Motion re Mobile sign by-law

Moved by: Pat Saito

WHEREAS recognizing the hardships and the challenges encountered by businesses and community groups as a result of the COVID 19 Pandemic;

AND WHEREAS it is requested that Sign By-law 54-2002 and Corporate Policy #05-01-08 be amended during the Declared Emergency in accordance with the Emergency Management and Civil Protection Act, to provide additional advertising opportunities to assist in overcoming the challenges faced;

NOW THEREFORE BE IT RESOLVED that the Private Property (By-law 54-2002) reflect:

1) Waive the maximum number of portable signs noted in Section 23 of the Sign Bylaw and permit 3 additional portable signs per street front without a permit. Upon the end of the Declared Emergency or June 30, 2020 (whatever comes first), the additional signs must be removed. Signs must comply with the setback and safety requirement noted in the Sign By-law;

FURTHER IT BE RESOLVED that the Public property (Policy #05-01-08) reflect:

- 1) Increase Max display period from 21 days to 30 days
- 2) Increase Max number of PERMITS PER GROUP from 10 to 15 per year

FURTHER IT BE RESOLVED that all existing permits will be honoured and no revisions can be made to issued permits.