

# Mississauga School Walking Route Program: Updates

Presentation to Traffic Safety Council  
March 29<sup>th</sup>, 2023



# Agenda

- 1. Spring 2023 Schools Confirmed**
- 2. Approach to School Prioritization**
- 3. New School Route Sign Installation: underway**
- 4. Resident Survey Results: New School Route Walking Sign**

## Spring 2023 Schools

School	Launch Date
Artesian Drive Public School	April 27 <sup>th</sup> 2023
Kindree Public School	April 17 <sup>th</sup> 2023
Corliss Public School	TBD
St. Albert of Jerusalem	TBD

## Approach to School Prioritization

<b>School(s): Chosen based on Prioritization Characteristics</b>	<b>Champion on Site</b>	<b>Grade: K-5/K-8, potentially Middle School, No High schools</b>	<b>Population: &gt; 300 students</b>	<b>Identified through Site Inspection Process (TSC)</b>	<b>Walking Distance: at least 70% of students within walking distance</b>
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## Approach to School Prioritization

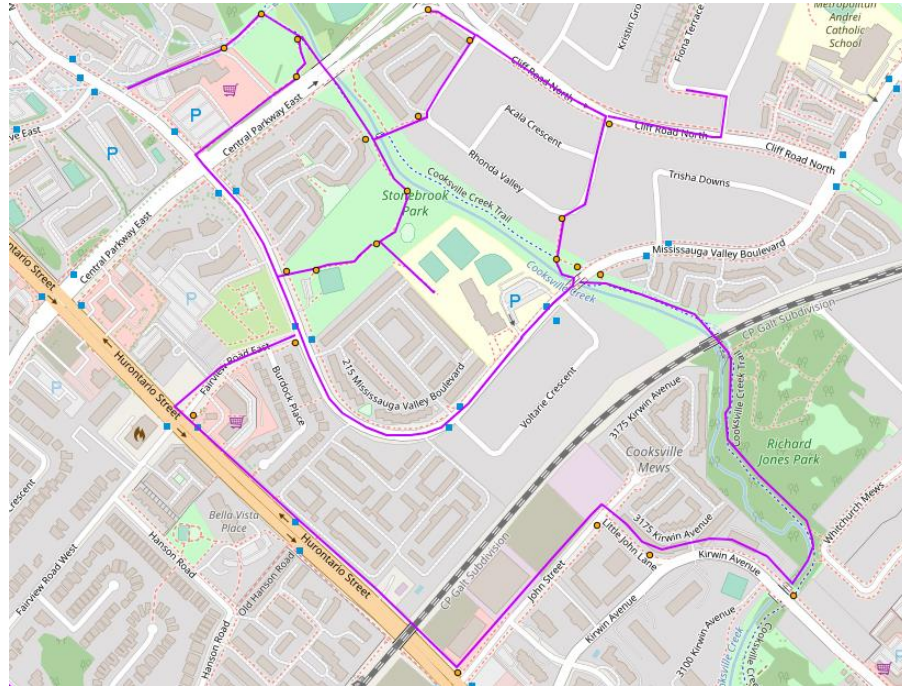
<b>School(s): Chosen based on Prioritization Characteristics</b>	<b>% eligible for bussing:</b> Less than 30% of students out of boundary	<b>Ward:</b> at least 1 new school in each ward every 2 years	<b>Socio Economic Vulnerability Index (SVI) :</b> SVI Clusters from 1-6 (the higher the value the more vulnerable)
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# Spring 2023: New Sign Implementation

## Steps to New Sign Installation

1. Route Review
  - a. Travel Survey
  - b. Apply design practices
  - c. Walkabout and route review
2. Analyze results
3. Map new sign locations
4. Submit work order

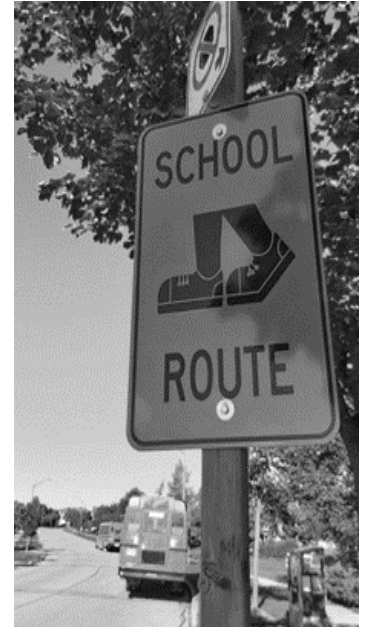
# Spring 2023: New Sign Implementation



## Resident Survey Results

In 2022, the City's AT team and TSC members selected a sample of **neighbourhoods with existing SWR across all City wards**

