

PVAC June 15, 2021

Mobile Licensing Enforcement



Fare review

- Staff conducted a second round of engagement with industry members to gauge interest in changing the method through which a fare is determined.
- Engagement was accomplished through a distribution by surface mail requesting response either by email or regular mail.

Fare Review

- A total of 29 responses were received
- Approximately 2.4% of Industry members
- While low, is double the previous sample size

<p>Approach 1: Increase or decrease current fare rate</p> <p>Keep the current meter rate and through consultation with the industry, determine when adjustments are needed to reflect significant changes in operating costs (i.e. insurance, fuel, equipment).</p>	58%
<p>Approach 3: Introduce fixed fare rates</p> <p>The meter rate would be eliminated and taxis would charge a flat rate based on where the trip starts and ends. This would provide clarity to the customer as to the exact cost of a trip before the trip begins. This approach could also include zoned fares such as the model used at the airport.</p>	38%
Non Responsive- Raised issues outside of the survey or indicated no preference	3%

Blended result.

Combining the results from both engagement efforts and eliminating the non responsive data results in:

- 59.5% selecting to maintain the Meter Rate system
- 39.5% selecting the introduction of fixed flat rates.

Comments

Some Industry members responding to the engagement also provided comments, a sampling of these are included.

- Implement a centralized dispatch system for all taxis
- Brokerage fees are excessive
- No changes should be made to the taxi industry until after COVID ends
- Fees related to operating a taxi are too high
- Taxi fare rates should be reviewed more often

Discussion