

Road Safety Work Plan 2022					
Timeline/Date	Campaign/Events	Details	Budget/Costs	Completion Date	Additional Information
2022 March	Renew CARSP Membership	Annual yearly renewal	Cost: \$515	March 18, 2022	
2022 Spring Campaign – April 1-30, 2022	Let's Move Mississauga	\$5000 from the Committee 2022 budget be allocated to the Road Safety Promotional Subcommittee for the purpose of social media advertisement and mobile signs for the “Let's Move Mississauga” Campaign. <b>RSC-0003-2022</b>	Budget: \$5000 Cost: Balance:		Catherine Nguyen-Pham to present campaign update at May meeting.
CARSP Conference June 19-21 (Virtual)	Collaborating on the United Nations' (UN) Decade of Action of Action for Road Safety	\$675 from the Committee 2022 budget be allocated for up to three Committee Members to attend virtually <b>RSC-0012-2022</b>	Budget: \$675 Cost: Balance:		
CARSP/OTC - Vision Zero Symposium	Post Conference in Sudbury (In-person)	\$631 from the Committee 2022 budget be allocated for Anne Marie, Citizen Member to attend the CARSP/OTC Vision Zero Symposium Post Conference in Sudbury, Ontario on June 22, 2022 in person, to cover the registration fee, hotel expense and transportation, be approved. <b>RSC-0013-2022</b>	Budget: \$631 Cost: Balance:		

Ongoing	Promotional Giveaway Items	\$5000 from the Committee 2022 budget be allocated to the Road Safety Promotional Subcommittee for the purchase of 2500 microfiber cloths w/ the RSC creative design. To be distributed at City wide events. <b>RSC-0004-2022</b>	Budget: \$5000 Cost: Balance:	April 2022	Microfiber cloths are ready for distribution.
Ongoing	Road Lawn Signs	To re-design the Road Safety Slow Down Lawn Signs for distribution in the spring.	N/A		Signs have been re-designed and ready for distribution.
TBD	Mascot	Anne Marie Hayes, Citizen Member student team to work on creative design of RSC mascot contest. <b>RSC-0005-2022</b>	\$200 Prize money		To be discussed at May meeting.
TBD – 2022 May	Public Works Week	Erica Warsh, Vision Zero and/or Colin Patterson to follow-up with the potential date.			No Public Works Week For May 2022
TBD – 2022 Fall Campaign	Pedestrian Campaign				