness | | | |
| | <ul style="list-style-type: none">More information on strategic and business planningLimited information on how organization will serve Mississauga youth | | | |
| | 4: Accountability | | | |
| | <ul style="list-style-type: none">Medium financial riskMore information through metrics would be beneficial | | | |
| | 5: Demonstrate Need/Rational for Funding | | | |
| <ul style="list-style-type: none">Funding request to support new youth centre however project goal is unclear | | | | |

| | | | |
|---|--|-----------|----------|
| Recommended Funding | | \$0 | |
| Increase | | No Change | Decrease |
| Rationale | | | |
| No funding is being recommended due to limited of information in the application. | | | |

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|--|--------------------------------------|--|
| Retraite active de Peel | Community | | 2 |
| Description | | | |
| Retraite active de Peel (RAP) is a not for profit organization governed and operated entirely by Francophone volunteers who are older adults. Although there are a significant number of older Francophone adults in Mississauga and Peel region, they are scattered over an extensive geographical area, and activities and services in French for older adults are almost non-existent. RAP is the only organization of its kind. To foster a sense of community and promote healthy aging, RAP organizes social, cultural, educational and health and fitness activities in French. | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none"> 91 members | | | |
| Evaluation Criteria | 1: Program/Project Merit | | |
| | <ul style="list-style-type: none"> RAP anticipates integrating a hybrid in-person and Zoom format into some activities Aligns to City priorities and the francophone community | | |
| | 2: Accessibility | | |
| | <ul style="list-style-type: none"> Limited information on assessment or evaluation of programs Limited information on expanding outreach to community | | |
| | 3: Effectiveness | | |
| | <ul style="list-style-type: none"> Serving community for a good amount of time More information on the strategic planning beneficial | | |
| | 4: Accountability | | |
| | <ul style="list-style-type: none"> Limited budgetary details High financial risk | | |
| 5: Demonstrate Need/Rational for Funding | | | |
| <ul style="list-style-type: none"> Liaising with community partners would be beneficial | | | |
| Recommended Funding | | \$0 | |
| Increase | | No Change | Decrease |
| Rationale | | | |
| No funding is being recommended due to limited information in the application. | | | |

Evaluation Summary Sheet

| Organization | | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|---|-----------|--------------------------------------|--|
| The Dam | | Community | 96% | 4 |
| Description | | | | |
| The Dam partners with youth 13-19 years old to build inclusive community. The Dam helps empower youth to know their own worth, increase their capacity for healthy relationships, experience increased social support and improve their life skills. | | | | |
| Key Outcomes | | | | |
| <ul style="list-style-type: none">340 participated 20215,164 youth visits to centres 2021Projecting 30 volunteers 2022 | | | | |
| Evaluation Criteria | 1: Program/Project Merit | | | |
| | <ul style="list-style-type: none">Provide location specific programmingProviding services to an underserved youth community and aligns with the Youth planOngoing evaluation of youth trends through qualitative data, allows organization to address barriers through evidence-based data to provide proactive solutions | | | |
| | 2: Accessibility | | | |
| | <ul style="list-style-type: none">Established partnerships with schools in the areaProvide support for visible minorities, LGBTQ2S+, BIPOC youthExtensive outreach and utilizes social media to promote programming | | | |
| | 3: Effectiveness | | | |
| | <ul style="list-style-type: none">Identified relevant risk and have clear solutionsHigh-capacity organizationAble to pivot programming to meet needs of community during the pandemic | | | |
| | 4: Accountability | | | |
| | <ul style="list-style-type: none">Low financial riskVarious sources of fundingQualified staff and Board in place | | | |
| | 5: Demonstrate Need/Rational for Funding | | | |
| | <ul style="list-style-type: none">Funding will support staffing costs to address youth programming and volunteering opportunities within the City of Mississauga | | | |

| | | | |
|--|--|-----------|----------|
| Recommended Funding | | \$30,000 | |
| Increase | | No Change | Decrease |
| Rationale | | | |
| Organization meets eligibility criteria for multi-year funding however, the Grants Review Committee recommends a one-year agreement as a transitional measure in 2022. | | | |

