

Grants Evaluation Summary Sheet: Arts & Culture

Organization	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Art Gallery of Mississauga	44%	4
Description		
The Art Gallery of Mississauga (AGM) is a public registered charitable not for profit, contemporary art gallery in Mississauga. The AGM presents a changing calendar of engaging contemporary art exhibitions, featuring regional/national/international artists with a focus of supporting and representing our diverse community through arts and culture. The AGM engages visitors as they learn about art and offers programs for everyone to participate in, regardless of age, including programs that reflect our awareness of contemporary and relevant cultural topics and social justice issues and providing a safe space to support everyone's mental health and well-being. The gallery offers a wide range of tours, talks, workshops for adult learners, mentorship opportunities, as well as innovative youth programs for schools, universities and community groups.		
Key Outcomes		
<ul style="list-style-type: none"> • LoveLab program engages emerging LGBTQ2S+ artists • Intergenerational Art Program connects seniors with youth through art • Art Hive and Family Sundays engage families and children • 2023 goal: engage over 200 diverse artists in gallery programming. 		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ Continuing to engage with community with planned outreach, strategies and plans and action items. ○ Wide range of programming targets intergenerational participants, Peel seniors, and the LGBTQ2S+ communities. Offering free admission and free public accessible programming ○ 'The Further Apart Things Seem' - a travelling group exhibition that includes BIPOC artists and artists with disabilities. 	7.5/10
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ Programming will reach emerging and new artists. ○ Enhancing and expanding its volunteer programs, intern and coop opportunities to educate and train youth in the workings of a contemporary art gallery. ○ Artist facilitators and exhibitors are paid in accordance with CARFAC standards. 	7.5/10
	B3: Strengthening Governance	
	<ul style="list-style-type: none"> ○ New Board, policies and process in place, with guiding principals provided by their external audit. ○ Met requirements in 2022 to manage governance concerns and began rebuilding trust with the public. ○ Training - governance workshops; CCDI online training (inclusivity; understanding LGBTQ2S). 	4/5
B4: Organizational Sustainability		
<ul style="list-style-type: none"> ○ Erin Mills Town Centre partnership will continue into 2023 (pop up exhibits in empty store locations). ○ Developing a new Strategic Plan over the next 3 years. ○ Maintaining virtual programs and events to ensure continuity of services if in-person events are not possible. 	3/5	
2023 Total Score		22/30

Recommended Funding	\$325,000	
Increase	No Change	Decrease
Rationale		
AGM has taken steps to address issues in governance while maintaining good levels of service for their free arts programming and provided strong rationale for increase.		

Grants Evaluation Summary Sheet: Arts & Culture

Organization	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Arts on the Credit	76%	3
Description		
Arts on the Credit (AOTC) is dedicated to supporting, promoting and mentoring local artists working in all media by providing opportunities to show and sell their artwork through high-end juried shows, digitally and through community initiatives. AOTC continues to contribute to the rich culture in Mississauga by engaging over 90 artists, elevating the lives of artists and residents and attracting thousands of visitors to discover, re-connect and purchase artists' works. AOTC offers digital connections through its Virtual Gallery. AOTC promotes and markets a variety of Mississauga art through its AOTC Show, its AOTC Art Drive(s) and its online virtual gallery. Launched in 2011, AOTC is a non-profit arts organization incorporated in 2018 in Ontario and governed by a volunteer board of directors with 90 artists' affiliations. The organization remains in operation with funding from grants, its annual shows and sponsors.		
Key Outcomes		
<ul style="list-style-type: none"> ○ April Show plans to have 35 artists and 600 attendees over 3 days. ○ September Drive plans to have 30 artists at 15 stops and 200 attendees. ○ November Show plans to have 35 artists and 500 attendees. ○ Virtual Gallery will hold 12 exhibitions, with virtual openings. ○ Mentoring and Workshops: monthly mentoring sessions will continue virtually with 2 in person sessions planned. for warm weather so we can gather outside. 4 workshops are being planned. Some virtual, some in person. 		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ Organization exposes Mississauga artists to international audience at in-person exhibitions and on the website. ○ Organization requires clearer outreach plans to engage diverse audiences and collaborators. 	5/10
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ Continued collaborations with Visual Arts Mississauga and Sheridan College. ○ Providing emerging artists the opportunity to network with other artists and present their work to a new audience. ○ Application requires further information regarding the details and outcomes of their collaboration with the Cawthra Secondary School and any youth mentoring. 	6/10
	B3: Strengthening Governance	
<ul style="list-style-type: none"> ○ Board to update its strategic plan and add one more board position. ○ Board roles were updated and clearly outlined. 	4/5	
B4: Organizational Sustainability		
<ul style="list-style-type: none"> ○ Low financial risk. ○ Seeking diversified funding sources. ○ Application requires further descriptions of strategies used to find new funding/attract new sponsorship. 	4/5	
2023 Total Score		19/30

2023 Recommended Funding	\$15,000	
Increase	No Change	Decrease
Rationale		
Organization has strong programming, a robust schedule, is neighbourhood focused and serves an artistic community with new opportunities.		

Grants Evaluation Summary Sheet: Arts & Culture

Organization		Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Canadian Arabic Orchestra		90%	4
Description			
<p>The Canadian Arabic Orchestra (CAO) is a volunteer-led charitable organization registered since 2015, with the prime objective of reviving fine Arabic music, establishing Arabic Arts and Culture as intrinsic components of the Canadian Arts and Culture scene, and promoting multicultural dialogue through the universal language of music. Based in Mississauga, CAO is dedicated to connecting people through music, celebrating the diversity of Canada's cultural mosaic with Arabic music in all its diverse styles and genres, often presented in fusion with other world music. CAO aims to connect people from diverse cultures and reconnect people from Arab origins with their roots, enrich by educating people about Arabic cultural and musical heritage, and inspire creativity by introducing Arabic music, with all its diverse music styles and genres, to the Canadian arts and culture scene and encouraging multicultural collaboration through composing new music.</p>			
Key Outcomes			
<ul style="list-style-type: none"> • Maintaining growth in audience size and engagement. Continued growth in audience diversity and intercultural reach, to include as diverse a repertoire as possible. • Maintain and improve partnerships and relationships with our diverse stakeholders and donors and expand this to reach new ones to ensure organizational sustainability. • Expanding programming and reflect on new work opportunities for artists, technicians and concert halls. 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Diverse repertoire fusions with Flamenco, Jazz, Greek, Western, Indian, Opera, Indigenous music. ○ Performances have potential to extend target audiences through diversity of musical offerings. ○ Collaborates with artists from diverse cultures. 		7.5/10
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ Provides performers, artists, and musicians primarily based in Mississauga paid performing opportunities. ○ Expected to increase audience numbers in 2023. ○ Application requires more details regarding past successes with outreach. 		8/10
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Application shows capacity of the organization to execute their operations. ○ Skilled board with broad experience. ○ Training opportunities available, looking to add staff resources. 		4/5
B4: Organizational Sustainability			
<ul style="list-style-type: none"> ○ Positive revenue increases. ○ Positive change in net assets over 2021. ○ Describe past funding success, but require more details and information regarding 2023 grant applications and sponsorship/partnership opportunities. 		3/5	
2023 Total Score			22.5/30

2023 Recommended Funding	\$90,000	
Increase	No Change	Decrease
Rationale		
Organization shows continued growth in their programming and operations.		

Grants Evaluation Summary Sheet: Arts & Culture

Organization		Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Canadian Heritage Photography Foundation		65%	2
Description			
<p>The Canadian Heritage Photography Foundation is a registered Canadian non-profit organization. The principal goal of the CHPF is to collect, preserve, digitize and make the archive available to students, researchers and the community. The archive connects people with Canadian history through the promotion and preservation of photography. In 2001, Mississauga-based photographer and 2014 Legends Row inductee George Hunter founded the CHPF with the vision to preserve Canadian photographs and disseminated the work of Canadian photographers. After his death in 2013, Hunter bequeathed over 100,000+ prints, negatives, slides and ephemera to the Foundation establishing the largest collection of George Hunter's work in the world.</p>			
Key Outcomes			
<ul style="list-style-type: none"> Will have presented 4-6 seminars, assisted with preserving hundreds of photographs and created a digital exhibition of a selection of images by October 2023. Securing two new Board of Director members by beginning of 2023 with proven fundraising experience. Creation of digital exhibitions as a result of acquisitions from new in person seminars. Digitize 50 – 200 new photographs for long term preservation. 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Working at a broader, national level as well as locally. 2023 goal is to extend the collection to photographs that better reflect and celebrate the heritage of every community in the city. Applications require more details regarding outreach/engagement plan to engaging different communities 		2/10
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> Encourages seniors to use photography to explore and document history. Free access to the photographic archive. More context required as to how the organization's work supports the City's Cultural Master Plan. 		5/10
	B3: Strengthening Governance		
<ul style="list-style-type: none"> Broad skill set and experience for board and volunteers. Sound operating policies and procedures in place. Training available for the board. 		4/5	
B4: Organizational Sustainability			
<ul style="list-style-type: none"> Partnerships allow for the dissemination of information as well as skill-building opportunities for staff and board members. Strong base of funding Strategic plan in place. 		4/5	
2023 Total Score			15/30

2023 Recommended Funding	\$25,000	
Increase	No Change	Decrease
Rationale		
<p>Organization has strong governance, a strategic plan, and a growing series of seniors photography programs that requires more financial support.</p>		

Grants Evaluation Summary Sheet: Arts & Culture

Organization	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Chamber Music Society of Mississauga	54%	4
Description		
For 24 years, Chamber Music Society of Mississauga (CMSM) has created, produced and performed accessible/inclusive concerts by professional soloists and ensembles performing for diverse multi-cultural audiences of all ages. Presenting seasoned and emerging small ensembles with a mix of musicians/actors/visual artists/composers, CMSM has improved the quality of life for Mississauga residents through engaged and inclusive programming and performers. CMSM has commissioned/performed new Canadian repertoire, digital, multimedia and electronic, performed in traditional/non-traditional venues, collaborated with other arts organizations, generating new audiences for classical chamber music, world music, Canadian music, jazz while championing local/regional professionals.		
Key Outcomes		
<ul style="list-style-type: none"> Cultivate strategic partnerships: ongoing dialogue with/continue to partner with Crane Creations Theatre Company to look at future space for our chamber music series. Digital presentations of 10 @home videos shared with our audience lists and uploaded to our website/Digital Concert Hall and YouTube channels. 5 Summer Concerts in Riverwood in 2022 and 8 in 2023 engaging up to 28 artists and between 300 – 400 audience members per event. 		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> New Signature Series performance series, delivering virtual and in-person. Artful Wellness programming: music-therapy-informed performances for seniors in Long Term Care and Nursing Homes, and for children with special needs. Numerous community events planned throughout Mississauga. 	7/10
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> Out and About programming: Free admission concerts in public spaces, Riverwood Summer Concerts, Libraries, community centres, retail spaces. Virtual programming: @home videos created in the pandemic, shared with seniors, schoolteachers and others. All performers are professional union members and paid based on fee scale set by CARFAC, SOCAN and Canadian League of Composers, and other professional organizations. 	8/10
	B3: Strengthening Governance	
<ul style="list-style-type: none"> Development of a strategic plan supported through a Trillium Grant. Successful succession planning in 2022, year of transition to a new Artistic Director in 2022-23. Review and update of Board of Director's handbook in 2023. 	4/5	
B4: Organizational Sustainability		
<ul style="list-style-type: none"> Established reserve fund. Expanding networks of collaborators afford new opportunities in live and digital performance. Increasing the roster of professional musicians/ensembles by a minimum of 12. 	4/5	
2023 Total Score		23/30

2023 Recommended Funding	\$100,000	
Increase	No Change	Decrease
Rationale		
Organization clearly articulates plan for growth in programming and outreach that justifies an increase in funding.		

Grants Evaluation Summary Sheet: Arts & Culture

Organization	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Crane Creations Theatre Company	82%	4
Description		
Crane Creations Theatre Company is a federally incorporated, not for profit, professional theatre company. We aim to advance the creation, evolution, promotion and support for professional theatre in Mississauga. Our focus is on creating opportunities for artists based in Mississauga and the Region of Peel by: <ul style="list-style-type: none"> • Creating paid work and volunteer opportunities for Mississauga based artists • Offer resources such as our studio, mentorship, resume and grant writing support • Create opportunities for Mississauga based artists to work across Canada and abroad 		
Key Outcomes		
<ul style="list-style-type: none"> • Hire at least 5 Mississauga based artists • Have at least 2 Mississauga based artists on a full time salary • Increase number of hours the space is used by local artists by 5% • Reach out to 20 Mississauga community organizations offering partnership • Share at least 5 Mississauga artists work on social media per month 		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ Priority hiring for immigrant artists. ○ Use of Environics Analytics reports and demographic mapping a creative way of collaborating with new neighbourhoods, communities, and targeting specific audiences. ○ Application requires further details as to the capacity of the organization to support the increased collaborations and program planning. 	8/10
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ Creating paid work and volunteer opportunities for Mississauga-based artists. ○ Studio, mentorship, resume and grant writing support offered. ○ Ambitious planning that centres the Maya Prentice Theatre and surrounding neighbourhoods. 	8/10
	B3: Strengthening Governance	
<ul style="list-style-type: none"> ○ Recruited a new Board Member with an expertise in education to increase outreach to schools. ○ Sound strategies to manage the shift to managing the Maya Prentice theatre. ○ Strategic plan in place to guide the organization through to 2025. 	4/5	
B4: Organizational Sustainability		
<ul style="list-style-type: none"> ○ Improved financial position since 2021. ○ Solid history of grant funding from various levels. ○ A need to diversify corporate sponsorship at this stage of the organization's growth. 	4/5	
2023 Total Score		24/30

2023 Recommended Funding	\$90,000	
Increase	No Change	Decrease
Rationale		
Thorough, detailed application that clearly outlines the need for new funds and how they would be spent. Increased operating costs of the Maya Prentice Theatre also requires increased funding.		

Grants Evaluation Summary Sheet: Arts & Culture

Organization	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Creativehub 1352	82.5%	4
Description		
CreativeHub 1352, previously Small Arms Society, is a non-profit, charitable, community-driven organization, which exists for the advancement of Mississauga's community cultural development through the arts, heritage, and environmental sciences. Working with community partners, CreativeHub 1352 fosters year-round creative multidisciplinary programming for the benefit of the Mississauga community. Through collaboration with the City of Mississauga, we are a key stakeholder in the reuse and programming of the Small Arms Inspection Building ("SAIB") as a creative hub.		
Key Outcomes		
<ul style="list-style-type: none"> • Implement new 2022/2024 3-year Strategic Plan. • Grow Lakeview Farmers' Market vendor numbers by 25%, increase Artisan Market days and vendor numbers by 15%, provide accessible space for 98 diverse Mississauga makers/producers, 2,259 unique vendor experiences. • Mississauga Festival of Trees: In 2023/2024 we will increase: public programs; audience participation by 20%, sponsor/business participation by 25%. • Engage diverse groups of artists, students, musicians, and other arts workers, including Indigenous, LGBTQ2S+, newcomer, Black and the disability communities, creating employment/mentorship opportunities for 14 installation artists/art groups/students, 10 performers/entertainers, and 20 cultural workers. 		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ Recruited a new Director of DEI to monitor and evaluate community outreach and diversity initiatives against existing and new programs. ○ Working with AODA consultants for events/program to ensure creation of accessible places for community gathering. 	8/10
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ Identified activities that will situate the organization/the spaces they occupy as a community hub. ○ Further details regarding the organization's roles and responsibilities as a community hub would be beneficial. ○ Provide teaching opportunities for 18 professional artists; create 18 workshops to engage 300 people in hands-on art experiences in Mississauga. 	8/10
	B3: Strengthening Governance	
<ul style="list-style-type: none"> ○ 2022/2024 Strategic Plan, Implementation Plan, and Marketing Plan all in place at the start of 2023. ○ Continued opportunities for Board training. 	4/5	
B4: Organizational Sustainability		
<ul style="list-style-type: none"> ○ Tracking registrations and conducting satisfaction surveys. ○ Increased revenue over 2021. ○ Plan to conduct a commissioned study to demonstrate organizational value. 	4/5	
2023 Total Score		24/30

2023 Recommended Funding	\$75,000	
Increase	No Change	Decrease
Rationale		
Organization offers wide range of programming and provides an important space for culture creation in Southeast Mississauga.		

Grants Evaluation Summary Sheet: Arts & Culture

Organization	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Eagle Spirits of the Great Waters	80%	3
Description		
<p>Our mission is to create a safe culturally-based knowledge centre, where Indigenous and non-Indigenous people can gather together to learn, teach and assist each other in the necessary healings of their many broken environments. Covid19 has made cultural / community gatherings difficult and in some cases impossible but, the strength and support of our multi-nation members, has allowed us to continue to aim high. We aim for programs and initiatives that span from justice, health, family support, healing and wellness, education, research, and more. All of our events and programs are open to all members of the community. We have held workshops, art exhibits, several Walk and Talks (Cultural and environmental teachings) as well as large informational meetings with the community and dignitaries. All of our programs and initiatives are aimed at giving the community a new or different lens to view the world while on their healing journey.</p>		
Key Outcomes		
<ul style="list-style-type: none"> • Annual Eagle Spirits Indigenous Art Exhibit • Annual Orange Shirt Bands • Annual Gathering and Healing Ceremony • 3 Sisters educational garden in the Ecosource Community Gardens 		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ Programming advances community dialogue regarding Truth and Reconciliation, Residential Schools, Murdered and Missing Indigenous Women and Children. ○ Further details in the application regarding past successes in inter-cultural reach required. 	6/10
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ Organization reaches wide breadth of communities with Indigenous-focused programming. ○ Productive collaboration with various Mississauga-based organizations. ○ More specific details regarding their community events and activities are required. 	6/10
	B3: Strengthening Governance	
<ul style="list-style-type: none"> ○ New Board of Directors brings experience and skill to build capacity (webpage designer, a full-time Social media manager, and an assistant for grant writing.) ○ Board of Directors have received teachings on Indigenous Protocol from a Young Spiritual Elder. 	3/5	
B4: Organizational Sustainability		
<ul style="list-style-type: none"> ○ Growing network of collaborators within Mississauga. ○ Looking to rent a new location to support their expanding operations. ○ More information regarding the process currently in place to secure of a new location is desirable. 	3/5	
2023 Total Score		18/30

2023 Recommended Funding		
Increase	No Change	Decrease
Rationale		
Support with Conditions Status recommended to assist the organization with strengthening their future grant applications.		

Grants Evaluation Summary Sheet: Arts & Culture

Organization	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Fashion Circuit Series	61%	2
Description		
Fashion Circuit Series Inc. is a non-profit organization of volunteers that provides a safe space and platform for entrepreneurs, children, students, adults, seniors and those with experience to come together to support the talent, trade and growth of this industry in Mississauga. Our teams help educate and provide tools, resources, and workshop navigation for outreach and knowledge through showcase in creative diverse and inclusive space. Our photo shoot opportunities utilize landmark architectural spaces and locations to promote cultural awareness. Our volunteers provide training and support to fashion, art, performance, photography and movement and set design while supporting our diverse culture and working to enhance artist portfolios with experiential learning.		
Key Outcomes		
<ul style="list-style-type: none"> • More paid opportunities for artists, designers, set producers, make-up and hair artists and video and tech work will increase by 25%. • Community and outreach will increase by 50%. • More technique-based learning experience with Indigenous communities. 		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ Outreach will include members of the LGBTQ2S. ○ Body positivity themes in programming, including support for disability communities. ○ More information required on how the organization plans to engage and support the participation of new, diverse groups. 	4/10
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ Unique in their mandate supporting the fashion arts community in Mississauga. ○ Programming reaches a wide variety of artists (photographers, designers, stylists, make-up artists, etc.) ○ More results-based content would assist the organization in articulating the value of their work for Mississauga residents. 	5/10
	B3: Strengthening Governance	
<ul style="list-style-type: none"> ○ Updating bylaws to align with ONCA. ○ The Board attends workshops and professional development quarterly. ○ More specific details regarding how the organization is facilitating the development of international trade relations is required. 	3/5	
B4: Organizational Sustainability		
<ul style="list-style-type: none"> ○ Continued collaborations with educational institutions. ○ Good sponsorship profile. ○ More results-based information regarding past/present collaborations is required. 	3/5	
2023 Total Score		15/30

2023 Recommended Funding	\$17,000	
Increase	No Change	Decrease
Rationale		
Organization requires additional funding to offset rising production costs that serve Mississauga's fashion arts community.		

Grants Evaluation Summary Sheet: Arts & Culture

Organization	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Frog in Hand	70%	3
Description		
Frog in Hand (FH) is a network of storytellers who infuse dance with theatre. As Mississauga's only site-specific company, we tell meaningful, accessible stories shaped by the communities we embody, and the diverse spaces we inhabit. In 2022, we created 21 new performances, engaged 12,582+ patrons, collaborated with 10+ diverse Mississauga organizations, employed and trained 20+ youth artists. We demonstrate leadership by taking thoughtful risks, and prioritizing under-represented identities in our programming. We transcend artistic disciplines in an effort to build social cohesion, spark dialogue, and cultivate community relationships, supporting positive social change.		
Key Outcomes		
<ul style="list-style-type: none"> Forecasting 12+ new works, and 13,810 patrons. Launching three core initiatives: The Art Shelter, Anomaly, and congruent program modelling. Hire 73 artists, 14 mentorships Prioritize Mississauga, LGBTQ+ & racialized artists 		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> Their new Art Shelter is a creation space that is physically, financially, and operationally accessible. Providing space for the artists based on service exchange. Responding to provided questions may help provide important context to support their goals. 	6/10
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> Employing artists, paying industry rates, and respecting artist copyright. Comprehensive list of collaborators. More clarity is required regarding outreach plans and audience development 	6/10
	B3: Strengthening Governance	
<ul style="list-style-type: none"> Updating bylaws and developing 2023-25 strategic plan. Further development of their company policies and Board handbook. Hired business manager, which should increase capacity. 	4/5	
B4: Organizational Sustainability		
<ul style="list-style-type: none"> The organization has a growing and sustainable funding base. Applying for charitable status. Financial results consistent year-over-year. 	4/5	
2023 Total Score		20/30

2023 Recommended Funding	\$90,000	
Increase	No Change	Decrease
Rationale		
Organization continues to develop its governance and build capacity, while providing paid opportunities for artists in Mississauga.		

