



NATIONAL DAY AGAINST GUN VIOLENCE

A component of the Toronto Raptors
Community Safety Action Plan

MAY 2023

TORONTO RAPTORS - CULTURE AND INCLUSION



HOW IT STARTED



MAY 2022



MAY 14, 2022

Buffalo, N.Y
Supermarket Shooting

10 killed, 3 wounded in racist shooting at Buffalo supermarket, officials say.

MAY 24, 2022

Uvalde, TX
Robb Elementary School

‘It’s pathetic’: NBA coach Steve Kerr rails against U.S. senators for inaction on gun violence

PLAYERS, COACHES, AND TEAM
PERSONNEL RESPONDED BY
ACTIVATING IN SUPPORT OF
NATIONAL GUN VIOLENCE
AWARENESS DAY AND **WEAR ORANGE
WEEKEND**

wear orange

NATIONAL GUN VIOLENCE AWARENESS DAY

**29 NBA TEAMS
PARTICIPATED
EXCEPT FOR THE
~~TORONTO RAPTORS~~**

OBSERVED ON THE FIRST FRIDAY OF JUNE IN THE US, THE
TORONTO RAPTORS ARE THE ONLY TEAM THAT WAS UNABLE
TO JOIN ALONGSIDE OUR NBA FAMILY.



CRIME

OPP investigate after road rage incident turned into shooting along Hwy 401

By **Hannah Jackson** • Global News
Posted September 7, 2022 1:35 pm

CRIME

19-year-old man dead after shooting in Etobicoke apartment building

By **Gabby Rodrigues** • Global News
Posted November 21, 2022 6:27 am • Updated



CRIME

Toronto police investigate Scarborough Golf Club Road shooting

By **Isaac Callan** • Global News
Posted November 26, 2022 9:45



CRIME

Police identify victim killed in shooting in Toronto

By **Hannah Jackson** • Global News
Posted November 17, 2022 1:54 pm • Updated November 17, 2022 7:00 pm

A Toronto Police Service cruiser. Nick Westoll / File / Global News



GTA

18-year-old man injured after daylight shooting in Flemingdon Park

CRIME

Woman with serious injuries after Etobicoke shooting: police

Shooting was linked to the area of multiple gunshots.

Man arrested after shooting in Mississauga

Man shot dead after shooting in Liberty Village, Toronto

Toronto Raptors Community Safety Action Plan - April 2023

CRIME

1 person taken to hospital after shooting in Toronto: police

Police officer at a scene where three people at a shooting reported at Queen and Spadina

Woman killed in targeted shooting at Mississauga gas station

A suspect has already been arrested. Authorities have described as

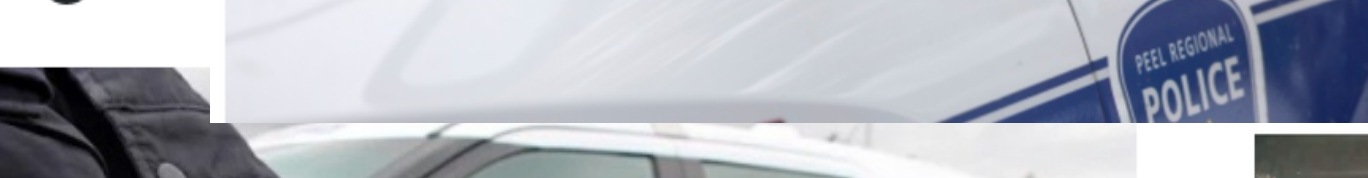
Suspect arrested after 'actively shooting' at officers in Scarborough

Hamilton police identify victim in fatal overnight shooting

CRIME

Peterborough man facing 2 charges in connection with fatal Toronto shooting

Toronto man facing attempted murder charge for double shooting in Vaughan



One man dead after shooting that locked down Union Station

CRIME

Man sentenced to life in prison for killing innocent father in brazen shooting

Man fatally shot near Weston and Lawrence on Saturday night: Toronto police

Toronto police investigate Scarborough plaza shooting

BY ANDREW PALAMARCHUK SCARBOROUGH MIRROR JAN 20, 2023

CRIME

A 23-year-old man is Hamilton's latest murder victim

Toronto & GTA

Man shot dead in downtown Toronto as bullets fly across the city

One man was killed, another wounded and a vehicle was set on fire in three separate incidents

By **Isaac Callan** • Global News
Posted November 3, 2022

Toronto police investigate murder in shooting

Toronto police are appealing for information and witnesses after three men were shot, one fatally, at an indoor soccer and basketball facility in North York over the Thanksgiving weekend.