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|--|--|--------------------------------------|--|
| The Mississauga Players Theatre Group | Community | | 1 |
| Description | | | |
| The Mississauga Players produces high-quality performance theatre that promotes diverse humanistic themes encouraging audiences and talent to embrace values consistent with social harmony, tolerance and anti-violence and further offers workshops that foster the creation of community connections. Through theatre performances/workshops for children, youth and adults, MPT will foster connections, stimulates and challenges their mind to awaken their spirit, and to promote tolerance, anti-violence themes and messages. | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none"> • 3 spring productions • 40 artists | | | |
| Evaluation Criteria | 1: Program/Project Merit | | |
| | <ul style="list-style-type: none"> ○ Production to have audience engagement and immersive interaction, however current climate is a concern ○ Limited information of where the production is to take place | | |
| | 2: Accessibility | | |
| | <ul style="list-style-type: none"> ○ More information on organizations marketing plans and deliverables would be beneficial ○ Providing opportunities for community groups | | |
| | 3: Effectiveness | | |
| | <ul style="list-style-type: none"> ○ Registration to City Community Group Registry Program required ○ Limited information on organizations refresh ○ More details in strategic planning would be beneficial | | |
| | 4: Accountability | | |
| | <ul style="list-style-type: none"> ○ High financial risk ○ Limited budgetary details ○ More information on organizations financial details | | |
| 5: Demonstrate Need/Rational for Funding | | | |
| <ul style="list-style-type: none"> ○ Concept of production appropriate however timing of the application does not fit pubic health guidelines, also incorrect funding stream | | | |
| Recommended Funding | | \$0 | |
| Increase | | No Change | Decrease |
| Rationale | | | |
| No funding is being recommended due to limited of information in the application. | | | |

Evaluation Summary Sheet

| Organization | Stream | Funding Leveraged from other Sources | Grade Of Application (1 lowest, 5 highest) |
|---|--|--------------------------------------|--|
| Tong Le Senior Association | Community | | 1 |
| Description | | | |
| The Tong Le Senior Association is a non-profit civic organization. Tong Le Senior Association aims to promoting the interests of cultural heritage, improving effective communications of the seniors in the City of Mississauga. | | | |
| Key Outcomes | | | |
| <ul style="list-style-type: none"> 106 participants 5 volunteers | | | |
| Evaluation Criteria | 1: Program/Project Merit | | |
| | <ul style="list-style-type: none"> Workshop for seniors to learn social media to connect with society, tea-talk party and dance class More information on their goals would be beneficial More information in relation to City priorities | | |
| | 2: Accessibility | | |
| | <ul style="list-style-type: none"> Good to minimize isolation with limited participants numbers Limited information on outreach to new participants or community Programming is good, except limited details as to the necessity | | |
| | 3: Effectiveness | | |
| | <ul style="list-style-type: none"> Sustainable organization however clarity on deliverables lacking More information on the strategic planning beneficial | | |
| | 4: Accountability | | |
| | <ul style="list-style-type: none"> Timelines on project scope unclear Medium financial risk | | |
| 5: Demonstrate Need/Rational for Funding | | | |
| <ul style="list-style-type: none"> Pivot the ask to support a smaller request for equipment | | | |
| Recommended Funding | | \$0 | |
| Increase | | No Change | Decrease |
| Rationale | | | |
| No funding is being recommended due to limited information in the application. | | | |

