

**From:** [Konstadin Dino Kantzavelos](#)  
**To:** [Angie Melo](#)  
**Cc:** [Diana Rusnov](#)  
**Subject:** Letter regarding Professional Fabricare Industry / Drycleaners  
**Date:** Wednesday, June 29, 2022 8:21:12 AM

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Dear Madam Mayor and Members of Council,

I have been operating my garment cleaning business in the City of Mississauga since 1988. 'TSC WetClean' was one of the first establishments of its kind to introduce a method of cleaning without the use of harsh solvents. We operate a true environmentally safe alternative by cleaning everything in water. Our business has also inspired many cleaners to incorporate our green technology not only in our city but across the entire country. My love and passion for my own business and the industry as a whole has no bounds as I am also the President of the Canadian Fabricare Association (CFA), where I have served as an active board member for the past 10 years. In case you are not aware, the City of Mississauga is home to over 200 dry cleaners, and the home to four major companies involved as our allied trades that specifically service this industry; this includes equipment and supply sales as well as technical service and proper environmental waste management services. Combined, these businesses employ thousands of Mississauga residents. Per capita, the City of Mississauga may also be the largest provider of businesses associated with the fabricare industry in all of Canada.

This pandemic has caused many businesses to suffer economic stress because of lack of revenues, partly due to government-implemented lockdowns and the encouragement to "stay at home". However, no industry has suffered more than ours. We saw on average, up to a 90% drop in sales across the country for almost two years. A more dramatic statistic is that our industry has closed down over 30% of its locations nationwide. One of the key contributors to these declining numbers is that our industry was deemed an 'essential service', thus causing us to miss out on much-needed financial assistance which other businesses were able to benefit from. We are not asking for a hand out. We are asking for your assistance in helping us tell our story. A simple acknowledgment of our industry would be helpful, as would some type of promotion. Perhaps, a **"GET CLOSE WITH YOUR CLEANER AGAIN"** campaign!

I stated earlier that we are not looking for a handout. We appreciate everything that our governments have done to help small family businesses in the past. We are aware that taxpayers must carry the brunt of all the various types of assistance that was provided during the pandemic. The assistance that we are seeking is for our story to be heard. We are trying to revitalize a once thriving industry. Thousands of jobs have been lost and many are still in jeopardy. We feel that this type of opportunity is exactly what can recharge our industry and put many businesses that are already on the brink back in the field of play.

The reason for this letter is that, as President of the CFA, I owe it to our members to bring this information to light to all levels of government. Our Association has tried to communicate this message at the provincial and federal levels but to no avail. I humbly ask for your assistance to have our voice heard in front of Council and to help us attract some much needed attention through this campaign. My intention and our hope is for this initiative to begin here in our great City of Mississauga, with the hope that this will in turn inspire municipalities across Ontario, and then nationwide to, "*Get Close With Their Cleaner Again*". With the true effort that we have put forward, our hope is that other levels of government will soon

recognize our industry and become involved.

Thank you in advance.

Sincerely,

Konstadin Dino Kantzavelos



[tscwetclean.com](http://tscwetclean.com)

