

# 2022-2023 MiWay Student Ambassador Program Results



Presented by:

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MiWay Student Ambassador Program Lead

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# 2022-2023 Participating Schools

## 41 Ambassadors represented 28 schools

(In 2021-22, 41 Ambassadors represented 26 schools)

### Ward 1

Cawthra Park  
Port Credit

### Ward 2

Lorne Park  
Iona

### Ward 3

Applewood Heights  
Glenforest  
John Cabot  
Philip Pocock

### Ward 5

Ascension of Our Lord  
St. Francis Xavier  
Lincoln M. Alexander

### Ward 6

Rick Hansen  
St. Joseph  
The Woodlands

### Ward 7

Father Michael Goetz  
St. Martin  
Thomas L. Kennedy

### Ward 8

Erindale  
Loyola

### Ward 9

John Fraser  
Meadowvale  
St. Aloysius Gonzaga

### Ward 10

Our Lady of Mount Carmel  
St. Joan of Arc  
Stephen Lewis

### Ward 11

St. Marcellinus  
Streetsville  
Mississauga





# Program Benefits

- Program helps educate students about the benefits of taking MiWay
- Ambassadors build leadership, communication and team collaboration skills
- Ambassadors earn volunteer hours and rewards
- Students learn where to find MiWay info and the routes that serve their high school
- Provides an opportunity for students to share feedback with MiWay





# 2022-2023 Program Recap

## Phase 1 (Sept. 2022)

- Kick off meeting
- Meet your Ambassadors video
- Move Freely post

## Phase 2 (Nov. 2022)

- Social media content
- Video Challenge
- Bus tour of Hurontario LRT construction

## Phase 3 (Jan. 2023)

- Snapshot Contest
- Top tip for riding MiWay
- Social media content

## Phase 4 (March 2023)

- Recruitment Video
- My Ambassador Experience
- Social media content



**2022-2023**

**MiWay Student Ambassador  
Program Winners**

# 3<sup>rd</sup> Place: Khyati Eda

## John Fraser SS (Ward 9)

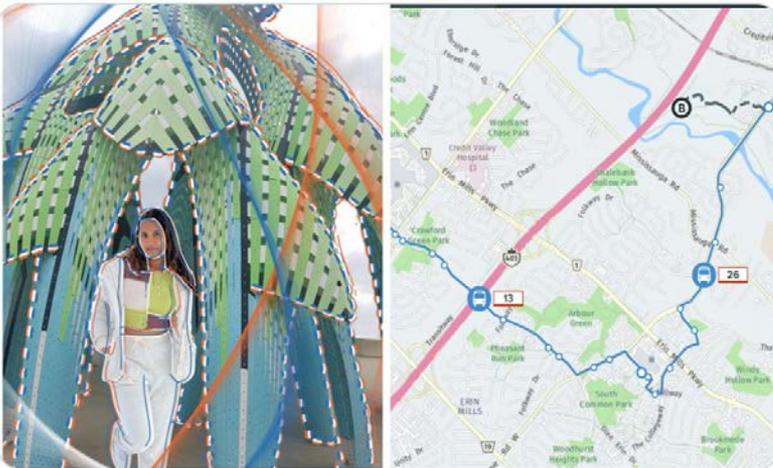
Making new friends, creating cool content, and winning awesome prizes? Say no more. The [#MiWayAmbassador](#) program has it all. In this video, you can learn more about the school I represent (go Jags!) and what I'm excited about this year. [@MiWayHelps @jfssSAC](#)



MiWay helps me move freely through their 65 bus routes across Mississauga and beyond. I can get where I need safely and on time. Go check out their Move Freely campaign wings at City Centre Transit Terminal or Celebration Square! [#MiWayAmbassador @MiWayHelps](#)



A dream. An experience. And by that, I mean both the Riverwood Conservancy and the MiWay routes that got me there from JFSS (13S and 26E!). Thanks to public transit, I spent a relaxing afternoon in nature! [#MiWayAmbassador @MiWayHelps @jfssSAC](#)



John Fraser S.S.

