

Letter of Rationale

Units 5-6, 2905 Argentia Rd | Atlas Copco

Dear City of Mississauga,

Please see below bylaw compliance issues that the proposed Atlas Copco's signage as revealed;

Bylaw Compliance Deficiencies:

- **Sign Bylaw – 14. Industrial Signs – Multi-occupant Industrial Establishment**
 - No person shall erect more than 1 fascia sign per occupancy
Proposed: 2 fascia signs
- Sign must be attached to the façade of the unit
Proposed: Sign 1 attached to the building façade, but not the unit façade.

Rationale:

We are seeking variance approval to the above noted deficiencies, as well as any other bylaw compliance deficiencies not noted, to install 1 new wall sign, and 1 refaced fascia sign at Atlas Copco on Units 5-6, 2905 Argentia Road.

The proposed signage offers the latest modern aesthetics to comply with Atlas Copco's nation-wide site standards.

The bylaw states that there is a 1 fascia sign maximum per occupancy, we ask that this be increased to 2. Neighboring properties also have signage that appears to have some, or all the bylaw deficiencies (See photos A, B, C D on Page 2).

Sign 1 is a small fascia sign that only has an area of 2.21m², it barely takes up the surrounding wall space as seen in photo E on Page 3.

We sincerely hope that, for the reasons noted above, you will consider our variance application to allow the installation of the newly proposed Atlas Copco's signage at units 5-6, 2905 Argentia Rd.

Ryan Matthews

Priority Permits

331 Parkdale Avenue N.

289 389 8951

[Ryan PriorityPermits.com](http://Ryan.PriorityPermits.com)

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Units 5-6, 2905 Argentia Rd | Atlas Copco

Supporting Photos



Photo A: 2895 Argentia Rd - Fascia sign #1



Photo B: 2895 Argentia Rd - Fascia sign #2



Photo C: 2915 Argentia Rd - Fascia sign #1



Photo D: 2915 Argentia Rd - Fascia sign #2

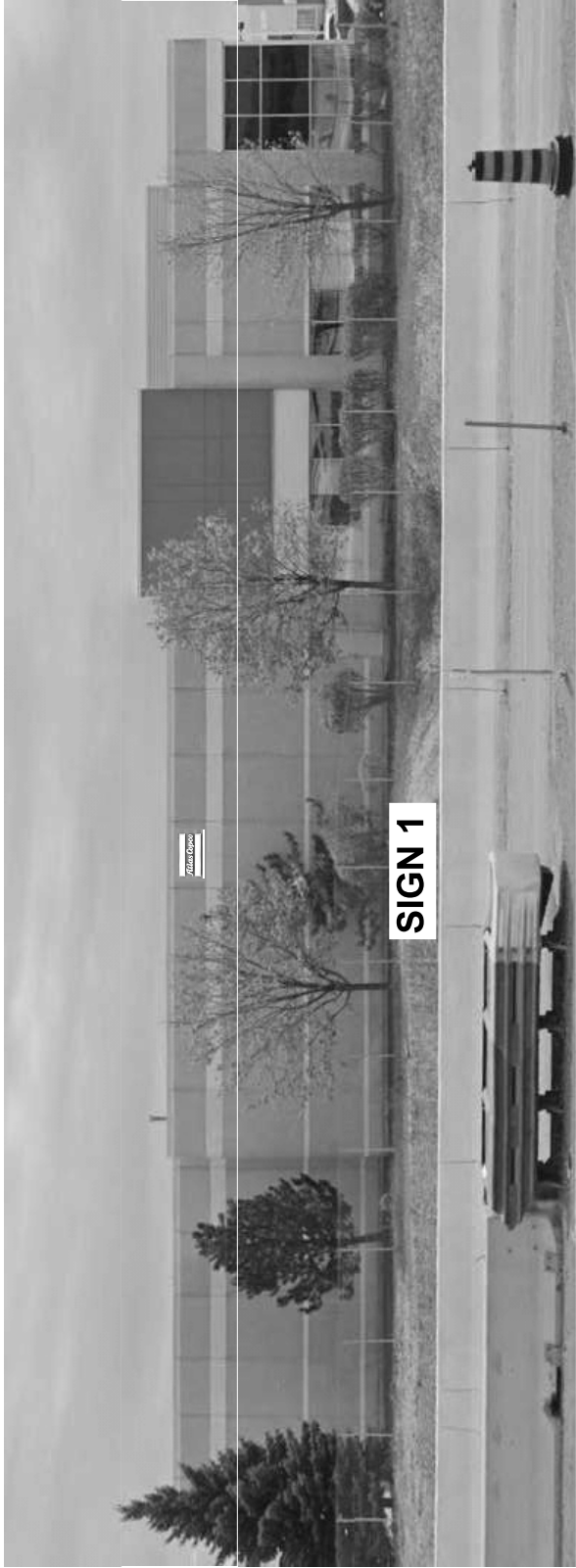
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Supporting Photos



Photo E: Sign 1 elevation (2.21 m2)



After

Side Elevation: Macdonald-Cartier Fwy

Note: Size of signage in relation to the building is approximate. This photo mock-up is intended for location purposes only and may not accurately represent the scale of the proposed signage to the building.



Before

Project ID	
HR1-69441-R3	
Date:	01-17-2022
Scale:	N.T.S.
Sales:	Alex Long
Designer:	D. Jurewicz
Rev. #:	R3
Date:	04-01-2022
Revision Note:	
R1: 01-19-2022 Deleted Sign #2 Option A (Blue Chan Letters on White Background) Moved Location of Sign #3 (Moved ACM Signs above Loading Doors) R2: 01-28-2022 Revised Sign #2 Option A (Blue Chan Letters on White Background) Moved Location of Sign #3 (Moved ACM Signs above Loading Doors) R3: 04-01-2022 Deleted Sign #3,4,5 from Scope of Work.	