Fatal shooting outside Woburn Collegiate renews calls for stronger gun laws

Mississauga, Milton leave 2 dead including Toronto police officer

By **Isaac Callan & Tracy Tong** • Global News
Posted September 12, 2022 2:25 pm • Updated September 13, 2022 9:14 am

Teen dies after daylight Scarborough shooting: police

By **Isaac Callan** • Global News
Posted November 10, 2022 12:30 PM

Gun fired in Toronto high school slightly injuring worker, police say

By **Isaac Callan** • Global News
Posted November 10, 2022 12:30 PM

Boy, 17, arrested for Brampton high school shooting

An 18-year-old Castlebrooke Secondary School student was seriously injured

Man taken to hospital after daylight shooting in Toronto: officials

By **Isaac Callan** • Global News
Posted November 10, 2022 12:30 PM

CRIME

Woman taken to hospital after shooting in Etobicoke

Man dead after Saturday night shooting in Scarborough

Toronto & GTA / News / Crime

Another deadly daylight shooting on a busy Toronto street

The city's 58th murder victim of the year was gunned down on the Danforth as nearby schools were letting out for the day

ing victim identified as 34-year-old man wanted in connection with first-degree murder

Fatal shooting outside Woburn Collegiate renews calls for stronger gun laws

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Man shot dead after shooting in Liberty Village, Toronto

Toronto Raptors Community Safety Action Plan - April 2023



>>>>> JUNE 3, 2022

PETITION FOR NATIONAL GUN VIOLENCE AWARENESS DAY

OBSERVED ON THE FIRST FRIDAY OF JUNE IN THE US, THE
TORONTO RAPTORS ARE INVITING YOU TO HELP URGE
CANADIAN LEGISLATORS TO OBSERVE THIS DAY IN CANADA.

#GUNSAFETYFORALL



TAKE ACTION TAKE ACTION TAKE ACTION TAKE ACTION TAKE ACTION

HOW WE GOT INVOLVED

JUNE - JULY 2022



JUNE 29TH

Raptors were invited to attend a community roundtable with Minister of Public Safety and the Mayor of Toronto where the Federal government committed \$12M to help community groups tackle gun violence in the city



JULY 5TH

Prime Minister Trudeau and Masai Ujiri hosted a community round table involving 30 community organizations and civic leaders. Masai commits that Raptors will join the movement to reduce gun violence in the city



>>>>> JULY 5, 2022

Trudeau meets with Raptors' exec Masai Ujiri to discuss gun violence

Adam Laskaris | Jul 6 2022, 12:22 pm



JUSTIN TRUDEAU PRIME MINISTER, CANADA

“GUN VIOLENCE AFFECTS TOO MANY PEOPLE ACROSS THE COUNTRY – AND THESE COMMUNITY LEADERS, DOCTORS, AND YOUNG PEOPLE FROM TORONTO ARE WORKING TIRELESSLY TO CHANGE THAT. THAT’S WHY WE’RE WORKING TOGETHER AND ENACTING STRONGER GUN CONTROL MEASURES TO KEEP CANADIANS SAFE,”

