

Presenting Sponsor



LiUNA!
LOCAL 183
Feel the Power



May 27th, 28th & 29th

Taste ethnic dishes ... See cultural performances...
Experience multiculturalism...

Carassauga Festival of Cultures

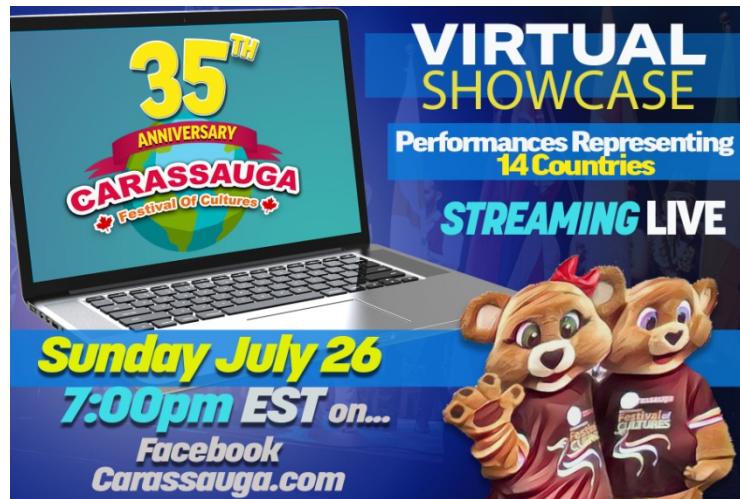
Recognized as **Canada's Largest Multicultural Festival**

A Mississauga "tradition" – now in its 37th year!

A celebration of multiculturalism, showcasing over 25 Countries



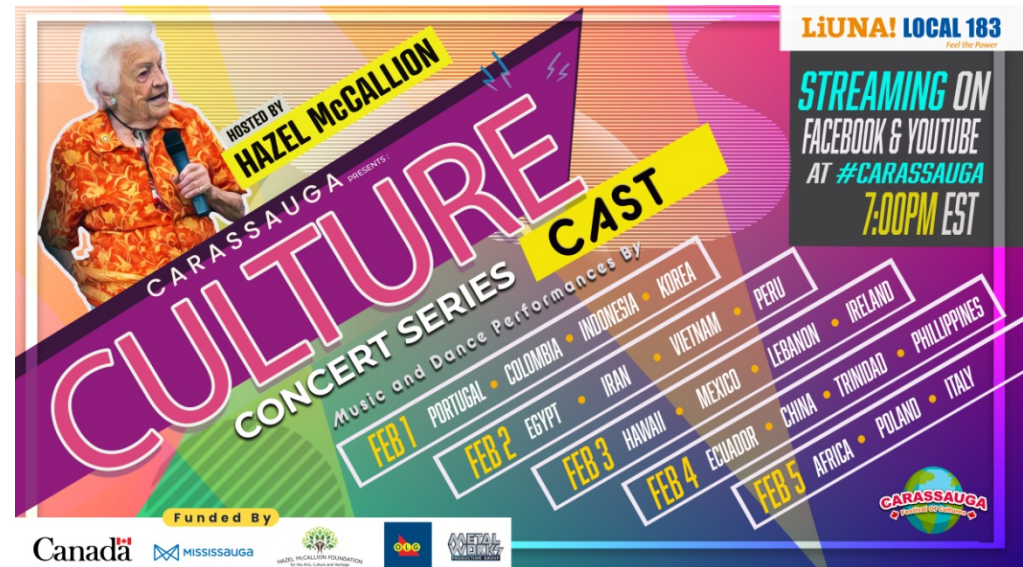
Events during Pandemic



- 35th Anniversary Virtual Showcase
- 10K people reached
- 14 Pavilions participated

CultureCast Concert Series

- Feb. 1st to 5th, 2021
- Showcased 19 Cultural Groups
- Celebrating Hazel's 100th Birthday
- 42K people reached



2021 New Initiative

Cooking with Carassauga



- Cultural Cooking Videos
- Launched March 2021, 3 videos per week.
- 21 Cultures with 32 cooking demonstrations
- 88.5K people reached.
- Economic Impact - \$47K

Cooking with Carassauga

- 2 Live Interactive Cooking Classes in April.
- Featuring Celebrity Chefs:
 - Massimo Capra
 - Antonio Park
- 50 participants per class
- Italian and Korean cuisine.



Carassauga Drive-In



August 20 – 22
5 shows
18 Performances

1 Week of Viewing
YouTube = 715 views
Facebook = 9.2K views



WEBINARS

CARASSAUGA PRESENTS

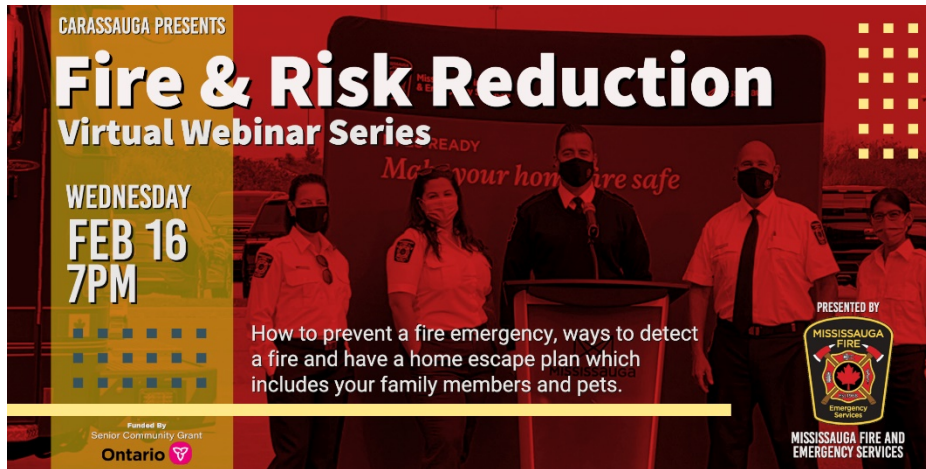
Fire & Risk Reduction Virtual Webinar Series