Evaluation Summary Sheet

| Organization | | Stream | Grade Of Application (1 lowest, 5 highest) |
|--|--|-------------------------|---|
| Arts & Culture Initiative of South Asia | | Culture Projects | 1 |
| Description | | | |
| <p>META Sauga</p> <p>META Sauga will be an exhibition which takes attendees on an artistic journey dedicated to modern and digital art, by bringing together Peel Region's contemporary artists from different cultures, resulting in community building and increase awareness of intercultural understanding</p> | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | |
| | <ul style="list-style-type: none"> ○ 3rd edition of META Sauga--Modern & Digital Arts Music & Media Event, will focus on promoting inter cultural understanding among youth and young adults. ○ Limited information on showcasing diversity through digital arts ○ More information on removing barriers and increasing opportunities would be beneficial | | |
| | B2: Strengthening Culture in Mississauga | | |
| | <ul style="list-style-type: none"> ○ Digital arts festival ○ Limited information on supporting Mississauga artists and if they are to be paid ○ Showcasing this art form to the general public ○ More information in this section would be beneficial | | |
| | B3: Strengthening Governance | | |
| | <ul style="list-style-type: none"> ○ 5 volunteer Board with various skill sets ○ Policies, procedures and planning are in process with clear roles and responsibilities | | |
| | B4: Resources | | |
| | <ul style="list-style-type: none"> ○ More information on how the funding will be spent would be beneficial ○ Looking into various sources of funding | | |
| Recommended Funding | | \$0 | |

Evaluation Summary Sheet

| Organization | | Stream | Grade Of Application (1 lowest, 5 highest) |
|---|--|-------------------------|---|
| Blackwood Gallery | | Culture Projects | 5 |
| Description | | | |
| How to Feel the Weight of this Moment | | | |
| <p>“How to Feel the Weight of this Moment” (working title) is a three-cycle lightbox and public art program guest-curated by Farah Yusuf, taking place from September 2022–August 2023. The project explores processes of reckoning with grief, trauma, and social upheaval in response to the COVID-19 pandemic and to ongoing experiences of violence, state repression, and alienation—all of which are experienced most acutely by members of already-marginalized groups and racialized communities.</p> | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | |
| | <ul style="list-style-type: none"> Independent curator of Filipino/Guyanese descent, and including Black, Indigenous, Cantonese-Canadian, Lebanese-Canadian, and multi-racial artists, grapples (both explicitly and implicitly) with the complexities of mourning and healing amid realities of migration, disconnection, racism, and systemic erasure. A major impact of this project is its emphasis on free and accessible artwork: outdoor lightboxes and public signage reduce barriers to engaging with contemporary art for publics who might not normally enter gallery space Locations for images in public signage (slated to include wards 1, 4, 5, and 6) have been selected based on a combination of factors including the communities’ diverse linguistic literacies, and social experiences in wards Passive approach to sharing art with intercultural audience, direct approach through work with artists, curator and art audience | | |
| | B2: Strengthening Culture in Mississauga | | |
| | <ul style="list-style-type: none"> Project engages over 15 paid contributors including artists, writers, an educator-in-residence and an independent curator Project’s outdoor nature, and its earnest embrace of digital tools for supporting interpretative materials and engagement, make it incredibly COVID-19-resilient and safe for publics to experience Activating a space in Mississauga that is outside of traditional spaces | | |
| | B3: Strengthening Governance | | |
| | <ul style="list-style-type: none"> Organization has a track record of success Accomplished staff at the gallery Supported by the University of Toronto Mississauga Clear roles and responsibilities have been established for the project | | |
| | B4: Resources | | |
| | <ul style="list-style-type: none"> Blackwood is experienced in programming lightboxes as they have been for the past 10+ years Variety of funding sources in place | | |
| Recommended Funding | | \$7,000 | |