MASAI UJIRI PRESIDENT, TORONTO RAPTORS

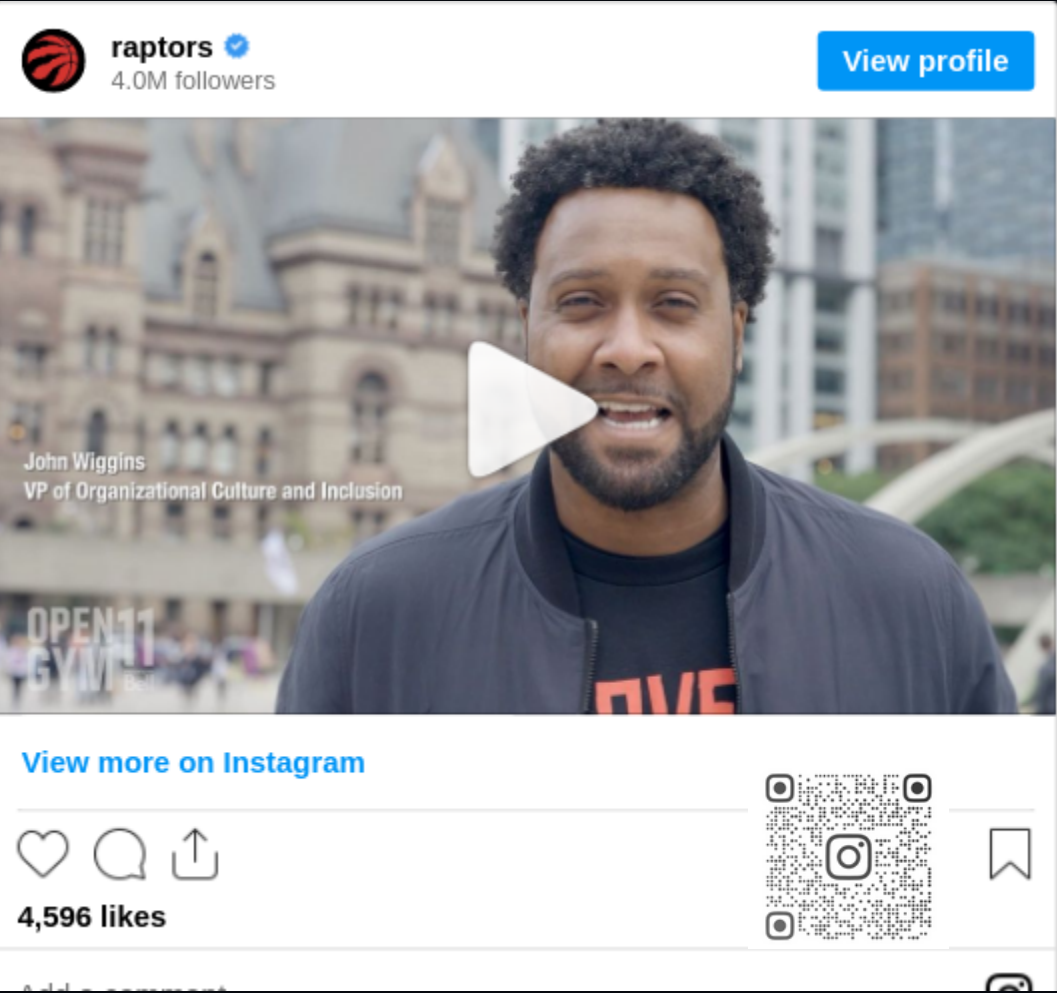
“WE KNOW THAT [GUN VIOLENCE IS] NOT JUST AN ISSUE FOR MARGINALIZED COMMUNITIES AND WE KNOW SOME OF THESE ISSUES THAT ARE RISING, WE’VE SEEN IN OUR NEIGHBORING COUNTRY AND WE SEE IT HERE, WE’RE HOPING THAT WE CAN GET THIS UNDER CONTROL IN OUR OWN COUNTRY,”

“MENTAL WELLNESS, WHETHER IT’S A LACK OF EDUCATION, WHATEVER THE ISSUES ARE — DOMESTIC VIOLENCE — ALL THESE THINGS THAT ARE CAUSING [GUN VIOLENCE], WE HAVE TO BE IN FRONT OF THEM.”



HOW WE TOOK ACTION

AUG- DECEMBER 2022



SEPTEMBER 24TH

Raptors and MLSE staff participate in a Community March against Gun Violence

DECEMBER 1ST

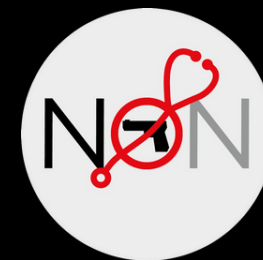
A formal letter from the Toronto Raptors Vice Chairman and President of Basketball Operations Masai Ujiri was submitted to the Prime Minister's Office calling for a National Day of Gun Violence Awareness to be recognized in Canada

FOCUS GROUP SESSIONS



RAPTORS MET WITH COMMUNITY ACTIVIST GROUPS AND
NEIGHBOURHOOD ORGANIZATIONS TO COLLECT THEIR FEEDBACK
AND SUGGESTIONS ON THE ROLE THAT CAN BE PLAYED TOWARDS
REDUCING GUN VIOLENCE IN THE CITY.

