



Cannabis Retail Stores – Are we ready ?



Sustainability Issues

Number of Bankruptcies (14 out of 35 CCAA filings in 2022)

- ▀ Sustainability Issues
 - ▀ Excessive Debt
 - ▀ Falling Marijuana Prices
 - ▀ Competition from Illegal sales
- ▀ Impact
 - ▀ Job Loss
 - ▀ Huge Debt wiping out family savings
 - ▀ Impacts business ecosystem
 - ▀ Revenue loss
- ▀ Recommendation
 - ▀ Detailed study of cannabis retail licensing model and updates to ensure sustainability



Administrative Issues

- Current Administrative Issues
 - Zoning rules are unclear
 - Limited Municipal Control functions such as separate licensing system or distinguishing land from cannabis use
- Impact
 - Clustering of Stores
 - Legal and illegal stores co-exist
 - Potential future issues as retail stores evolve to add other narcotics
- Recommendation
 - Additional municipal controls to support effective governance
 - Clarity on Zoning rules around residential areas, parks and public places



Negative Impact on Teens

- Negative Influence Issues
 - Cannabis ads and store location influence youth marijuana use, per study by Washington State University
- Impact
 - Study has shown that starting early on cannabis risk severe neuropsychiatric disorders
 - Other addiction and mental health issues
- Recommendation
 - Independent study to see the effect on teens living close to retail cannabis stores



Cannabis Retail Store - Conclusion

- Conclusion
 - Sustainability issues
 - Municipal Administration issues
 - Negative Impact on Teen and Young adults
- Recommendation
 - Independent studies required – (a) Business Model Sustainability (b) Impact on Teen(s) living close to these stores
 - Better control factors in place – (a) Zoning (b) Municipal control for effective governance

Note : Once we opt in there is no going back, so lets do our due diligence to ensure we picked the right choice for Mississauga



Appendix



- <https://mjbizdaily.com/struggling-cannabis-companies-turn-to-canadian-insolvency-law-ccaa/>
- <https://www.publicsafety.gc.ca/cnt/trnsprnc/brfng-mtrls/prlmntry-bndrs/20200930/026/index-en.aspx>
- <https://www.ctvnews.ca/canada/canadians-have-lost-more-than-131-billion-investing-in-cannabis-companies-firm-1.6156722>
- <https://globalnews.ca/news/5177183/closing-illegal-pot-shops-uphill-battle/>
- <https://cps.ca/en/documents/position/cannabis-children-and-youth>
- <https://www.sciencedaily.com/releases/2020/10/201008142132.htm>
- <https://news.wsu.edu/press-release/2020/10/08/cannabis-ads-store-location-influence-youth-marijuana-use/>
- https://www.aacap.org/AACAP/Families_and_Youth/Facts_for_Families/FFF-Guide/Marijuana-and-Teens-106.aspx