Evaluation Summary Sheet

| Organization | | Stream | Grade Of Application (1 lowest, 5 highest) |
|--|---|-------------------------|---|
| Comedy Records | | Culture Projects | 4 |
| Description | | | |
| <p>Front Line Laughs</p> <p>Comedy Records Live is proud to stand with our Front Line Workers across Ontario with a free Stand Up Comedy show titled Front Line Laughs.</p> <p>Front Line Laughs is an evening dedicated, in thanks and appreciation, to those serving on the front lines. The 75 minute laugh fest features host K. Trevor Wilson of LetterKenny and a diverse lineup of Canada's funniest story tellers. We aim to showcase our thanks and appreciation by delivering an unforgettable night on Thursday May 5, 2022 at the Delta Marriott Hotel banquet hall (space on hold) serving both Trillium and Credit Valley Hospitals in Ward 8 Erin Mills area.</p> | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | |
| | <ul style="list-style-type: none"> Developing a growing number of partnerships and collaborations with individuals, ad-hoc community group, formal unions who represent Front Line Workers and the online as well as in-person hate over the pandemic 12 cities and 3 Indigenous reserves are in development across the province, showing there is demand for it Comics are diverse in performance style and come from multiple cultural backgrounds | | |
| | B2: Strengthening Culture in Mississauga | | |
| | <ul style="list-style-type: none"> Our work includes the advocacy for fair compensation and competitive market fees for our artists Bringing a live cultural experience to Mississauga front line workers that has strong potential to benefit mental health and well-being Stand Up Comedy is best experienced live, together in a group-setting and is good medicine Bringing Live Entertainment to Mississauga; also brings unity | | |
| | B3: Strengthening Governance | | |
| | <ul style="list-style-type: none"> Small, strong Board with various skills Four qualified staff to support board and artists Registered not-for-profit | | |
| | B4: Resources | | |
| | <ul style="list-style-type: none"> Offer additional support and thanks to Frontline Workers across Ontario and their own communities Various sources of funding Well-defined budget for project | | |
| Recommended Funding | | \$7,000 | |

Evaluation Summary Sheet

| Organization | | Stream | Grade Of Application (1 lowest, 5 highest) |
|--|--|-------------------------|---|
| Crane Creations Theatre Company | | Culture Projects | 4 |
| Description | | | |
| Summer Ensemble Production | | | |
| Crane Creations Theatre Company is proposing a 2 month long project with a working title “Bring the Arts to the Community”. The project will start on May 15 and end on July 15. It will provide employment for 20 emerging artists, priority in hiring will be given to Mississauga based artists. The project will take place in the following neighbourhoods: Malton, Clarkson, Port Credit, Streetsville and Cooksville. | | | |
| The results of this project will be ten pop up performances performed in open air public spaces across Mississauga | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | |
| | <ul style="list-style-type: none"> ○ Targeting specific communities that are underserved – newcomer community, emerging artists that are newcomers to Canada ○ Using a unique art form that will help expose this style of performance to more people ○ Supporting diversity and addressing racism, hate as well as discrimination in a positive way ○ Open air performances will allow for any health parameters to be met if required ○ Designed for families and children | | |
| | B2: Strengthening Culture in Mississauga | | |
| | <ul style="list-style-type: none"> ○ This project will reinvent 5 different locations in 5 neighbourhoods in Mississauga: Malton, Clarkson, Cooksville, Port Credit and Streetsville. The locations will be chosen by the artists participating in the project ○ Providing employment to 21 artists, 6 from our core team and 15 new hires with a focus on emerging artists between 19 - 30 years of age, visual minorities and immigrant artists ○ No ticket charges; donations only ○ Each team member will be mentoring and guiding artists for the project ○ Will provide translators | | |
| | B3: Strengthening Governance | | |
| | <ul style="list-style-type: none"> ○ Diverse Board, staffing and volunteers with various skill sets ○ Strategic plan (2022-2025) in place ○ Policies and procedures in place for Board and staff | | |
| | B4: Resources | | |
| | <ul style="list-style-type: none"> ○ Various sources of sponsorships and private donations ○ Supplementing project with additional grants (Summer Jobs Grant, Canada Arts Council grant) | | |
| Recommended Funding | | \$7000 | |

