

Presenting Sponsor



LiUNA!
LOCAL 183
Feel the Power



May 27th, 28th & 29th

Taste ethnic dishes ... See cultural performances...
Experience multiculturalism...

Carassauga Festival of Cultures

Recognized as **Canada's Largest Multicultural Festival**

A Mississauga "tradition" – now in its 37th year!

A celebration of multiculturalism, showcasing over 25 Countries



Events during Pandemic



- 35th Anniversary Virtual Showcase
- 10K people reached
- 14 Pavilions participated

CultureCast Concert Series

- Feb. 1st to 5th, 2021
- Showcased 19 Cultural Groups
- Celebrating Hazel's 100th Birthday
- 42K people reached

LIUNA! LOCAL 183
Feed the Power

HOSTED BY HAZEL McCALLION

CARASSAUGA PRESENTS

CULTURE CAST

CONCERT SERIES

Music and Dance Performances By

FEB 1 PORTUGAL • COLOMBIA • INDONESIA • KOREA

FEB 2 EGYPT • IRAN • VIETNAM • PERU

FEB 3 HAWAII • MEXICO • LEBANON • IRELAND

FEB 4 ECUADOR • CHINA • TRINIDAD • PHILIPPINES

FEB 5 AFRICA • POLAND • ITALY

STREAMING ON FACEBOOK & YOUTUBE AT #CARASSAUGA 7:00PM EST

Funded By

Canada MISSISSAUGA HAZEL McCALLION FOUNDATION METAL WORKS

CARASSAUGA Festival of Cultures

2021 New Initiative

Cooking with Carassauga



- Cultural Cooking Videos
- Launched March 2021, 3 videos per week.
- 21 Cultures with 32 cooking demonstrations
- 88.5K people reached.
- Economic Impact - \$47K

Cooking with Carassauga

- 2 Live Interactive Cooking Classes in April.
- Featuring Celebrity Chefs:
 - Massimo Capra
 - Antonio Park
- 50 participants per class
- Italian and Korean cuisine.

Invitation Only
LIVE COOKING CLASS
 COOK UP A SPECIAL PASTA DISH WITH US HERE AT 5:30PM

TUESDAY APRIL 13

INGREDIENTS PROVIDED FOR **FREE**

WITH Celebrity Chef **MASSIMO CAPRA**

Cooking With **CARASSAUGA**

Funded By Ontario

Detailed description: This promotional poster features a chef in a white uniform standing in a kitchen. The text is overlaid on the image. A red arrow points to the chef's name, Massimo Capra. The event is scheduled for Tuesday, April 13, at 5:30 PM. It is an invitation-only live cooking class where participants will cook a special pasta dish. Ingredients are provided for free. The event is funded by Ontario.

EXCLUSIVE
LIVE COOKING CLASS
 FEATURING "PARK RESTAURANT" EXECUTIVE CHEF

TUESDAY APRIL 27

LIVE DEMO ON HOW TO MAKE THIS

JAPCHAE

WITH Celebrity Chef **ANTONIO PARK**

Cooking With **CARASSAUGA**

Funded By Ontario

Detailed description: This promotional poster features a chef in a light blue shirt and dark apron. The text is overlaid on the image. A red arrow points to the chef's name, Antonio Park. The event is scheduled for Tuesday, April 27. It is an exclusive live cooking class featuring a live demo on how to make Japchae. The event is funded by Ontario.

Carassauga Drive-In



August 20 – 22
5 shows
18 Performances

1 Week of Viewing
YouTube = 715 views
Facebook = 9.2K views

A promotional poster for the Carassauga Drive-In Music Concert Series. The poster features a large, illuminated sign that reads "Welcome To The CARASSAUGA DRIVE IN FESTIVAL OF CULTURES". Below the sign, it says "5 SHOWS SEPT 27 - OCT 1 7:30PM" and "STREAMING ON FACEBOOK & YOUTUBE @CARASSAUGA". The background shows a person sitting in a car, watching a performance. The poster lists the following shows:

MONDAY SEPT 27	TUESDAY SEPT 28	WEDNESDAY SEPT 29	THURSDAY SEPT 30	FRIDAY OCT 1
ST. ROYALS BAND COLEMAN HELL	THU THAO DANCE GROUP THE MEXICANS FOLK BALLET CHINESE DANCE GROUP THE DREAMBOATS	THE DREAMBOATS COLOMBIAN DANCE COMPANY DANCE MIGRATION THE BAND DESTINY	THE FIDDLSTIX JACK & JAMIE ANDRÁS BARD HAWAIIAN PACIFIC MAGIC MODA NOVA	LIBERTY SILVER FETU DANCE GROUP CULTURE PHILIPPINES KOMFIT

At the bottom, it says "FUNDED BY Canada Ontario" and "PRESENTING SPONSOR LIUNA! LOCAL 163 Feel the Power" and "SHOW SPONSOR ddp TD".

WEBINARS

CARASSAUGA PRESENTS

Fire & Risk Reduction Virtual Webinar Series

WEDNESDAY
FEB 16
7PM



How to prevent a fire emergency, ways to detect a fire and have a home escape plan which includes your family members and pets.

