

Proposed Cycling Awards

1

Youth/School Cycling

What: Award presented to youth between 12-19 (can be a group too) for promoting cycling in their school/community.

How: Will reach out to school boards.

Why: Students can put on resume/college applications. Motivated to cycle to school and/or promote cycling.

2

Business Promoting Cycling

What: Award presented to a business that promotes cycling with their employees and/or customers.

How: Will reach out to BIAs.

Why: Businesses can put plaque up to promote cycling, and attract new clients and employees.

3

Cycling Abilities/Equity

What: Award presented to a person who helps others with barriers to cycling get riding (ex. Blind)

How: Online/Social Media

Why: Encourage those who may have a barrier to cycling to get out and ride.