

# 2021-2022 MiWay Student Ambassador Program Results



Presented by:  
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MiWay Student Ambassador Program Lead

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# 2021-2022 Participating Schools

## 41 Ambassadors represented 26 schools

(Up from 36 Ambassadors representing 25 schools in 2020-2021)

### Ward 1

Cawthra Park  
Port Credit

### Ward 2

Lorne Park  
Iona  
Clarkson

### Ward 3

Applewood Heights  
Glenforest  
John Cabot

### Ward 5

St. Francis Xavier  
Lincoln M. Alexander

### Ward 6

Rick Hansen  
St. Joseph  
The Woodlands

### Ward 7

Father Michael Goetz  
St. Martin  
Thomas L. Kennedy

### Ward 8

Erindale  
Loyola

### Ward 9

John Fraser  
Meadowvale  
St. Aloysius Gonzaga

### Ward 10

Our Lady of Mount Carmel  
St. Joan of Arc  
Stephen Lewis

### Ward 11

St. Marcellinus  
Streetsville



# Program Benefits

- Ambassadors build leadership, communication and team collaboration skills
- Ambassadors earn volunteer hours and prizes
- Helps educate students about the benefits of taking MiWay
- Helps students learn where to find MiWay info and what routes serve their school
- Provides an opportunity for students to share feedback



# 2021-2022 Program Recap

## Phase 1 (Sept. 2021)

- Kick off meeting
- Meet your Ambassadors video
- Social media content

## Phase 2 (Nov. 2021)

- Snapshot Contest
- Create a MiWay poll
- Social media content


## Phase 3 (Jan. 2022)

- Video Challenge
- Video: My Travel Tips on MiWay
- Social media content

## Phase 4 (March 2022)

- Recruitment Video
- Video - My Ambassador Experience
- Social media content



The background is a vibrant yellow with a sunburst pattern of rays emanating from the center. Small, five-pointed stars are scattered throughout the rays, creating a celebratory and bright atmosphere.

**2021-2022  
MiWay Student Ambassador  
Program Winners**

# 3<sup>rd</sup> Place: Loyola Catholic Secondary School Sofia Pena & Kate Abellanoza

Hey guys! Here are some MiWay travel tips from Kate and Sofia. Travel on MiWay efficiently! 🚌 ☁️ 😊 @loyolacss @MiWayHelps #MiWayAmbassador

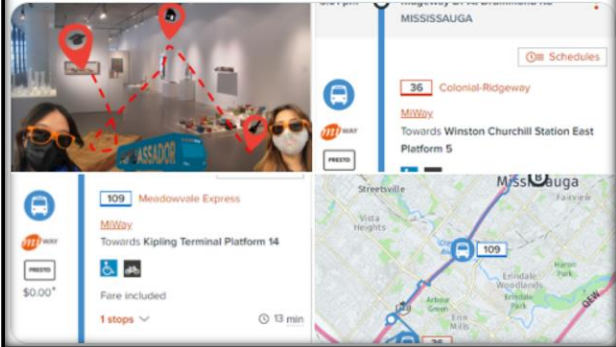


**AMBASSADOR**

MiWay  
**TRAVEL TIPS**

0:58 WITH KATE AND SOFIA

MiWay takes us to several destinations throughout Mississauga. After a long day at school, Kate and Sofia go to The Living Arts Centre for the latest art exhibitions. We take the route 36 from @loyolacss and 109 to get there just in time for the art. @MiWayHelps #MiWayAmbassador



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MISSISSAUGA

36 Colonial-Ridgeway  
Towards Winston Churchill Station East Platform 5

109 Meadowdale Express  
Towards Kipling Terminal Platform 14

0:00\* Fare included  
1 stops 13 min

Throughout Sofia and I's MiWay Ambassador journey, we had many learning experiences. 🚌 Not only did we have fun, but we strengthened some skills for the future. 💪 It was a great experience! Join the program for 22-23! 😊 🏠 🏆 🗣️ 🧑 @MiWayHelps @loyolacss #MiWayAmbassador



1:14

MiWay Ambassadors

47 views

# 2<sup>nd</sup> Place: St. Joan of Arc Catholic Secondary School Mashaal Zuberi & Merna Kassab

#MiWayAmbassador @MiWayHelps  
@sja\_mississauga


## MIWAY'S TRANSIT ENFORCEMENT OFFICERS

WORK WITH POLICE AND OTHER SECURITY SERVICES TO ENSURE THAT PASSENGERS AND OPERATORS ARE SAFE!



#MiWayAmbassador @MiWayHelps  
@sja\_mississauga

You can gain  
**Independence**  
Using MiWay



#MiWayAmbassador @MiWayHelps  
@sja\_mississauga

## OUR TRAVEL TRIPS ON MIWAY

VLOG STYLE!!

0:58

Merna Kassab & Mashaal Zuberi

2 views

#MiWayAmbassador @MiWayHelps  
@sja\_mississauga

## WHERE DOES MIWAY TAKE THE PRINCESSES?

0:32

# 1<sup>st</sup> Place: Port Credit Secondary School Lilian Vien & Nouran Kushnaw

Life can be tough sometimes, but MiWay can turn your frown upside down! 😞 ➡️ 😊 Check out our video on how MiWay has helped us solve some of life's obstacles, all the while, connecting us to our favourite places and people! 👤 ❤️ 📄 🚗


#MiWayAmbassador  
@MiWayHelps  
@PortCreditSS




Hey Port Credit! As the year comes to an end, we're excited to showcase what we've learned during our time as MiWay Student Ambassadors. 🚌 ❤️

If you're interested in applying, do so at [miway.ca/ambassador](https://miway.ca/ambassador) before April 30, 2022! 😊

#MiWayAmbassador  
@MiWayHelps  
@PortCreditSS



**JOIN US WITH TRIPLINX!**





Port Credit Secondary School  
**My Ambassador Experience Video**

# What's next?

- 2022-2023 program begins in Sept. 2022
- Updated program activities and prizes!
- 130+ applications have been received from 25 high schools





Thank you!

[miway.ca/ambassador](https://miway.ca/ambassador)