

City of Mississauga
Corporate Report



<p>Date: March 10, 2022</p> <p>To: Chair and Members of Heritage Advisory Committee</p>	<p>Originator's files:</p>
<p>From: Jodi Robillos, Commissioner of Community Services</p>	<p>Meeting date: April 12, 2022</p>

Subject

Request to Alter a Heritage Property: 15 Mississauga Road South (Ward 1)

Recommendation

1. That the request to add four types of temporary signs to the designated heritage property at 15 Mississauga Road South as per the Corporate Report dated March 10, 2022 from the Commissioner of Community Services, be approved.
2. That all temporary signage affixed to the building be done to the mortar and not directly into the masonry.
3. That the permit extend for a length of no more than four years to accommodate the temporary signage.

Executive Summary

- The property is designated under Part V of the Ontario Heritage Act. Alterations to designated properties requires a heritage permit.
- Four types of temporary signage are being proposed.
- The signs will be in place for three years.
- Anchor points will be placed in the buildings mortar.

Background

The subject property is designated under Part V of the Ontario Heritage Act as it forms part of the Old Port Credit Village Heritage Conservation District (HCD). It is considered a contributing property. Changes to the property are subject to the Old Port Credit Village HCD Plan, 2018.

Comments

The property owner is looking to install temporary signage in multiple locations on the property. Four types of temporary signs (appendix 1) are being proposed for this property including:

- exterior banners
- exterior posters
- box signs
- flags

The exterior banner would be installed on the north side of the building while the exterior poster would be installed on the south. Each of these signs would be attached directly to the building. The attachment points will be through the mortar and not the brick to reduce damage to the building.

The box signs and flags would be free standing on the west side of the building along the fence line and walkway leading to the front door.

These would be temporary sign in place for four years. Should the property owner determine the signs are going to be in place for longer than the approved duration they would have to reapply for an additional heritage permit at that time.

The application was reviewed by the Port Credit Heritage Conservation District Subcommittee that recommended a site plan indicating the locations of the signs be included in the report (appendix 2).

Financial Impact

There is no financial impact resulting from the recommendation in this report.

Conclusion

The owner of 15 Mississauga Road South has requested to add four types of temporary signs to the property. Signs affixed to the building must be affixed to the mortar and should the temporary signage need to be in place for more than four years a new heritage permit will be needed. The proposal conforms with the Port Credit HCD character and should therefore be approved.

Attachments

Appendix 1: Signage Designs

Appendix 2: Site Plan



Jodi Robillos, Commissioner of Community Services

Prepared by: Andrew Douglas, Heritage Analyst