

Re-up

PRESENTS

SAUGA STAND UP

Deputation discussing the importance of
Independent/Small Chain Retail Cannabis;
In regards to Community Outreach within the
city of Mississauga



INTRODUCTION TO- SAUGA STAND UP

Sauga Stand Up; a lobbying initiative on legal cannabis in Mississauga. Lead by advocacy organization; RE.UP

Founded by Rianna Ford, RE.UP is an advocacy organization with a cannabis sector dedicated to industry advancement through education, fundraisers and lobbying.



UNDERSTANDING CANNABIS RETAIL- INDEPENDENTLY

Cannabis storefronts can offer a community hub of educated staff, informed owners and genuine care of consumption amongst guests.

Initiatives that independent retailers have done and carryout within the community:

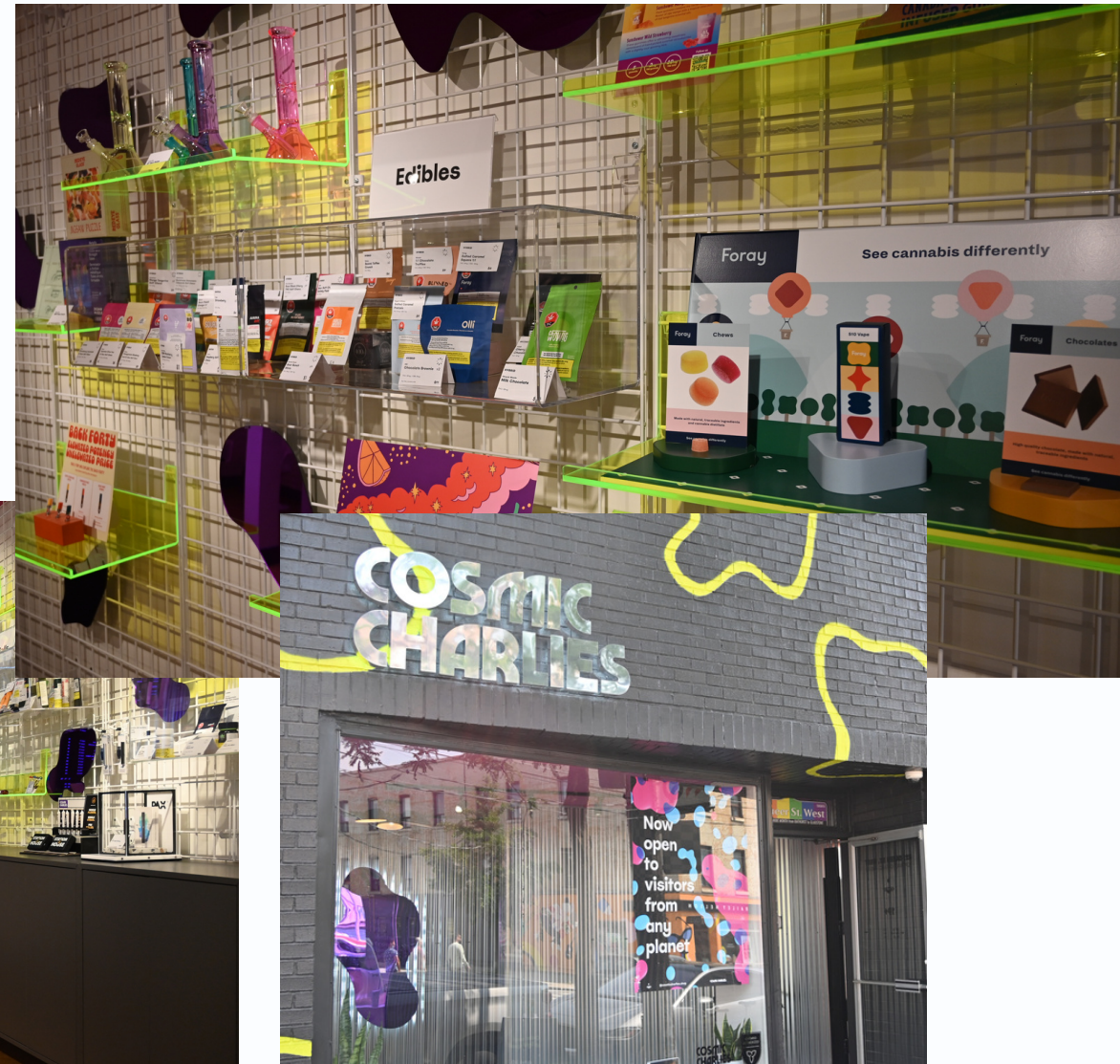
- Food and Toy drives supported by Community Cares
- Ontario Living Wage Network
- Waste Management Programs for cannabis packaging



BENEFITS OF INDEPENDENT RETAILERS

Stores seen here, Cosmic Charlies and Greenport Cannabis all providing their space to be a hub of eclectic interior designs, mindfully curated menu selection but most importantly their clientele building and community outreach through events and initiatives.

