

# Vision Zero Memorial

Public Art Program, Culture Division

Accessibility Advisory Committee – June 2022

# Background

- The [Transportation Master Plan](#) and [Vision Zero Action Plan](#) recommend a Vision Zero memorial for victims of fatal collisions in Mississauga.
- Road Safety Committee recommended a fully accessible memorial and suggested we speak with the Accessibility Advisory Committee.



# Our Public Art Program

- The City commissions artists to create public art that's thought-provoking, progressive and accessible.
- Permanent collections are maintained by art conservationists.
- Learn more at [mississauga.ca/publicart](https://mississauga.ca/publicart)



# What is a memorial?

- Memorials are tied to death, loss, remembrance, memory, grief.
- Space for mourning, processing, and drawing strength - collectively or individually.
- The Vision Zero memorial will be designed and built by a professional artist, informed by community and those who have lost loved ones.



## What can a Vision Zero memorial be?

- **Collective healing** – seats and vigils so loved ones can counter isolation through community
- **Remembrance and recognition** –plaques, names, or virtual memorial with photos to remember humanity of loss
- **An opportunity to build a positive future** – education and prevention

# What can a Vision Zero memorial be?

- **Central location** – easily accessed and found
- **Inclusive** – all forms of motor vehicle collisions and accidents, including fatalities or injuries to pedestrians and cyclists
- **Accessible** – barrier-free for all, and no economic barriers and access via car, bike, walking, and transit

# Proposed Project Plan

1. **Community & Stakeholder Engagement**
  - Road Safety Committee
  - Accessibility
2. **Site Selection Process**
3. **Artist Selection Process**
  - Two-stage
  - Jury
  - Public vote
4. **Design Development**
  - Artist Presentations
  - Accessibility
5. **Memorial Creation**

# Accessibility and the Vision Zero Memorial?



## Questions or ideas?



**Rachel Pennington** (*she/her*)

Public Art Curator

416-669-4257

[rachel.pennington@mississauga.ca](mailto:rachel.pennington@mississauga.ca)

City of Mississauga

Community Services Department,  
Culture Division