Evaluation Summary Sheet

| Organization | | Stream | Grade Of Application (1 lowest, 5 highest) |
|--|---|-------------------------|---|
| Eagle Spirits of the Great Waters | | Culture Projects | 4 |
| Description | | | |
| Indigenous Art Exhibit in 2022 by Eagle Spirits of the Great Waters | | | |
| Indigenous Art Exhibit in 2022 by Eagle Spirits of the Great Waters at the Small Arms Inspection Building. Exhibition will be focused on our youth and undereducated adults, many of whom have been taught racism and hatred throughout their lives and continue to hold these views of 'others'. Eagle Spirits' events are meant to introduce the community to alternative ways of healing and eliminate the effects of racism and hatred that have haunted Indigenous peoples for hundreds of years. | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | |
| | <ul style="list-style-type: none"> Exhibit is focused on the anti-racism and anti-hate theme Promotional plan in place Open to all as well as provides a safe and welcoming environment A healing Ceremony at a Sacred Fire. | | |
| | B2: Strengthening Culture in Mississauga | | |
| | <ul style="list-style-type: none"> Hosting 15 artists, each will focus on anti-racism and anti-hate theme in the work For the first time we will have 1-2 Artists perform in person (live), as well as a flute player Artists receive marketing support through their newsletter and the performers will be paid for the contribution Providing opportunities for local artists Increased interest and support from the community, funding from developers | | |
| | B3: Strengthening Governance | | |
| | <ul style="list-style-type: none"> The three co-founders of Eagle Spirits are all members of the original Iroquois 5 Nations Confederacy Advisory 2021 elected a new Board member totalling 7 Limited in-person opportunities for training; leaning in-person is the Indigenous way | | |
| | B4: Resources | | |
| | <ul style="list-style-type: none"> Excellent partnerships and collaborations Various sources of funding Low financial risk | | |
| Recommended Funding | | \$5,000 | |

Evaluation Summary Sheet

| Organization | | Stream | Grade Of Application (1 lowest, 5 highest) |
|---|--|-------------------------|---|
| Frog in Hand Productions | | Culture Projects | 4 |
| Description | | | |
| Full Body (working title) | | | |
| <p>The term 'racialized bodies' invites us to think of the multiple processes whereby bodies are seen as 'having' a racial identity. 'Racial identity' is not simply determined, by the 'fact' of skin colour. Racialization is a process that takes time and space. "Full Body" is a project proposal to explore Race through Dance Photography - celebrating the body captured in time and space, investing skin colour with meaning while challenging racist perceptions that mark the body as the site of racialization.</p> <p>"Full Body" (working title), is a 3-month dance photography exhibit touring from September to November 2022. It will engage local photographers to focus their lenses on the grace and power of BIPOC dancers in motion. Four experienced curators will organize this exhibition. Three of these curators identify as people of colour, all have Mississauga roots, practices and all identify as professional dancers.</p> | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | |
| | <ul style="list-style-type: none"> Diversity of curators, dancers and photographers "Full Body" will strengthen identifies and diversity of the Mississauga dance and cultural communities as an act of social change Locations will be accessible by public transit, and physically accessible to people of different mobility means Transparent application process and will be using a consensus model for curation to understand the anti-oppressive lens No ticket cost and fully accessible (physically, verbally, etc.) | | |
| | B2: Strengthening Culture in Mississauga | | |
| | <ul style="list-style-type: none"> Collaborate with several Mississauga arts organizations Project will reimagine 6 unique locations in the City, promoting the radical notion that an "art gallery" can be anywhere that encourages us to pause, look and consider differently Exhibition will bring dance and photography to new and unexpected sites - in some cases quite literally taking art "off the wall" and into a park, garden, splash pad or outdoor patio Respecting CARFAC rates and professional fees Features local photographers and BIPOC dancers Exhibition to be in the fall | | |
| | B3: Strengthening Governance | | |
| | <ul style="list-style-type: none"> Incorporated not-for-profit with a volunteer board and strong, diverse governance and leadership 2 Board members added and 5 Board committees Policies and procedures in place for Board and staff | | |
| | B4: Resources | | |
| | <ul style="list-style-type: none"> Draw audiences through their own marketing platforms along with curators utilizing their audiences and followers Variety of funding sources for the project Variety of partnerships | | |
| | | | |
| | | | |
| Recommended Funding | | \$7,000 | |

