

City of Mississauga  
**Agenda**



**Public Information Subcommittee  
 Traffic Safety Council**

**Date:** January 17, 2022  
**Time:** 2:06 PM  
**Location:** Online Video Conference

Members Present

Tamara Coulson	Citizen Member (Chair)
Miles Roque	Citizen Member
Peter Westbrook	Ex-Officio
Louise Geogan	Ex-Officio

Members Absent	Aamira Alvi	Citizen Member
	Junaid Shah	Citizen Member

**Staff**

Sheelagh Duffin, Supervisor, Crossing Guards  
 Catherine Nguyen-Pham, Communications Advisor  
 Laura Zeglen, Active Transportation Coordinator  
 Megan Piercey, Legislative Coordinator

**Contact**

Reanne Kassar, Legislative Coordinator, Legislative Services  
 905-615-3200 ext. 5471/Fax 905-615-4181/Email: [reanne.kassar@mississauga.ca](mailto:reanne.kassar@mississauga.ca)

**Find it Online**

<http://www.mississauga.ca/portal/cityhall/trafficsafetycouncil>

1. **CALL TO ORDER – 2:06 PM**

2. **INDIGENOUS LAND STATEMENT**

Miles Roque, Citizen Member, recited the Indigenous Land statement.

3. **APPROVAL OF AGENDA**

Reanne Kassar, Legislative Coordinator noted the addition of item 6.2, Let's Move Mississauga Budget, to the agenda.

Approved, as amended (P. Westbrook)

4. **DECLARATION OF CONFLICT OF INTEREST**

Tamara Coulson, Citizen Member, noted a conflict with item 6.2 due to her employment at one of the schools.

5. **MINUTES OF PREVIOUS MEETING - Nil**

6. **MATTERS CONSIDERED**

6.1. **Review of Annual Awards for 2021**

At this time, Tamara Coulson, Citizen Member abstained from voting due to a perceived conflict of interest as she works for one of the schools participating in the School Streets Pilot Program.

Due to the school closures resulting from the COVID-19 pandemic, the subcommittee recommended the awards be cancelled for 2021 and that the funding be reallocated to support the schools still participating in the School Streets Pilot Program. The subcommittee discussed providing the funding to the School Streets Pilot program schools in the spring.

**RECOMMENDATION PIS-0001-2022**

Moved By P. Westbrook

1. That Traffic Safety Council cancel the selection of recipients for the Dr. Arthur Wood Award and the Wilde Wood Award for the year 2021 due to the COVID-19 pandemic.
2. That the amount of \$1500 that was allocated for the recipients of the 2021 Wilde Wood Award be reallocated to award the 3 schools participating in the 2022 School Streets Pilot Program to benefit the students.

Approved

6.2 Let's Move Mississauga Budget

Catherine Nguyen-Pham, Communications Advisor, spoke to the budget request for \$3000 for the Lets Move Mississauga 2022 campaign and indicated that the funding would be used for mobile signs.

Peter Westbrook, Ex-officio stated that Laura Zeglen, Active Transportation Coordinator to provide a list to Ms. Nguyen-Pham regarding where the mobile signs should be located. Ms. Nguyen-Pham was advised to provide Tamara Coulson, Citizen Member and Miles Roque, Citizen Member a summary of the allocation for the funding for the Let's Move Mississauga budget to advise Traffic Safety Committee.

RECOMMENDATION PIS-0002-2021  
Moved By T. Coulson

That the amount of up to \$3,000 from the 2022 Council and Committee Support budget be allocated towards the 2022 Let's Move Mississauga Campaign to be used for mobile signs.

Approved

7. **OTHER BUSINESS**

Laura Zeglen, Active Transportation Coordinator provided an update on the Winter Walk Day and Winter Walk Month.

Sheelagh Duffin, Supervisor, Crossing Guards requested that the Traffic Safety Council provide their opinions on updating the Site Inspection reports.

8. **DATE OF NEXT MEETING: TBD**

9. **ADJOURNMENT- 2:45 PM** (T. Coulson)