# 2<sup>nd</sup> Place: Soha Siddiqui

Our Lady of Mount Carmel SS (Ward 10)

**BENEFITS OF PRESTO TO STUDENTS**

The least expensive way to pay for fares

Read 1:38 PM

Funds can be loaded instantly

MiWay can be ridden free when connecting with GO transit

Read 1:38 PM



**4 Steps to take the bus.**

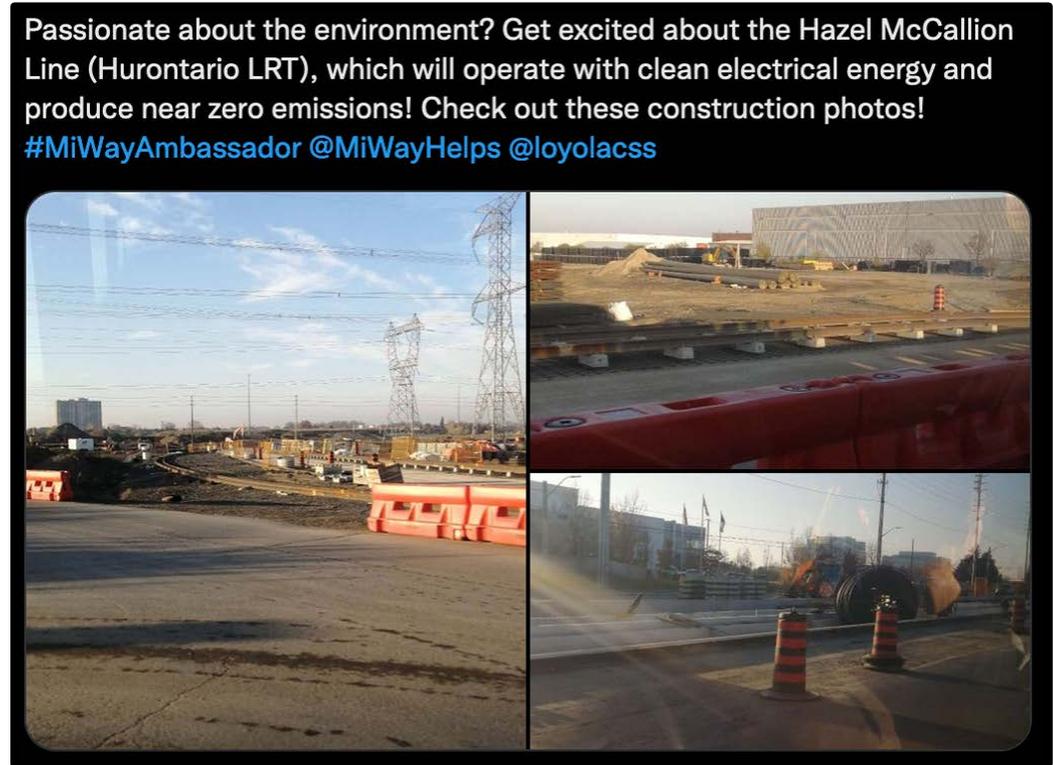
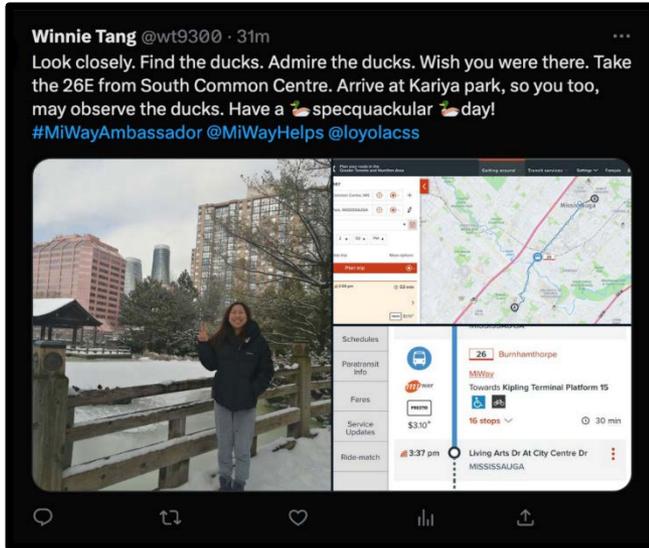
- 1 Find your bus and its schedule.
- 2 Get to the bus stop a couple minutes earlier.
- 3 Board the bus, pay your fare.
- 4 Reach your destination and thank your driver.

AMBASSADOR

WITH MIWAY YOUR DESTINATION WILL NEVER BE UNCLEAR.

# 1<sup>st</sup> Place: Winnie Tang & Emma Zimmermann

## Loyola SS (Ward 8)





# Compilation Video - Brief Highlights



## **2022-2023 MiWay Student Ambassador Program**

Overall Program Winners



# What's next?

- Applications for the 2023-2024 program are open until June 9
- 2023-24 program (hybrid format) launches Sept. 2023
- 100+ applications received to date from 27 high schools





Thank you and congratulations to all of our MiWay Student Ambassadors!