Missing Information
Required:

Electrical
☐ 120V ☐ 347V
☐ Other TBD

Customer Approval
Signature _____
TM/OD/YYY

It is the Customer's responsibility to ensure that the structure of the sign is properly installed and maintained to accept the installation of the signs being ordered. Please ask PSG to provide further details if required.

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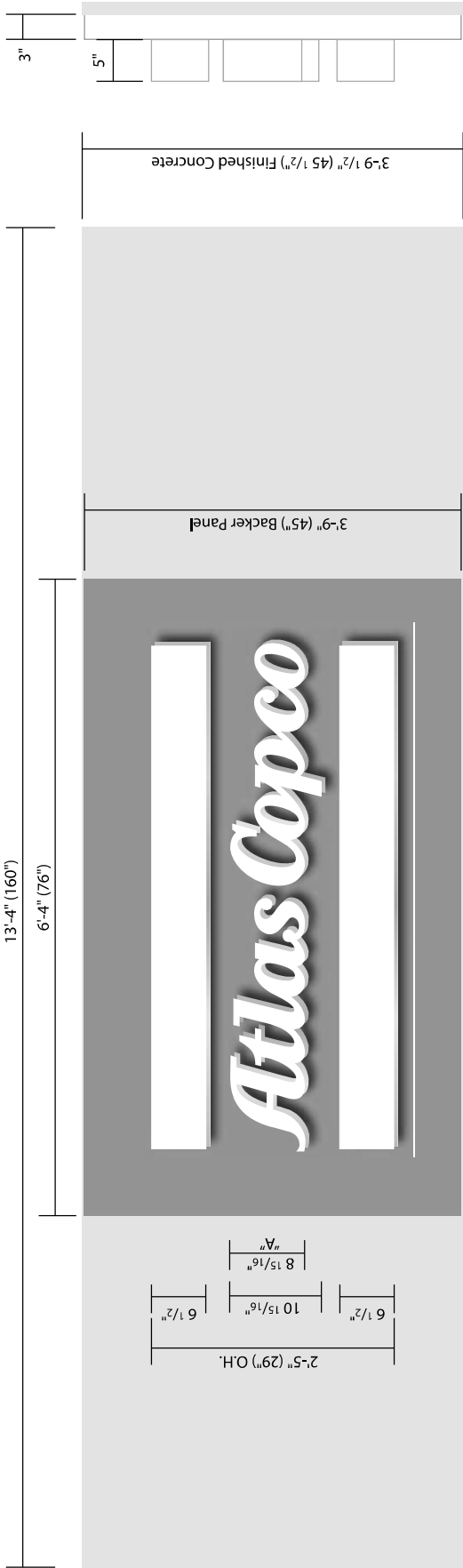
Atlas Copco
Mississauga ON
Unit 5 and Unit 6
2905 Argenta Road
Mississauga ON L5N 8G6

Sign Item
SG2

5.1

SIGN 1

Side Elevation Facing Macdonald-Cartier Fwy: Illuminated Channel Letters mounted to Backer Panel



Side View



Front View Scale: 3/4"=1'-0"

Atlas Copco min. stroke 3/4"

Specifications

Supply & install One (1) New Set of Illuminated Channel Letters mounted to Backer Panel & installed to Wall

Construction: Illuminated Channel Letters "Atlas Copco" & Bars

Substrate: White Acrylic Sign Faces

Trim Cap: 1" Trim Cap Painted White

Returns: 5" Aluminum Returns Painted White

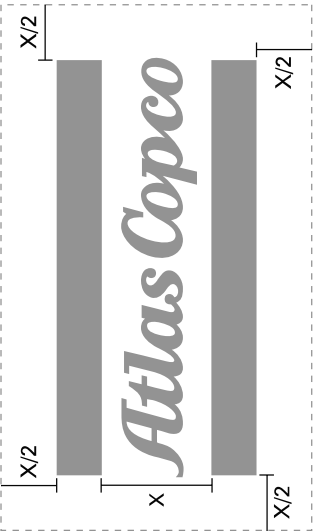
Illumination: White LEDs

Installation:

Channel Letters Mounted to Aluminum Backer Panel, Power in backer. Backer painted Blue; Mounted flush to Wall.

Colours

- ☐ White Acrylic Substrate
- ☐ White Paint: Standard White Semi-gloss paint
- ☐ Blue Paint: Blue Semi-gloss paint
- ☒ Atlas Copco Blue Pantone 313C



Half free space around the logotype



Pattison Sign Group
Powering Your Brand

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(Toll Free) 1.866.635.1110 (Fax) 1.800.663.3737
www.pattisonsign.com

This sign to be installed in accordance with the requirements of Article 600 of the National Electrical Code and/or other applicable local codes.
This includes proper grounding and bonding of the sign.

Fluorescent, Neon and HID lamps contain Mercury (Hg).
Dispose of the lamps according to local, Provincial, State or Federal Laws.

Project ID
HR1-69441-R3

Date: 01-17-2022

Scale: 3/4"=1'-0"

Sales: Alex Long

Designer: D. Jurewicz

Rev. #: R3

Date: 04-01-2022

Revision Note:
R1: 01-19-2022 Deleted Sign #2 Option A (Blue Chan Letters on White Backer Panel) Moved Location of Sign #3 (Moving Doors)
R2: 05-18-2022 Revised Sign #3 (Moving Doors)
R3: 04-01-2022 Deleted Sign #3, 4, 5 from Scope of Work.

Missing Information

Required:

Electrical

☐ 120V ☐ 347V

☐ Other

Customer Approval

Signature _____

TM/OD/YYY _____

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