Grants Evaluation Summary Sheet: Arts & Culture

Organization		Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Help Me! Projects		56.5%	N/A
Description			
<p>Help Me! Projects acquired charitable status in 2017 and has since been working in the local community in Mississauga as well as in Pakistan. Considered to be a third world country, a community extremely under-resourced and underprivileged. We have obtained two government grants in these years which has permitted us to work for the local community in Mississauga. These grants have helped us spread knowledge and awareness on Navigation of Government Services available to all Ontarians. With the grant received from City of Mississauga's in 2022, Help Me! Projects was fortunate once again to be able to spread awareness and help with the spirit of tolerance through education utilizing the conduit of art and architecture. Three workshops and one art exhibition, all well attended, helped achieve our goals. This year Help Me! Projects dug deep into their donors' pockets to provide a sizeable amount for the catastrophic flood-hit Pakistan.</p> <p>Deemed ineligible by Peer Assessment Committee: Not primarily an arts and culture organization, more of a health care/medical services not for profit.</p>			
Key Outcomes			
Evaluation Criteria	B1: Inter-Cultural Reach		
			/10
	B2: Strengthening Culture in Mississauga		
			/10
	B3: Strengthening Governance		
		/5	
B4: Organizational Sustainability			
		/5	
2023 Total Score			/30

2023 Recommended Funding		
Increase	No Change	Decrease
Rationale		

Grants Evaluation Summary Sheet: Arts & Culture

Organization	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Hispanic Canadian Arts and Culture Association	75%	3
Description		
<p>For 22 years, the Hispanic Canadian Arts & Cultural Association (HCACA) has promoted Hispanic culture dedicated to:</p> <ul style="list-style-type: none"> • Providing platforms for the presentation of artists through events. • Supporting, stimulating and provide working opportunities for artists to perform and bring Hispanic culture to the greater community. • Increasing visibility of Hispanic culture through year-round programming; including festivals, concerts, exhibitions, workshops. • Collaborating with other similar organizations, communities, and clubs throughout Canada. <p>HCACA has created, produced, performed and facilitated accessible/inclusive/successful programming within its culture and to the greater community, showcasing its cultural history, language, arts and essence through engagement of the diversity of Mississauga at all ages. Exploration of collaborative opportunities has generated new audiences who are experiencing the Latin American spirit and wanting more.</p>		
Key Outcomes		
<ul style="list-style-type: none"> • Promoting/managing an annual Latin Arts and Cultural Festival. • Developing artistic educational programs for children and youth. • Promoting/maintaining ongoing dialogue/collaboration with local and international cultural organizations/artists. 		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ Culturally specific organization that disseminates Hispanic culture to other communities. ○ Hybrid programming offers potential to increase access and reach for residents. ○ More details on inter-cultural outreach and/or any partnerships that extend their inter-cultural reach required. 	6/10
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ Increased programming for Latin American culture and heritage in Mississauga. ○ Summer Latin Music on the Patio reaches multiple communities in Mississauga. ○ More of an emphasis in application on what is new for 2023 is required. 	6/10
	B3: Strengthening Governance	
<ul style="list-style-type: none"> ○ Strategic plan, policies and processes all in place. ○ Successful in obtaining charitable status. ○ Training and mentorship opportunities available for volunteers and staff. 	4/5	
B4: Organizational Sustainability		
<ul style="list-style-type: none"> ○ Diversified funding sources. ○ Increased financial position year over year. ○ Details regarding the strategies that will be used to build new partnerships required. 	3/5	
2023 Total Score		19/30

2023 Recommended Funding	\$19,000	
Increase	No Change	Decrease
Rationale		
<p>Organization's programming highlights Hispanic arts and culture, which serves both Mississauga's Hispanic community and Mississauga's community more broadly.</p>		

Grants Evaluation Summary Sheet: Arts & Culture

Organization	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Ink Movement	6%	3
Description		
<p>Ink Movement is a youth-run arts organization based in Mississauga. Our mission is to provide youth with a platform to express themselves through the arts, while exploring art as a medium for social change. Every year, we reach out to 2,000 young people through our annual Youth Anthology, Poetry Slam, and Arts Workshops. We believe the contribution of Ink Movement to culture in Mississauga is vastly important as the arts are increasingly seen as an invalid and unsustainable field to pursue in the Peel Region. Business case competitions exist for those interested in business, science fairs for young people interested in pursuing science, and hackathons for those interested in engineering- but no such organization exists for young people who are interested in the arts. By offering Mississauga youth an opportunity to get involved with the arts, we create a more engaged, informed, and open-minded society.</p>		
Key Outcomes		
<ul style="list-style-type: none"> • Increase hybrid event attendance by 50%. • Host at least two workshops with youth organizations outside of the arts community. • Develop one new social media initiative. • Publish one youth anthology with In Our Words Inc. 		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ Evolving the delivery of programming to ensure initiatives are accessible and inclusive. ○ Online programming saw expanded reach and development of new audiences. ○ More details regarding their strategies and outreach to become more inclusive required. 	6/10
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ Youth-led arts groups providing opportunities to, and highlighting the art of, Mississauga youth. ○ Clearer approach to outlining what programming is Mississauga-specific and what programming occurs outside of the city is required to more clearly articulate their contributions to the City. 	7/10
	B3: Strengthening Governance	
<ul style="list-style-type: none"> ○ Operating team is 16 youth ages 14-20 in volunteer capacity; application process to choose team. ○ Board in place includes the founder, additional board members recruited on as-needed basis. ○ Provide training and have codes of conduct in place. 	3/5	
B4: Organizational Sustainability		
<ul style="list-style-type: none"> ○ Strong relationships with other Mississauga-based groups (Arts Gallery of Mississauga, Studio 89). ○ Financial results consistent year over year. ○ Continued work to developing a stable funding base through grants required. 	3/5	
2023 Total Score		19/30

2023 Recommended Funding	\$3,500	
Increase	No Change	Decrease
Rationale		
First City of Mississauga operating grant to assist with organizational sustainability and continue developing youth programs for residents of Mississauga.		

Grants Evaluation Summary Sheet: Arts & Culture

Organization		Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Iranian Community Mississauga		50%	1
Description			
As the first and only registered Iranian (Persian) cultural community group in the west of Ontario. We are proud to mention we joined the Carassauga festival after 35 years. Our mission is to show real Iranian culture to the city of Mississauga by showcasing Dance, singing, arts.			
Key Outcomes			
<ul style="list-style-type: none"> Engaging community with Persian culture More professionalism Training tracking 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Started to connect to other communities and send the letter for invitations. No evidence is included to describe the organization's activities or show the demand or implementation strategies. 		1/10
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> Organization works closely with other communities, and believe any successful cultural program will encourage society to join all programs. Organization did not respond to the questions provided in the B.2. section of the application, and thus did not provide sufficient information regarding their ability to strengthen culture in Mississauga. 		1/10
	B3: Strengthening Governance		
<ul style="list-style-type: none"> Organization plans to implement training, workshops, and discussions, however does not provide any details regarding how these will be implemented. Does not provide the required details pertaining to succession planning or ensuring clear roles and responsibilities exist within the organization. 		1/5	
B4: Organizational Sustainability			
<ul style="list-style-type: none"> Organization does not provide any of the required details pertaining to program partnerships, corporate sponsorships, additional grants received or recovery adjustments. 		1/5	
2023 Total Score			4/30

2023 Recommended Funding	Not recommended for funding	
Increase	No Change	Decrease
Rationale		
Application did not provide enough details to evaluate the merit of their mandate, programming or operations. Organization did not make a compelling business case for funding.		

Grants Evaluation Summary Sheet: Arts & Culture

Organization		Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Big Band Jazz Ensemble		77%	3
Description			
The Mississauga Big Band Jazz Ensemble is a community band whose mission is to preserve the art of big band performance and broaden the audience for big band jazz in Mississauga and the GTA. Our mission has been consistent since the band's formation in 1976. We provide a vehicle for amateur, community-based musicians to enhance their musical abilities and performance skills. We also provide playing experience to professionally bound music students. We are a not-for-profit organization with registered charity status.			
Key Outcomes			
<ul style="list-style-type: none"> Obtain additional small ensemble performance opportunities. Continue creating networks with diverse organizations based in Mississauga. Deliver 12 performances at the Port Credit Legion. Deliver a successful 2023 Big band Open Mic concert. 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Seeking connections with new communities and re-establishing previous relationships with event organizers in Mississauga. Providing space for emerging musicians to access performance opportunities. More details regarding planned outreach strategies is required. 		6/10
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> Offering direct opportunities to promote music in Mississauga. Paying the conductor of the organization. Good, realistic outcomes for 2023. 		8/10
	B3: Strengthening Governance		
<ul style="list-style-type: none"> Policies and training in place. Skilled Board with relevant experience. COVID guidelines. 		4/5	
B4: Organizational Sustainability			
<ul style="list-style-type: none"> Organization has sustainable reserve funds. Organization has a sustainable funding base. Financial results consistent year over year. 		4/5	
2023 Total Score			22/30

2023 Recommended Funding	\$2,675	
Increase	No Change	Decrease
Rationale		
Experienced organization focused on mandate of developing and performing Big Band Music in Mississauga, \$325 increase helps to offset increasing costs of programming and recovery post-COVID restrictions on live performance.		

Grants Evaluation Summary Sheet: Arts & Culture

Organization	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Children's Choir	89.5%	4
Description		
<p>For over four decades, Mississauga Children's Choir (MCC) has provided children, aged 4 through 18, with enriched musical education, and the challenges and rewards of choral singing. MCC teaches singing, music theory, sight singing and performance to children in Mississauga. MCC's contribution is reflected by its community collaborations, performances at civic events and other high-profile workshops and recordings. New activities for the coming seasons include a collaboration with Mississaugas of the Credit First Nation, an overnight retreat in Rochester for Junior and Senior choirs (with a subsequent chorister exchange), a tour to Boston, and work with both the Hamilton Children's Choir and University of Toronto choirs (under Jamie Hillman). In 2023, MCC will also host the first Junior Treble Festival since early 2020.</p>		
Key Outcomes		
<ul style="list-style-type: none"> • Target is 20 new choristers from grades 1-3, aiming for 50% to stage with MCC and advance to the JC at Westminster. Hope to help us achieve our goal of 40 choristers in JC annually. • Teacher workshops – intention to build a stronger community with music teachers in Mississauga/Peel region, sharing resources, bringing professional development to our artistic staff, increasing awareness in the artistic community of MCC with the ultimate goal of driving chorister referral rates from music teachers in Mississauga. • Jr. Treble Fest - Establishing a new festival format and expanding our audience, ticketed event. 		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ Committed to keeping MCC financially accessible to as many families as possible, which means keeping tuition at an accessible level. ○ Artistic Director exchange with Dr. Tracy Wong from University of Western Ontario Faculty of Music. ○ More specific details regarding outreach plans/activities into Mississauga community and details on collaboration with Mississaugas of the Credit First Nation required. 	7/10
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ MCC will host the first Junior Treble Festival in Mississauga since 2020. ○ Exchange with an organization in Rochester, NY provides unique experience for choristers in Mississauga while bringing international choristers to the city. ○ Continuation of annual Mayor's Levee performance. 	8/10
	B3: Strengthening Governance	
<ul style="list-style-type: none"> ○ Strong board with diverse range of skills. ○ Board Training, Strategic Planning and Succession planning all in place. ○ Goal to raise the brand/profile of MCC, have music teachers view MCC as a leader for resources in the community, have more referrals of choristers to MCC. 	4/5	
B4: Organizational Sustainability		
<ul style="list-style-type: none"> ○ Chorister recruitment and retention is a priority. ○ Increase corporate financial support and personal donations. ○ Establish annual community fundraiser. 	4/5	
2023 Total Score		23/30

2023 Recommended Funding	\$39,000	
Increase	No Change	Decrease
Rationale		
Group has strong governance, provides unique opportunities to Mississauga singers, and is attracting groups from outside Mississauga into the City.		

Grants Evaluation Summary Sheet: Arts & Culture

Organization	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Chinese Arts Organization	69%	3
Description		
Mississauga Chinese Arts Organization (MCAO) dedicates to the presentation and production of a full spectrum of Chinese performing arts for the city of Mississauga and the surrounding areas. We provide weekly training to our members in dance, singing, Tai Chi and other Chinese folk arts like drum and fitness. Our contribution to the city includes: delivering numerous performances each year to the public; training our members in their art skills and encouraging volunteer; participation in various community events to promote the awareness of the arts and multiculturalism. MCAO has been growing steadily and plays an important role in cultural lives in Mississauga.		
Key Outcomes		
<ul style="list-style-type: none"> • Dedicated to the presentation of Chinese performing arts. • Engage broader communities in Mississauga. • Mobilizing members to showcase performances in an effort to bring art to the Mississauga public. 		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ Operating hybrid classes – both physical classes and zoom practices to accommodate everyone. ○ Monthly programs in the Acorn Place Community Centre. ○ More details required on how they will be responsibly approaching partnerships with diverse communities. 	6/10
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ Very active schedule, with many Mississauga-based performances for the public to attend. ○ Active in the community. 2023 seems to be a continuation of the work they began in 2022. ○ Further details regarding exactly how their performances contribute to strengthening Mississauga's arts and culture is required. 	6/10
	B3: Strengthening Governance	
<ul style="list-style-type: none"> ○ Updated bylaws and constitution. ○ All Board members and committee members expected to take online courses related to their roles, completing five course per year. ○ COVID related seminars and information sessions to assist in daily operations. 	4/5	
B4: Organizational Sustainability		
<ul style="list-style-type: none"> ○ Looking for sponsors to support grants, fundraising, and events. ○ Increasing membership, which will lead to increased membership revenue ○ Financial results consistent year over year. 	3/5	
2023 Total Score		19/30
2023 Recommended Funding	\$22,500	
Increase	No Change	Decrease
Rationale		
Organization finding ways to expand both their community reach and core programming.		

Grants Evaluation Summary Sheet: Arts & Culture

Organization	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Choral Society	60%	3
Description		
<p>Mississauga Chamber Singers is an ensemble of approximately 30 skilled singers performing at high levels of musicianship within the choral ensemble. MCS creates artistically dynamic performances within a widening scope of the classical choral repertoire. The Mississauga Chamber Singers performs a diverse season of extensive community engagement events, multi-generational musical education programming (including in-school presentations) and ticketed concerts in a wide variety of performance spaces throughout the City of Mississauga. Led by Artistic Director, Mervin William Fick, Mississauga Chamber Singers bring clarity and intimacy to great choral masterpieces, from a wide range of a capella works to timeless iconic and lesser-known compositions for choir and orchestra.</p>		
Key Outcomes		
<ul style="list-style-type: none"> • Anticipate 10% growth of in-person audience numbers for the Seasonal concert at a professional theatre, and 5% for the Winter and Spring concerts (presented at a local church in Mississauga) above the in-person audiences in the 22/23 season. • 800 new next generation audience members (ages 10-12) through the 18 in-school performances, showcasing Mississauga as a vibrant cultural community actively involved with next generation audience development. • Approximately 125 new audience members through outreach performances at Senior's communities/residences. • Approximately 300 new audience members through community organized outreach performances (Doors Open; Cranberry Christmas Market; etc.) 		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ Re-engaging audiences after COVID. ○ Outreach - virtual performances, in-school performances, seniors' communities and organized community/BIA events. ○ Further details on planned outreach and how they engage underserved communities would be productive. 	7/10
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ Planned outreach to Mississauga schools. ○ Twenty non-ticketed outreach events for audiences in Mississauga. ○ Further details regarding paid opportunities for Mississauga artists and pay scales for their artists is required. 	7/10
	B3: Strengthening Governance	
<ul style="list-style-type: none"> ○ Board in place with skills in finance, HR, arts administration, education, community development, database management and project management. ○ Board participates in workshops and training opportunities. ○ Supported by committee structure that reports updates and makes recommendations. 	3/5	
B4: Organizational Sustainability		
<ul style="list-style-type: none"> ○ Organization has a sustainable funding base, no further funding asked of the City. ○ Financial results consistent year over year. ○ More details on sustainability and growth strategies would be productive. City remains a substantial source of public funding. 	3/5	
2023 Total Score		20/30

2023 Recommended Funding	\$62,000	
Increase	No Change	Decrease
Rationale		
Organization operating within its current capacity and looking to re-engage with audiences and the community post-COVID.		

Grants Evaluation Summary Sheet: Arts & Culture

Organization	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Festival Choir	82%	4
Description		
<p>Mississauga Festival Choir (MFC) is a family of three different choirs: a youth choir, chamber choir, and community choir together serving the diverse needs and demographics of Mississauga residents. 'Resonance' is our dynamic youth and young adult choir that performs both solo and collaborative concerts with various local ensembles each year. 'Mississauga Festival Chamber Choir' is our auditioned chamber ensemble excelling at traditional classical repertoire through to contemporary music. 'Mississauga Festival Choir' is one of the largest community adult choirs in Ontario with over 130 members. In addition, MFC works in partnership with Alzheimer Society Peel to provide a music therapy program targeting individuals with Alzheimer's and dementia.</p>		
Key Outcomes		
<ul style="list-style-type: none"> • Diversification and expansion of programming through the development of 3 new partnerships with arts groups. • Growth of Resonance membership by 20 new singers through outreach to church choir conductors, high school music teachers, and local children's choirs who have graduated their singers that may be looking for a new choir to join. • Expand audience via viewership of archived concerts (good leveraging given current climate to offer alternative ways to experience their work). 		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ Raising Voices Program provides opportunities for elderly members of the community to participate in a choir supported by a music therapist from Alzheimer's Society of Peel. ○ Surveyed community to understand what they would like to see from performances. ○ Defined new audience/performance opportunities with rationale behind these plans. 	7/10
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ Creating a safe environment for people to work and experience art in Mississauga in a variety of ways - digital offerings, opportunities for artists and cultural producers. ○ Hiring 10-15 new artists paid at industry standard rate to collaborate on performances. 	8/10
	B3: Strengthening Governance	
<ul style="list-style-type: none"> ○ Created short-term strategic plan due to COVID - plan to address full plan once COVID impacts have lessened. ○ Board members have relevant experience and skills (Not-for-profit management, education, business.) ○ Board training opportunities in place. 	3.5/5	
B4: Organizational Sustainability		
<ul style="list-style-type: none"> ○ Weekly updated members' website that serves as an online hub of information and resources for the choir. ○ Yearly review of goals from strategic plans. 	4/5	
2023 Total Score		22.5/30

2023 Recommended Funding	\$35,000	
Increase	No Change	Decrease
Rationale		
<p>Enhancing the work of organization and performances with virtual and digital to promote best practices from pandemic. 40th anniversary events require additional resources.</p>		

Grant Evaluation Summary Sheet: Arts & Culture

Organization	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Festival Youth Choir	50%	4
Description		
<p>Mississauga Festival Youth Choir (MFYC), is a non-profit, charitable organization providing choral music education for youth ages 5-17. We accept all children who love to sing with no audition required and regardless of economic, racial, religious or ethnic background. MFYC also welcomes children with disabilities, and also provides affordable fees and financial assistance to singers requiring it. Our focus is to provide a fun, accessible, multicultural music education experience to the children of Mississauga, led by skilled Mississauga-based music professionals. MFYC strives to bring together youth and their families while fostering an appreciation of the diversity of the local community by engaging in a unique, multi-cultural repertoire. MFYC benefits the City by providing positive, engaging and community-building opportunities, broadened interest in the arts, employment for artistic and administrative staff, workshop leaders, and performers from the City, as well as creating partnerships and collaboration with other groups in the City.</p>		
Key Outcomes		
<ul style="list-style-type: none"> • Growth: 5-10% member increase this year. To-date, 6 new choristers registered this year, an increased of 75% over last year. Bring a Friend Events 3-5% increase in registrations. • Increase online presence: Increase social media posts to ~3 per month on Facebook. Online productions expanded audience 100%, providing a new way to engage with the community, provide frequent opportunities to build audiences locally, and invite inquiries for new membership. 		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ Multicultural repertoire: providing exposure to audiences, diversity in languages, cultures, folk traditions. ○ Broad range of diverse memberships depending on need of applicant. ○ Accessibility: Rehearsal locations serviced immediately via Mississauga transit provides affordable access to choir. Anticipate 10-20% increase w/lower carbon emission awareness. 	7/10
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ Collaborating with other Mississauga-based organizations and festivals. ○ Mature organization with a history of service in Mississauga. ○ Seasonal programming fosters a sense of place, community and inclusion. Application require further details on these efforts. 	7/10
	B3: Strengthening Governance	
<ul style="list-style-type: none"> ○ Good governance, board, staff. ○ Linked in with Choirs Ontario, appropriate organization to provide support & training. ○ Continued Board recruitment to fill vacancies for 2023. 	4/5	
B4: Organizational Sustainability		
<ul style="list-style-type: none"> ○ Financial results consistent year over year. ○ Staff agreed to a continued 35% temporary pay cut to continue to mitigate the effects of Covid-19. ○ Organization requires a more sustainable funding base. 	3/5	
2023 Total Score		21/30

2023 Recommended Funding	\$17,944	
Increase	No Change	Decrease
Rationale		
Decrease in funding, however funding amount is the maximum allowable for their organization's operating budget (50% of \$35,888)		

