



January 20, 2020

Mayor Bonnie Crombie and Members of Council  
City of Mississauga  
300 City Centre Drive  
Mississauga, ON L5B 1C3

Dear Mayor Crombie and Members of Council,

Re: Proposed Port Credit BIA Boundary Expansion

The Board of Directors of the Port Credit BIA would like to express their willingness to expand the current boundary of the Port Credit BIA and delete a boundary portion that is not in line with Main Street BIA.

The Port Credit Business Improvement Area (BIA) was formed in 1976. In the ensuing years the nature of the area and indeed Port Credit has changes. In 2014 a boundary expansion to Maple Ave. west and to Beechwood Ave. on the east. This expansion included 72 Wesley Ave, which it shouldn't had been as it is a parking lot away from Main Street and does not benefit in any way from their Levy.

On November 27, 2019 at the PCBIA Board meeting, a Motion was passed to ask for deletion of 72 Wesley Ave. and expand the BIA boundary to 354, 356, 360, 362, 364, 366 and 368 Lakeshore Rd. W. these businesses will completely benefit in becoming part of the PCBIA, also in this expansion we would like to include 70 Mississauga Rd. South, which is the new Brightwater development.

Sincerely,

Jake Pedler, Chair  
PCBIA  
105 Lakeshore Rd. W.  
Miss. ON L5H 1E9

Beatrice Moreira-Laidlow  
PCBIA Acting General Manager