THEIR VOICES LED US TO OUR COMMUNITY SAFETY ACTION PLAN
PREVENTION - INTERVENTION - HEALING



OUR APPROACH

WE WILL WORK TO ADVOCATE AND ADVANCE
COMMUNITY SAFETY IN 3 WAYS:



TODAY

PREVENTION

PROVIDE PLATFORMS, PROGRAMS AND OPPORTUNITIES
THAT AVERT COMMUNITY MEMBERS FROM SITUATIONS
THAT LEAD TO OR INVOLVE INFRINGING ON THE SAFETY
OF THE PUBLIC



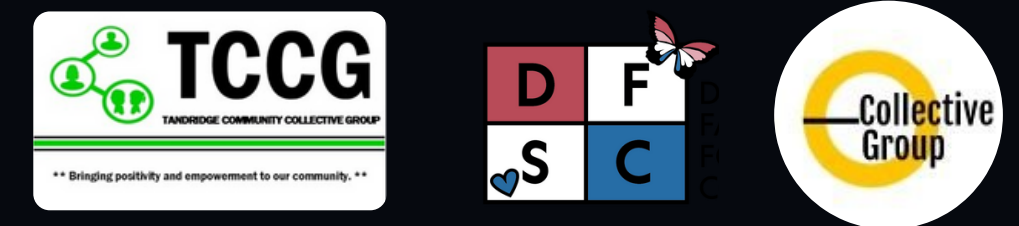
INTERVENTION

COLLABORATE WITH AND SUPPORT COMMUNITY
AMBASSADORS WITH LIVED, RELATABLE EXPERIENCE BY
PROVIDING RESOURCES AND TOOLS TO INTERCEPT AND
DIVERT IMPRESSIONABLE COMMUNITY MEMBERS



HEALING

AS AN EMPATHETIC COMMUNITY BUILDER, WE CAN UNIFY
PEOPLE THAT HAVE BEEN IMPACTED BY TRAGEDY AND
REAFFIRM THAT THE SPACES WE HAVE BUILT AND
SUPPORTED ARE SAFE FOR THEIR FAMILIES AND FRIENDS



FUTURE

EMPOWERMENT FUND

A CALL TO ACTION THAT PRESENTS OPPORTUNITY FOR OUR EMPLOYEES,
PARTNERS, AND FANS TO CONTRIBUTE TO OUR SOCIAL JUSTICE ACTIONS





PARTNERS AND SUPPORTERS

OF THE COMMUNITY SAFETY CAMPAIGN

CURRENT (F23-F24)



PROJECT #ENGAGE416



DIVERSITY CUP



**COMMUNITY
IMPACT
CLINICS**



FUTURE (F25 - F27)

**NATIONAL BASKETBALL
SOCIAL JUSTICE
COALITION**



WCH
WOMEN'S COLLEGE HOSPITAL
Health care for women | REVOLUTIONIZED

JUNE 2023 - FORWARD

HOW WE MOVE FORWARD?

APRIL - JUNE 2023



APRIL 2023

Discuss internally to determine a implementation and execution strategy, with input from all key MLSE Stakeholders

