

# Vision Zero Memorial

Public Art Program, Culture Division  
Road Safety Committee – May 2022

# Background

- Friends, families, and loved ones need ways to acknowledge and remember losses that take place on the road.
- The [Transportation Master Plan](#) and [Vision Zero Action Plan](#) recommend a Vision Zero memorial for victims of fatal collisions in Mississauga.
- We are here to introduce the Public Art Program and gain insights and ideas from the Road Safety Committee on a Vision Zero Memorial.



# Our Public Art Program

- Through a formal selection process, the City commissions professional artists to create public art that's thought-provoking, progressive and accessible.
- Public art is visual art located on public property. It can include murals, sculptures, monuments or memorials.
- Works in our permanent collection are maintained by art conservationists.
- Learn more at [mississauga.ca/publicart](https://mississauga.ca/publicart)

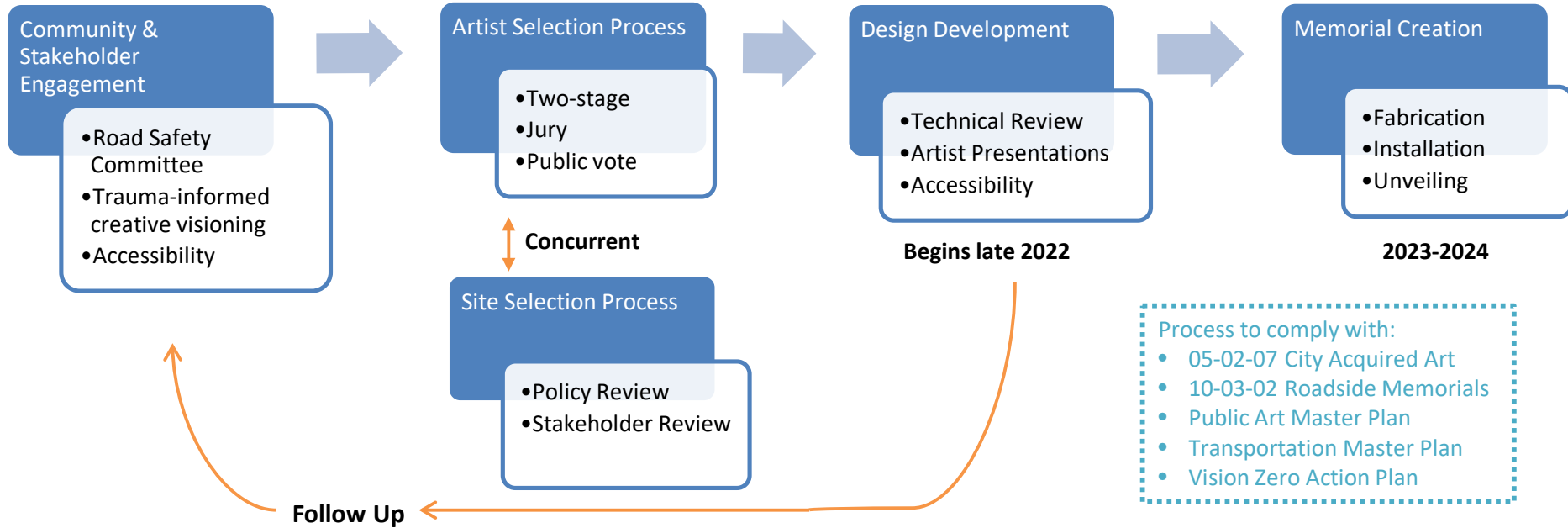


# What is a memorial?

- A monument is a structure, statue or building that is built to commemorate a historical event or figure; a memorial remembers a person or group of people who have died.
- Memorials are tied to death, loss, remembrance, memory, grief.
- They are a space for mourning, processing, and drawing strength - a tangible space to heal collectively or individually.
- The Vision Zero memorial will be designed and built by a professional artist, informed by community and those who have lost loved ones.



# Proposed Project Plan



## What can a Vision Zero memorial be?

- Counter isolation through community and connection
- Reassert a sense of control, the “known”
- Contribute to a positive future, new potentials
- Emphasizes humanity within a tragedy and what is otherwise the mundane



*A personal story*

**What can a Vision Zero  
memorial be for you?**

## Next Meeting: June

- Help us further envision the memorial. Consider the following for discussion in June:
  - What feelings should the memorial evoke?
  - Is this a space for gathering?
  - Is this a space for candles or flowers?
  - Is this a space for education?
  - Should the memorial be near the road or in a quiet space?



# Questions, ideas, chat?



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