

2022-2023 MiWay Student Ambassador Program Results



Presented by:
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MiWay Student Ambassador Program Lead

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2022-2023 Participating Schools

41 Ambassadors represented 28 schools

(In 2021-22, 41 Ambassadors represented 26 schools)

Ward 1

Cawthra Park
Port Credit

Ward 2

Lorne Park
Iona

Ward 3

Applewood Heights
Glenforest
John Cabot
Philip Pocock

Ward 5

Ascension of Our Lord
St. Francis Xavier
Lincoln M. Alexander

Ward 6

Rick Hansen
St. Joseph
The Woodlands

Ward 7

Father Michael Goetz
St. Martin
Thomas L. Kennedy

Ward 8

Erindale
Loyola

Ward 9

John Fraser
Meadowvale
St. Aloysius Gonzaga

Ward 10

Our Lady of Mount Carmel
St. Joan of Arc
Stephen Lewis

Ward 11

St. Marcellinus
Streetsville
Mississauga





Program Benefits

- Program helps educate students about the benefits of taking MiWay
- Ambassadors build leadership, communication and team collaboration skills
- Ambassadors earn volunteer hours and rewards
- Students learn where to find MiWay info and the routes that serve their high school
- Provides an opportunity for students to share feedback with MiWay





2022-2023 Program Recap

Phase 1 (Sept. 2022)

- Kick off meeting
- Meet your Ambassadors video
- Move Freely post

Phase 2 (Nov. 2022)

- Social media content
- Video Challenge
- Bus tour of Hurontario LRT construction

Phase 3 (Jan. 2023)

- Snapshot Contest
- Top tip for riding MiWay
- Social media content

Phase 4 (March 2023)

- Recruitment Video
- My Ambassador Experience
- Social media content



2022-2023

**MiWay Student Ambassador
Program Winners**

3rd Place: Khyati Eda

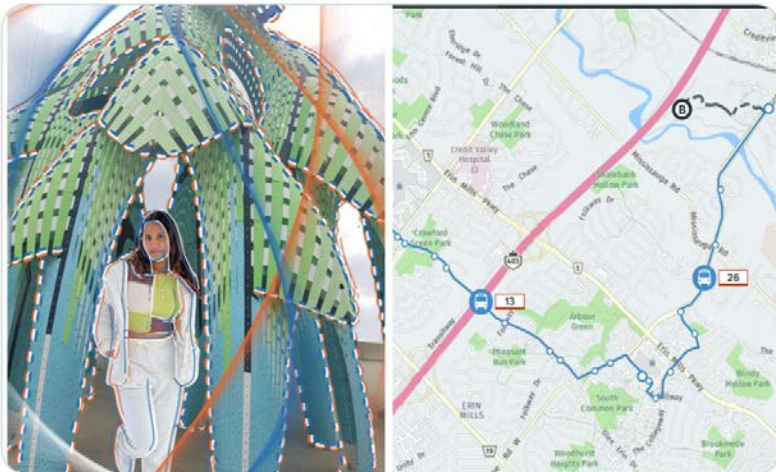
John Fraser SS (Ward 9)

Making new friends, creating cool content, and winning awesome prizes? Say no more. The [#MiWayAmbassador](#) program has it all. In this video, you can learn more about the school I represent (go Jags!) and what I'm excited about this year. [@MiWayHelps @jfssSAC](#)



A dream. An experience. And by that, I mean both the Riverwood Conservancy and the MiWay routes that got me there from JFSS (13S and 26E!). Thanks to public transit, I spent a relaxing afternoon in nature!

[#MiWayAmbassador @MiWayHelps @jfssSAC](#)



MiWay helps me move freely through their 65 bus routes across Mississauga and beyond. I can get where I need safely and on time. Go check out their Move Freely campaign wings at City Centre Transit Terminal or Celebration Square! [#MiWayAmbassador @MiWayHelps](#)



John Fraser S.S.



2nd Place: Soha Siddiqui

Our Lady of Mount Carmel SS (Ward 10)

BENEFITS OF PRESTO TO STUDENTS


The least expensive way to pay for fares

Read 1:38 PM

Funds can be loaded instantly

MiWay can be ridden free when connecting with GO transit

Read 1:38 PM



4 Steps to take the bus.

- 1 Find your bus and its schedule.
- 2 Get to the bus stop a couple minutes earlier.
- 3 Board the bus, pay your fare.
- 4 Reach your destination and thank your driver.

4 Steps to take the bus.

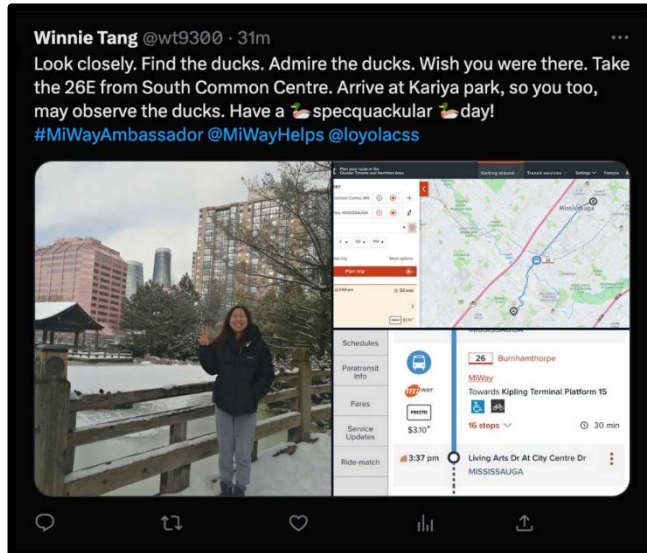
AMBASSADOR

WITH MIWAY YOUR DESTINATION WILL NEVER BE UNCLEAR.



1st Place: Winnie Tang & Emma Zimmermann

Loyola SS (Ward 8)



Winnie Tang @wt9300 · 3m
Hey, it's your Loyola MiWay Ambassadors 🦆🦆! We had a blast in this program, and now we want 🦆YOU🦆 to be part of it! In this video, we share some of the reasons why you won't want to miss out on this contest (and these prizes 🦆🦆)!
#MiWayAmbassador @loyolacss @MiWayHelps



Passionate about the environment? Get excited about the Hazel McCallion Line (Hurontario LRT), which will operate with clean electrical energy and produce near zero emissions! Check out these construction photos!
#MiWayAmbassador @MiWayHelps @loyolacss



Winnie Tang @wt9300 · 3m

🦆 Maybe the real contest prizes were the skills, confidence and community connections we gained along the way 🦆.

Thanks so much for joining us on our MiWay Ambassador journey ❤️🦆!

#MiWayAmbassador @loyolacss @MiWayHelps



Compilation Video – Brief Highlights



2022-2023 MiWay Student Ambassador Program

Overall Program Winners



What's next?

- Applications for the 2023-2024 program are open until June 9
- 2023-24 program (hybrid format) launches Sept. 2023
- 100+ applications received to date from 27 high schools





Thank you and congratulations to all of our MiWay Student Ambassadors!