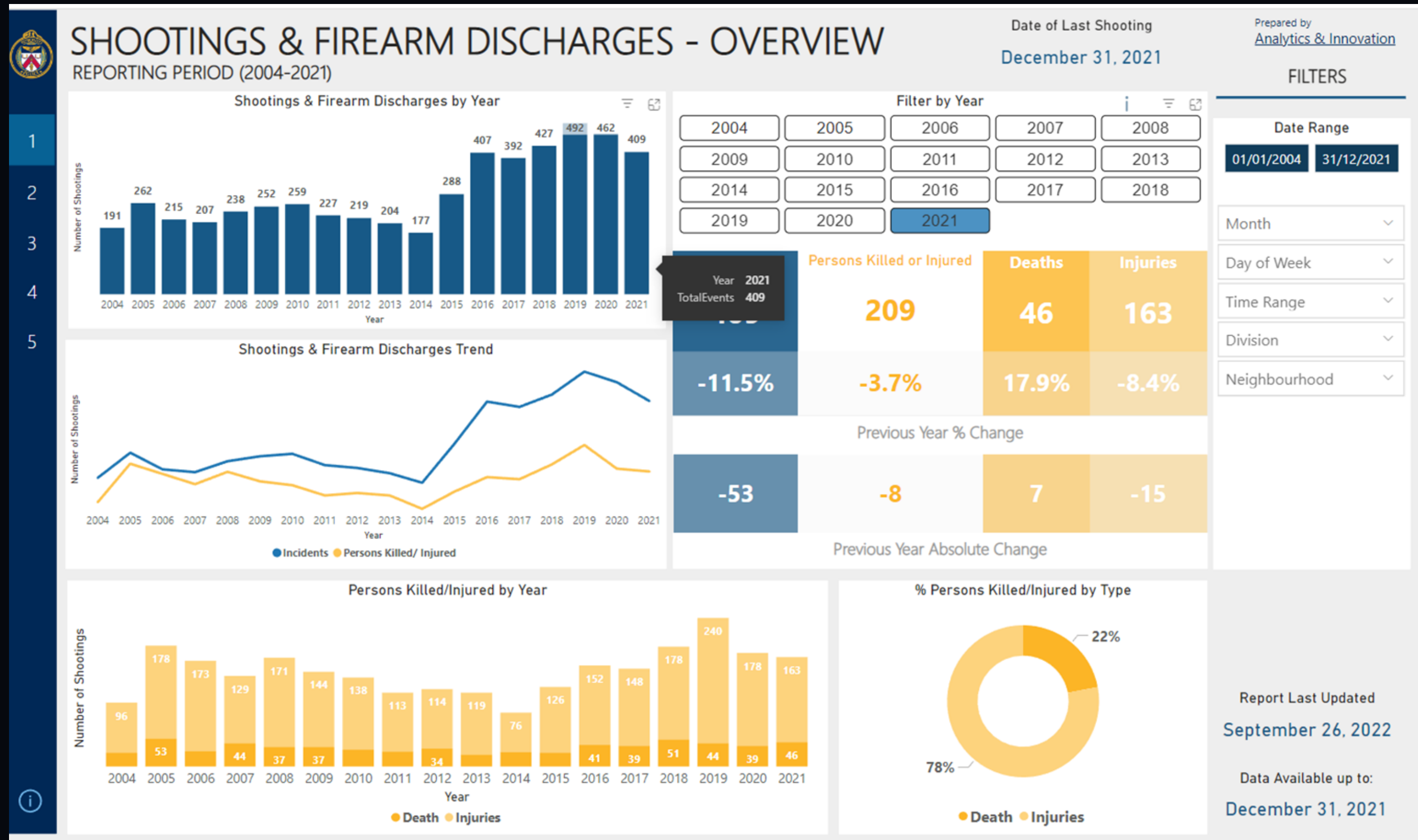
MAY 2023

Coordinate a communication campaign by collaborating with the PMO, civic leaders, community organizations, and media partners

JUNE 1ST, 2023

Announcement - Proclamation Requesting That the People of Canada Observe the First Friday in June of Every Year as a National Day Against Gun Violence

