

SCOOTY

City of Mississauga

Changing the way we move



www.ridescooty.com

*Prepared for City of Mississauga General Committee Meeting
June 15, 2022*

We Are Here Today to Support Mississauga.

Mississauga is a leader in transforming suburban spaces to complete, transit-oriented communities

- Investment in Transit-Oriented Communities at various sites in the city
- Improve human-scaled built-environment and emphasize local mobility
- Promote healthy activity to improve health and social impacts
- Reduce pollution, environmental and climate change impacts
- Increase the number of economic and social development opportunities

We seek your support to launching micromobility in Mississauga

What We Do.

SCOOTY is a Canadian micromobility company helping people make short distance trips 100% emissions-free.

SCOOTY provides communities with shared electric mobility solutions like e-Scooters and e-Bikes.

We give residents and visitors quick, convenient and affordable access to local travel and connections to transit.



Environmental Sustainability Goals.

Congestion is hurting cities and people; SCOOTY is part of the solution

We are driven by our Environmental Sustainability Goals.

1. Make **first and last mile** commuting trips **100% emissions free**
2. Provide **equitable, convenient, accessible** local mobility solutions
3. Improve access to public transit, and **promote public transit use**



Community Development Goals.

Micromobility can help Mississauga achieve the following Community Development Goals:

1. Creating **dynamic, thriving** communities
2. **Achieving** improved community **equity**
3. Providing **alternatives to driving**
4. **Investing** in Transit-Oriented Communities
5. Promoting local **economic activity** and tourism activities
6. Supporting **Local, Canadian innovation**



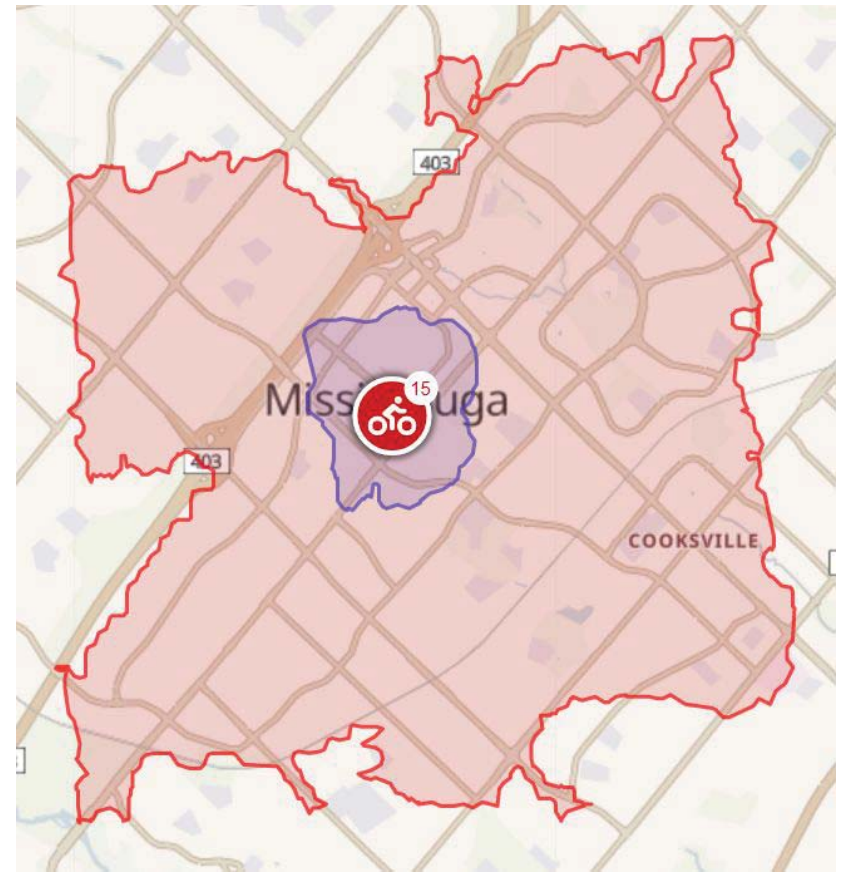
Connected cities improve opportunities for everyone.

Potential Riders

- Residents and visitors
- Local travelers and commuters
- Students, professionals and retirees

Locations

- Active Transport networks
- Main Streets and BIAs
- Academic, Business and Medical campuses
- Major transit hubs / Neighbourhood hubs / Centres



15 mins from Mississauga Civic Centre. Ride zone in red; walk zone in purple. Source Data via commutetimemap.ca

We Support A Community-Driven Micromobility Partnership.



Public Consultation and Data-Driven Pilots

- Community & User Consultation
- Identify Point of Access Improvement for Local Businesses
- Use Micromobility data to refine community's mobility needs



Improve Local Mobility and Extend Transit

- Feed MiLocal and MiExpress bus routes
- Feed Mississauga Transitway and Hazel McCallion LRT
- MiWay & GO hubs



Creating 15-Minute Communities

- Improved first & last mile connections for Transit-Oriented Communities
- Zero emission local mobility
- Promote local tourism and business activities

Validation: Micropilots with Public & Government Stakeholders.



Caroline Mulroney
@C_Mulroney

Thrilled to join @VijayThaniMPP this morning to test out @ridescooty!

Our 5 year scooter pilot gives people a new, clean and green way to get from point A to point B! 🌿🚲👉



Omar Alghabra
@OmarAlghabra

Yesterday, I had the pleasure of testing out an electric scooter with the @ridescooty team! Electric and green mobility businesses like #Scooty are the future. What a great way to get around the city while reducing pollution! #rideshare #electric #smartmobility

Passionate Team with Industry Domain Expertise.

Core Team



Shoaib Ahmed, MBA
Founder & CEO



Shahid Pasha, M.Eng
Co-Founder



Moaz Ahmad, B.Sc, B.Ed
Co-Founder & Civic Lead



Transit Malaysia



Yashin Shah
CSO



Industry Advisors



Dr. Bilal Farooq
Technical and Engineering Advisor



Taras Kulyk, JD, MBA
Finance Advisor



Andrew Miller, Ph.D
Advisor, Municipal Relations



Sheldon Levy, OC
Strategic Advisor



Adam Giambrone
Public Transit Advisor



Dr. Raktim Mitra
Transportation Planning Advisor



Thank You!



SCOOTY Civic Team

shoaib@ridescooty.com

yashin@ridescooty.com

moaz@ridescooty.com

