Mississauga 2021 Road Safety Survey

Erica Warsh Vision Zero Program Lead March 2022

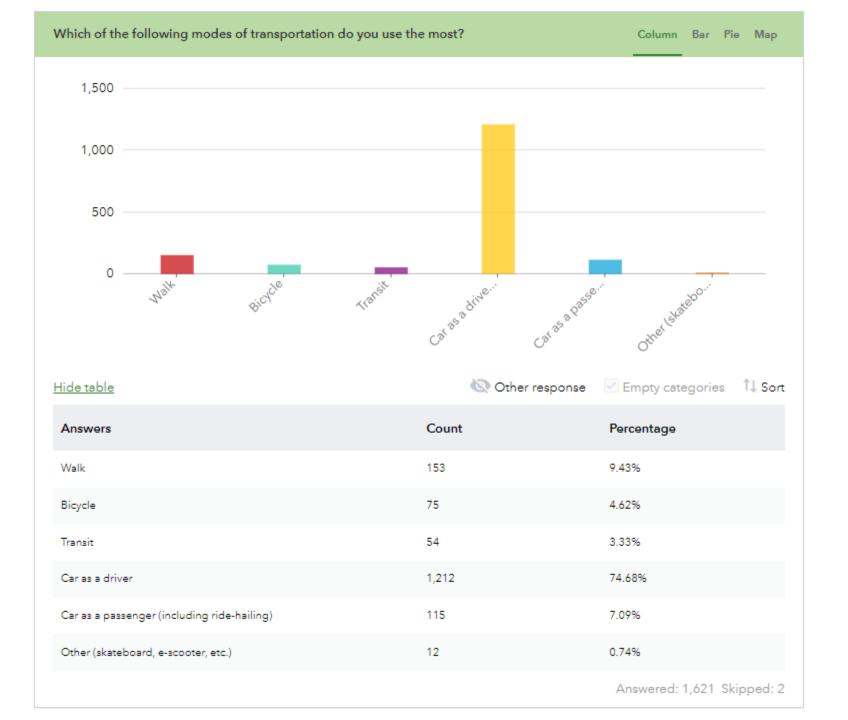


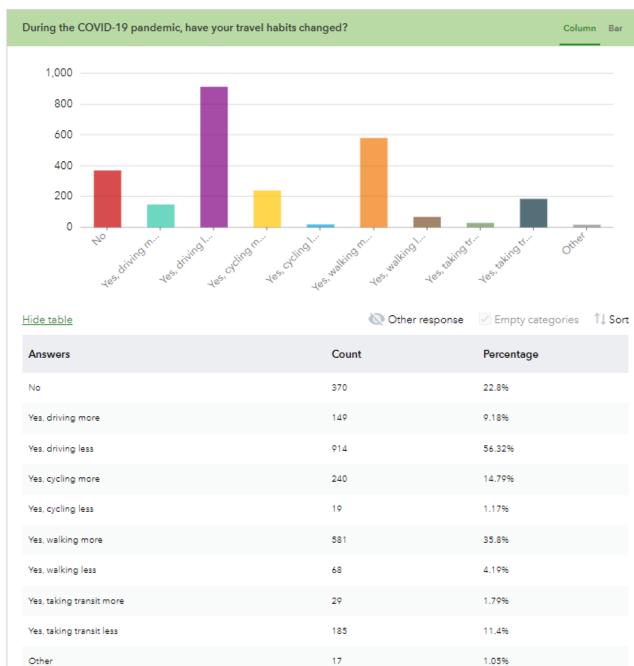
Mississauga Road Safety Survey 2021

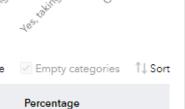
- Ran from November 17th January 14th
- Total of 1623 responses
- Communications tactics included:
 - Ads in the Diverse Communities Program newspapers
 - Media relations
 - Council Corner article
 - Inclusion in city e-newsletter
 - Organic and boosted social media posts
 - English and multicultural digital ads
 - Requests for internal and external partners to share via social (eg. school boards, police, other city departments)
 - Digital signage
 - Emails to stakeholders
 - Inside Mississauga post



