
Road Safety Committee

Date: January 25, 2022
Time: 9:30 AM
Location: Online Video Conference

Members	Councillor Stephen Dasko	Ward 1
	Councillor Pat Saito	Ward 9 (Chair)
	Tony Power	Citizen Member (Vice-Chair)
	Anna Phillips	Citizen Member
	Anne Marie Hayes	Citizen Member
	Sunil Sharma	Citizen Member
	Abrarul Haq	Citizen Member
	Sushil Kumra	(Traffic Safety Council Representative)
	Suzanne Doyle	(Mississauga Cycling Advisory Committee Representative)
	Mark Jablonski	Citizen Member
Members Absent	Trevor Howard	Citizen Member

Staff/Agency Representatives

Colin Patterson, Supervisor, Road Safety, Traffic Management
 Catherine Nguyen-Pham, Communications Coordinator
 William Wright, Road Safety Technologist
 Angela Partynski, Technical Analyst, Environmental Education, Region of Peel
 Sergeant Reginald Dava, Ontario Provincial Police Acting Staff Sergeant
 Constable Claudia D'Amico, Peel Regional Police
 Donald Clipperton, President, Canadian Association of Insurance Brokers
 Thomas Barakat, Senior Policy Advisor, OGRA
 Michael Stewart, Community Relations Specialist, CAA
 Seema Ansari, Technical Analyst, Traffic Safety, Region of Peel
 Melissa Brabant, Regional Marketing Planner, Ministry of Transportation
 Michelle Sanstra, Legislative Coordinator

1. CALL TO ORDER - 9:31AM2. INDIGENOUS LAND STATEMENT

Councillor Saito, Chair recited the Indigenous Land Statement.

3. APPROVAL OF AGENDA

Approved as Amended (A. Phillips)

Councillor Saito requested that an item be added to the agenda the Committee Report from the Road Safety Promotional Subcommittee.

4. DECLARATION OF CONFLICT OF INTEREST5. MINUTES OF PREVIOUS MEETING5.1 Road Safety Committee DRAFT Minutes - December 7, 2021

Approved (A. Phillips)

6. PRESENTATIONS - Nil7. DEPUTATIONS7.1 Jennifer Wang, Resident regarding a presentation on Technological Innovations in Road Safety - IYZ

Jennifer Wang, Resident provided a presentation on Technological Innovations in Road Safety IYZ. Ms. Wang spoke to The Vision, The Problem, The Solution, How it Works, The Product, Service Plan, Integrated Platform, Web-based Dashboard and the Business Model.

Members of the Committee engaged in discussion and inquired about the console's functions, operation and its purpose. Ms. Wang responded to the Committee's inquiries.

DIRECTION: To be referred to the Transportation and Works Department staff for review and comment.

RECOMMENDATION RSC-0001-2022

Moved By Councillor S. Dasko

That the deputation and associated presentation from Jennifer Wang, Resident regarding IYZ, be received.

Received

7.2 Catherine Nguyen-Pham, Communications Advisor regarding a presentation on Speeding Consequences & Day of Remembrance for Road Traffic Victims Post-Mortem

Catherine Nguyen-Pham, Communications Advisor provided a presentation regarding Speeding Consequences & Day of Remembrance for Road Traffic Victims. Ms. Pham

spoke the campaigns Overview, Project Goals, Communication Goals, Tactics, Creative, Mobile Signs, Social Media, Social Media Polls and the Vision Zero Video.

Members of the Committee inquired about the various statistical numbers regarding social media polls, the Vision Zero Video accuracy, and made suggestions for future videos. Ms. Pham and Councillor Saito responded to the Committee's inquires.

Council Saito advised the Committee Members that next month Erica Warsh, Project Leader, Vision Zero will be presenting the Vision Zero survey results and spoke to the possibility of having the consultant group, from the Region of Peel present the Vision Task Force Survey results at the next meeting.

RECOMMENDATION RSC-0002-2022

Moved By A. Phillips

That the deputation and associated presentation from Catherine Nguyen-Pham regarding Speeding Consequences and Day of Remembrance for Road Traffic Victims Post-Mortem, be received.

Received

8. PUBLIC QUESTION PERIOD - 15 Minute Limit

No members of the public registered to speak.

9. MATTERS TO BE CONSIDERED

9.1 Road Safety Promotional Subcommittee Report 1- 2022 - January 21, 2022

Councillor Saito spoke to the Road Safety Promotional Subcommittee Report and the recommendations.

Anna Phillips, Citizen Member provided a brief overview to the Committee regarding the RSPS meeting and discussed the items.

Sunil Sharma, Citizen Member inquired about the campaign and prize money and suggested other prizes. Councillor Saito responded to Mr. Sharma's inquiry. Mr. Sharma advised the Committee of the promotional giveaway inventory that he has on hand from past events.

Colin Patterson, Supervisor, Road Safety spoke to the road safety lawn signs, supply availability, re-design, distribution and will confirm with Transportation and Works the dates for Public Works Week.

RECOMMENDATION RSC-0003-2022

Moved By A. Phillips

That the funds in the amount of up to \$5,000 from the 2022 Committee support budget be allocated to the Road Safety Promotional Subcommittee for the purpose of promotion for the 2022 Campaign in April, Let's Move Mississauga, be approved.

Approved

RECOMMENDATION RSC-0004-2022

Moved By A. Phillips

1. That the funds in the amount of up to \$5,000 from the 2022 Committee support budget be allocated to the Road Safety Promotional Subcommittee for promotional giveaway items for 2022, be approved.
2. That the Road Safety Promotional Subcommittee be granted authorization from the Road Safety Committee to make final decisions regarding design work and promotional items on Road Safety campaigns when time is a factor and/or for events where promotional items can be distributed.

Approved

RECOMMENDATION RSC-0005-2022

Moved By A. Phillips

That the amount of up to \$200 from the 2022 Committee support budget be allocated as an reward for the Mascot contest design winner, be approved.

Approved

RECOMMENDATION RSC-0006-2022

Moved By A. Phillips

That the Road Safety Committee Work Plan be listed as a standing item on all future Road Safety Committee agendas, be approved.

Approved

10. INFORMATION ITEMS

10.1 Citizen Member Updates (Verbal)

Thomas Barakat, Senior Policy Advisor, Ontario Good Roads Association spoke to the Good Roads event and provided the date. Councillor Saito suggested that Mr. Barakat get in touch with Erica Warsh, Project Leader, Vision Zero for collaboration.

Councillor Saito provided an update on the Region of Peel round table discussion with the Province and will provide details at a later date.

10.2 Road Watch Statistics

Constable Claudia D'Amico, Peel Region Police provided the number of driver complaints in 2021 through the on-line portal.

Councillor Saito inquired about Road Watch reminder tweets, Ms. D'Amico responded to Councillor Saito's inquiry.

Anna Phillips, Citizen Member requested a comparison chart for 2020-2021 driving complaints. Ms. D'Amico to provide the comparison chart at that the next meeting.

Councillor Saito requested to include the stats from the previous month to use as a comparison with the current month stats.

Sunil Sharma, Citizen Member inquired about speed limit changes and public notice of those changes. Colin Patterson, Supervisor, Road Safety responded to the inquiry and will report back to the Committee.

RECOMMENDATION RSC-0007-2022

Moved By A. Phillips

That the verbal update by Constable Claudia D'Amico, Peel Regional Police with respect to the Road Watch Statistics Program, be received.

Received

11. OTHER BUSINESS - Nil
12. DATE OF NEXT MEETING - February 22, 2022
13. ADJOURNMENT - 10:57 AM

(A. Haq)