

Road Safety Work Plan 2022					
Timeline/Date	Campaign/Events	Details	Budget/Costs	Completion Date	Additional Information
2022 March	Renew CARSP Membership	Annual yearly renewal	Cost: \$515	March 18, 2022	
2022 Spring Campaign – April 1-30, 2022	Let's Move Mississauga	\$5000 from the Committee 2022 budget be allocated to the Road Safety Promotional Subcommittee for the purpose of social media advertisement and mobile signs for the “Let's Move Mississauga” Campaign. RSC-0003-2022	Budget: \$5000 Cost: Balance:		
Ongoing	Promotional Giveaway Items	\$5000 from the Committee 2022 budget be allocated to the Road Safety Promotional Subcommittee for the purchase of 2500 microfiber cloths w/ the RSC creative design. To be distributed at City wide events. RSC-0004-2022	Budget: \$5000 Cost: Balance:		
Ongoing	Road Safety Lawn Signs	To re-design the Road Safety Slow Down Lawn Signs for distribution in the spring.	Cost: \$0		
TBD	Mascot	Anne Marie Hayes, Citizen Member student team to work on creative design of RSC mascot contest. RSC-0005-2022	\$200 Prize money		

TBD – 2022 May	Public Works Week	Erica Warsh, Vision Zero and/or Colin Patterson to follow-up with the potential date.			No Public Works Week For May 2022
TBD – 2022 Fall Campaign	Pedestrian Campaign				