Mississauga School Streets Pilot: Results

Presentation to Traffic Safety Council

Nov 30 2022







Situating the Mississauga Pilot

Green Communities Canada

- Funder
- Provide link to broader Active School Travel Initiatives
- Share findings
- Convene broader OAST Network + community
- Report to Ministry of Education about program.

8 80 Cities

- School Street Pilot training and technical support
- Provide tools and resources to City Teams
- Ongoing project monitoring with checkins
- Analyze data, summarize, and share findings of pilots

Hamilton, Mississauga and Markham

- On the ground implementation of School Streets pilots
- Coordinate engagement, implementation, and data collection
- Provide final progress report to GCC

Kingston Coalition for Active Transportation

 Share knowledge and findings from Kingston School Street Pilot













Location 1: Hillside







Location 2: Brian W. Fleming / St. Alfred

















Local Project Planning Teams

- School principals, teachers and Councillors
- Local residents, parents, trustees, community organizations
- Collaboration on planning
- Helping with community outreach



Measures of Success. We will:



Increase active mode share



Decrease driving mode share



Increase awareness of active school travel



Demonstrate acceptability of this approach among local community members



...So did it work?



Location 1: Hillside







Location 1: Hillside (Pilot Phase)



20.6% and 11.7% increases in rates of students walking, cycling and using other AT modes



31% increase in rates of walking, cycling and other AT modes observed in the community as a whole

Post-Pilot: Increases in AST remained 2 weeks after the pilot, but at more modest rates.



Location 1: Hillside (Pilot Phase)



38% and 42% decreases in average daily number of vehicles in AM and PM periods, respectively.

Post-Pilot: Decreases in vehicle traffic remained 2 weeks after the pilot, but at more modest rates.



Location 2: Brian W. Fleming / St. Alfred







Location 2: St. Alfred and Brian W. Fleming (Pilot Phase)



3% increase in rates of students walking, cycling and using other AT modes in the PM travel period*



29% increase in rates of walking, cycling and other AT modes observed in the community as a whole in the PM

Post-Pilot: Increases in community AST remained 2 weeks after the pilot, but at more modest rates. In sufficient data for both schools to comment on AST mode share.

^{*} Not measured for Brian W. Fleming



Location 2: St. Alfred and Brian W. Fleming (Pilot Phase)



10% decrease in average daily number of vehicles in PM travel period

Post-Pilot: Decreases in vehicle traffic remained 2 weeks after the pilot, but at more modest rates.



Challenge: Localized Congestion at Location 2



- Minor collector road
- Limited alternate connectivity through the neighbourhood
- Proximity to major intersection (shortcut)
- Local context: Resident parking
- School siting: % of students not within walking distance





School Streets are an effective tool for increasing awareness of active school travel.

Pre-Pilot: 27% and 30% of respondents pre-pilot said their child normally travels by an active mode (i.e. bike, walk or roll) to or from school, respectively.

Post-pilot: 54% said their child normally travels by an active mode for both a.m. and p.m. travel periods.





Pre-pilot: 70% of respondents felt it was safe for their child to travel by an active mode to school.

Post-Pilot: 85% of respondents felt it was safe for their child to travel by an active mode to school.

47% of respondents believed the pilot would continue to encourage students to travel by active modes even after it was over.

28% said they believed it would continue to decrease traffic dangers.





Post-pilot: 11% of respondents said they biked to school more often during the pilot, and 70% said they walked more often.

For the afternoon travel period, 10% said they biked home more often and 32% said they walked home more often during the pilot.





Seeing School Streets in action helps local community buy-in.

"Do you think School Streets are a good idea?"

Pre-pilot: 60% of respondents said "no" and 27% said "yes"

Post-pilot: 37% said "no" and 53% said "yes"





"Would you want a School Street in your community in the future?"

Pre-pilot: 64% of all respondents said "no" and 28% said "yes"

Of respondents who identified as living near one of the pilot sites,
80% said "no" and 11% said "yes"

Post-pilot: 40% of respondents said "no" and 47% said "yes"

Of respondents who identified as living near one of the pilot sites,
42% said "no" and 44% said "yes".





"What positive outcomes do you think could come/came of the School Street?"

Pre-pilot: 55% of all respondents said "no positive impacts"

Post-pilot: 23% of respondents said "no positive impacts"

- 43% observed a decrease in idling
- 57% observed a decrease in traffic danger
- 59% said it encouraged children to travel by active modes
- 29% observed that space was created for community members to interact.



Challenge: Resistance from Local Residents

"Closing streets is ridiculous. It forces traffic elsewhere and makes other streets congested and a possible danger zone. Maybe good old police presence with tickets would be an effective way to send a message to those breaking rules. Punishing a neighbourhood isn't very neighbourly. When you live near a school you know there will be traffic etc. You don't sign up for road closures and other nonsense dreamed up."

Resident, Location 1



Challenge: Volunteer Management





Other Outcomes: Community Building





Other Outcomes: New Partnerships







Achieved!



Increase active mode share



Decrease driving mode share



Increase awareness of active school travel



Demonstrate acceptability of this approach among local community members

PLUS:

- Community Building
- New Partnerships



Next Steps



To repeat:

- Focus on local roads with simple alternate routes
- Collaborative planning through community engagement
- Being open to how the project can best benefit local communities

To revisit:

- Length of closure area
- Providing chaperone service
- Volunteer model



Thank you!

Laura Zeglen

Vision Zero Program Lead City of Mississauga Laura.Zeglen@mississauga.ca



← To see the Ontario School Streets Summary Report by 8 80 Cities, go here!