Grants Evaluation Summary Sheet: Arts & Culture

Organization		Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Music		84%	4
Description			
<p>Mississauga Music is an organization dedicated to nurturing Mississauga's community of artists, musicians, music businesses, venues, promoters and fans. We aim to create an integrated platform that will feature the next wave of artists in an effort to highlight our city on a national scale. With this goal in mind, we have forged partnerships with Celebration Square, Culture Mississauga, Living Arts Centre, Mississauga Arts Council, University of Toronto (Erindale Campus), Canadian Music Week & Indie Week over the past 6 years of operation. Our programming has served the young and old, including participants of various backgrounds and musical tastes. We contribute to the development of culture in the city through Mississauga Music Week and our Mississauga Music Awards, which are intended to celebrate and recognize Mississauga artists who are leaders in the development of our arts and culture.</p>			
Key Outcomes			
<ul style="list-style-type: none"> Mississauga Music Week (Sep 9-16) will evolve to include new partnerships and bigger shows. Mississauga Music Awards (Sep 16) will include a larger pool of artists, as well as 15-award categories. Provide paid performance opportunities for additional arts groups from Mississauga. Measured by having 90 local arts groups perform throughout our 2023 programming, compared to 70 last year. Determined by the number of performing artists who present at open mics, showcase gigs, online performances or our Mississauga Music Awards showcase from Jan to Dec, 2023. 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Identifying demographic in relation to the City's neighbourhoods. Building an audience that is more diverse identities, expanding shows in different part of the city. Application requires more specific details on the outreach strategies driving their diversity initiatives. 		7/10
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> Provide paid opportunities for artists and groups - want to have 90 local arts groups included in 2023 programming. Increase number of performances from last year. Clearly describes alignment with City's Strategic Pillars. 		7/10
	B3: Strengthening Governance		
<ul style="list-style-type: none"> Board is made up of many music industry specialists. Members attend workshops and conferences to maintain and grow skills. Implementing policies and procedures. 		4/5	
B4: Organizational Sustainability			
<ul style="list-style-type: none"> Looking to expand volunteer base as that is required to host more events. Organization has a sustainable funding base. 		3/5	
2023 Total Score			21/30

2023 Recommended Funding		
Increase	No Change	Decrease
Rationale		
<p>Providing maximum allowable funding for an organization without audited financial statements to assist Mississauga Music scale up their operations.</p>		

Grants Evaluation Summary Sheet: Arts & Culture

Organization		Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Potters Guild		82%	5
Description			
<p>The Mississauga Potters' Guild (MPG) has been a part of Mississauga's Arts and Culture sector for over 40 years. MPG was founded in 1978 as a non-profit community-based member run organization with a mandate to operate as a regional resource in the art and craft of pottery. Due to the high cost of equipment and education, MPG provides a critical service for artists who otherwise face barriers to entry in the ceramic arts. We have a well-equipped studio space, multi-level classes, visiting artists, workshops, and are returning to our open studio for the public. Potters of all skill levels - hobby, amateur, emerging, and professional - work together in our studio. We encourage skill development for those interested. In 2021, we undertook a strategic planning process. We researched, envisioned, and devised a 5-year strategic plan. This strategic plan informs our direction for 2023 and beyond.</p>			
Key Outcomes			
<ul style="list-style-type: none"> Memberships: 76 Studio Membership, 4 Resident Artist Members, 71 General Members. Classes: Class sizes back to pre-pandemic ratios with masks and physical distancing when possible. Monthly Meetings with Guest Artist Presenters: Online and/or hybrid, 10 meetings, 8 guest artists per annum. Invited 17 artists to present in 2023: 8 artists of BIPOC or LGBTQ2S+. Workshops: In person/possible hybrid, 2-5 annually, 100% of available spots filled. 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Focused efforts on diversity, equity and inclusion clearly articulated in the application. Audience development and outreach plan in place. 		8/10
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> Very active schedule of targeted programming. Range of opportunities for community engagement at all levels. Focus on arts development in Mississauga. 		8/10
	B3: Strengthening Governance		
<ul style="list-style-type: none"> Strategic planning process in place. Organizational capacity to deliver on their mandate/programming. Organization experienced a positive change in its net assets over the year. 		5/5	
Evaluation Criteria	B4: Organizational Sustainability		
	<ul style="list-style-type: none"> Organization has sufficient cash flows year over year. Organization has a sustainable funding base. Organization has sustainable reserve funds. 		5/5
2023 Total Score			26/30

2023 Recommended Funding	\$19,500	
Increase	No Change	Decrease
Rationale		
Strong application with clear goals and strategies to serve their current stakeholders and engage new participants and communities.		

Grants Evaluation Summary Sheet: Arts & Culture

Organization		Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Theatre Alliance		69%	3
Description			
Mississauga Theatre Alliance, established in 1993, operates the City owned property - Broadway Scenic Workshop (Tannery) located at 180 Broadway Street, Streetsville. This location provides an area for set design, building and painting of sets for four of the Community theatre groups that make up the Encore series at Meadowvale. We are open and utilities cost are rising, maintenance issues, and a possibility that will require finding a new facility. Workshop is the backbone of the Encore Series, Meadowvale Theatre and the community in Mississauga.			
Key Outcomes			
<ul style="list-style-type: none"> • Support four groups in Encore Series. • Solidify their location for operations. 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Restarting Youth Co-op program with Peel District School Board. ○ More details pertaining the organization's inter-cultural reach would make for a stronger application. 		6/10
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ The only affordable space for community theatre set design anywhere in Mississauga. ○ Finding opportunities to continue partnerships with other organizations. 		6/10
	B3: Strengthening Governance		
<ul style="list-style-type: none"> ○ Developing a new board member handbook. ○ Strategic planning underway, obtained a CRA business number. ○ Operating within the scope of their resources and size. 		4/5	
B4: Organizational Sustainability			
<ul style="list-style-type: none"> ○ Membership and rent from Encore groups provide bulk of support. ○ Organization has sustainable reserve funds. ○ More varied grants and/or donations would help to create a more sustainable funding base. 		3/5	
2023 Total Score			19/30

2023 Recommended Funding	\$10,000	
Increase	No Change	Decrease
Rationale		
Organization operates a unique and important space and service for community theatres in Mississauga.		

Grants Evaluation Summary Sheet: Arts & Culture

Organization	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Sawitri Theatre	79%	4
Description		
<p>SAWITRI Theatre Group is an award-winning, Mississauga-based organization, in its 19th year. SAWITRI has produced over 52 works of theatre, of which 18 are full-length productions in English, Marathi, Gujarati and Hindi, working with over 190 artists, majority of whom are Mississauga-based; initiated/collaborated on community-engaged arts projects, the first Mississauga Multilingual Fringe Festival and FolkFest. Led by Artistic Directors Jasmine Sawant and Shruti Shah, SAWITRI has grown into a safe space where diverse artists come together to dialogue, explore and create innovative works that grow and propel their careers and provide a gathering-place for artists and audiences with year-round affordable programming that enriches the arts experience for all who engage. A space for multi-disciplinary, cross-sectoral explorations and experimentations, fostering a vibrant exchange of ideas in an eclectic setting - all to enrich the lives of those who visit Mississauga and those who make live and/or work in Mississauga.</p>		
Key Outcomes		
<ul style="list-style-type: none"> Community-engaged arts project, 'Artful Connections', with a focus on coming together to share stories and skills to create the script for a performative piece with about 10 participants on stage and with others in supporting roles, all over the age of 55. The expanded SHORTS Theatre Festival 2023 will consist of 4 short plays in each of the 8 languages. This festival, we estimate will increase our following in various communities by at least 10%. Produce the third Mississauga Multilingual Fringe Festival to present a maximum of 12 plays in different languages, including English. 		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> Safe space where diverse artists in Mississauga and surrounding areas can come together to dialogue, explore and create innovative works. Expanding festival programming to include more languages. 	8/10
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> Accessible opportunities for artists and community to see work that reflects their culture. Supports in place for emerging artists. Festivals attract artists and audiences from outside Mississauga, raising Mississauga's artistic profile. 	8/10
	B3: Strengthening Governance	
<ul style="list-style-type: none"> Skilled board and experience staff. Organization experienced a significant positive change in its net assets over the year. 	4.5/5	
B4: Organizational Sustainability		
<ul style="list-style-type: none"> Feasibility study on performance space could yield productive data for the organization and its diverse collaborators. Fundraising plans in place. Organization has a sustainable funding base. 	4/5	
2023 Total Score		24.5/30

2023 Recommended Funding	\$105,000	
Increase	No Change	Decrease
Rationale		
<p>Organization provides unique opportunities for South Asian artists in Mississauga, while drawing artists and audiences from outside Mississauga with the Multilingual Fringe Festival and Folkfest. Increase in funds warranted, but not a strong enough business case made to receive the full amount requested.</p>		

Grants Evaluation Summary Sheet: Arts & Culture

Organization		Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Streetsville Historical Society		81%	2
Description			
The Streetsville Historical Society has been continuously active since its organization in October, 1970. We have been supported by our membership and by the city of Mississauga. Our historical collection (archives) contain the history of the village, town and as part of Mississauga. We hold weekly working sessions and public visit afternoons. We hold four general meetings each year and six executive meetings. We also organize historical tours usually in May. We have a collection of books published by the society and available to the public.			
Key Outcomes			
<ul style="list-style-type: none"> • Open the log house to the public every Wednesdays and Sundays. • Continue its archival work on materials related to Streetsville. • Continue fundraising initiatives to assist with operations and preservation goals. 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Targeted programming that prioritizes the experiences of immigrants. ○ Not enough details provided to determine the inter-cultural reach of the organization, any specific outreach initiatives to improve in this area, or how they will engage and grow diverse audiences. 		4/10
	B2: Strengthening Culture in Mississauga		
	<ul style="list-style-type: none"> ○ Organization stewards the Leslie Log House and archives. ○ The digitizing of archived documents is valuable to the heritage of Streetsville. ○ Further details are required to determine what future programming may exist and how the work continues to strengthen culture in Mississauga. 		4/10
	B3: Strengthening Governance		
	<ul style="list-style-type: none"> ○ Volunteer-based and operating within their capacity. ○ Four general meetings and training sessions offered to staff/volunteers. 		4/5
B4: Organizational Sustainability			
<ul style="list-style-type: none"> ○ Organization has a sustainable funding base. ○ More details regarding the strategies the organization will use to further expand its revenues (i.e. new sponsorships/grants) would be a welcome addition to the application. 		3/5	
Total Score			15/30

2023 Recommended Funding	\$5000	
Increase	No Change	Decrease
Rationale		
Justified increase in funds to support the escalating insurance costs of their operations.		

Grants Evaluation Summary Sheet: Arts & Culture

Organization	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Theatre Unlimited	83%	4
Description		
Established in 1988, Theatre Unlimited Performing Arts (TUPA) is a community-based musical theatre group committed to supporting the City of Mississauga's arts and culture through an offering of theatrical productions, musical events and educational opportunities, and by supporting and participating in arts related events offered by other Mississauga organizations. TUPA prides itself on being an inclusive group that makes every effort to engage Mississauga and Region of Peel residents. TUPA offers a variety of opportunities to Mississauga residents to learn and hone performance-related skills as well as behind-the-scenes skills (e.g., producing, directing, choreographing, props and set building, marketing and promotion, stage managing), and gives back to the community year round. As a not-for-profit charitable organization, it has been a priority of the group to not only mount a main production, but to also serve the broader Mississauga community through outreach activities, education and collaborations with other organizations.		
Key Outcomes		
<ul style="list-style-type: none"> Minimize audience attrition due to COVID 19 and the Meadowvale Theatre shut down. Measured through ticket sales. Attract new and diverse audiences to be reflective of Mississauga residents. This will be measured from additional audience surveys that can include demographic information. Maintain attendance at educational workshops at a current rate of 20 attendees per event. This will be tracked through registration and attendance records. Realize an audience of at least 65% of the Meadowvale Theatre capacity for the 2022/2023 season. 		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> Increasing and diversifying marketing and advertising. Have new members joining and diversifying cast members. Referenced relationship building as part of the outreach, however more specificity is required about which communities are being consulted and what strategies are being implemented. 	7/10
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> Offer educational workshops. Minimize participation fees to keep it affordable for younger members. Further details that connects the work back to their overall contribution to the community would help make a stronger case for funding. 	7/10
	B3: Strengthening Governance	
<ul style="list-style-type: none"> Long standing board with appropriate connections for their programming. Board has a variety of skill sets (accounting, teaching, etc.) Updating policies and procedures. 	4/5	
B4: Organizational Sustainability		
<ul style="list-style-type: none"> Collaborates with four other community theatre groups that offers support and curation. Members have been taking courses to increase skills and capacity to support. Organization has sustainable reserve funds. 	5/5	
2023 Total Score		23/30

2023 Recommended Funding	\$19,999	
Increase	No Change	Decrease
Rationale		
Funding provided to help maintain organizational service levels and operation.		

Grants Evaluation Summary Sheet: Arts & Culture

Organization	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Youth Troopers for Global Awareness	66%	2
Description		
<p>Youth Troopers for Global Awareness (YTGA) is a youth-led non-profit founded in 2006, empowering and mobilizing young people for social justice through the arts, hosting various events and workshops, campaigns, and special impact-focused projects. YTGA executes all programming and operations through our social-enterprise arm cafe/community hub, "Studio.89". Here we encourage expression through arts, culture, activism, empowerment and conscious consumerism, specifically focusing on youth leadership, employment, and volunteerism. We aim to benefit humans, animals, and the planet in all we do. We believe expression through creativity in all forms to be a powerful force for introspection, healing, confidence building, relationship forming, community engagement and problem solving - both locally and globally. Our diversified programs aspire to engage demographics often excluded or underrepresented in the arts. The inclusion of multiple voices, experiences and modes of expression will expand and enrich the cultural fabric of Mississauga.</p>		
Key Outcomes		
<ul style="list-style-type: none"> • Re-opening and vigorously marketing free space bookings will give us more opportunities and provide additional opportunities to more artists. • Monetized Programming: Financial support via increased attendance to monthly, ticketed programs. • Monthly Paint Nights over the course of the year, 6 Connection through the Arts Workshops, and monthly Open Mic nights over the course of the year. 		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ Focusing on diverse cultural groups through targeted events. ○ More specific details on how the organization plan to execute its programming, outreach with equity-seeking groups they aim to collaborate with and how they plan to achieve the desired results are required. 	5/10
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ Providing space for youth to access. ○ Month-by-Month programming themes for different communities in Mississauga. ○ Unclear if the scope of programming is sustainable considering the organization's financial capacity. What programs can still be executed if expected external funding sources do not materialize? 	5/10
	B3: Strengthening Governance	
<ul style="list-style-type: none"> ○ Accomplished and experienced board members. ○ Completing a 3-Year Strategic Fundraising Plan emphasizing arts-based programs, events, workshops, and conference ideas. ○ Clarity on the organization's mandate is required. Is the organization primarily an Arts and Culture organization? 	3/5	
B4: Organizational Sustainability		
<ul style="list-style-type: none"> ○ Finances are inconsistent year over year. ○ Organization does not have adequate liquidity, requires additional revenue sources. ○ Organization does not have sufficient cash flows year over year. ○ Deemed high risk by City Finance Department. 	2/5	
2023 Total Score		15/30

2023 Recommended Funding	\$35,000	
Increase	No Change	Decrease
Rationale		
No change in funding as the organization continues to solidify its mandate and develops strategies to be more financially sustainable.		

Grant Evaluation Summary Sheet: Culture Projects

Organization	Project Title	Grade Of Application (1 lowest, 5 highest)
Blackwood Gallery	Braiding Rice	4
Description		
<p>“Braiding Rice” (working title) is a three-part lightbox and public art program guest-curated by Su-Ying Lee, taking place from September 2023–August 2024. The project interrogates the attribution of knowledge and expertise. Mobilizing four large-format lightboxes at the University of Toronto Mississauga campus and signage in public spaces across Mississauga, the project will be articulated through botany and agriculture related artworks. This proposal is informed by Lee’s research on early European colonial agriculture and its role in the institutionalization of racism and the works of artists addressing intersecting issues. Hand-in-hand with enabling the colonial project through enslavement and subjugation, entire systems of knowledge were appropriated and claimed as European discoveries. Plantation crops and processing were successful due to the observations of the individuals who worked most closely with them, the enslaved, who received neither credit, nor profit. Enslaved, Indigenous and otherwise racialized people had long standing relationships with many plants that colonizers were only learning about. Through large-scale images by BIPOC artists including Maria Tereza Alves (Italy/Germany), Inyang Essien (US), Lifepatch (Indonesia), and Patricia Kaersenhout (Netherlands), this project prompts viewers to critically question claims of discovery. Situated outdoors on the UTM campus and across Mississauga (slated to include signage in high-traffic locations in wards 1, 4, 5, and 6), the project engages public spaces to create dialogue about the colonial histories of agriculture and botany, and to illuminate obscured contributors.</p>		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ Educational exhibit on untold stories regarding racism. ○ Diverse group of collaborators involved in the project. ○ Further details regarding the engagement of different communities beyond the project’s promotion is desired. 	
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ New product with a non-traditional focus for Mississauga residents. ○ Exhibit in spaces at both the organization’s space and throughout the community. ○ Engages 10+ paid local/international collaborators. 	
	B3: Strengthening Governance	
<ul style="list-style-type: none"> ○ Defined roles and responsibilities within the project. ○ Organization follows culture sector standards and best practices. ○ Organization pays artists according to industry rates. 		
B4: Resources		
<ul style="list-style-type: none"> ○ Realistic budget and funding strategy in place. ○ Project grant request only a small portion of total expected revenue (less than 10 %.) ○ Organization has experience in this style and scale of project. 		
2023 Recommended Funding		\$5000

Grant Evaluation Summary Sheet: Culture Projects

Organization	Project Title	Grade Of Application (1 lowest, 5 highest)
Canadian Arabic Orchestra	The Mississauga World Music Festival	4
Description		
<p>The Mississauga World Music Festival is a one-day free event celebrating Canada Multiculturalism Day. We are planning to present the festival on one of the following dates: 24th of June 2023, 25th of June 2023 or 8th of July 2023. We have submitted a rental application to present the festival at the Mississauga Celebration Square. However, as a contingency, we have the Small Arms Inspection Building on hold for the event. We are contracting 16 different folk art and music groups to present their folklore and heritage for all to appreciate at this open-to-public full day event. Folk groups and artists are invited for a 15-minute presentation of their folklore and they have control over what material, art, music, song and dance they present, to showcase and share their culture. We are also having for the first time 5 'cultural stations' where 5 folk groups will showcase in a booth at the venue during the day event their traditional folklore music instruments and other items and stories, the material presented will be led by the folk groups and we will agree together on what is educational and suitable for a widely diverse audience.</p>		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ Wide range of cultural performances presented at the festival. ○ Collaborating with Indigenous artist Rosary Spence for a work on traditional music and musical instruments. ○ Successes and data from previous iterations of the festival would help to provided further context on the organization's ongoing community outreach for the 2023 event. 	
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ Free event highlighting multi-cultural community in Mississauga. ○ Including youth ensembles and new artists to grow and develop next generation of artists. ○ List of strong partnerships, but more information is required to discern what partners are from Mississauga. 	
	B3: Strengthening Governance	
<ul style="list-style-type: none"> ○ Clear criteria for picking artists for performance. ○ Strong track record of hosting the event without City of Mississauga Project Grant funding (6 years). ○ Have extensive and comprehensive marketing plan in place with professional design elements. 		
B4: Resources		
<ul style="list-style-type: none"> ○ Broad range of support from the private sector. ○ Have multiple grants to support festival. ○ Have extensive and comprehensive marketing plan in place with professional design elements. 		
2023 Recommended Funding		\$5,000

Grant Evaluation Summary Sheet: Culture Projects

Organization	Project Title	Grade Of Application (1 lowest, 5 highest)
Deep Ganguly	World of Flutes	N/A
Description		
<p>DEEP GANGULY and his students. September 2023. Saturday September 9th, Mississauga, venue not confirmed.</p> <p>Not eligible for funding. Applicant not a not-for-profit organization. Grant does not fund for-profit, individual artists.</p>		
Evaluation Criteria	B1: Inter-Cultural Reach	
	B2: Strengthening Culture in Mississauga	
	B3: Strengthening Governance	
B4: Resources		

2023 Recommended Funding	
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Grant Evaluation Summary Sheet: Culture Projects

Organization	Project Title	Grade Of Application (1 lowest, 5 highest)
Eagle Spirits of the Great Waters, Indigenous Arts and Cultures	Indigenous Art Exhibit 2023	4
Description		
<p>In 2023, Eagle Spirits will continue with what has become a successful Fall Indigenous Art Exhibit, Gathering and Healing Ceremony. Our 2022 Art Exhibit is currently under way at the Small Arms Inspection Building in Lakeview, Mississauga. Through pieces reflecting the importance of Truth and Reconciliation, and various forms of art, this year's theme is focused on Unifying the Arts for Social Justice. So far there have been approximately 2,500 people pass through the exhibit and the outside to our Gathering and Healing Ceremony. Crafter's tables appreciated the unexpected revenues. Racism and hatred have been a major component of the lives of Indigenous Peoples for hundreds of years therefore, the 2023 exhibit will include individual works that focus on the healing qualities of Indigenous Arts and Cultures. When helping any community on the path to increased awareness, promoting education, and taking action to affect change, themes such as anti-racism/anti-hate can not only be overwhelming, and difficult to speak about but can also bring forward feelings of fear and despair. In order to assist our communities with these challenges, the 2023 Fall Indigenous Art Exhibit will have a healing Ceremony at a Sacred Fire.</p>		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ Indigenous awareness event with outreach to adults and youth. ○ Project aligns with the City's Truth and Reconciliation efforts. ○ Provides residents important access to Indigenous programming. 	
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ Organization is building an audience base for Indigenous art by making the event annual. ○ Provides opportunities for 15 artists and music performers. ○ Project aligns well with the Culture Grant project theme. 	
	B3: Strengthening Governance	
<ul style="list-style-type: none"> ○ Experienced staff and Board. ○ Successful history of executing the event. ○ Developing a roster of returning artists to the event. 		
B4: Resources		
<ul style="list-style-type: none"> ○ Organization funded through municipal, provincial, and federal grants. ○ Developing a base of donations/sponsorships. ○ If the project remains an annual project, the organization should integrate it into their core programming and budget it under their operating grant. 		
2023 Recommended Funding		\$5,000