COSMIC CHARLIES



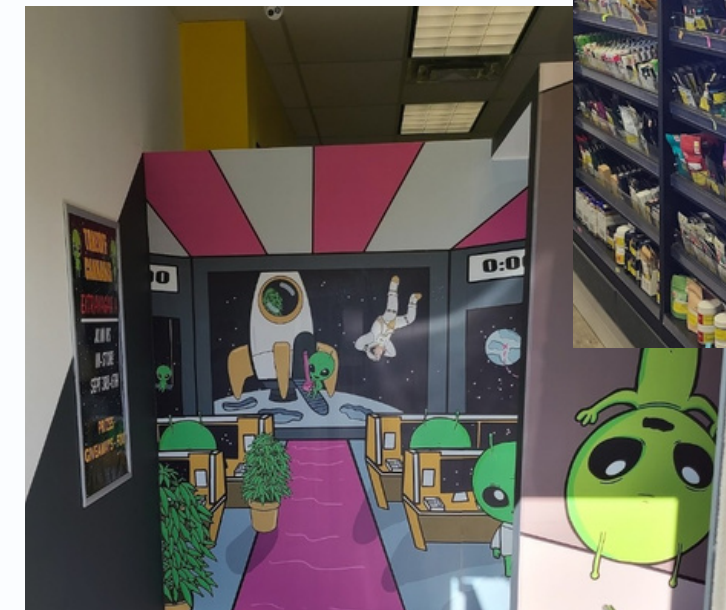
GreenPort

Back to the Roots



BENEFITS OF INDEPENDENT RETAILERS...CONT.

The same said for retailers like Takeoff Cannabis and Buzzed Buds; small Independent chains that still actively look to support community initiatives within the other areas they serve. For instance Buzzed Buds apparel collaboration with Pollinator Partnership of Canada in which proceeds go to help save the bees.





THE NIAGARA HERBALIST

The Niagara Herbalist is a locally owned and operated cannabis retail store based in St. Catharines, Ontario. Family owned and proud to have NO external investment or influence in their business.

First legal cannabis store to open in the Province, along with 9 others in April 2019.

Initiatives TNH maintains within everyday store operations;

- Ontario Living Wage Network; We firmly believe that people should earn enough to be able to live a life outside of work. In addition to being paid a living wage, all staff receive full benefits.
- Waste Management Program for cannabis packaging recycling.
- Led Niagara College Retail Workshops; providing direct from source education



LEGAL RETAIL = LEGAL PRODUCT

Cyrus Hambaz founder of cannabis retail leading brand The Loud Plug; offers buyers consistency, innovation in products and 'loud' weed always made with love from Scarborough.

With legal retail comes legal offerings, that are governed and met with Health and Safety SOP's (Standard Operating Procedure)

Seen with packages here all are required to have:

- Standardized Cannabis symbol
- Cannabis health warning message with attribution
- THC and CBD content
- Provincial Excise stamp



SAUGA STAND UP

Mississauga stand up and take action now! Why prolong this matter when concerns can be solved potentially through legalization.

Whats to come once legal cannabis is available:

- Cannabis industry will create job opportunities
- Tax revenue from cannabis sales can support municipal programs.

Once the city opts in; there are certain by-laws potentially to enforce:

- Smoke free by law enacted and passed April 23rd, 2014
- Retail Cannabis Surveys
- Community initiatives (Community Cares/BIA)
- Resourceful educational community material lead and created by cannabis professionals
- Mandatory recycling/waste management programs



**Thank you for allowing us to share SAUGA STAND UP;
our perspective on legal cannabis in Mississauga.**

**Let's work together towards legal cannabis in a safe
and thriving community by; leading today for
tomorrow.**

-- *Re-up*