WEDNESDAY
FEB 16
7PM

How to prevent a fire emergency, ways to detect a fire and have a home escape plan which includes your family members and pets.

PRESENTED BY
MISSISSAUGA FIRE
& EMERGENCY SERVICES

Funded By
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Ontario



CARASSAUGA PRESENTS

Healthy Living Virtual Webinar Series

WEDNESDAY
MARCH 9
7PM

Learn 8 easy tips for healthy living along with ideas and options to help you get active with the City of Mississauga.

PRESENTED BY
MISSISSAUGA

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Senior Community Grant
Ontario



CARASSAUGA PRESENTS

Peel Police: Personal Safety Virtual Webinar Series

WEDNESDAY
MARCH 16
7PM

Learn to recognize high-risk environments, behaviours, including fraud, in this webinar. Recognizing how to properly manage such situations can greatly improve your safety.

PRESENTED BY
PEEL REGIONAL
POLICE

Funded By
Senior Community Grant
Ontario



CARASSAUGA PRESENTS

Financial Planning Virtual Webinar Series

WEDNESDAY
MARCH 23
7PM

Planning our finances in these uncertain times can be a challenge. Let us help.

Join our webinar to learn tips to help you with your financial goals and feel confident that we are working for you.

PRESENTED BY
TD

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Ontario



2022 Festival

Friday May 27th

- Exclusive Free Event
- Opening Ceremony, Parade of Nations, Fireworks and musical performance
- Pavilions closed
- 8:00 pm to 11:00 pm

Saturday May 28th

- Pavilion locations & outdoor area open
- 12 pm to 12am

Sunday May 29th

– 12 pm to 7 pm

7.1

FAMILY FUN FESTIVAL IS BACK! LIVE

FOOD • ENTERTAINMENT • CULTURE

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CARASSAUGA

Festival Of Cultures

\$15 WEEKEND ADMISSION PASSPORT
On Sale NOW

KIDS 12 YEARS & YOUNGER ADMISSION **FREE**

CANADA'S LARGEST MULTICULTURAL FESTIVAL
MAY 28 - 29, 2022

LIVE PERFORMANCES MIDWAY RIDES WORLD CUISINES KIDSZONE

 **RIDE FREE TO CARASSAUGA**

CARASSAUGA.COM   

Festival Highlights for 2022

- 23 Countries showcasing their cultural entertainment, food, art and history
- 4 locations throughout Mississauga (Paramount Fine Foods Centre, Canadian Coptic Centre, Portuguese Cultural Centre of Mississauga, St. Sava Serbian Centre)
- 10 stages with non-stop entertainment including a variety of dance, music, singing, fashion shows, etc.
- Indulge in our Toonie Taste experience. For visitors wishing to enjoy a broader sampling of diverse ethnic cuisine. Small taster plates will be offered at Pavilions for only a Toonie!
- Learn about each culture through interactive dance lessons, arts and crafts, cooking demos etc.

Admission

Carassauga Passports are \$15.00.

Children 12 and under are FREE.

A Passport entitles a visitor to:

- unlimited entry during the Festival weekend to all the Cultural Pavilions.
- Access to live performances, various food vendors and kids' activities
- FREE Ridership on all MiWay buses during the Festival hours with a Carassauga passport.
- FREE Carassauga shuttle buses during festival hours between all 12 Pavilion locations
- FREE parking at all locations



Tour de Carassauga - Bike Excursion

- Partnering with City of Mississauga Cycling Committee
- Purpose to promote Healthy Living
- 100 Cyclists taking part, 2 routes are available
- Loot bag provided: Carassauga t-shirt, bag, sunglasses, sanitizer and refillable water bottle.
- Snacks and water will be handed out.

Sponsored by:



2022 Sponsor

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Website Sponsor



Transit Sponsor



Kids Zone Sponsor

Tim Hortons.

Stage Sponsor



Kick-Off Sponsor

DIXIE
OUTLET MALL

Outdoor Food Area Sponsor



Volunteer Sponsor



Tour de Carassauga Sponsor



Opening Ceremony Sponsor

MNP

Entertainment Sponsor



Video Screen Sponsor



Ambassadors



Festival Friends



Council 9612

Special thanks to our funders!



An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario



We thank our Mississauga partners



- Culture Division
- MiWay
- Mississauga Fire & Emergency Services
- Mississauga Recreation Division
- Community Centres and Library
- Sign Unit
- Licensing



Come join the Celebration!

- Taste ethnic dishes ..
- See cultural performances ..
- Experience cultural diversity ..