Grant Evaluation Summary Sheet: Culture Projects

Organization	Project Title	Grade Of Application (1 lowest, 5 highest)
Frog in Hand Productions Inc.	Sugar Plum: Community Outreach Programming	4
Description		
<p>For the past two years, Frog in Hand (FH) has been allied with The Sugar Plum Collective supporting the creation of a new dance-theatre, comedic production titled “Sugar Plum.” This original work challenges systemic bias in traditional artistic practice and gives voice to bodies that have been systematically shut out of dance. The Sugar Plum Collective prioritizes people who identify as racialized (specifically black), queer, trans and fat. The artists involved, including project leadership, hold intersectional Black, Latinx, Asian, queer, trans and non-binary identities; they are professional artists. The story of “Sugar Plum” follows diverse ballet dancers as they navigate rehearsals for the traditional ballet “The Nutcracker.” In September 2023, the Sugar Plum Collective will be artists in residence at the FH Art Shelter in Lakeview, Ward One. This venue is confirmed. The Sugar Plum Collective will be supported by producer Nightwood Theatre, and pending Canada Council funding. As a community partner, FH will provide the venue, technical assistance, and be the community liaison. Initiating programming, welcoming and hosting several community events, we will extend the impact of this unique residency by connecting The Sugar Plum Collective and the “Sugar Plum” production with diverse Mississauga communities. Project grant funding will enable FH to host 5 free/community ‘safe-space’ ballet workshops, an open sharing of “Sugar Plum,” and a panel discussion of the systemic barriers experienced in traditional dance practice – including an active Q/A hosted by a dance radio host/podcaster from either Turn Out Radio or the ArtVersations Podcast. Our intention is empowerment, exposure, dialogue and discourse; learning, relationship building and systemic change.</p>		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ Funding to host 5 free ballet workshops and discussion of systemic barriers in dance. ○ Provides residents important access to Indigenous programming. ○ More information regarding how the results of the project will continue to reduce/eliminate barriers is desired. 	
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ Project strengthens role of the organization’s new facility as community culture hub. ○ Project supports artists and fosters new relationships within culture sector in Mississauga. ○ Project prioritizes a neighbourhood (Lakeview) that is currently underserved with artistic projects. 	
	B3: Strengthening Governance	
<ul style="list-style-type: none"> ○ 6 year relationship between the core collaborators. ○ Identified roles and responsibilities in the project. ○ Leadership team has a history of executing Culture Project grants. 		
B4: Resources		
<ul style="list-style-type: none"> ○ Good levels of financial support. ○ The core participants have experience and capacity to execute the project. 		
2023 Recommended Funding		\$5,000

Grant Evaluation Summary Sheet: Culture Projects

Organization	Project Title	Grade Of Application (1 lowest, 5 highest)
Kaleidoscope Chinese Performing Arts Society	2023 Golden Autumn Celebration Gala	1
Description		
<p>Project Title: 2023 Golden Autumn Celebration Gala (To celebrate Chinese Moon Festival and Thanks Giving Day) Timeline: The Gala will be hosted on Oct 22, 2023. The preparation is start from Jan 1, 2023. Location: Living Arts Center or Meadowvale Theatre, Mississauga.</p> <p>The Gala will show Chinese arts and culture and share to all audiences. The performances are present to the joyful life of Chinese Canadian. The Gala will also introduce other culture to Chinese audiences. The goal is to celebrate the beautiful life with all communities. We anticipate that a total of more than 300 performers of various ethnic backgrounds will be performing at our events. We also anticipate cumulatively a total of more than 1,000 diversified audience members will be attending our events. Potentially over 10,000 online viewers after the gala.</p>		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ Diverse list of artists invited to participate in the event. ○ No clear alignment with the theme of 'Arts for Social Justice.' ○ More details are required to assess the inter-culture value of the proposed collaborations. 	
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ Hiring Mississauga artists. ○ No outreach/audience plan identified. ○ More details are required regarding how the project fosters a sense of community/expands the offerings of cultural events in Mississauga. 	
	B3: Strengthening Governance	
<ul style="list-style-type: none"> ○ 13 member Board. ○ Strong letters of support from community leaders. ○ No details/evidence of policies or procedures in place. 		
B4: Resources		
<ul style="list-style-type: none"> ○ The budget submitted states that the organization expects the event to lose money with no clear explanation of why that is the case. 		
2023 Recommended Funding	Funding not recommended due to lack of details in the application and a deficit budget submitted.	

Grant Evaluation Summary Sheet: Culture Projects

Organization	Project Title	Grade Of Application (1 lowest, 5 highest)
Mississauga Arts Council	2023 Social Justice & Creative's Corner	4
Description		
<p>Mississauga Arts Council is partnering with Studio 89 to produce a workshop series, Social Justice & Creative Corner. This series of 10 events will bring together arts and social justice through meaningful discussion and creative expression. Social Justice & Creative Corner will take place once per month starting in January 2023 and will run through the whole year (with a 2 month break over the summer). Each workshop will focus on a different social justice topic and a local Mississauga artist will lead a creative activity. Participants will engage in meaningful conversations and use the different art forms to enhance the depth of approach to the topic. MAC will work with Studio 89 and choose an appropriate art form to compliment the workshop's social justice topic. The selected artists will all be local to Mississauga and will work with the Social Justice Program Producer to ensure their art project or activity works within the parameters of the workshop's conversation. Studio 89 will provide the Social Justice Program Producer to curate topics and work with artists to develop the workshops. MAC will curate local artists for the workshops. Workshop participants will be made up of youth (16-30 years) who are interested in social justice. Both MAC and Studio 89 will use our networks to reach out to participants and ensure that workshops are well-attended by young people who are looking to begin or expand their current civic and social engagement.</p>		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ Good alignment with the Project Grant theme. ○ Opportunity to bring artists and community around to explore social justice. ○ More details are required regarding who will be facilitating topics related to mental illness, trauma or other potentially challenging material. What are their qualifications, and are there safety plans in place should issues arise? 	
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ Good space for youth to engage with art. ○ Paying the artists ○ Unique way of using art to explore important topics. 	
	B3: Strengthening Governance	
<ul style="list-style-type: none"> ○ The project is in line with both organization's mandates. ○ Roles and responsibilities could be explained further in the application. 		
B4: Resources		
<ul style="list-style-type: none"> ○ Organizations collectively have capacity and resources to support the delivery of a program this size. ○ Budget seems appropriate for scale of the project. ○ City of Mississauga one of only two sources of revenue for the project. 		
2023 Recommended Funding		\$4,300

Grant Evaluation Summary Sheet: Culture Projects

Organization	Project Title	Grade Of Application (1 lowest, 5 highest)
Mississauga Music	New Music Nights	3
Description		
<p>We are proposing to bring together Mississauga audiences as part of our New Music Nights series. The event will take place from January 2023 to December 2023, every other month. In total, six events will be held to engage diverse artists and local community members, in partnership with The Rec Room, in Square One, Mississauga. Located in Ward 4, downtown Mississauga, our venue has been confirmed through a partnership with the Cineplex owned entertainment venue. We have hosted other events in collaboration with this facility and have confirmed the use of this space for our New Music Nights. While the event is catered towards adult participants, we aim to attract young audiences mostly between the ages of 18 and 35.</p>		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ Project centres a diverse group of musicians, with a focus on inclusion. ○ Providing a platform for artists with disabilities. ○ Some further clarity is required as to how the series strengthens the cultural sector in Mississauga for traditionally underserved artists. 	
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ Project highlights Mississauga artists. ○ Artists sharing a percentage of tickets sales. ○ Further details regarding how this project is different from the organization’s regular programming is desired. 	
	B3: Strengthening Governance	
<ul style="list-style-type: none"> ○ Strong Board with music industry experience. ○ Organization has the capacity for this size project. ○ Organization is continuing to develop policies and procedures. 		
B4: Resources		
<ul style="list-style-type: none"> ○ Organization has long-standing partnership with the proposed venue. ○ Budget is reasonable for scope of project. ○ 50% of the project revenue coming from “Other Foundations” but funders are not specified. 		
2023 Recommended Funding		\$5,000

Grant Evaluation Summary Sheet: Cultural Projects

Organization	Festival Projects	Grade Of Application (1 lowest, 5 highest)
Mississauga Writers Group	2023 Writing Contests and Anthology	2
Description		
Participants are the Youth, Seniors and Poets of Peel and local areas. The anthology consists of our group's members submissions and submitted writings. Timelines are from May1st to September 30th. Location is the City of Mississauga and Peel Region. We have yearly contests and anthologies. They are yearly and after the winners are named we publish all the contest entries in our anthology. We have been in existence since 2013.		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ Application not aligned with the theme of the grant. ○ Application doesn't mention strategies, no engagement of writers with different backgrounds or plan for developing audiences. 	
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ Supports the literary arts in Mississauga. ○ More details are required to discern the impact of the funding on the wider community. 	
	B3: Strengthening Governance	
<ul style="list-style-type: none"> ○ Has capacity to hold their AGM, but no further details regarding their governance structure. ○ Has executed this kind of project before, has capacity to do so. 		
B4: Sustainability		
<ul style="list-style-type: none"> ○ Sales of anthologies is the primary source of revenue. ○ The financial form does not match the request for the grant amount. ○ Further details regarding the marketing/advertising of the anthology is desired. 		
2023 Recommended Funding		\$1500

Grant Evaluation Summary Sheet: Culture Projects

Organization	Project Title	Grade Of Application (1 lowest, 5 highest)
monstrARTity Creative Community	Gujarat Utsav	N/A
Description		
<p>Since 2011, monstrARTity has been creating and presenting cultural fusion and outreach projects to teach diverse South Asian and non-South Asian artists and audiences about each other's cultures. For 2023, we're excited to curate and present a program celebrating the diversity of Gujarati music & dance. While we've presented Gujarati artists before, the goal of this project is to build a segment of programming that showcases both Hindu Gujarati art forms and Muslim Gujarati art forms onstage together. There have historically been hate-driven riots and killings between Hindu Gujarati people and Muslim Gujarati people (notably the 2002 Gujarat riots). To combat tensions between these groups and promote acceptance, we want to expand our Gujarati programming to show that Hindu Gujarati culture and Muslim Gujarati culture is all Gujarati culture. This will also help broader South Asian and non-South Asian audiences develop a diverse & inclusive understanding of what Gujarati culture looks like (e.g. Hindu Gujarati people practice traditional Garba music & dance while Muslim Gujarati people practice Ismaili music & dance such as Isamic Sufi). We'll curate 3 local Gujarati dance acts to each perform a 10-minute set, 1 local Gujarati music act to perform a 30-minute and one local Gujarati visual artist to run interactive Gujarati crafts. The final product will be presented at #BollywoodMonster Mashup, the largest South Asian festival in Canada.</p>		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ 13 community & media collaborators to help source relevant artists and reach out to diverse South Asian & non-South Asian audiences. ○ The performances themselves are inter-cultural, potential to promote cultural dialogue and understanding. 	
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ Supporting artists in Mississauga ○ Fosters sense of place with culturally specific performances. 	
	B3: Strengthening Governance	
<ul style="list-style-type: none"> ○ Have experienced staff and artists with the capacity to execute the project. ○ Clear roles and responsibilities are in place. 		
B4: Resources		
<ul style="list-style-type: none"> ○ Organization has reserve funds that could support the project without further grant funding. ○ Strong partnerships are in place to support the project. 		
2023 Recommended Funding	Project is a part of their primary programming. Not eligible for funding under project grant, must request a revision to their multi-year agreement and present a proposal separately if they would like the project considered for funding.	

Grant Evaluation Summary Sheet: Culture Projects

Organization	Project Title	Grade Of Application (1 lowest, 5 highest)
Visual Arts Mississauga	Portraits of Mississauga	5
Description		
<p>Portraits of Mississauga is a 10-month long program that embraces and celebrates the diversity of Mississauga’s residents. Culminating in a community exhibition and printed book, local artists will lead workshops that invite residents to learn new skills and commemorate members of their communities through drawn and painted portraits. 20 workshops will engage children and teens at Mississauga elementary & secondary schools, 20 workshops will engage families at community locations across Mississauga, and 4 workshops will engage local artists and youth at VAM. Want to fund the other half of their project budget with the operating grant.</p>		
Evaluation Criteria	B1: Inter-Cultural Reach	
	<ul style="list-style-type: none"> ○ Articulate and strong inter-cultural outreach strategy. ○ The programming fits the organization’s mandate, and is an extension to work they do already with diverse communities. 	
	B2: Strengthening Culture in Mississauga	
	<ul style="list-style-type: none"> ○ Project uses arts as a means of connection in a community. ○ Potential for participants to see themselves reflected in the work, creating a sense of belonging. 	
	B3: Strengthening Governance	
<ul style="list-style-type: none"> ○ Well established organization with experience in executing similar projects. ○ Application clearly explains the organization’s capacity. ○ Three full-time staff to lead and support the program. 		
B4: Resources		
<ul style="list-style-type: none"> ○ Clearly explains the support and partnerships required for the project. ○ Collaborating with the library to extend reach of project. 		
2023 Recommended Funding		\$5,000

Grant Evaluation Summary Sheet: Cultural Festivals and Celebrations

Organization	Name of Festival	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Probaashe Bangali Adda	Bengali New Year with Somlata and The Aces	83%	1

Description

Our organization, Probaashe Bangali Adda, was founded to promote Bengali culture in Canada. Our festival in 2023 aims to celebrate the Bengali new year by organizing a concert by an eminent band from West Bengal, India - Somlata and The Aces along with other local artists from the Bengali community. This festival will add to the multicultural and diverse events which are organized in the City of Mississauga. The Bengali community, which is a large constituent of the demographics of the city will get a chance to enjoy their very own show in the city with support from the City of Mississauga.

Key Outcomes

- We will extensively promote this concert on the social media platform. "Probaashe Bangali Adda" already has a huge number of followers and members on Facebook.
- Although "Probaashe Bangali Adda" has already partnered with various Bengali communities in Mississauga, we have further plans to create partnerships with more organizations/groups within the Bengali community to grow our audiences and followers. We always encourage local talents to participate in our cultural programs to promote local artists and generate interest through a feeling of inclusion
- Opportunity will be provided to small local businesses to promote themselves through our concert. These small business vendors won't be limited to the Bengali community only. Any vendor from any community can participate to promote their business. It would help us to engage different communities across Mississauga and build up cross-cultural harmony.

Evaluation Criteria	B1: Inter-Cultural Reach
	<ul style="list-style-type: none"> ○ Primary focus on the Bengali communities in Mississauga. ○ Plans to engage different communities across Mississauga, but sufficient outreach strategies are not identified.
	B2: Building Artistic and Economic Impact
	<ul style="list-style-type: none"> ○ Plans to engage local talent and vendors. ○ Partnerships in Mississauga and the GTA in place. ○ More details are required to assess the overall impact of the concert to Mississauga.
	B3: Strengthening Governance
<ul style="list-style-type: none"> ○ Plans to reach full Board of Directors as stipulated in their Incorporation Constitution by the end of 2023. ○ Members roles and responsibilities are clear. ○ No indication of the organization structure or policies and procedures. 	
B4: Organizational Sustainability	
<ul style="list-style-type: none"> ○ Stated experience in hosting digital concerts. ○ No organizational history of hosting a live, in-person concert. ○ Strategies for revenue generation and tickets sales are not clearly articulated. 	

2023 Recommended Funding	Not recommended for funding	
Increase	No Change	Decrease
Rationale	Organization has not provided sufficient information to show how project is aligned with funding objectives or criteria.	

Grant Evaluation Summary Sheet: Cultural Festivals and Celebrations

Organization	Festival Name	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Konsalcan Inc.	Black History Month	70%	N/A

Description

1. The festival provides cultural awareness as well as promotes reasonable accommodation amongst visible minorities, immigrants and Canadian citizens.
2. Help collaborate with schools and employers by providing educational programs addressing cultural competency and managing diversity in the workplace.
3. We will also invite peace officers to provide the necessary education to visible minorities, especially the youth population, in order to keep them out of trouble.
4. Provide orientation to new comers to prepare for culture shocks in their new homes
5. Finally provide strategies for youth to be innovative and gainfully productive in their communities.

Key Outcomes

- Provide free diversity competence workshops, to help employers manage diversity at their work places.
- Support educators to understand how to manage diverse classrooms, to manage perceived disciplinary problems.
- Mandate to offer free employment classes, one on one and virtually, provide counselling and social services to families.

Evaluation Criteria	B1: Inter-Cultural Reach
	B2: Building Artistic and Economic Impact
	B3: Strengthening Governance
B4: Organizational Sustainability	

2023 Recommended Funding	Not recommended for funding	
Increase	No Change	Decrease
Rationale		
Ineligible. No clear arts and culture component to the work, not deemed a festival, but rather a series of workshops.		

Grant Evaluation Summary Sheet: Cultural Festivals and Celebrations

Organization	Festival Name	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Canada Innovative Community Service Alliance/Mississauga Mandarin Association	Chinese Festival	80%	2

Description

Formerly the Dragon Lion Festival. This festival provides various aspects of Chinese culture exhibition in various formats (performance on the square and on the stage, displays, demonstrations, participation and foods) to introduce Chinese culture to Mississauga communities in a popular place - Celebration Square as a day long event, plus promoting concept of environmental protection, green energy and charity.

Key Outcomes

- Inter-Culture reach through not only introducing Chinese culture to different communities, but also common focused topics. It offers opportunity for other communities to understand Chinese culture and Chinese community more.
- Inclusive and equity: with more understanding and interactive among different communities, people will tend to be more inclusive, accept each other and be equal.
- Artistic impact in Mississauga: as we keep evolving to bring new aspects of Chinese culture/arts year over year, Mississauga communities will experience new types of arts and enrich different aspects of artistic presentation in Mississauga as a whole.

Evaluation Criteria	B1: Inter-Cultural Reach
	<ul style="list-style-type: none"> ○ Continued expansion of Chinese arts and culture-related presentations and activities for the 2023 event. ○ Leveraging social media to increase the organization's reach. ○ Limited details regarding audience outreach/engagement.
	B2: Building Artistic and Economic Impact
	<ul style="list-style-type: none"> ○ Free booths and opportunities for local vendors. ○ More details are required to assess the opportunities for Mississauga artists and the impact the event has on culture in Mississauga.
	B3: Strengthening Governance
<ul style="list-style-type: none"> ○ Experienced Board and pool of volunteers. ○ More details are required regarding their governance structure. 	
B4: Organizational Sustainability	
<ul style="list-style-type: none"> ○ Experience hosting the event. ○ Organization does not have sustainable reserve funds. ○ 19% negative change in the organization's net assets over the year. 	

2023 Recommended Funding	\$7,500	
Increase	No Change	Decrease
Rationale		
Organization provides an important festival for the community, but the application does not make a strong enough business case for increased funding. Specifically, more information is required regarding their outreach strategies to increase their audiences and revenue.		

Grant Evaluation Summary Sheet: Cultural Festival and Celebrations

Organization	Festival Name	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Streetsville BIA	Christmas in the Village	72%	3

Description

Streetsville's Christmas in the Village provides a weekend of free entertainment, holiday activities and crafts, as well as horse drawn buggy rides in the middle of Streetsville's historic main street for the families of Mississauga. In addition to this, we encourage the community to join us in our tree lighting ceremony on the Friday evening hosting opening ceremonies to the festival with Mr. and Mrs. Claus on a float accompanied by the Streetsville Pipes and Drums and Colour Guard from the Legion. We host an artisan market that is growing larger each year with local Mississauga vendors and we ensure our live entertainment are all musicians from Mississauga.

Key Outcomes

- Increase partnerships to help with new plans and initiatives.
- Ensure 100% of the festival's musicians are from Mississauga.
- Streetsville BIA plans to raise its levy contribution to Christmas in the Village from \$23,000 to \$26,000.

Evaluation Criteria	B1: Inter-Cultural Reach
	<ul style="list-style-type: none"> ○ Organization meeting with right partners to increase reach. ○ Brought in skills of marketing and social media coordinator to expand audience. ○ Application requires further details regarding plans to expand geography, programming and outreach.
	B2: Building Artistic and Economic Impact
	<ul style="list-style-type: none"> ○ Free event for Mississauga residents. ○ Making an economic impact at the neighbourhood level, bringing arts and culture programming to Streetsville. ○ Further details concerning economic impact as it pertains to artists are required. Are all artist collaborators mentioned in the application paid? If so, is the rate at an industry standard?
	B3: Strengthening Governance
<ul style="list-style-type: none"> ○ Creating a new 4 year Strategic Plan with its new Board, Community Stakeholders and Service Club Members. ○ Further details requiring the alignment between the organization's activities and City priorities would strengthen the application. 	
B4: Organizational Sustainability	
<ul style="list-style-type: none"> ○ Raising levy contribution in 2023. ○ Organization has lower than industry-average reserve funds. ○ Organization has seen a cash flow decrease of 8% since 2020. 	

2023 Recommended Funding	\$15,000	
Increase	No Change	Decrease
Rationale		
Funding provided to continue offsetting eligible costs associated with the festival but a strong enough business case for an increase in funds was not made.		

Grant Evaluation Summary Sheet: Cultural Festivals and Celebrations

Organization	Festival Name	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Iraqi Canadian Society	Cultural Days of Iraq	80%	1

Description

Cultural Days of Iraq is a unique Iraqi cultural event in the city of Mississauga. Our main goal is to celebrate a genuine and renewable Iraqi culture and present it to the community in Canada, and to preserve the bonds of cross-cultural and artistic communication between peoples through culture and arts.