PRESENTED BY
MISSISSAUGA FIRE & EMERGENCY SERVICES

Funded By Senior Community Grant
Ontario

CARASSAUGA PRESENTS

Healthy Living Virtual Webinar Series

WEDNESDAY
MARCH 9
7PM



Learn 8 easy tips for healthy living along with ideas and options to help you get active with the City of Mississauga.

PRESENTED BY
MISSISSAUGA

Funded By Senior Community Grant
Ontario

CARASSAUGA PRESENTS

Peel Police: Personal Safety Virtual Webinar Series

WEDNESDAY
MARCH 16
7PM



Learn to recognize high-risk environments, behaviours, including fraud, in this webinar. Recognizing how to properly manage such situations can greatly improve your safety.

PRESENTED BY
PEEL REGIONAL POLICE

Funded By Senior Community Grant
Ontario

CARASSAUGA PRESENTS

Financial Planning Virtual Webinar Series

WEDNESDAY
MARCH 23
7PM



Planning our finances in these uncertain times can be a challenge. Let us help.

Join our webinar to learn tips to help you with your financial goals and feel confident that we are working for you.

PRESENTED BY
TD

Funded By Senior Community Grant
Ontario

2022 Festival

Friday May 27th

- Exclusive Free Event
- Opening Ceremony, Parade of Nations, Fireworks and musical performance
- Pavilions closed
- 8:00 pm to 11:00 pm

Saturday May 28th

- Pavilion locations & outdoor area open
- 12 pm to 12am

Sunday May 29th

- 12 pm to 7 pm

7.1

FAMILY FUN FESTIVAL IS BACK! **LIVE**
FOOD • ENTERTAINMENT • CULTURE

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LOCAL 183
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CARASSAUGA
Festival Of Cultures

\$15 WEEKEND
ADMISSION
PASSPORT
**On Sale
NOW**

KIDS 12 YEARS
& YOUNGER
ADMISSION
FREE

CANADA'S LARGEST MULTICULTURAL FESTIVAL
MAY 28 - 29, 2022

LIVE PERFORMANCES MIDWAY RIDES WORLD CUISINES KIDSZONE

**RIDE FREE
TO CARASSAUGA** CARASSAUGA.COM

Festival Highlights for 2022

- 23 Countries showcasing their cultural entertainment, food, art and history
- 4 locations throughout Mississauga (Paramount Fine Foods Centre, Canadian Coptic Centre, Portuguese Cultural Centre of Mississauga, St. Sava Serbian Centre)
- 10 stages with non-stop entertainment including a variety of dance, music, singing, fashion shows, etc.
- Indulge in our Toonie Taste experience. For visitors wishing to enjoy a broader sampling of diverse ethnic cuisine. Small taster plates will be offered at Pavilions for only a Toonie!
- Learn about each culture through interactive dance lessons, arts and crafts, cooking demos etc.

Admission

Carassauga Passports are \$15.00.

Children 12 and under are FREE.

A Passport entitles a visitor to:

- unlimited entry during the Festival weekend to all the Cultural Pavilions.
- Access to live performances, various food vendors and kids' activities
- FREE Ridership on all MiWay buses during the Festival hours with a Carassauga passport.
- FREE Carassauga shuttle buses during festival hours between all 12 Pavilion locations
- FREE parking at all locations



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LIUNAI
LOCAL 182

CARASSAUGA
Festival Of Cultures

CANADA'S LARGEST MULTICULTURAL FESTIVAL

PASSPORT \$15.00

Website Sponsor
BPA

THE OFFICIAL ADMISSION
CARASSAUGA
PASSPORTS

 **ON SALE NOW**
WWW.CARASSAUGA.COM

Tour de Carassauga - Bike Excursion

- Partnering with City of Mississauga Cycling Committee
- Purpose to promote Healthy Living
- 100 Cyclists taking part, 2 routes are available
- Loot bag provided: Carassauga t-shirt, bag, sunglasses, sanitizer and refillable water bottle.
- Snacks and water will be handed out.

Sponsored by:



2022 Sponsor

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Transit Sponsor



Kids Zone Sponsor



Stage Sponsor



Kick-Off Sponsor



Outdoor Food Area Sponsor



Volunteer Sponsor



Tour de Carassauga Sponsor



Opening Ceremony Sponsor



Entertainment Sponsor



Video Screen Sponsor



Ambassadors



Festival Friends



Council 9612

Special thanks to our funders!

Canada 

Ontario 

 MISSISSAUGA

Ontario
Trillium
Foundation  Fondation
Trillium
de l'Ontario

An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario


HAZEL McCALLION FOUNDATION
for the Arts, Culture and Heritage

 OCAFMCO
ONTARIO CULTURAL ATTRACTIONS FUND
LE FONDS POUR LES MANIFESTATIONS
CULTURELLES DE L'ONTARIO

We thank our Mississauga partners



- **Culture Division**
- **MiWay**
- **Mississauga Fire & Emergency Services**
- **Mississauga Recreation Division**
- **Community Centres and Library**
- **Sign Unit**
- **Licensing**



Come join the Celebration!

- Taste ethnic dishes ..
- See cultural performances ..
- Experience cultural diversity ..