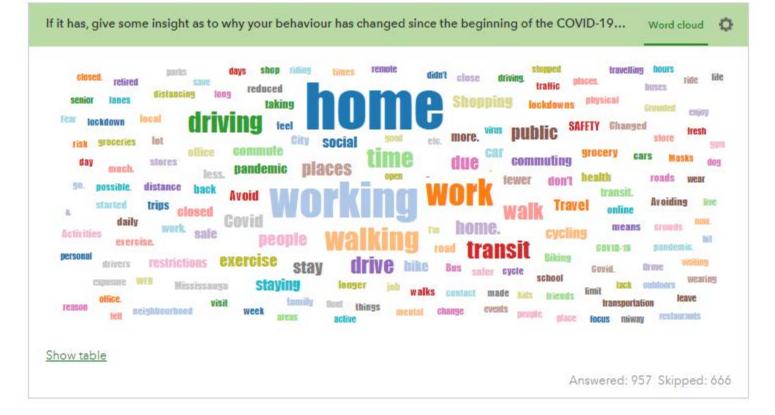
7.2

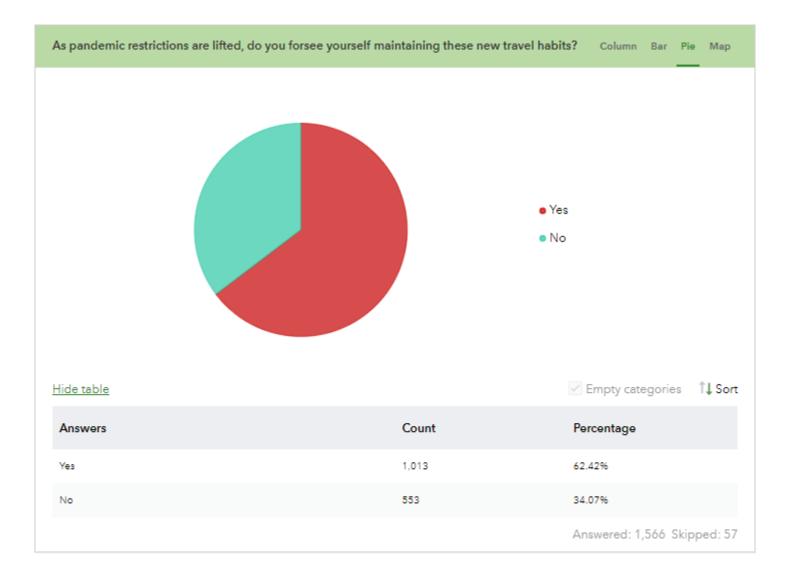


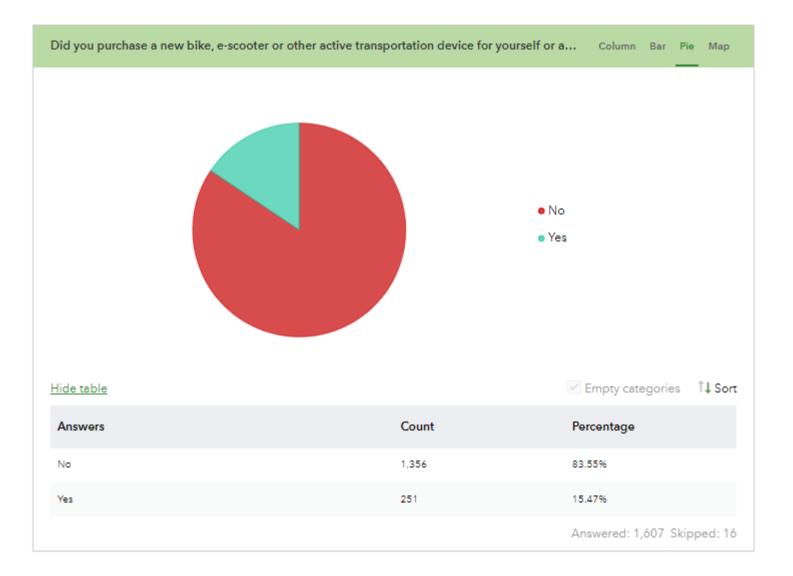




Answered: 1,618 Skipped: 5

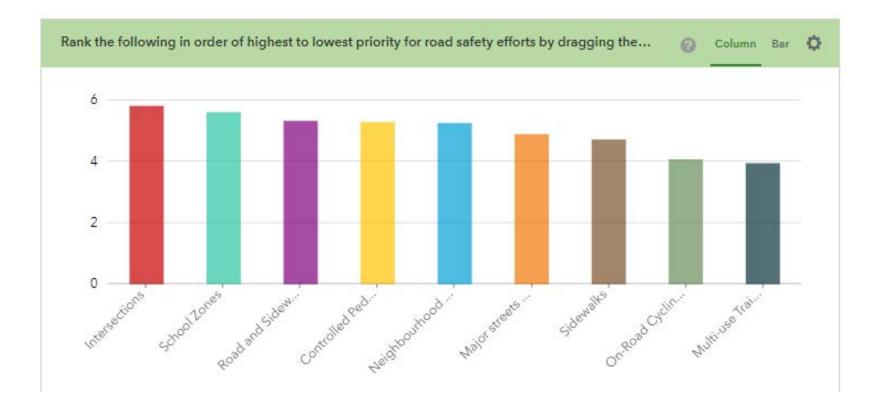




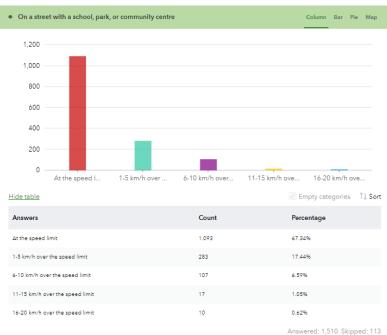












On an urban street (City Centre area, Streetsville, Port Credit)

Column Bar Pie Map







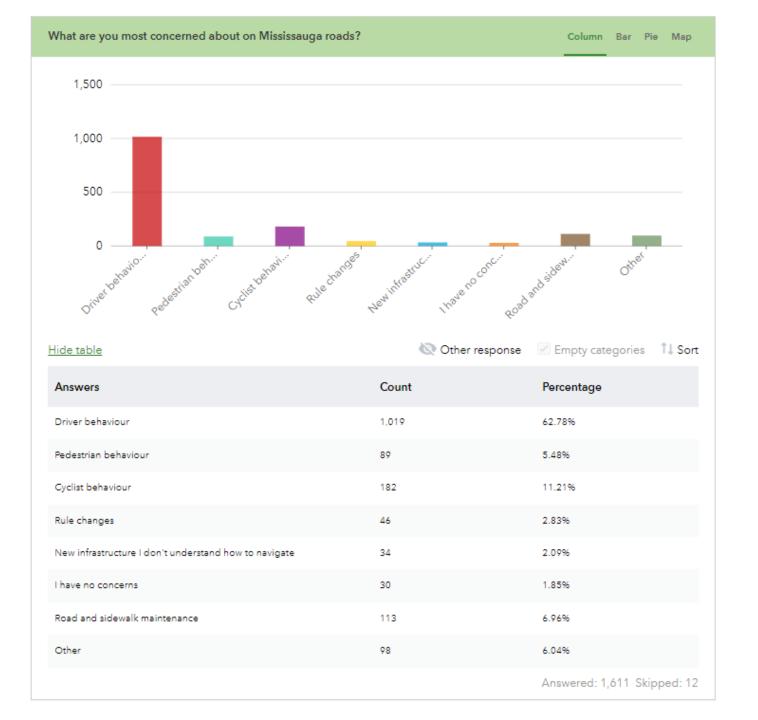
10

0.62% Answered: 1,503 Skipped: 120



16-20 km/h over the speed limit

Answers Count Percentage 309 19.04% At the speed limit 1-5 km/h over the speed limit 386 23.78% 6-10 km/h over the speed limit 532 32.78% 11-15 km/h over the speed limit 212 13.06% 16-20 km/h over the speed limit 67 4.13% Answered: 1,506 Skipped: 117



How concerned are you about speeding in Mississauga?

Somewhat concerned

It is my top road related issue

Very concerned



504

523

290

31.05%

32.22%

17.87%

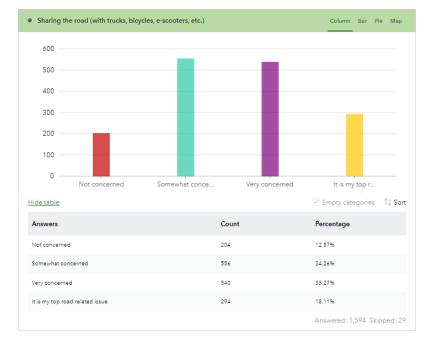
Answered: 1,598



How concerned are you about the following safety challenges?