Event agenda:

- Sufi Jazz concert by Mustafa Al-Azzawi
- Fine Art exhibition.
- Cultural seminars (at least 6 seminars)
- Book fair.
- Book signing for local authors.

Key Outcomes

- Foster appreciation and support of the artistic and cultural work that is created and expressed by our local artists.
- Promote direct interaction between creators and the public, as a key to increasing understanding and appreciation of art and culture; and
- Emphasize consolidating the concept of the importance of cultural events and their profound impact on shaping the community.

Evaluation Criteria	B1: Inter-Cultural Reach
	<ul style="list-style-type: none"> ○ Varied arts/performance forms from Iraq. ○ Survey for demographic information assists with audience development. ○ Not a clear plan on developing audiences and engaging different communities.
	B2: Building Artistic and Economic Impact
	<ul style="list-style-type: none"> ○ Local Iraqi artists engaged through the book fair, folklore dance groups; 15 paid artists. ○ Using local vendors at the festival. ○ Mention youth with volunteer opportunities but do not give a sense of where in their programming these opportunities exists.
	B3: Strengthening Governance
	<ul style="list-style-type: none"> ○ Record in organizing cultural and artistic events. ○ Training supports in place for staff and volunteers.
	B4: Organizational Sustainability
	<ul style="list-style-type: none"> ○ Decrease of 47% in net assets over the year. Festival projecting a loss as well. ○ The organization does not have sufficient cash flows year over year. ○ Scale of the event, particularly the number of days, does not seem to be viable with the organization's current financial review.

2023 Recommended Funding	Not recommended for funding	
Increase	No Change	Decrease
Rationale		
The idea for the event is good, however the application requires further detail, particularly regarding audience development and revenue generation. With a stronger application, a more scaled-down approach, and an improved financial position, this festival has the potential to align with City priorities and funding.		

Grant Evaluation Summary Sheet: Cultural Festivals and Celebrations

Organization	Festival Name	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Canadian Egyptian Heritage Association	Egyptian Festival	70%	1
Description			
A festival bringing together people of all backgrounds to celebrate Egyptian heritage and culture in Canada.			
Key Outcomes			
<ul style="list-style-type: none"> Establish and increase awareness of Egyptian culture among Canadians of other backgrounds through art, music, dance and cuisine. Highlight the contributions made to modern Canada by the Egyptian community. Encouraging residents of the local community to come and attend the festival through direct marketing in stores and on social media. Collaborating with other associations and organizations from different communities to achieve a higher attendance and awareness of the festival. 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Festival aims to increase cultural awareness of Egyptian culture. No plans to develop new audiences included. No outreach plans for engaging different communities included. Must include evidence that there is demand for the programming. 		
	B2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> Opportunities to provide positive exposure for artists, however, no details are provided. Opportunities to support local vendors, however, no specific vendors or collaborators are listed. No strategies listed for attracting non-Mississauga audiences to the event. 		
	B3: Strengthening Governance		
<ul style="list-style-type: none"> No clear roles and responsibilities within the organization articulated in the application. Unclear what skills the board has to execute the event. No information on financial controls, policies and procedures. 			
B4: Organizational Sustainability			
<ul style="list-style-type: none"> Creating sponsor packages and applying for grants. No clear sense of previous granting successes. The organization does not have sustainable reserve funds. Financial statements show insufficient cash flows year over year. 			

2023 Recommended Funding	Not recommended for funding.	
Increase	No Change	Decrease
Rationale		
Not sufficient detail in the application to justify funding. Specifically, there are no plans for developing new audiences or engagement plans, no data provided, no targets, and the organization didn't sufficiently answer the questions provided in the application.		

Grant Evaluation Summary Sheet: Cultural Festivals and Celebrations

Organization	Festival Name	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
International Film Festival of South Asia Toronto	Canadian Multicultural Heritage Council	87%	2.5
Description			
With over a million South Asians living in the GTA alone (and making up almost 25% of the population of Mississauga), International Film Festival of South Asia Toronto (IFFSA) is a platform to bring forward their stories more accurately and fairly, and share their compelling experiences to build greater inter-cultural exchange and understanding. IFFSA Toronto, the largest South Asian film festival in North America, is dedicated to the presentation, celebration and development of South Asian artists and cinematic arts in Canada.			
Key Outcomes			
The key expected outcomes for IFFSA 2022 are: <ul style="list-style-type: none"> • Direct Audience: 7500 • Languages Included: 15 • Communities Included: 15 • Organizations Engaged: 15 • Volunteer Participation: 70 • Filmmakers Involved: 1000 • Media Reach: 10 Million 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Attracts intercultural audiences to events in Mississauga. ○ Multilingual film event is a unique offering for Mississauga. 		
	B2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ Only 10% of artists engaged are from Mississauga. ○ Because the event takes place in multiple municipalities, the application requires more details regarding the return on investment for Mississauga specifically. 		
	B3: Strengthening Governance		
<ul style="list-style-type: none"> ○ Organization has eleven years experience running the festival. ○ Festival advisory board in place to assist the Board of Directors. ○ More information regarding roles and responsibilities within the organization would be productive. 			
B4: Organizational Sustainability			
<ul style="list-style-type: none"> ○ Partnership with the City of Brampton. ○ Organization does not have sustainable reserve funds. ○ Organization does not have a sustainable funding base. 			

2023 Recommended Funding	\$15,000	
Increase	No Change	Decrease
Rationale		
Funding provided to assist in offsetting costs for the Mississauga-based portion of the festival. There is not a strong enough business case for an increase in funding, particularly since specific metrics regarding the return on investment for Mississauga is unclear.		

Grant Evaluation Summary Sheet: Cultural Festivals and Celebrations

Organization	Festival Name	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Italfest Inc.	Mississauga Italfest	80%	4

Description

Since 2013, Mississauga Italfest has presented our annual Ferragosto in the City festival, aimed at celebrating distinctive features of Italian culture by putting on one of the largest festivals in Canada dedicated to Italian history, music, art, landscape, language, and customs. Mirrored after Italy's national holiday "Ferragosto," Italfest strives to present the highlights of Italian culture by putting together musical performances, interactive attractions, and exhibits for visitors of all ages in Mississauga. Our festival shares time-honoured customs and traditions with both the next generation of Canadian Italians and with the diverse population of Mississauga by showcasing emerging and popular Italian-Canadian artists. We also have representatives from Bresaglieri, Carabinieri, and La Polizia to help honour the event through traditional marches. Other attractions include comedy, food-eating contests, family attractions, great vendors, DJs, culinary demos, and a dance party under the stars, all in order to help Mississaugans participate in authentic Italian experiences.

Key Outcomes

- Anticipate a 2-3% increase, due to new targeted programming (teen-friendly dance and singing contests, fashion segments, performances, etc.).
- Audience development will be aided by aggressive marketing on social platforms, which are relevant to this demographic.
- Developing more programming for families and increasing daytime and dinnertime audiences.
- Increase the presence of local artisans and vendors by 20%.

Evaluation Criteria	B1: Inter-Cultural Reach
	<ul style="list-style-type: none"> ○ Good information regarding the broad audience the festival will engage and welcome. ○ Clearly defined goals and objectives related to the category. ○ Engaging youth through targeted programming.
	B2: Building Artistic and Economic Impact
	<ul style="list-style-type: none"> ○ Provided strong information regarding the significance of event to Mississauga's Italian community. ○ Increased emphasis on local vendors. ○ Increased emphasis on local performers.
	B3: Strengthening Governance
	<ul style="list-style-type: none"> ○ Increasing size of the Organizing Committee. ○ Adding Board members with specific skills in fundraising. ○ Increasing volunteer support and supplementing part-time work through the Canada Summer Jobs program.
	B4: Organizational Sustainability
	<ul style="list-style-type: none"> ○ Strong media partnerships. ○ High return rate for corporate sponsorships. ○ Organization has a sustainable funding base.

2023 Recommended Funding	\$45,000	
Increase	No Change	Decrease
Rationale		
Strong application with good rationale for increased funding.		

Grant Evaluation Summary Sheet: Cultural Festival and Celebrations

Organization	Festival Name	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
V Serve Canada	Living with Wellness	90%	2

Description

V Serve Canada's Living with Wellness Arts Festival is a presentation of arts, music and cultural celebration to Mississauga and GTA residents for the overall community's health and well-being. The objective of the Festival is to enhance the quality of life of communities through the support of the diverse traditional practices of cultural arts, music and dance. Living with Wellness Arts Festival is a platform committed to under-represented communities with diversity and inclusion and we encourage participation from them in our cultural programming, artists, performers, vendors, staff, volunteers, community/cultural organizations. In overview V Serve Canada's Living with Wellness Arts Festival will support, sustain, enhance, grow the cultural diversity and social wellness of Mississauga and GTA communities.

Key Outcomes

- Increase in Audience numbers.
- New community engagement.
- New marketing initiatives.
- New innovative programming.
- Increase in number of performances.
- Equal increase in international and Mississauga artists.

Evaluation Criteria	B1: Inter-Cultural Reach
	<ul style="list-style-type: none"> ○ New edition of the event displays art and culture of diverse communities. ○ Use of an accessible venue. ○ More details regarding the festival's outreach strategies are required.
	B2: Building Artistic and Economic Impact
	<ul style="list-style-type: none"> ○ Increased opportunities for Mississauga artists. ○ Fee discounts for Mississauga vendors. ○ Application does not have enough information regarding the economic impact of the festival.
	B3: Strengthening Governance
	<ul style="list-style-type: none"> ○ Event aligns well with the mandate of the organization. ○ Experience in hosting events and collaborating with Mississauga Celebration Square. ○ Skilled board members on their Board and proper policies and procedures in place.
	B4: Organizational Sustainability
	<ul style="list-style-type: none"> ○ Strong network of collaborators and supporters. ○ Organization has a sustainable funding base. ○ Organization has sustainable reserve funds.

2023 Recommended Funding	\$7500		
Increase	No Change	Decrease	
Rationale			
First time grant recipient with a history of executing this event successfully. Funding to assist in new arts focus of the event.			

Grant Evaluation Summary Sheet: Cultural Festivals and Celebrations

Organization	Festival Name	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Malton Business Improvement Assn (BIA)	Malton Celebrates Canada Day	84%	3
Description			
Malton Celebrates Canada Day event celebrates Canada Day with a wide range of music, dance, fashion and food bringing the community together for a fun filled day. Our focus is on families with a hugely popular kid zone, free face painting and activities for a range of ages. We feature a wide range of local food choices from the location & engage local youth to volunteer. It truly celebrates all that is Canadian in a safe and inclusive way that ends with a spectacular fireworks show set to music.			
Key Outcomes			
<ul style="list-style-type: none"> • Work with local groups to identify ways youth could volunteer and create a suggested options list to provide with them with. • Have at least 20% of our youth volunteers commit to at least 1 other local opportunity in the months after the festival. • Successful fashion show segment of 40 minutes in length featuring a local group of models and fashion. 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Emphasis on youth programming in a geographical area of need. Promoting youth volunteerism in the area. ○ New Caribbean-inspired fashion programming. ○ More details pertaining to outreach strategies are required. 		
	B2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ Using local vendors for stage show. ○ 90% of food vendors are local businesses from Westwood Square. ○ More details pertaining to the artistic impact of the festival are required. 		
	B3: Strengthening Governance		
<ul style="list-style-type: none"> ○ Experienced organizing team, long running festival. ○ Roles and responsibilities outlined. ○ More details on expansion plans, succession planning and member recruitment required. 			
B4: Organizational Sustainability			
<ul style="list-style-type: none"> ○ Organization has sufficient cash flows year over year. ○ Organization has sustainable reserve funds. ○ More specific details and outcomes regarding funding required (i.e. what financial partnerships are confirmed, what partnerships are expected, what new revenue streams is the festival pursuing, etc.) 			
2023 Recommended Funding		\$24,000	
Increase	No Change	Decrease	
Rationale			
Organization requested less funding. Funding provided to offset costs of arts and culture components.			

Grant Evaluation Summary Sheet: Cultural Festivals and Celebrations

Organization	Festival Name	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Canadian Latin Heritage Association	Mississauga Latin Festival	92%	3

Description
 2023 Mississauga Latin Festival will celebrate its 15th Anniversary. Therefore, it will be a very special event where we will offer visitors a series of events during the month, the most important being the Celebration Square. The MISSISSAUGA LATIN FESTIVAL contributes to the diversity of the city of Mississauga by bringing the culture of 19 countries from Latin America. The festival has become an excellent opportunity for intercultural exchange and understanding of Latin traditions creating a significant, fun, and fantastic way for kids, adults, and seniors from other cultures to know and learn more about LATIN culture while at the same time preserving Latin traditions with experiences that provide memories that will last a lifetime.

- Key Outcomes**
- Increase the daily audience number from 40,000 to 50,000.
 - Strengthen and create new bridges with organizations, community centers, libraries, consulates, and other festivals.
 - Greater advertising campaigns in the digital marketing sector.
 - Participation of artists from other communities to generate greater inclusion, for this we would make connections with festivals or organizations to be referred by artists.
 - Have a varied program with local and international artists and talents.
 - Have 4 to 7 vendors from other cultures offering their products, goods, and services.

Evaluation Criteria	B1: Inter-Cultural Reach
	<ul style="list-style-type: none"> ○ Attracting a large, diverse audience. ○ Showcase variety and scope of Latin American culture, with 19 countries represented. ○ Outreach plan to continue diversifying Mississauga collaborators.
	B2: Building Artistic and Economic Impact
	<ul style="list-style-type: none"> ○ Application details a desire for participation of artists from other communities to generate greater inclusion, but more details on the proposed strategies is desirable. ○ More information regarding the artistic impact of the event is required. ○ More information regarding the economic impact of the event is required.
	B3: Strengthening Governance
<ul style="list-style-type: none"> ○ Strong organizing and operations team. ○ Provide good data and support materials in the application. ○ Strong volunteer network in place. 	
	B4: Organizational Sustainability
	<ul style="list-style-type: none"> ○ Diversified funding. ○ Organization’s financial results are consistent year over year. ○ Organization does not have sufficient cash flows year over year.

2023 Recommended Funding	\$19,500	
Increase	No Change	Decrease

Rationale
 Funding provided to continue operations but no strong rationale or business case provided for an increase in funding.

Grant Evaluation Summary Sheet: Cultural Festival and Celebrations

Organization	Festival Name	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Polish Days Festival	Mississauga Polish Days Festival	82%	4
Description			
Mississauga is the home of the largest Polish-Canadian population in Canada. Mississauga Polish Days is an annual festival showcasing the culture, traditions and artistry of Polish-Canadians. The event brings together the Polish-Canadian community of Mississauga and attracts visitors and tourists from all over Peel Region and beyond with high caliber performances, attractions and innovative programming. Mississauga Polish Days showcases local artists of Polish heritage with classic, folk and modern dance, musical performances, visual artists and displays and other engaging attractions. Mississauga Polish Days contributes to the multiculturalism of Mississauga by celebrating and promoting Polish-Canadian culture.			
Key Outcomes			
<ul style="list-style-type: none"> Higher attendance - 15% increase - event to be well attended, exceeding our 20,000 in attendance last year. Increase in social media engagement - 15% - reaching a broader audience, increasing number of followers and likes. Visible marketing in partnership with the Toronto Polish Festival. 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> Creating partnerships with other culture festivals for audience outreach/cross promotion. Mississaugas of the New Credit First Nations invited to participate in opening ceremonies. More details are required as to how the festival will reach diverse audiences. 		
	B2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> Long-standing festival in Mississauga with a good record of attendance. Helping to preserve Polish heritage in Mississauga. More details are required regarding how the festival supports Mississauga artists. 		
	B3: Strengthening Governance		
<ul style="list-style-type: none"> Strong and clear mandate for the organization that guides the festival's programming. Organization now a member of Festivals Ontario. Establishing a direct relationship with the Government of Poland to pursue resources. 			
B4: Organizational Sustainability			
<ul style="list-style-type: none"> Diversified funding. Organization has sufficient cash flows year over year. The organization has sustainable reserve funds. 			
2023 Recommended Funding		\$19,999	
Increase		No Change	Decrease
Rationale			
Funding increase provided to support new endeavours articulated in the application. Awarded the maximum amount of funding available to organizations who do not submit an audited financial statement.			

Grant Evaluation Summary Sheet: Cultural Festivals and Celebrations

Organization	Festival Name	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Canadian Community Arts Initiative	Mosaic Festival	75%	3
Description			
Mosaic festival (founded in 2005) leverages the art and culture of Mississauga's largest ethnic community to create paid performance opportunities for local artists, cultural performers and related industry professionals while residents of Mississauga enjoy a free, outdoor, family oriented festival. The festival promotes pride of citizenship for local residents and provides opportunity to dozens of residents to give back to the community they live in by volunteering their time at the board, planning and operational level. Mosaic sets a benchmark for art and cultural festivals by presenting the internationally popular artists, Juno and Oscar winner singers and musicians, recognized music institutions and classical masters on its stage. It is the largest multi-disciplinary arts festival in Mississauga presenting music, dance, comedy, visual arts, film (at MISAFF segment), theater and a full line up of local youth bands at Rock the Coliseum segment.			
Key Outcomes			
<ul style="list-style-type: none"> • Social and Cultural Impact: The festival, exploring the common grounds between music of diverse cultures and ethnicity will provide an opportunity to explore how "others" create and celebrate. It is expected to bring communities closer as they find common grounds and learn to enjoy each others' art and culture. • Creative Impact: It is intended to have a trans-formative effect on the cultural landscape of Peel, and reverberate through the music scene across the Region by posing the question: What does the future look like for music and culture, and how far has Canada come since its inception? • Opportunities: Mosaic will create paid performance opportunities for artists of diverse cultural background, for visible minorities and for priority community groups. These opportunities will be fair and equitable where recognized arts institutions will be engaged for a wider outreach and effective impact. • Legacy: CCAI has mapped out an amplification strategy for Mosaic and all of its components that includes video capture of Mosaic, that will ensure that the advancements resulting from this project will be completely accessible beyond the end of the performances, and fully archived online. 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Festival engages a diverse set of artists and audiences. ○ Ensuring accessibility of the festival through AODA compliance and training. ○ More details on how the organization will increase its inter-cultural reach is required, particularly as it relates to their increased digital component and their commissioned Indigenous collaboration. 		
	B2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ Provides paid opportunities for Mississauga artists. ○ Festival engages local vendors. ○ More details regarding new initiatives in this category would be beneficial. 		
	B3: Strengthening Governance		
<ul style="list-style-type: none"> ○ Strong board in place, history of organizing this particular event. ○ Policies and procedures are in place. ○ Strong base of volunteers. 			
B4: Organizational Sustainability			
<ul style="list-style-type: none"> ○ Organization has sufficient cash flows year over year. ○ Organization has a sustainable funding base. ○ Organization does not have sustainable reserve funds. 			
2023 Recommended Funding		\$105,000	
Increase	No Change	Decrease	
Rationale			
Festival provides a variety of opportunities for Mississauga artists, audiences, and vendors. A strong enough business case was not made to justify and increase in funding.			

Grant Evaluation Summary Sheet-Cultural Festivals and Celebrations

Organization	Festival Name	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Festive Currents	MuslimFest	89%	3

Description

Festive Currents is a non-profit organization which focuses on displaying the best in Muslim arts, culture and entertainment with its annual festival: MuslimFest. MuslimFest facilitates the involvement of multigenerational members of the Muslim community and their neighbors through various art forms and cultures. Our programming and artists invoke a sense of belonging from many communities that are able to see their cultures and traditions displayed at MuslimFest. We also bring together communities from all geographical areas across Southern Ontario and the United States, fostering the building of new relationships and bridges between groups. Our platform also offers the opportunity for this cultural fusion to engage people of all ages, bringing a unique family event to the centre of Mississauga. Our cultural contribution is multi-faceted because it is a result of relations and partnerships built through marketing, programming, and inclusion which allows us to share many cultures.

Key Outcomes

- Number of exhibitions: 3. We will have a local art exhibition featuring Mississauga's artists like we do every year, our annual International Culture Pavilion, and an exhibit on Muslim contributions to history, science, mathematics, arts. These exhibits are usually held in the Glass Pavillion and the library classrooms but because of renovations, we will be holding them in other facilities such as the Great Hall and City Hall rooms as we did in 2022.
- Indigenous learning experience: 1. To create one well-planned and effective piece of programming surrounding Indigenous traditions/culture as a community engagement and educational piece.
- Number of close-captioned Main Stage programming: at least 5. Prior to the pandemic we had some of our programming close-captioned but it was somewhat limited. We are aiming to better organize this to increase accessibility of MuslimFest 2023.

Evaluation Criteria	B1: Inter-Cultural Reach
	<ul style="list-style-type: none"> ○ Collaborating with Disability Empowerment Equality Network. ○ Engaging new communities to help grow the festival with new collaborators. ○ Plans to diversify programming; however, more details regarding strategies and outreach are required.
	B2: Building Artistic and Economic Impact
	<ul style="list-style-type: none"> ○ Event presents strong case for economic impact for Mississauga. ○ Most artists, vendors, and performers are Mississauga-based. ○ Application requires more details as to how the event builds artistic impact in Mississauga.
	B3: Strengthening Governance
<ul style="list-style-type: none"> ○ Mature organization with a history organizing the event. ○ Past success receiving diversified grants and support. ○ Organization has consistent financial results year over year. 	
B4: Organizational Sustainability	
<ul style="list-style-type: none"> ○ Festival successfully pivoted during COVID. ○ Organization has sustainable reserve funds. ○ Organization does not have sufficient cash flows year over year 	

2023 Recommended Funding	\$50,000	
Increase	No Change	Decrease
Rationale	Important event for Muslim diaspora in Mississauga. More details regarding the artistic impact of the event and outreach plans to diversify programming are required to justify an increase in funding.	