The surveys were promoted via the City's social media and also directly via the school principals reaching out to families





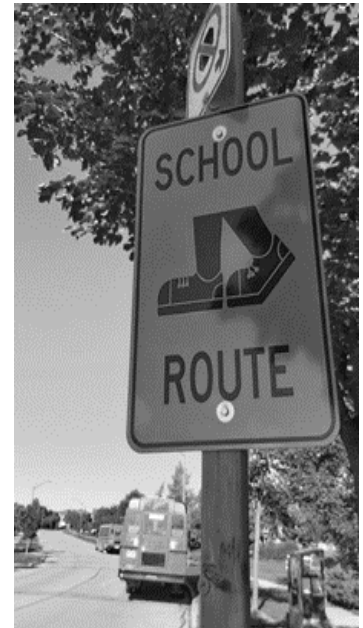
## Resident Survey Results

Residents were requested to complete a **6 question survey asking the following:**

“Have you seen these signs in your neighbourhood?”

They’re part of Mississauga’s School Walking Routes program and they may be getting a new look.

City staff are seeking feedback about resident opinions on these signs. Take the survey to tell us how these signs impact the way you travel in school zones and how they might be improved.”



## Resident Survey Results

### Question #3b:

- “How do these signs impact your travel modes to and from school? (Check all that apply)”
  - # Responses: 432

I try to walk or cycle to school along these routes with my child(ren)	Sign encourage to walk/cycle with children, but not necessarily along route	These signs encourage me to drive more slowly and/or more carefully	These signs have no impact on my travel route or mode*	I have not seen these signs	Other
84	44	219	75	0	10

# Resident Survey Results

## Question #4:

- “The City of Mississauga is exploring the possibility of updating its School Route signs. The examples shown below include existing signs in other Ontario cities. Please rank the signs from 1 to 6, with **1 being your most preferred** and **6 being your least preferred**.

# Resident Survey Results

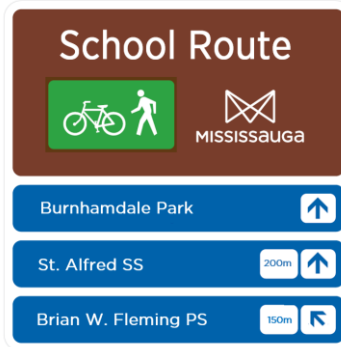
## Question #4:



Option 1:  
Current  
sign (no  
change)



Option 2:  
Current sign  
with  
direction to  
school  
added



Option 3:  
Mississauga Trail  
Route sign with  
distance and  
direction to school  
added



Option 4: New  
sign design, with  
walking time  
and direction to  
school



Option 5: New  
sign design, with  
time to walk or  
bike to school  
plus QR code for  
more  
information



Option 6: New sign  
design, with time to  
walk or bike to  
school

# Resident Survey Results

## Results of Question #4:

#1



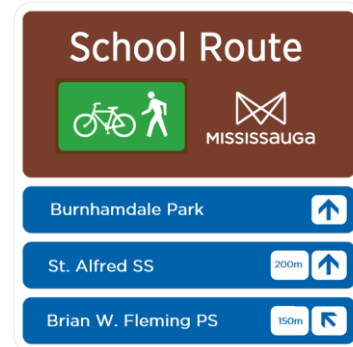
Option 2:  
Current sign  
with  
direction  
to school  
added

#2



Option 1:  
Current  
sign (no  
change)

#3



Option 3:  
Mississauga Trail  
Route sign  
with distance  
and  
direction to school  
added

# Resident Survey Results

**Question #5:** “What do you like best about your most preferred sign?”

Common (frequent) responses:

- **Color:** yellow, bright, eye catching represents caution
- **Simplicity:** easy to read and see, simple lay out
- **Familiar** to drivers
- **Reminder** to drive slow



Option 2:  
Current sign  
with  
direction to  
school  
added

# Recommendation

## Resident Survey Results: New School Route Walking Sign



Option 2:  
Current sign  
with  
direction to  
school  
added