Evaluation Summary Sheet

| Organization | | Stream | Grade Of Application (1 lowest, 5 highest) |
|--|--|-------------------------|---|
| Help Me! Project.com | | Culture Projects | 3 |
| Description | | | |
| <p>Calligraphy of Islam</p> <p>Help Me! Projects plans on executing an exhibition and a 3-series workshop "Calligraphy of Islam" based on Islamic Art and the culture and everyday lives of Muslims. This will enable the communities to come one step closer to understanding that a Muslim is no different from a person of any other culture. As well perhaps, this will bring the other communities to an understanding and tolerance towards the Muslim community. Ontario has seen a rise lately in crimes of hate and racism especially in the GTA.</p> | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | |
| | <ul style="list-style-type: none"> ○ Sharing information on the heritage of the Islamic culture and arts ○ Interactive and responsive social media campaign is planned ○ Target Peel and Dufferin Peel schools in Ward 5 to expose them to art and anti-Islamophobia ○ Use Zoom to do online presentations to newcomers, BIPOC, Black community groups ○ Helping non-Muslims understand Islamic art | | |
| | B2: Strengthening Culture in Mississauga | | |
| | <ul style="list-style-type: none"> ○ Promote curiosity, interest and challenging attitudes towards Muslim culture ○ Aim to help the audience venture further to discover a culture that thus far has never been depicted as a 'culture' ○ Hiring 2 paid artists and volunteer artists ○ Holding workshops, presentations and exhibitions in Ward 5 venues secured ○ Will foster a sense of a place in the community through inclusivity | | |
| | B3: Strengthening Governance | | |
| | <ul style="list-style-type: none"> ○ 5 volunteer board with various skill sets ○ Outline of roles and responsibilities for the 2-tiered Program ○ Have workshops venues and exhibitions venue secured (included in financials) | | |
| | B4: Resources | | |
| | <ul style="list-style-type: none"> ○ Help Me! Projects plans on funding the additional financial component for this Project ○ Collaboration with Trillium Health Partners Foundation and National Zakat Foundation ○ Well-detailed budget for the project provided | | |
| Recommended Funding | | \$7,000 | |

Evaluation Summary Sheet

| Organization | | Stream | Grade Of Application (1 lowest, 5 highest) |
|---|--|-------------------------|---|
| Kaleidoscope Chinese Performing Arts Society | | Culture Projects | 1 |
| Description | | | |
| <p>Celebrating Canadian Multiculturalism – Anti-racism and building communities in Mississauga with multi events</p> <p>The following communities/art groups will be participating in our events: Region of Peel Police will be invited to attend our June 26, 2022, Multicultural Canada Day Celebration to be held at Square One, promoting diversity and inclusion, rebuilding a safe environment for all of our community members representing diverse cultures, religions, and ethno-racial backgrounds. Timeline: Jan 1, 2022 to October 8, 2022, Series of events in Schools, Senior Homes, parks followed by a big event in Square One (or a Park) on June 26, 2022 and end with the Annual “Kaleidoscope” Mid-Autumn Moon Festival Gala Mississauga Living Arts Centre on October 8, 2022.</p> | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | |
| | <ul style="list-style-type: none"> ○ KPCA has a successful record of engaging and serving the communities with a large amount of audience of diverse ethnics. ○ Variety of events for the project ○ Limited information of the project relating to this years theme | | |
| | B2: Strengthening Culture in Mississauga | | |
| | <ul style="list-style-type: none"> ○ Members and partners are Mississauga residents ○ Will have Mississauga artists and instructors hired for project ○ Wide participation and interaction of the various communities and art groups in the events ○ Particular the participants and younger generation from various communities will be able to learn about the different culture through an actual participation and experience in the cultural performance ○ Limited details on how KPCA | | |
| | B3: Strengthening Governance | | |
| | <ul style="list-style-type: none"> ○ 13 volunteer Board with various skill sets ○ KCPA is governed by the bi-annually member-elected Board of Directors ○ Bylaws, Regulations, Privacy Policies and Code of Conduct for our routine practice, rehearsals and performances | | |
| | B4: Resources | | |
| | <ul style="list-style-type: none"> ○ Utilizing groups that are performing in the project to help market and draw awareness ○ Limited detail on the budget for project ○ Various sources of funding | | |
| Recommended Funding | | \$0 | |