Grant Evaluation Summary Sheet: Cultural Festivals and Celebrations

Organization	Festival Name	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Paint the Town Red	Paint The Town Red Port Credit Community Association	73%	3
Description			
Paint the Town Red, Port Credit Canada Day celebrations, a volunteer organization committed to producing a first class civic & national pride, free event showcasing our city's diversity. We encourage the representation & participation of many of Mississauga's ethnic cultures, various artistic genres including visual, historical & musical, heritage & veteran awareness. We employ many local artists & musicians & create a highly anticipated, loved & respected community celebration. The parade, Memorial Park all ages entertainment, kids' zone & fireworks provide opportunities for families, neighbours, businesses & friends to come together in the community & spend quality time together. We attract thousands of people to the City of Mississauga as well as generating a positive economic impact for local & city-wide businesses with employment & customers visits.			
Key Outcomes			
<ul style="list-style-type: none"> • Increase in sponsorships, private donations & interest to become event sponsors. • Weather permitting, we expect a new record number of attendees. • Two additional Volunteer Team leaders to divide parade from park & evenly distribute the workload. • Recruitment of Army & Sea Cadets to participate & assist with parade crowd management 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Actively working with community to increase diversity of performances. ○ Application requires more details regarding their outreach plan to achieve the increased diversity they are aiming for. 		
	B2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ Community-based cultural event with local artists, businesses, and volunteers. ○ Contributes to the cultural vitality of a neighbourhood while driving traffic to local businesses. ○ More data could be provided to make a stronger case for the economic impact of the event. 		
	B3: Strengthening Governance		
<ul style="list-style-type: none"> ○ Strong board, proven record of accomplishment hosting the event. ○ Organization has adequate liquidity. 			
B4: Organizational Sustainability			
<ul style="list-style-type: none"> ○ Organization has a sustainable funding base. ○ Organization has sufficient cash flows year over year. ○ Organization has sustainable reserve funds. 			

2023 Recommended Funding	\$105,000	
Increase	No Change	Decrease
Rationale		
Important neighbourhood festival in the City. A stronger business case for new initiatives is required to justify an increase in funding.		

Grant Evaluation Summary Sheet: Cultural Festivals and Celebrations

Organization	Festival Name	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Philippine Festival Mississauga	Philippine Festival Mississauga	85%	4

Description

Philippine Festival Mississauga is the only festival in Mississauga that focuses on the warmth and the diversity of the Filipino culture and is one of the largest Filipino festivals in the province of Ontario.

- It involves 2 days of festivities that presents the audience with unique Filipino culture and traditions through its programs and activities using local, national, and international artists - professional and amateur. The professional artists draw the crowd and the audience and the amateur artists benefit from the exposure to a much bigger audience.
- It is open and inclusive and allows the residents of Mississauga and neighboring cities to experience Filipino traditions and hospitality. The festival caters to families, children, youth, adults, women and seniors from all ethnic backgrounds.
- It is a testament to the diversity and inclusivity that the City of Mississauga values.
- It brings together small businesses, artists and the community.

Key Outcomes

- Increased awareness of the Filipino traditions and culture especially among the new generation.
- Renewed appreciation of Filipino values within the community.
- Exposure of local amateur talents to mainstream audience which may lead to career opportunities in the future.
- Increased awareness of festivals/cultural shows in the City of Mississauga which may result to bigger celebrations in the future.
- Promotion of the City of Mississauga as a better place to live.
- Provide summer entertainment to Mississauga residents at a minimum or no cost.

Evaluation Criteria	B1: Inter-Cultural Reach
	<ul style="list-style-type: none"> ○ Very creative approach to addressing the Colonial history of the Philippines by engaging Chinese, Spanish communities. ○ Continued engagement with LGBTQ2S+ communities, building off previous collaborations. ○ Continuing youth-focused section of the festival, both educational and interactive.
	B2: Building Artistic and Economic Impact
	<ul style="list-style-type: none"> ○ Opportunities for Mississauga-based artists and vendors. ○ Continued growth potential for the festival. ○ More points of data that support the festival's economic impact would be helpful.
	B3: Strengthening Governance
	<ul style="list-style-type: none"> ○ Experienced Board. ○ Established constitution and By-laws in place. ○ Training opportunities for members of the organization. ○ Policies & Procedures in place.
	B4: Organizational Sustainability
	<ul style="list-style-type: none"> ○ Partners and sponsorships in place. ○ Organization has sustainable reserve funds. ○ Organization has a sustainable funding base.

2023 Recommended Funding	\$19,999	
Increase	No Change	Decrease
Rationale	Strong application that clearly and succinctly answers the provided questions in the application.	

Grant Evaluation Summary Sheet: Cultural Festivals and Celebrations

Organization	Festival Name	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
The Streetsville Founders' Bread and Honey Festival Incorporated	The Streetsville Bread and Honey Festival	72%	4
Description			
<p>The Streetsville Founder's Bread and Honey Festival, since inception, provides our patrons with a taste of what quite literally established the foundation of our town; bread served from our original flour mills which still stand and operate and honey provided by our local apiaries for the last 50 years is served to all in attendance free of charge. Our festival is held at the Streetsville Memorial Park, a natural amphitheatre situated on 30 acres overlooking the picturesque Credit River. Our festival has thrived on authenticity, celebrating our roots and heritage. Our festival is personified by incorporating a mosaic of dancers, artists, musicians and cultural entertainers that speak to all festival goers, of all cultural/ethnic origins. The Bread and Honey Festival is the largest and longest running festival in all of Ontario, second only to the Canadian National Exhibition. We are a member of Festival and Events Ontario Top 100 Festivals.</p>			
Key Outcomes			
<ul style="list-style-type: none"> ○ Indigenous/lands acknowledgment. ○ Fashion Circuit Series Fashion Show - "Face behind the mirror." Raising Awareness for mental health. ○ Hired LGBTQ2S + performers. ○ LGBTQ2S + mural created in town square bringing awareness. ○ Festival has a direct and measurable symbiotic relationship with the community of Streetsville/Mississauga ○ Shop local/promote small business initiatives help small business owners. 			
Evaluation Criteria	B1: Inter-Cultural Reach		
	<ul style="list-style-type: none"> ○ Integrating social media specialist to increase reach. ○ Increasing diversity of performances and programming. ○ Good sense of the community they serve, however more data regarding their audiences and populations they serve would be helpful. 		
	B2: Building Artistic and Economic Impact		
	<ul style="list-style-type: none"> ○ Celebrates history of Streetsville and provides opportunity for cultural engagement with community. ○ Supports local artists and groups. ○ Well-attended festival drives traffic to local Streetsville businesses. 		
	B3: Strengthening Governance		
<ul style="list-style-type: none"> ○ Award-winning festival with strong Board and leadership. ○ New constitution in place. ○ Changes made to organizational structure that clarifies roles and responsibilities. 			
B4: Organizational Sustainability			
<ul style="list-style-type: none"> ○ Organization has adequate liquidity. ○ Organization has consistent financial results year over year. ○ Organization has sustainable reserve funds. 			
2023 Recommended Funding		\$100,000	
Increase	No Change	Decrease	
Rationale			
<p>Increase in funds to assist with rising costs of the festival however the business case made in the application was not strong enough to warrant the full funding requested.</p>			

Grant Evaluation Summary Sheet: Cultural Festivals and Celebrations

Organization	Festival Name	Funding Leveraged from other Sources	Grade Of Application (1 lowest, 5 highest)
Community Arts Council of Canada	Vibrant Classical Music & Dance Festival	76%	1

Description

Community Arts Council of Canada (CACC)'s Vibrant Classical Festival provides Mississauga artists, performers, communities, and residents opportunities to celebrate classical music, art, and dance after 2 years of limited opportunities to perform due to COVID-19. The diverse cultural performances and heritage are brought to local residents by local performers. CACC recognises that cultural classical music and dance are important foundations for every culture's artistic expression, and that there is a need among Mississauga communities to come together and celebrate the local cultural diversity. Some examples of music and dance celebrated at Vibrant Classical include Classical Indian singing and dances, Italian Opera, Chinese Orchestral music, and Spanish Instrumental Fusion.

Key Outcomes

- CACC expects an attendance of hundreds in person from Mississauga and the GTA, and an online engagement in the thousands from social media and livestreams.
- CACC will promote Vibrant Classical through various advertisement methods and expand the festival's reach throughout Mississauga and the GTA.
- CACC expects to successfully host Vibrant Classical with both in person and online participation, and is fully prepared to shift more towards virtual engagement if provincial restrictions are established again for COVID-19.
- CACC expects at least 20 artists and performance groups for Vibrant Classical, with most of those being local artists, and few being international artists.

Evaluation Criteria	B1: Inter-Cultural Reach
	<ul style="list-style-type: none"> ○ Wide range of marketing and outreach methods to build its reach. ○ The section lack specificity in regards to who their target audience is and the rationale for the programming. ○ More details required on how they plan on making their event welcoming for new communities.
	B2: Building Artistic and Economic Impact
	<ul style="list-style-type: none"> ○ Providing paid opportunities for Mississauga artists. ○ More details pertaining to the exact opportunities local artists/sponsors/community partners will have are necessary.
	B3: Strengthening Governance
<ul style="list-style-type: none"> ○ Board in place. ○ Not enough detail regarding organizational policies or procedures. ○ Not enough detail regarding organization's secured forms of revenue. 	
B4: Organizational Sustainability	
<ul style="list-style-type: none"> ○ Organization does not have a sustainable funding base. ○ Organization does not have sustainable reserve funds. ○ Organization does not have adequate liquidity. 	

2023 Recommended Funding	Not recommended for funding.	
Increase	No Change	Decrease
Rationale		
The application offers broad information pertaining to the festival and lacks required details in each section to make a successful case for funding.		

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
Active Adult Centre of Mississauga	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	9,984.08	\$811,904	4

Description

The AACM would like to use the requested funding to cover costs associated with its new Seniors Connection Collection Pilot Project - a curated selection of nine unique and updated seniors’ programs currently unavailable widely in the City of Mississauga. We are a welcoming place which celebrates individuality and diversity, inspiring members to embrace their vitality, optimize their health and well-being, and broaden their horizons. In fulfillment of its mandate, the AACM strives to provide continual and holistic care for seniors as they navigate the increasingly complex later years of their lives.

Key Outcomes

- Increase in Participant numbers by 315 through proposed new programming
- Increase in Centre Membership numbers by 200
- Increase in the Number of unique offerings - active/social & wellness - by 12

1: Identified Need and Rationale for Funding

- Programming in alignment with the City of Mississauga's strategic priorities of “Belong” and “Connect.”
- Programming in alignment with the City’s “Older Adult Plan for Recreation.”
- Programs allow for both in person and virtual activities, widening the accessibility of older adult programming in the City.

2: Organizational Effectiveness & Accountability

- Program review is a part of the process, evaluating its success and determining its long-term need.
- Organization has long standing funding partnerships from both public and private funders.
- Established community connects and collaborators assist in the feasibility of the project.

3: Resident Engagement & Inclusivity

- Introducing and promoting an increased number of evening (“prime-time”) and weekend classes and opportunities.
- Identify continued partnerships with BIPOC and disability communities.
- Free virtual programming.

2023 Recommended Funding	\$9,984.00
Increase	No Change Decrease

Rationale

Funding provided to support their new and continued older adult programming.

Comments from Financial Review

Organization’s financial results are consistent year over year.

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
Big Brothers Big Sisters of Peel Inc.	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	10,000	64,000	4
Description				
<p>Big Brothers Big Sisters of Peel York is a mentoring organization for children and youth. Our Mission is to enable life-changing mentoring relationships to ignite the power and potential of young people. With the investment of a City of Mississauga grant, Big Brothers Big Sisters of Peel (BBBSP) will engage 80 Mississauga children and youth in the Group Mentoring Program. In 2023, we will intentionally increase our service to Mississauga youth identifying as female by adding an additional group program in in Mississauga that will serve teen youth identifying as female. Our programs have seen an increase in female youth waiting for mentors in Mississauga and this additional program will meet that demand from our community. With the support of the City of Mississauga Community Grant investment in 2023, BBBSPY will offer six Group Mentoring Programs in Mississauga serving 80 children and youth, ages 8-17, who are facing adversity. BBBSP will engage 30 Mississauga residents as adult volunteer mentors.</p>				
Key Outcomes				
<ul style="list-style-type: none"> • Increase number of Group Mentoring Programs in Mississauga to 6 – Increase children served to 80 in the program. • Youth report that they participated in recreation activities. • Youth report improved self-esteem and self-confidence. • Adult residents are engaged as volunteer mentors. 				
Evaluation Criteria	1: Identified Need and Rationale for Funding			
	<ul style="list-style-type: none"> ○ Funds use for hiring. ○ Programming with serve priority neighbourhoods in Mississauga. ○ Not clear if the project is covered by another grant, so organization must ensure no duplication of funding exists for the project. 			
	2: Organizational Effectiveness & Accountability			
	<ul style="list-style-type: none"> ○ Organization has substantial roster of staff, volunteers, and community partners. ○ Governance, policy and procedures are based on parent organization BBBS Canada. ○ Organization is tracking deliverables, size for caseloads. 			
	3: Resident Engagement & Inclusivity			
	<ul style="list-style-type: none"> ○ Efforts to continue to engage volunteer mentors. ○ Program development for diverse groups supported by training of staff. ○ Strength in partnership building. 			

2023 Recommended Funding	\$10,000		
Increase	No Change	Decrease	
Rationale			
Funding provided to offset the costs of targeted youth programming in priority neighbourhoods.			
Comments from Financial Review			
Slight decline in organization's year over year financial results in 2021 & 2022, but organization has sustainable reserve funds.			

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
Blooming Boulevards	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	10,000	20,800	4

Description

Blooming Boulevards grows native plants and creates boulevard gardens to promote a biodiverse ecosystem and add vibrant character to neighbourhoods. Blooming Boulevards connects neighbourhoods to nature, providing a network of native habitat gardens and opportunities for inclusive community engagement, education, and collaboration. Our vision is a city-wide environment that supports well-being for all of its inhabitants - wildlife and natural resources as well as people. We envision a city with a resilient, biodiverse ecosystem that fosters community engagement through meaningful interactions with nature.

Key Outcomes

Funding use: Our native habitat garden network will be extended in neighbourhood boulevards and parks throughout Mississauga, connecting fragmented habitat patches and promoting human and environmental well-being.

- Local residents, neighbourhood groups, community organizations, and municipal staff will be directly engaged in planning, installing, maintaining and promoting the gardens.
- Pollinators will be provided with forage and nesting corridors linked year-round to larger green spaces, supporting population growth, fostering genetic diversity and resilience.
- Indigenous native prairie and meadow plants' genetic diversity and inherent adaptive traits will be fostered by more linked habitat corridors, created by extending our garden network.
- Our education and outreach programs will develop and promote a new series of course topics and educational approaches that build higher levels of understanding, knowledge and audience engagement.

Evaluation Criteria	1: Identified Need and Rationale for Funding
	<ul style="list-style-type: none"> ○ Clear alignment with City priorities. ○ Good support using examples and evidence toward what they are asking for. ○ Continuing to improve efficiency of plant propagation program, seed collection training, and plant propagation training.
	2: Organizational Effectiveness & Accountability
	<ul style="list-style-type: none"> ○ Working on developing more diverse resources and funding. ○ Strategic plan from 2023-2026 identifies future action plans. ○ Within 3 years, organization will apply for Ontario charitable status to encourage more grant funding and larger donations.
	3: Resident Engagement & Inclusivity
	<ul style="list-style-type: none"> ○ Increasing access for people with physical disabilities. ○ Integrating a DEI lens to the work they do. ○ Local community demonstrate ongoing commitment for a community greenhouse.

2023 Recommended Funding	\$10,000	
Increase	No Change	Decrease
Rationale		
Funding to offset the costs of new initiatives while helping to support core programming.		
Comments from Financial Review		
Low financial risk.		

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
Cruisers Sports For The Physically Disabled	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	10,000	162,530	5
Description				
<p>Cruisers Sports was formed in September 1986 by a dedicated group of parents who wanted their children to be able to participate in sports, and later incorporated as a charity in 1999. Cruisers Sports has since evolved into one of the largest adaptive sports clubs for people with physical disabilities in Ontario. The club's mission is to enhance the quality of life for individuals with physical disabilities through sport and recreational programs and this is what drives all its activities. We will use the funds to supplement the cost of our facility rentals as well as support volunteer coach training and honorariums.</p>				
Key Outcomes				
<ul style="list-style-type: none"> Engage 4 new junior participants through the First Shift program with at least 50% conversion rate to regular participation in our junior programming. Deliver Try It Sessions at Iceland Arena to increase participation in para ice hockey programming (1 in the Fall & 1 in the Winter) - minimum of 2 new participants attend each Try It session. Retain 2022 membership numbers in 2023 as we continue to rebuild the program post COVID-19. 				
Evaluation Criteria	1: Identified Need and Rationale for Funding			
	<ul style="list-style-type: none"> Increasing access for opportunities for persons with disabilities. Engaging the disability community. Provided good evidence in relation to their programs. 			
	2: Organizational Effectiveness & Accountability			
	<ul style="list-style-type: none"> Strong board governance with sound financial accountability. Organization has minimal operating costs and redirect all money raised back into program costs. Continue outreach through community partners and other collaborators to build awareness of programming and increase participants. 			
	3: Resident Engagement & Inclusivity			
	<ul style="list-style-type: none"> Venues fully accessible. Positive impact indicated through their surveys. Provide youth/adults with disabilities unique programming in Mississauga. 			

2023 Recommended Funding	\$10,000		
Increase	No Change	Decrease	
Rationale			
Organizational growth and rising costs of programming warrants funding.			
Comments from Financial Review			
Low financial risk.			

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
Ecosource Mississauga	<input type="checkbox"/> Annual <input checked="" type="checkbox"/> Multi-Year	109,863	1,187,813.62	4

Description

Established in 1979 by former Mayor Hazel McCallion as the Mississauga Clean City Committee (MCCC), Ecosource has over 40 years of experience delivering community environmental education in Mississauga. Today, Ecosource is a leading environmental education charity in Mississauga with a focus on delivering creative hands-on programs to residents across Peel focused on four action areas: waste reduction, community gardens and urban agriculture, youth action, and teacher education. In 2021, we engaged over 26,000 residents through 1,500+ education sessions across our programs. Through this grant, we are seeking funding to support our Community Gardens Program which we have run in partnership with the City of Mississauga since 2006. This program is based in Mississauga where we lead programming at 9 community gardens. 1 demonstration site, and 1 15,000 square-foot urban farm in public parks as well as support the development of new community gardens in collaboration with staff in the Parks, Forestry and the Environment Division.

Key Outcomes

- To expand access to community gardens on public parkland for Mississauga residents by collaborating with the City to build new gardens in priority neighbourhoods and improve existing garden infrastructure.
- To provide high-quality and accessible education and events to engage residents in food gardening, skills training, and knowledge sharing about urban agriculture and its co-benefits.
- To enhance collaboration and partnerships in our community gardens with a focus on engaging equity-deserving groups and fostering local leadership and shared decision-making.

Evaluation Criteria	1: Identified Need and Rationale for Funding
	<ul style="list-style-type: none"> ○ Addressing increasing demand; waitlist has 500 residents registered. ○ Enhancing collaboration and partnerships with a focus on engaging equity deserving groups. ○ Community Gardens Program aligns with the strategic priorities of the Parks, Forestry and Environment Division.
	2: Organizational Effectiveness & Accountability
	<ul style="list-style-type: none"> ○ Strong relationships with local governments, community partners and funders. ○ Collaboration with community-based and governmental advisory committees and councils. ○ Active member of the City of Mississauga’s Environmental Action Committee.
	3: Resident Engagement & Inclusivity
	<ul style="list-style-type: none"> ○ Clear engagement outcomes in regards to their programming. ○ Good data regarding regional/community priorities included in the application. ○ Collaboration with Community Living Mississauga.

2023 Recommended Funding	\$109,863	
Increase	No Change	Decrease
Rationale	Funding provided to support operations and to support our Community Gardens Program.	
Comments from Financial Review	Low financial risk.	

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
Erin Mills Youth Centre	<input type="checkbox"/> Annual <input checked="" type="checkbox"/> Multi-Year	58,000	247,648.52	2

Description
 Erin Mills Youth Centre (EMYC) has been able to use City of Mississauga to strengthen our capacity to deliver programming to our priority group, Black and BIPOC youth, and their families, in Southwest Mississauga. EMYC was able to bring our programs back in-person, hiring 10 youth and young adults directly from the community, as facilitators and recreational leaders. The youth facilitated the operations of the Ridgeway courts. Resident engagement has since continued through both in person and virtual formats. Overall, Mississauga residents benefited from the implementation and delivery of youth leadership, mentorship and recreational programs and community events.

- Key Outcomes**
- Programs are delivered in an under serviced area.
 - Increase in resident engagement.
 - Youth Engagement.

Evaluation Criteria	1: Identified Need and Rationale for Funding
	<ul style="list-style-type: none"> ○ Increasing youth engagement in an underserved area. ○ Aligns with the Master Recreation Plan and Youth Plan for Recreation. ○ Application identified need for further staffing to assist with program coordination.
	2: Organizational Effectiveness & Accountability
	<ul style="list-style-type: none"> ○ More information regarding their organizational operations is desired. ○ Beyond design and deliver, how do you evaluate programming? ○ Organization is on support with conditions for the CGRP.
	3: Resident Engagement & Inclusivity
	<ul style="list-style-type: none"> ○ Integrate youth and community voices in various aspects of their operations/programming. ○ Training in place to inform staff of potential barriers to access in the community. ○ Integrating programming for participants with disabilities.