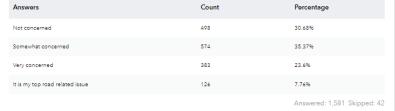


Answered: 1,598 Skipped: 25











694

485

192

Somewhat concerned

It is my top road related issue

Very concerned





382

It is my top road related issue

Answered: 1,595 Skipped: 28

42.76%

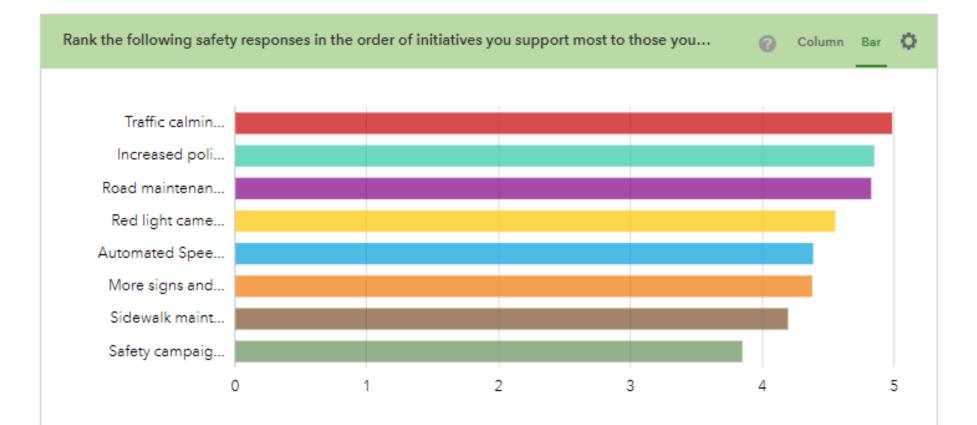
29.88%

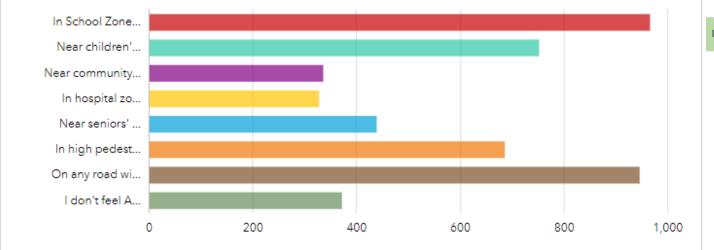
11.83%

Answered: 1,597 Skipped: 26

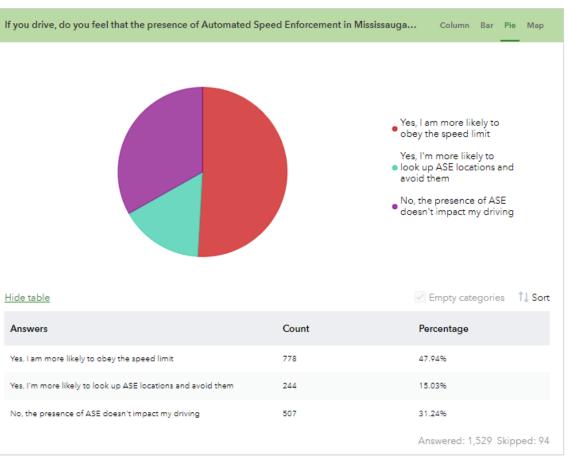
23.54%

Answered: 1,594 Skipped: 29

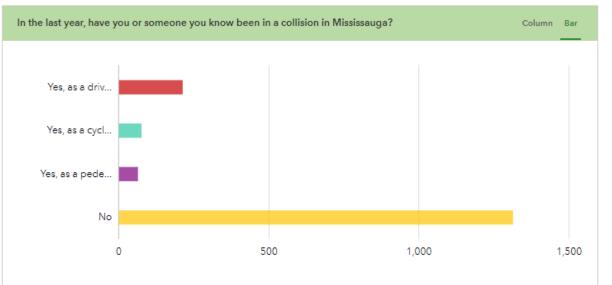




<u>Hide table</u>		Empty categories 1 Sort
Answers	Count	Percentage
In School Zones	965	59.46%
Near children's playgrounds/parks	751	46.27%
Near community centres	335	20.64%
In hospital zones	327	20.15%
Near seniors' residences	438	26.99%
In high pedestrian areas	685	42.21%
On any road with a proven speeding issue	945	58.23%
I don't feel ASE is an effective tool	371	22.86%