Evaluation Summary Sheet

| Organization | | Stream | Grade Of Application (1 lowest, 5 highest) |
|--|---|-------------------------|---|
| Konsalcan Inc | | Culture Projects | 2 |
| Description | | | |
| <p>Black History Month</p> <p>Reflection on how Canadian communities can recognize the social barriers visible minorities face on a daily bases. The occasion will bring professional of various backgrounds to discuss on Reasonable Accommodation, and develop some strategies on how to continue to build a community where all can fit and interact with greater confidence.</p> | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | |
| | <ul style="list-style-type: none"> ○ The event will take place at Erindale Community Hall, February 11-13, 2022 ○ Occasion will be allocated to diverse cultural displays and educational historical records that will not only entertain but educate the audience to a greater extent ○ Program will target immigrants and visible minorities and the Black communities in Mississauga ○ Will also create community educational programs that will be an ongoing exercise within the communities and schools ○ Drama show casing "Culture Shock - Dreams of the New World"; expectations and disappointments faced by immigrants and visible minorities ○ Panel discussion on "Reasonable Accommodation in Canadian communities" | | |
| | B2: Strengthening Culture in Mississauga | | |
| | <ul style="list-style-type: none"> ○ Drama will help Canadians understand how blacks experience social injustice and discrimination, and thus develop norms that makes all feel equal and acceptable in their communities ○ Peace officers will learn how to deal with cultural signals that are otherwise misconstrued as behavior problems ○ Employers and employees will positively manage diversity well in work places ○ Society will tolerate everyone from different cultural backgrounds ○ Public education on the realities of COVID-19 and it's devastating consequences if ignored | | |
| | B3: Strengthening Governance | | |
| | <ul style="list-style-type: none"> ○ Diverse Board various skill sets ○ Constitution and bylaws in place for Board | | |
| | B4: Resources | | |
| | <ul style="list-style-type: none"> ○ Currently pursuing sponsors ○ Limited source in funding for event | | |
| Recommended Funding | | \$5500 | |

Evaluation Summary Sheet

| Organization | | Stream | Grade Of Application (1 lowest, 5 highest) |
|--|---|-------------------------|---|
| Mississauga Arts Council | | Culture Projects | 1 |
| Description | | | |
| <p>Campaign for Marty's Hub</p> <p>The new MartysHUB.com is the online portal for everything art in Mississauga, an undiscovered gem bringing Mississauga artists, arts organizations and businesses together online, seen in all wards throughout the year. The Mississauga Arts Council oversaw the site construction and is now managing Martys HUB as an open, accessible, online host for the city's artists and arts communities. This includes diverse artists from all priority groups and every continent.</p> | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | |
| | <ul style="list-style-type: none"> ○ Honorariums to create postcards celebrating different days and months. Black History, Diwali, Chinese Lantern Festival, Indigenous Day, Bollywood MonstrARTity, Italfest, Southside Shuffle, Mississauga Music Week ○ Limited information that relates to this years theme ○ Developing audience by utilizing various digital media streams | | |
| | B2: Strengthening Culture in Mississauga | | |
| | <ul style="list-style-type: none"> ○ Digital platform to connect artists and diverse communities and supports emerging artists ○ Marketing campaign for Martys HUB and the entire reason behind it, is to grow the arts marketplace, increase the number of artists engaged, grow the number of paid opportunities created through a means of delivery to new audiences | | |
| | B3: Strengthening Governance | | |
| | <ul style="list-style-type: none"> ○ 14 volunteer Board with various skill sets ○ MAC has an established reputation for supporting the growth and development of the arts sector in Mississauga. | | |
| | B4: Resources | | |
| | <ul style="list-style-type: none"> ○ Martys HUB advertising and promotional campaign strategy, we have partnered with local digital marketing agency Bold X Collective ○ Various sources of funding | | |
| Recommended Funding | | \$0 | |