2023 Recommended Funding	\$58,000		
Increase	No Change	Decrease	
Rationale			
Organization provided with full grant request to assist with core operating expenses, and support with conditions are recommended so the organization can consult with City staff regarding grants administration and financial management.			
Comments from Financial Review			
High risk level- organization carrying an operating loss for the year, does not have sustainable reserve funds.			

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
Global 180 Student Communications Inc.	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	9,892	155,728	4
Description				
Global 180's mandate is to challenge and equip youth to positively influence their world. Through becoming people of strong character, knowing their value and purpose and making wise choices, we desire to see youth positively influence their family, school and community. Through our three main free programs (180:Fuse, 180:Merge and 180:Lift), we design safe, welcoming spaces for all participants where they can build meaningful relationships and find mentors who encourage and support their growth as leaders among their peers, in their families, and community. Our target audience is youth, grades 6 to 12, living within the Mississauga community.				
Key Outcomes				
<ul style="list-style-type: none"> To provide 15 free meaningful program events for local middle school youth that are inclusive and easily accessible in two unique communities within Mississauga communities. Build our high school volunteer base to create a stronger team for the next four years. Successful transition and launch of hybrid programming. 				
Evaluation Criteria	1: Identified Need and Rationale for Funding			
	<ul style="list-style-type: none"> Building on hybrid model of service delivery developing during COVID-19. Pandemic. Funding would assist in returning to in-person programming. Inclusion of return-on-investment figures in the application would be productive. 			
	2: Organizational Effectiveness & Accountability			
	<ul style="list-style-type: none"> Long-standing, experienced Board members. Succession planning a part of their strategic plan. Further details regarding fundraising strategies (as per strategic plan) would be productive. 			
	3: Resident Engagement & Inclusivity			
	<ul style="list-style-type: none"> Free programming circumvents financial barriers for participants. Digital programming allows for greater access for youth. Partnerships with school administrators assists in providing access to under-served participants. 			

2023 Recommended Funding	\$9,892		
Increase	No Change	Decrease	
Rationale			
Full funding requested to assist in organizational goals pertaining to hybrid programming and a return to in-person activities.			
Comments from Financial Review			
Low financial risk.			

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
GTA Northwest Community Health Services	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	10,000	64,000	2
Description				
OUR VISION TO BE MOST ACTIVE SOCIAL WELFARE ORGANIZATION IN GTA NORTHWEST. OUR MISSION TO ENABLE DISTRESSED WOMEN, SENIORS AND YOUTHS OF PEEL REGION ESPECIALY MISSISSAUGA THROUGH ENHANCING THEIR SELF ESTEEM AND MAKE THEM A VALUABLE PART OF THEIR RESPECTED COMMUNITIES. TO PROVIDE REFERRAL SERVICES TO NEEDY FAMLIES AND SHARE RESOURCES, COUNCLING TO SENIORS,YOUTH, WOMEN AND FAMLIES IN GTA NORTHWEST (ESPECAILLY MISSISSAUGA) ONE TO ONE AND GROUPS AS WELL TO PROVIDE THEM PREVENTION SERVICES THROUGH SEMINARS AND EDUCATE THEM THEIR PRIORTIES FOR PREVENTION, THESE ARE TOPICS WILL BE COVERED THROUGH SEMINARS ALL OVER MISSISSAUG AND ESPECIALY NORTHWEST MISSISSAUGA.				
Key Outcomes				
<ul style="list-style-type: none"> • Education and awareness on prevention of diseases 900 to 1000 in one year. • Screening for blood pressure and diabetes of about 900-1000 people. • Educate and create awareness about importance of vaccination and cleanliness. 				
Evaluation Criteria	1: Identified Need and Rationale for Funding			
	<ul style="list-style-type: none"> ○ Funding offset costs of free programming. ○ Alignment with City priorities not clearly articulated. ○ Application requires evidence to support what they propose. The outcomes do not reflect the proposal. 			
	2: Organizational Effectiveness & Accountability			
	<ul style="list-style-type: none"> ○ No organizational strategies listed in the application. ○ Application does not explain the organization’s capacity to provide the programming described. ○ Not indication of funding partners, sponsorships or other sources of revenue that assist in funding the organization. 			
	3: Resident Engagement & Inclusivity			
	<ul style="list-style-type: none"> ○ Organizing monthly seminars on health awareness. ○ Not enough evidence provided regarding the community demand for the programming. ○ Not enough information pertaining to under-served communities or residents who may experience barriers. 			

2023 Recommended Funding	Not Recommended		
Increase	No Change	Decrease	
Rationale			
Application requires more details in each category. Not enough evidence of community demand/rationale for funding.			
Comments from Financial Review			
High financial risk: Financial statements provided indicated net loss for 2022 and current year 2023. Limited cash available. No recorded revenues. No revenues listed, no grants indicated. Organization does not have a sustainable funding base.			

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
Gymnastics Mississauga	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	10,000	171,000	4

Description
 As a not-for-profit organization serving the marginalized and socio-economically disenfranchised communities in the City of Mississauga we rely heavily on grants and the support of our membership to maintain the low-cost of our program(s). To adhere to the Club’s fundamental objective to provide a community benefit, the Club has consistently sought out and secured numerous private and government-based grants. The Club therefore has considerable experience and understanding of how to administer grants and their reporting obligations to ensure accountability and proper utilization of grant resources.

- Key Outcomes**
- Increase the number of youth volunteers participating in our CIT program.
 - Increasing the number of Coaches in our CIT program and maintaining the number of participants in our classes between 1800 to 2000.
 - Staff retention and growth within the organization.

Evaluation Criteria	1: Identified Need and Rationale for Funding
	<ul style="list-style-type: none"> ○ Alignment with City priorities regarding youth employment and training. ○ Focus for grant request is to increase inclusion and access to recreation for the socio-economically disenfranchised and marginalized populations. ○ More details in the application regarding outreach to their target populations would be productive.
	2: Organizational Effectiveness & Accountability
	<ul style="list-style-type: none"> ○ Continued training for staff available. ○ Organization has capacity to execute the programming indicated in application. ○ Specific data regarding the costs of the training and how programming costs affect target audience would be helpful.
	3: Resident Engagement & Inclusivity
	<ul style="list-style-type: none"> ○ Goal is to develop a robust volunteer program with intended result of increasing youth employment in the field. ○ More specific details regarding the diversity practices that are indicated in the application would be helpful.

2023 Recommended Funding	\$10,000	
Increase	No Change	Decrease
Rationale	Organization provides good alignment and rationale for their CIT program.	
Comments from Financial Review	Low financial risk.	

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
Help to Serve	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$10,000	N/A	
Description				
Not eligible: incomplete application. No financial documents or budget, did not fill out grant form, the stats sections, or identify any risks. Did not move to peer assessment.				
Key Outcomes				
Evaluation Criteria	1: Identified Need and Rationale for Funding			
	○			
	2: Organizational Effectiveness & Accountability			
	○			
3: Resident Engagement & Inclusivity				
○				

2023 Recommended Funding	Not recommended for funding	
Increase	No Change	Decrease
Rationale		
Comments from Financial Review		

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
Iranian Community Mississauga	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	10,000	17,000	1
Description				
Our organization will support those involved in programs and operations to adopt innovative approaches to better understand and engage with people and work with them to address healthy and safe practices. We will use their idea to improve our programs.				
Key Outcomes				
<ul style="list-style-type: none"> • Connect with more people. • Improving Programs. • We support communities in moments of need. 				
Evaluation Criteria	1: Identified Need and Rationale for Funding			
	<ul style="list-style-type: none"> ○ Application lacks of sufficient information regarding the proposed programming. ○ Not enough background on the organization's operations. ○ Application requires more specificity regarding the alignment to City priorities. 			
	2: Organizational Effectiveness & Accountability			
	<ul style="list-style-type: none"> ○ No return on investment listed from previous grants. ○ Not enough evidence regarding organizational capacity. ○ Not enough information regarding fundraising/sources of revenue. 			
	3: Resident Engagement & Inclusivity			
	<ul style="list-style-type: none"> ○ Discounts and special program plans for vulnerable groups. ○ Application discusses becoming more accessible, but not enough information on engagement plans provided. ○ More details regarding outreach strategies to targeted groups required. 			

2023 Recommended Funding	Not recommended for funding.	
Increase	No Change	Decrease
Rationale		
Application does not provide enough information on the organization, its mandate, their programming, or their outreach plans.		
Comments from Financial Review		
High financial risk- organization does not have a sustainable funding base, organization does not have sustainable reserve funds.		

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
Joshua Creek Church	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	10,000	273,222	4
Description				
<p>Organization Mandate: Our premise is that most individuals and communities have within their reach, everything that is needed in order to thrive. Cooksville, the geographic population focus of our work, is no exception. The real need is for connection! The current problem is a lack of connectedness - to one another, and to information and resources that integrate spiritual, psychological, physical, social, economic and environmental dimensions of wellness.</p>				
Key Outcomes				
<ul style="list-style-type: none"> • More people will be riding bikes in Cooksville, and therefore be more physically active, mobile and socially connected to others and nature. • Regular, accessible, local and free mental health resources and help for the Cooksville Community. • Enhanced awareness and increased measures of mental and emotional well-being of residents in Cooksville. 				
Evaluation Criteria	1: Identified Need and Rationale for Funding			
	<ul style="list-style-type: none"> ○ Targeted programming and outreach to under-served communities. ○ Clear alignment to City priorities, particularly “Belong” and “Connect” pillars. ○ Application includes strong data to support the programs. 			
	2: Organizational Effectiveness & Accountability			
	<ul style="list-style-type: none"> ○ Organization presents evidence of organizational capacity to design, deliver, and evaluate program activities related to funding requested. ○ Application demonstrates return on investment with previous funding. ○ Demonstrate mix of financial and in-kind support for implementation and sustainability. 			
	3: Resident Engagement & Inclusivity			
	<ul style="list-style-type: none"> ○ Methodology of approaching residents with the programming. ○ Offering free community programming. ○ Effective outreach strategies in place. 			

2023 Recommended Funding	\$10,000	
Increase	No Change	Decrease
Rationale		
Organization’s programming has clear rationale and aligns well with City priorities.		
Comments from Financial Review		
Medium. Net assets decreased by 34% over the financial year reported, organization carrying an operating loss in statements provided for 2021.		

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
Meadowvale Music Theatre	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	10,000	75,000	4
Description				
Meadowvale Music Theatre (MMT) operates as part of Music Theatre Mississauga's Encore Series which has been providing high quality musical theatre entertainment to the residents of Mississauga and surrounding areas since 1993. In addition to MMT, the Encore Series is comprised of Etobicoke Musical Productions, Clarkson Music Theatre, Theatre Unlimited, and City Centre Musical Productions. Every year, each of the five groups give eight performances of their shows at Meadowvale Theatre.				
Key Outcomes				
<ul style="list-style-type: none"> • Costuming our production. • Rebuilding and growing our Encore Series subscriber base. • Make Meadowvale Music Theatre a more diverse group. 				
Evaluation Criteria	1: Identified Need and Rationale for Funding			
	<ul style="list-style-type: none"> ○ Good alignment with City priorities, as programming is keeping youth engaged in Mississauga. ○ Budget is clear. ○ More details regarding how funding will support community/neighbourhood need would be helpful. 			
	2: Organizational Effectiveness & Accountability			
	<ul style="list-style-type: none"> ○ Target outputs and outcomes clearly identified using SMART model. ○ Good demonstration of financial and in-kind support for implementation of the project. ○ More details regarding sustainability plans (i.e. fundraising, new sources of revenue generation, etc.) would be helpful. 			
	3: Resident Engagement & Inclusivity			
	<ul style="list-style-type: none"> ○ Effective outreach strategies are in place to raise awareness among residents about the available programs and services. ○ Aspects of accessibility are addressed in the application. ○ More details regarding the engagement of under-served communities would be helpful. 			

2023 Recommended Funding	\$10,000	
Increase	No Change	Decrease
Rationale		
Funding provided to assist with community theatre activities, however the groups best aligns with the Arts & Culture grant and will be funded by that stream.		
Comments from Financial Review		
Medium risk- organization is carrying an operating loss, but have sustainable reserve funds.		

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
MIAG Centre For Diverse Women & Families	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	10,000	50,1032	4
Description				
<p>MIAG Centre for Diverse Women & Families is a non-profit community based registered charitable organization. Our vision is: working towards an inclusive and a resilient community. Our organization's mission is to enhance the capacity of individuals and families from different ethno-cultural communities through empowerment, innovation, and well-being based programs and services. MIAG strives to serve the multicultural community in Peel. It contributed to the integration and inclusion of thousands of new Canadians to the ever-changing Peel region. Through skills development programs, capacity building, health promotion and chronic disease prevention, affordable and easily accessible recreational programs MIAG was able to help community members to make positive changes in their lives.</p>				
Key Outcomes				
<ul style="list-style-type: none"> • Our target is to deliver this program to 150 women and girls from different ethnocultural communities who reside in Mississauga. We will deliver a total of 24 sessions in 3 rounds. • Women will be more active and well-informed about healthy food than before by participating in this program. This program will help them to enhance their knowledge on healthy eating and overall well-being. They will embrace healthy living habits by applying healthy eating knowledge in their diet and by doing more exercises. • Our goal is to promote the health and well-being among women/girls and their families and friends. Women will enhance their knowledge on food and nutrition and build their capacity to share this information with their family and friends and will encourage them to embrace healthy life style. More people will be informed about food and health by our participants. It will help to build a healthy, active and well-informed community. 				
Evaluation Criteria	1: Identified Need and Rationale for Funding			
	<ul style="list-style-type: none"> ○ Good support and evidence for their programming. ○ Data included in the application lists clear outcomes. ○ Good alignment with City priorities. 			
	2: Organizational Effectiveness & Accountability			
	<ul style="list-style-type: none"> ○ Staffing levels and capacity appropriate for project proposed. ○ Training and development of staff in place. ○ Keep diversifying the revenue sources. 			
	3: Resident Engagement & Inclusivity			
	<ul style="list-style-type: none"> ○ Programs offered to various cultural and socio-economic background. ○ Programming for youth and seniors in place. ○ Opportunities for volunteers to support programs including student placement. 			
2023 Recommended Funding		\$10,000		
Increase		No Change		Decrease
Rationale				
Funding provided to offset costs of 'Women's Health and Well-Being Hub' programming.				
Comments from Financial Review				
Low financial risk.				

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Sports Council	<input type="checkbox"/> Annual <input checked="" type="checkbox"/> Multi-Year	120,500	75,000	3
Description				
<p>MSC's mission is to encourage all residents of the City of Mississauga to be lifelong participants in safe, accessible and equitable sport and recreation by encouraging and supporting the development of facilities, programs, training and resources; encouraging and supporting hosting of sports events; and raising the profile and recognizing the achievements of Mississauga sport participants. The MSC goals/key priorities are to:</p> <ul style="list-style-type: none"> • be recognized as a leader in the sports sector within Mississauga; • enhance our capacity to deliver on our mission and the City of Mississauga sports initiatives; • implement strategies and deliver programs to enhance collaboration amongst the Sport Delivery System; and • establish effective and sustainable business planning. 				
Key Outcomes				
<ul style="list-style-type: none"> • Reduced barriers to participation. • Active engagement and alignment amongst MSC and broader sport community. • Increased education through training & development programs. 				
Evaluation Criteria	1: Identified Need and Rationale for Funding			
	<ul style="list-style-type: none"> ○ Effectively describes how funding will support organization's needs. ○ Demonstrates sound alignment to City priorities. ○ More details required to assess need and rationale for services over the three-year term of a multi-year agreement. 			
	2: Organizational Effectiveness & Accountability			
	<ul style="list-style-type: none"> ○ Organization developing a Strategic Plan. ○ Organization has a mix of financial and in-kind support. ○ More information is required to describe organizational capacity. Details regarding improvements in revenue, service levels, and/or outreach would be helpful. 			
3: Resident Engagement & Inclusivity				
<ul style="list-style-type: none"> ○ Long-standing community relationships and effective outreach strategies in place. ○ More details regarding engagement with under-served communities is required. ○ More information is required to determine the level of community engagement and service over the three-year term. 				

2023 Recommended Funding	\$120,500		
Increase	No Change	Decrease	
Rationale			
Funding provided as an annual grant to support business continuity in 2023. Peer Assessment Committee recommends support with conditions while they develop a more robust plan for their proposed services over the next three years.			
Comments from Financial Review			
Low financial risk.			

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
Mississauga Youth Action Committee	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	2500	0	4
Description				
<p>The Mississauga Youth Action Committee is a city-affiliated organization led by a dynamic group of dedicated young people who live in our beautiful city. They strive to represent the 145,000 youth in the city of Mississauga and work to voice their opinions and better engage youth in their community. MYAC promotes the well-being of youth (aged 14-24) in the city of Mississauga. MYAC advocates on their behalf to various community stakeholders in order to inspire positive change and uphold a youth-friendly city. To execute our vision to engage youth in Mississauga, MYAC holds monthly in-person or online volunteer events called "Connects." Each Connect integrates activities to build team-working skills among participants to expand their social network. Through featuring fellow volunteer organizations, such as Volunteering Peel, Innovire, and CADC in our Opportunity Fair, MYAC is able to effectively broaden horizons for students looking for opportunities to benefit their community, while discovering their career paths in life.</p>				
Key Outcomes				
<ul style="list-style-type: none"> • Provide youth with career opportunities. • Encourage eco-friendliness. • Encourage youth to lend a helping hand in the Mississauga community. 				
Evaluation Criteria	1: Identified Need and Rationale for Funding			
	<ul style="list-style-type: none"> ○ Well reasoned responses to application questions. ○ Specific references to City priorities. ○ More evidence regarding the types of youth their programs would serve would be helpful. 			
	2: Organizational Effectiveness & Accountability			
	<ul style="list-style-type: none"> ○ Organization provides important networking opportunities. ○ Organization has limited support aside from the City. ○ Peer Assessors recommend the organization strikes a sub-committee (with the support of an adult mentor) to brainstorm ideas for additional funding sources and create an action and implementation plan. 			
	3: Resident Engagement & Inclusivity			
	<ul style="list-style-type: none"> ○ Clear, targeted audience for their programming/various "connect" events. ○ More information that addresses the inclusion of youth marginalized by their circumstances would be helpful. 			

2023 Recommended Funding	\$2,500		
Increase	No Change	Decrease	
Rationale			
Organization provides important opportunities for youth through their networking and volunteer programming.			
Comments from Financial Review			
Medium risk- The City is currently the primary supporter of the organization.			

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
Our Place Peel	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	10,000	5,018,418	4
Description				
<p>Founded in 1985, Our Place Peel is a non-profit, charitable organization that is focused on providing safe shelter and support to homeless and disadvantaged youth aged 16 - 24 in the Region of Peel. We serve 600 youth annually through our programs that are designed to empower youth, instill hope, and enhance lives by providing counselling and resources along with the basic necessities of life. Our main objectives are to keep our youth housed, supported and educated.</p> <p>Mission: Empowering youth through prevention, intervention, and support in accessing safe and sustainable housing. Vision: All youth have a place to call home. Our Programs: - 60 Emergency Youth Shelter Beds. - Mississauga Youth Shelter is a 20-bed shelter for youth to find refuge, safety, housing support, and resources that operate 24/7. - Brampton Youth Shelter is a 40-bed shelter for youth. - Outreach Programs – Helping Youth Prepare Effectively (HYPE.)</p>				
Key Outcomes				
<ul style="list-style-type: none"> Increased number of youth will be participating in recreational programming. Through our programming, an increased number of youth will become more knowledgeable on topics such as their mental health and physical health and learn self-care techniques to make better, healthier choices. Youth will have an increased self-esteem and confidence. 				
Evaluation Criteria	1: Identified Need and Rationale for Funding			
	<ul style="list-style-type: none"> Funding required to expand and elevate agency's current programming. Application aligns with City priorities - youth recreation and community engagement. Budget is focused on administrative costs and salaries. 			
	2: Organizational Effectiveness & Accountability			
	<ul style="list-style-type: none"> Organization shows strong capacity to execute their mandate and programming. Application requires more details on organizational capacity. Not currently registered in the CGRP. 			
Evaluation Criteria	3: Resident Engagement & Inclusivity			
	<ul style="list-style-type: none"> Youth programming will include DEI lens moving forward. More details required regarding outreach strategies, plans to engage under-served communities, and addressing barriers to access. 			
2023 Recommended Funding		\$10,000		
Increase		No Change		Decrease
Rationale				
Funding provided to offset costs of expanding and enhancing current in-house youth programming.				
Comments from Financial Review				
Medium financial risk- Over-reliance on grant funding and more liability than equity.				

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
Pak Pioneers Community Organization of Canada	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	9,950	65,850	5
Description				
<p>Pak Pioneers Community Organization of Canada (PPCOC) is a not-for-profit registered organization, formed by members of the South Asian Community of Ontario, Canada. Our mission is to support and empower the seniors of every race, religion, and culture amongst the South Asian Community residing in City of Mississauga and surrounding areas; by boosting their morale and helping them to participate as an active and lively member of the society. We offer culturally and linguistically appropriate services to seniors and our primary activities include education and information sessions, peer support, resource linkages, inter-generational activities, and various social, cultural, recreational, and outdoor activities for seniors.</p>				
Key Outcomes				
<ul style="list-style-type: none"> • Improve over-all health and well-being of seniors, allowing them to live independently in their homes and communities. • Helping seniors to stay active, engaged, informed, and connected. • Engage seniors in leadership and volunteer roles, thereby increasing their self-esteem and sense of belonging. 				
Evaluation Criteria	1: Identified Need and Rationale for Funding			
	<ul style="list-style-type: none"> ○ Detailed cost analysis provided. ○ Priorities align with City's Older Adult Plan for Recreation. ○ Projected to have 175 seniors per day of drop-in program. 			
	2: Organizational Effectiveness & Accountability			
	<ul style="list-style-type: none"> ○ Used number and evidence regarding growth projections and growth. ○ Sustainability plan includes strategies for increased revenue streams and fundraising. ○ Training strategies in place for adult and high school volunteers. 			
	3: Resident Engagement & Inclusivity			
	<ul style="list-style-type: none"> ○ Engagement of youth with an intergenerational lens. ○ Focus on building a welcoming space for all seniors with information sessions on healthy living, elder abuse, financial and legal matters. ○ Implementing outreach and promotion activities. 			