Answered: 1,603 Skipped: 20

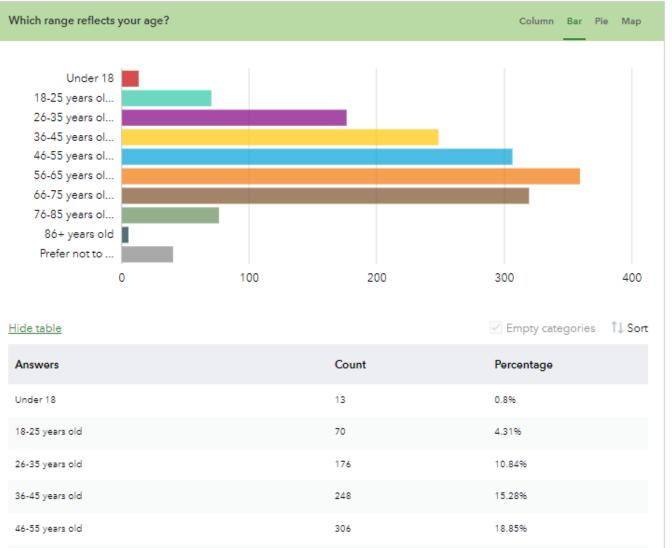


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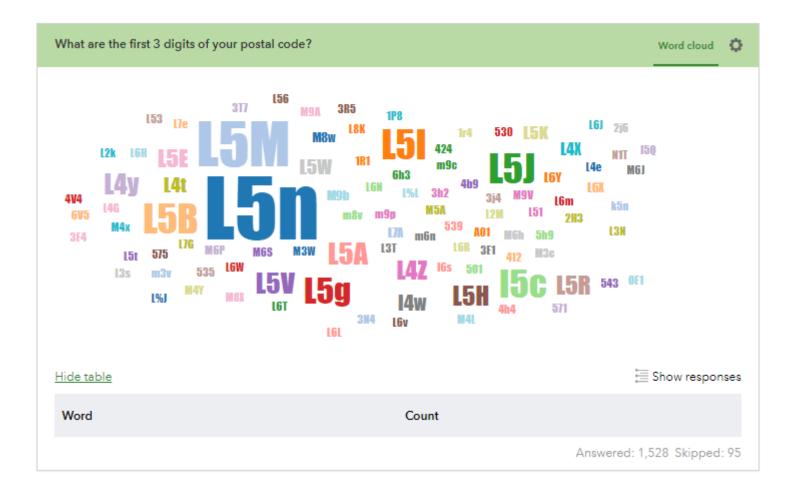
Empty categories 1 Sort

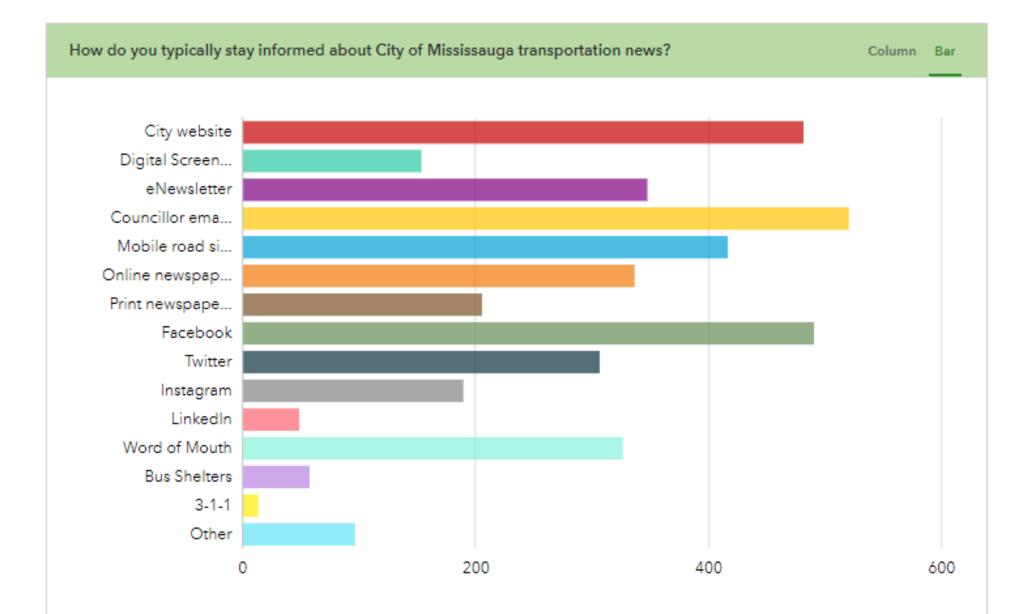
Answers	Count	Percentage
Yes, as a driver	212	13.06%
Yes, as a cyclists	75	4.62%
Yes, as a pedestrian	63	3.88%
No	1,312	80.84%
		Answered: 1,611 Skipped: 12





56-65 years old 359 22.12% 319 66-75 years old 19.65% 76-85 years old 76 4.68% 86+ years old 0.31% 5 40 2.46% Prefer not to say





Thank you!

Questions?