Evaluation Summary Sheet

| Organization | | Stream | Grade Of Application (1 lowest, 5 highest) |
|--|--|-------------------------|---|
| Mississauga Writers Group | | Culture Projects | 2 |
| Description | | | |
| Proposed Contests and Prizes | | | |
| Writing Contests for Youth (18 and younger), Seniors (65 and older) and Poets to encourage writing, submitting, and applying to be published. This encourages confidence and mental health to direct and build a healthier outlook. They are encouraged to give a short bio, photo and a copyright line to show ownership of the submission. | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | |
| | <ul style="list-style-type: none"> ○ Youth and senior focused projects ○ May 1 - Sept 30 from time of application, to judging and publication ○ More information on how they are addressing the 2022 theme would be beneficial ○ Promotions are through the library, schools, community centres, seniors' associations | | |
| | B2: Strengthening Culture in Mississauga | | |
| | <ul style="list-style-type: none"> ○ Fosters sense of community for writers in the city, particularly youth and seniors ○ Host workshops and authors events ○ Participate in a few big public events and festivals throughout the city ○ More information concerning their "Write on" component of the project would be beneficial | | |
| | B3: Strengthening Governance | | |
| | <ul style="list-style-type: none"> ○ Staff and volunteers are set up early to help them understand the contest process ○ 150 members ○ More information on organizational roles and responsibilities would be beneficial | | |
| | B4: Resources | | |
| | <ul style="list-style-type: none"> ○ Limited grant funding ○ Mississauga Arts Council and Peel Weekly News are our collaborators ○ Primary revenue comes from book sales ○ Beginning to do webinars through MAC to help writers understand the process | | |
| Recommended Funding | | \$5,000 | |

Evaluation Summary Sheet

| Organization | | Stream | Grade Of Application (1 lowest, 5 highest) |
|--|--|-------------------------|---|
| MonstrARTity Creative Community | | Culture Projects | 5 |
| Description | | | |
| <p>From Phobia to Love</p> <p>Since 2011, monstrARTity has been creating and presenting fusion productions to teach South Asian and non-South Asian artists and audiences about each other's cultures.</p> <p>For 2022, we're planning two collaborative presentations to combat bigotry:</p> <ol style="list-style-type: none"> 1. Homophobia and transphobia are prevalent in mainstream and South Asian communities. From a research paper on LGBTQ2S+ South Asians in the GTA by Khadijah Kanji: "[My job] was a super South Asian environment so I had to cancel out my queer identities." "If it's around aunties, I'm not bringing [my sexuality] up." 2. Islamophobia is prevalent in mainstream and South Asian communities. The June 2021 terror attack against a Pakistani Muslim family in London, Ontario is well-known, yet far from the only, evidence of this. <p>We'll present these two initiatives at #BollywoodMonster Mashup, the largest South Asian festival in Canada.</p> | | | |
| Evaluation Criteria | B1: Inter-Cultural Reach | | |
| | <ul style="list-style-type: none"> ○ Collaborating with Canadian Arabic Orchestra and Concerned Kids ○ Creating a space to challenge bigotry in the South Asian community ○ Engaging diverse South Asian audiences via our relationships with media outlets in multiple languages (English, Hindi, Punjabi, Urdu, Tamil, Bengali) ○ MCS is a 100% accessible venue and we're investing in additional accessible seating areas at this year's event | | |
| | B2: Strengthening Culture in Mississauga | | |
| | <ul style="list-style-type: none"> ○ Providing dozens of artists with professional artist fees ○ Encouraging all artists to stretch themselves with cross-cultural programming and interact with disciplines and cultures normally beyond their reach. ○ Providing artists with a professional marketing team that will create campaigns specifically for this project ○ Coaching all performers with media training before interviews with major outlets ○ Audience members see an openly LGBTQ2S+ artist or an Indo-Arabic collaboration at a South Asian event | | |
| | B3: Strengthening Governance | | |
| | <ul style="list-style-type: none"> ○ Strong Board with various skills and qualified staff to support them ○ Board and staff are trained in all policies and procedures ○ monstrARTity will take sole financial responsibility for this project and will handle artist contracts, advancing, performance logistics, paid marketing and budgeting. | | |
| | B4: Resources | | |
| | <ul style="list-style-type: none"> ○ Variety of partners and sponsorships confirmed ○ Various sources of funding ○ Well-defined budget for project | | |
| Recommended Funding | | \$5,000 | |