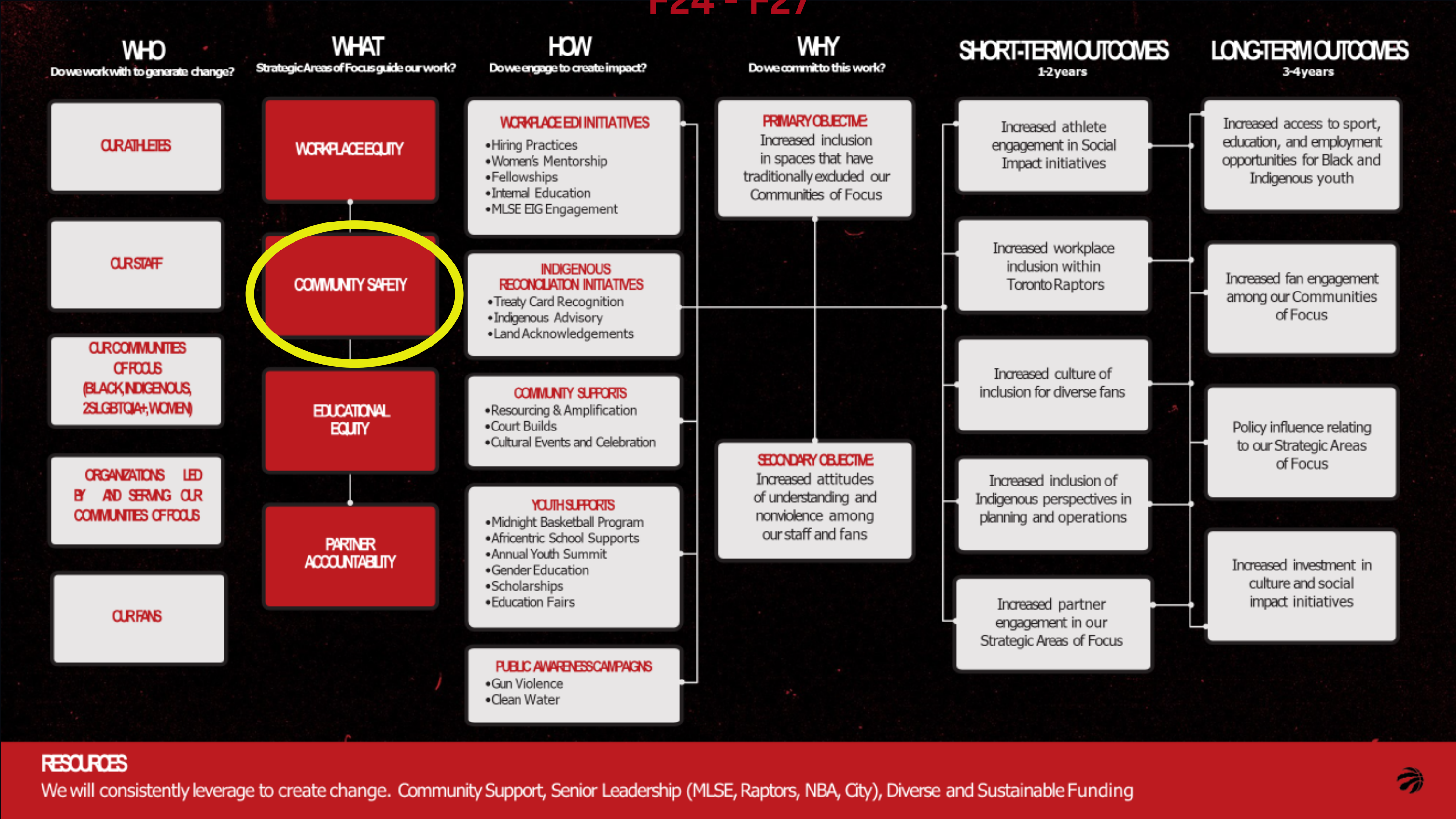
Appendix A - 2004 - 2021 Toronto Public Safety Data Portal



Appendix B - Toronto Raptors Culture and Social Impact Strategy



F24 - F27





Appendix C - NATIONAL BASKETBALL SOCIAL JUSTICE COALITION



Mission

THE NATIONAL BASKETBALL SOCIAL JUSTICE COALITION IS A 501(C)(4) ADVOCACY ORGANIZATION THAT LEADS THE NBA FAMILY'S COLLABORATIVE EFFORTS TO ADVANCE SOCIAL JUSTICE AND DISMANTLE SYSTEMIC RACIAL INEQUALITY. FORMED JOINTLY BY THE NBA, NBPA, AND NBCA IN 2020, THE COALITION LEVERAGES THE GAME OF BASKETBALL'S INFLUENCE TO SEEK AND ACHIEVE POLICY CHANGE AT THE FEDERAL, STATE, AND LOCAL LEVEL.

Approach

WE WORK TO ADVANCE SOCIAL JUSTICE IN 3 WAYS:

- **AWARENESS.** WE USE THE NBA PLATFORM TO BRING ATTENTION TO CRITICAL SOCIAL JUSTICE ISSUES.
- **LEADERSHIP.** WE SUPPORT LEARNING AND LEADERSHIP BY PLAYERS, TEAMS, AND ORGANIZATIONS ACROSS THE NBA COMMUNITY.
- **ACTION.** WE ADVOCATE FOR BETTER LAWS AND POLICIES ON THE FEDERAL, STATE, AND LOCAL LEVELS.

VOTING RIGHTS

PROTECTING THE FIRST RIGHT OF DEMOCRACY BY STRENGTHENING ACCESS TO THE BALLOT FOR ALL AMERICANS.

POLICING

ELIMINATING BIAS, ENSURING ACCOUNTABILITY, AND BUILDING STRONGER COMMUNITY RELATIONSHIPS.

CRIMINAL JUSTICE

COMBATting MASS INCARCERATION, SHRINKING AMERICA'S PRISON SYSTEM, AND SUPPORTING RETURNING INDIVIDUALS.