2023 Recommended Funding	\$9,950	
Increase	No Change	Decrease
Rationale		
Funding provided to assist the organization's mandate to serve older adults in Mississauga.		
Comments from Financial Review		
Medium financial risk- decreased net assets in 2022, however organization has sustainable reserve funds.		

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
Port Credit Lawn Bowling Club	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$8,000	\$37,630	4

Description

Port Credit Lawn Bowling Clubs' purpose is to provide the facilities for the sport of Lawn Bowling and in the colder months Short Mat Indoor Bowling. We are the sole lawn bowling facility to service the entire population of the City of Mississauga. We offer these facilities to anyone who wishes to join our Club. There are no age requirements but our members tend to be seniors as it is a sport where the physical demands are light but the skill level is challenging. We facilitate a number of programs. Inter-club competitions between Port Credit and 4 neighboring clubs on a weekly basis for both ladies and men. Competitive bowling for men women and mixed teams each week. Social mixed bowling 5 times per week. The clubs immediate priority is to increase our membership. Our existing members are aging and our yearly attrition rate is high. We need to attract a younger demographic. Our members are drawn from across Mississauga and the surrounding area.

Key Outcomes

- Significantly increase membership.
- Creation of quality website content and social media presence to inform readers about the sport and the activities of our club.
- A significant outcome of an increase in membership would be the opportunity to expand our programs for new and experienced bowlers, welcome new leadership and new ideas.

Evaluation Criteria	1: Identified Need and Rationale for Funding
	<ul style="list-style-type: none"> ○ Funding requested to develop marketing strategies and volunteer/membership recruitment. ○ Programming aligns with Older Adult Plan for Recreation, with the potential of further alignment as their membership grows.
	2: Organizational Effectiveness & Accountability
	<ul style="list-style-type: none"> ○ Organization recognizes they are an aging population and have prioritized engaging younger demographics. ○ Organization recognizes strategies they can employ to increase citizen engagement with the club. ○ Committed base of volunteers.
	3: Resident Engagement & Inclusivity
	<ul style="list-style-type: none"> ○ Planned to increase engagement of citizens to choose lawn bowling as a means of recreation and mental health fitness ○ Providing opportunities for residents to learn about the sport: Open House, Intro. to Lawn Bowling ○ Low barriers to participation (cost, level of fitness, accessibility options, public transit stop close by.)

2023 Recommended Funding	\$8,000	
Increase	No Change	Decrease
Rationale		
Funding provide to offset costs of developing organization capacity and executing growth strategies.		
Comments from Financial Review		
Low financial risk.		

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
Safe City Mississauga	<input type="checkbox"/> Annual <input checked="" type="checkbox"/> Multi-Year	359,077	151,499	4
Description				
<p>The City of Mississauga vision is, "A place where people choose to be". When given a choice, people choose to live in a Safe City. The desire for a person to attend sporting events, visit parks, or participate in city activities begins with a sense of being safe while doing those things. Crime prevention is the anticipation, recognition and appraisal of a crime risk and the action taken – including the integrated community leadership required – to remove it or reduce it. Safe City Mississauga contributes to the City's overall vision with our contribution: "A place where people feel safe to be". Safe City Mississauga services are education, research, collaboration, and citizen engagement so that people can take action and thrive in their community. Our primary programs are Neighbourhood Watch, School Watch, Business Watch, Aspire Tutoring, Counter-Act and Youth Life Skills. We also participate actively in the Community Safety and Well Being Plan on behalf of Mississauga, which doesn't come with funding. Our community demographics include homeowners, renters, business owners and students across Mississauga.</p>				
Key Outcomes				
<ul style="list-style-type: none"> • Maintain Essential Personnel to provide leadership in crime prevention aka community safety. • Cover the costs of mandatory overheads and operations for governance, risk and sustainability as a registered non-profit, charity in Ontario. • Maintain & Grow Volunteer Personnel to provide volunteer support in crime prevention aka community safety. 				
Evaluation Criteria	1: Identified Need and Rationale for Funding			
	<ul style="list-style-type: none"> ○ Demand for youth services, identified need in the community. ○ Increased focus on guidance and mentorship, which aligns with City pillars of helping youth. ○ Unclear what aspects of core expenses are already supported by other funders, such as Region of Peel. 			
	2: Organizational Effectiveness & Accountability			
	<ul style="list-style-type: none"> ○ Key accountability areas and approach to assessing organizational success are described in the application. ○ Clearer articulation of impacts of funding are desired considering the maturity of the organization. ○ Funding request exceeds the stated financial needs for core operating costs listed in the financial statements. 			
3: Resident Engagement & Inclusivity				
<ul style="list-style-type: none"> ○ Thorough discussion of engagement practices in the application. ○ Increased focus of Watch programs, which engages residents. ○ More specific details regarding community need would be beneficial. 				

2023 Recommended Funding	\$224,127	
Increase	No Change	Decrease
Rationale		
Funding amount provided to cover core operating expenses not currently supported by other funders.		
Comments from Financial Review		
Low financial risk.		

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
Senior Tamils Society of Peel	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	10,000	96,100	4
Description				
<p>Vision: Senior Tamils Society of Peel is a vibrant society with resources for seniors to enjoy a healthy and independent lifestyle and to actively contribute to the community. We service mostly seniors in Mississauga City (95%) and the neighboring seniors We prioritize seniors who are isolated, new immigrants, and seniors with disabilities.</p> <p>Mission: Provide inclusive and interactive, and accessible social, recreational, and healthy promotional programs with dignity and respect for older adults to reduce their isolation, improve their health and well-being, and empower them to lead meaningful and connected lives in which they are engaged and participating, in the community.</p> <p>Target group: Seniors (55+) in Mississauga and the neighboring areas with a special focus on seniors who are in isolation and with health issues.</p>				
Key Outcomes				
<ul style="list-style-type: none"> • A minimum of 450 seniors are free from isolation or loneliness by connecting to the community and engaged with community. • Seniors are free from elder abuse and safe. • Seniors have accessed government services and other programs for seniors. 				
Evaluation Criteria	1: Identified Need and Rationale for Funding			
	<ul style="list-style-type: none"> ○ Clear data reflecting desires to increase number of programs, number of participants, and number of volunteers. ○ Desired growth for their professional development workshops/training sessions. ○ More data or evidence on how the organization gauges success would be beneficial. 			
	2: Organizational Effectiveness & Accountability			
	<ul style="list-style-type: none"> ○ Developing and implementing new fundraising strategies to generate sustainable income. ○ Strategies in development to increase grant writing capacity and reach new funders. ○ Current funding from Federal and Provincial levels provide sound funding base. 			
	3: Resident Engagement & Inclusivity			
	<ul style="list-style-type: none"> ○ Resident engagement is accomplished by outreach specific to needs of seniors. ○ Programming in place to support seniors that are unable to leave the house., providing a safe place for seniors to engage in activities with their peers 			
2023 Recommended Funding		\$10,000		
Increase		No Change		Decrease
Rationale				
Funding provided to build organizational capacity and continue program delivery.				
Comments from Financial Review				
Medium financial risk- organization does not have sufficient cash flows year over year; however, the organization has sustainable reserve funds.				

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
Sherway Homeowners' and Recreation Association	<input checked="" type="checkbox"/> Annual <input type="checkbox"/> Multi-Year	\$2,500	\$5,250	4
Description				
<p>The Sherway Homeowners & Recreational Association (SHORA) is a non-profit organization that has proudly served our South Mississauga community since 1974. There are approximately 650 single family homes in our neighbourhood pocket located at QEW/Dixie and we border Queensway to the north, Etobicoke Creek to the east QEW to the south, and Dixie to the west. SHORA's mission is to preserve, enhance and protect our residents sense of community and property values. The SHORA Board will serve our residents by taking a fair, ethical and objective approach in representing the interest of all homeowners in Sherway. Our vibrant community will be maintained as a safe, friendly, and enjoyable place to live for each homeowner and his/her respective family.</p>				
Key Outcomes				
<ul style="list-style-type: none"> Determine and grow the Sherway sense of "community membership." Determine and grow the sense of community influence. Determine and grow the sense of community connection. 				
Evaluation Criteria	1: Identified Need and Rationale for Funding			
	<ul style="list-style-type: none"> Family Fun Day aligned with City priorities of "Belong" and "Connect." Strong community partnerships in place. Application requires a bit more focus on the primary project, its projected outcomes, its specific budget, etc. 			
	2: Organizational Effectiveness & Accountability			
	<ul style="list-style-type: none"> Targets, goals and risk identified with the mitigation strategies are clear. Demonstrates capacity to design, develop and deliver proposed event. Demonstration of ROI from City or other funders requires more quantifiable data. 			
	3: Resident Engagement & Inclusivity			
	<ul style="list-style-type: none"> Application articulates the changing needs in regards to how the organization connects with the community. Used of surveys as evidence of self-assessment and being responsive to community needs. More details pertaining to engaging under-served communities/addressing barriers to access is required. 			

2023 Recommended Funding	\$2,500		
Increase	No Change	Decrease	
Rationale			
Funding provided to offset the costs of the organization's Family Fun Day.			
Comments from Financial Review			
Low financial risk.			

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
The Dam	<input type="checkbox"/> Annual <input checked="" type="checkbox"/> Multi-Year	80,000	927,000	5

Description

The Dam partners with youth 13-19 years old to build inclusive community. With physical drop-in locations in the Cooksville and Meadowvale neighbourhoods, The Dam helps empower youth to know their own worth, increase their capacity for healthy relationships, experience increased social support and improve their life skills through the following programs:

- Daily drop-ins are the foundation of the community. Dynamic, vibrant, sometimes loud and chaotic, it's a safe place, where youth feel known, respected, and valued. Staff and volunteers provide a trusted adult with a listening ear, safety and even wisdom. The activities, food, and games that take place during the casual hang out times provide basic needs of security and belonging.
- Recreation programs are opportunities for youth to engage in specific activities that are geared towards promoting physical wellness and health.
- Development programs foster growth in self-worth, sense of value, and skills for healthy relationships and life. Youth are our partners in identifying needs and together we shape the programs providing growth and learning opportunities.

Key Outcomes

- More Mississauga neighbourhoods become youth friendly communities.
- Youth will have easy access to supportive, healthy communities leading to healthy individuals.
- Sustain the current programs of The Dam in Cooksville & Meadowvale.

Evaluation Criteria	1: Identified Need and Rationale for Funding
	<ul style="list-style-type: none"> ○ Strong rationale provided through targeted data; increasing organizational reach with health and well-being programs. ○ Funding will assist sustainability to expand partnerships, and support youth worker salaries. ○ Provides volunteering and leadership development to fulfill high school volunteer requirements.
	2: Organizational Effectiveness & Accountability
	<ul style="list-style-type: none"> ○ Organization has a clear mandate a clear sense of organizational goals ○ Have become a resource for other like-minded organizations. ○ Hired communications specialist to reach awareness and increase revenue; development plan to research new applicable grants.
	3: Resident Engagement & Inclusivity
	<ul style="list-style-type: none"> ○ Multiple locations to serve more youth in various neighbourhoods. ○ Connected to community needs, as demonstrated in the application. ○ Productive partnerships in place with multiple community organizations.

2023 Recommended Funding	\$80,000	
Increase	No Change	Decrease

Rationale

Funding provided to assist in stabilizing operational costs.

Comments from Financial Review

Medium financial risk- Organization's financial results not consistent year over year, but the organization has a sustainable funding base.

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
The Riverwood Conservancy	<input type="checkbox"/> Annual <input checked="" type="checkbox"/> Multi-Year	369,859	819,012	4
Description				
<p>The Riverwood Conservancy invites people of all ages, cultures and abilities to connect with nature at Riverwood. Our key goals are to promote well-being, to inspire enjoyment of and care for natural spaces, and to preserve urban natural heritage.</p> <p>PROGRAMS:</p> <p>1) Conservation – Native plantings, invasive species management, habitat restoration and other stewardship activities help sustain Riverwood’s natural oasis for Mississauga residents to enjoy.</p> <p>2) Gardening – New gardens created and cared for by volunteers at Riverwood since 2021 include a demonstration Pollinator Garden, a drought-tolerant Resilience Garden, and a Vegetable Teaching Garden that donates produce to local food banks.</p> <p>3) School Programs: Curriculum-linked field trips introduce thousands of children each year to the wonders of nature.</p> <p>4) Connections to Nature for those with Special Needs: People of all abilities enjoy programming at Riverwood’s award winning Enabling Garden and nearby Sensory Path.</p> <p>5) Indigenous Allyship: Working with Indigenous organizations and in coordination with relevant City staff, we aim to offer programs that serve Indigenous residents and advance the City’s Indigenous Relations strategy.</p> <p>6) Community Programs – Guided nature hikes, citizen science programs, astronomy nights, and other programs increase interest and encourage residents to make ecologically mindful decisions in their daily lives.</p> <p>7) Volunteer Engagement – Hundreds of volunteers contribute thousands of hours each year to supporting the goals outlined above. Those engaged include seniors, secondary students, and university and college students for internships, community groups, and corporate team-building groups.</p>				
Key Outcomes				
<ul style="list-style-type: none"> Residents have access to parks and forestry activities that reflect their needs. Residents are engaged in their community. Enhanced utilization of public spaces. 				
Evaluation Criteria	1: Identified Need and Rationale for Funding			
	<ul style="list-style-type: none"> Application shows a strong connection to City priorities. Application clearly articulates how City funding would be allocated. Application articulates the targeted groups that will benefit from City funding (school programs, Indigenous allyship, volunteer engagement, etc.) 			
	2: Organizational Effectiveness & Accountability			
	<ul style="list-style-type: none"> Organization shows capacity to execute proposed programming. Community needs assessment is currently underway. Application provided highlights of fundraising plans. 			
	3: Resident Engagement & Inclusivity			
<ul style="list-style-type: none"> Application provides detailed programming numbers. Programs and services will be accessible to: people with disabilities, Indigenous peoples, newcomers, education programs, language and cognitive barriers, low income and school education programs. 				
2023 Recommended Funding		\$369,859		
Increase		No Change		Decrease
Rationale				
Funding provided to assist in offsetting the organization’s overhead costs.				
Comments from Financial Review				
Low financial risk.				

Grant Evaluation Summary Sheet: Community Grants

Organization	Stream	Amount of Funding Requested from the City	Amount of Revenue from Other Sources	Grade Of Application (1 lowest, 5 highest)
Volunteer Mississauga Brampton Caledon	<input type="checkbox"/> Annual <input checked="" type="checkbox"/> Multi-Year	40,000	631,244	4
Description				
<p>Volunteer MBC is a registered charity and is the volunteer centre serving Mississauga, Brampton, and Caledon. We have over 200 not-for-profit member organizations providing programs and services in Peel, the majority of which are based in Mississauga.</p> <p>Mission: To connect the community. Vision: To improve lives through volunteerism. Aspiration: We fuel purposeful connections between people to respond to the most pressing social issues.</p>				
Key Outcomes				
<ul style="list-style-type: none"> • 40% report being connected to volunteer opportunities that relate to their skills. • 60% report improved health and wellbeing. • 50% report improved sense of community belonging. • 50% increase in number of volunteer positions. 				
Evaluation Criteria	1: Identified Need and Rationale for Funding			
	<ul style="list-style-type: none"> ○ Application provides good evidence for community need and provided relevant history. ○ Critical role in the sector reflected in the application. ○ Strong budget and articulate plans on how the funding would be spent. 			
	2: Organizational Effectiveness & Accountability			
	<ul style="list-style-type: none"> ○ Thorough description of what will be done to accomplish initial goals, and described their approach for years 2 and 3 of the grant. ○ Application shows strong organizational capacity. ○ Clear plans to continue developing their diverse funding. 			
	3: Resident Engagement & Inclusivity			
	<ul style="list-style-type: none"> ○ Application showing evidence is strong in this application. ○ The organization currently supports very diverse . ○ More information concerning the organization's specific support of City of Mississauga stakeholders is desired. 			

2023 Recommended Funding	\$40,000		
Increase	No Change	Decrease	
Rationale			
Funding provided to assist with the three-year operating goals of the organization.			
Comments from Financial Review			
Medium financial risk- decrease in net assets over the year; however, organization has adequate liquidity and reserve funds.			

Grant Evaluation Summary Sheet: Live Music

Applicant	Event	Funding as percentage of total event budget	Grade Of Application (1 lowest, 5 highest)
Aliyah Burey	Suviana	50%	2
Event Description			
<p>While Toronto has become the cultural identity of Canada, Mississauga is not far off the map in terms of diversity of residents and contributing iconic music to the Canadian music industry. My event is a music showcase of artists which includes, singers, rappers, spoken word and dancers.</p> <p>-Bringing the community together through music, giving, food and collective effervescence. -Bringing exposure to artists. -Celebrating community of diversity and inclusion so that everyone feels more accepted and respected.</p>			
Evaluation Criteria	Cultural Impacts- Event Goals		
	<ul style="list-style-type: none"> ○ Highlighting BIPOC artists. ○ Creates space for peer to peer network. ○ More details required regarding how the event provides greater access for underserved artists. 		
Evaluation Criteria	Economic Impacts- Event Goals		
	<ul style="list-style-type: none"> ○ Aiming to sell 75 tickets ○ Providing paid opportunities for Mississauga musicians. ○ More details required regarding the total investment in the music sector the event would provide. 		
Staff Budget Review			
Budget approved. Additional item lines for stated security travel and other items would be beneficial in determining the total budget of the event.			

2023 Recommended Funding	\$1,250
Rationale	
Event suits the purpose of the grant however, the application does not provide enough detail to warrant the full amount requested.	

Grant Evaluation Summary Sheet: Live Music

Applicant	Event	Funding as percentage of total event budget	Grade Of Application (1 lowest, 5 highest)
Anna Wojcik	Opera Outreach Project	10%	2
Event Description			
<p>Our event is an abridged English-language production of the opera “The Magic Flute” (composed by W.A. Mozart), set in outer space and geared towards youth and children. There will be two performances: one in Mississauga at the Clarke Memorial Hall and one in Toronto at 918 Bathurst Centre for Culture, Arts, Media, and Education. Both performances will take place during August 2023. To better suit young audiences, our adaptation of “The Magic Flute” will be significantly shortened, and sung in English with spoken dialogue. Our storyline is modified from the original libretto: it is set in outer space and explores themes such as power and inclusion. We have removed the racist and misogynistic elements that exist in the original libretto. Nózki Opera will have workshopped this production for children during our school outreach program taking place between November 2022 and March 2023. Throughout these in-school workshops, we will have fine-tuned the adaptation, staging, and performance of the production, in order to make it ready to share with a wider public. At these in-school workshops, we will ask children to create a piece of art inspired by the opera or characters in the opera. We will display their final art pieces at the performances. We will also reach out to a local youth choir to have them take part in the production by singing one ensemble originally written for the three boys of the opera. While in our adaptation, the three ladies and three boys are combined roles called “double agents”, the children of the choir would be included as young aliens from another planet coming to lead the protagonists in the right direction. Participating in a live opera would spark the interest of a new generation of opera audiences. Having children participating in the production would also bring more young people to the audience in the form of the children’s own family and friends coming to see them perform.</p>			
Evaluation Criteria	Cultural Impacts- Event Goals		
	<ul style="list-style-type: none"> ○ Removing financial barriers/misconceptions around opera ○ Outreach portion for children/youth camps. ○ More details on outreach in school required. 		
Evaluation Criteria	Economic Impacts- Event Goals		
	<ul style="list-style-type: none"> ○ Paid opportunity for 10 Mississauga artists ○ Total net revenue generated for musicians is \$4,654 ○ Only the Mississauga performance is under consideration for the grant. 		
Staff Budget Review			
Budget approved. Budget only for Mississauga performances will be considered.			

2023 Recommended Funding	\$1000
Rationale	
Unique programming for residents and a good ratio of net revenue generated for musicians and industry partners/vendors.	

Grant Evaluation Summary Sheet: Live Music

Applicant	Event	Funding as percentage of total event budget	Grade Of Application (1 lowest, 5 highest)
Bree Taylor	Cheers & Beers Music	25%	4
Event Description			
Cheers & Beers Music is a concert series started June 2022 in order to give back to charity providing ten meals to children with Kids Against Hunger Canada for each ticket sold. This concert series was also created to give live performance opportunities (Post Covid-19) to up and coming artists across the GTA, primarily Mississauga based artists as well as to bring more live music to the City of Mississauga at the music venue, The Rec Room Square One.			
Evaluation Criteria	Cultural Impacts- Event Goals		
	<ul style="list-style-type: none"> ○ Primary focus to bring music to Mississauga. ○ Event crosses over genres to build audiences and explore music. ○ Charitable event. 		
Evaluation Criteria	Economic Impacts- Event Goals		
	<ul style="list-style-type: none"> ○ Opportunity for artists to perform and earn revenue. ○ Ticket sales prediction much lower than venue capacity. More rationale is required on this ticketing goal. ○ Promotional potential for participating vendors. 		
	Staff Budget Review		
Budget approved.			

2023 Recommended Funding	\$1000
Rationale	
Established event that connects musicians and vendors with audiences for a charitable cause.	

Grant Evaluation Summary Sheet: Live Music

Applicant	Event	Funding as percentage of total event budget	Grade Of Application (1 lowest, 5 highest)
Cat Bernardi	Italian Heritage Month Jazz Concert	42%	4
Event Description			
<p>This concert will be held during the month of June--Italian Heritage Month. It will celebrate Italian-Canadian culture through jazz and story-telling by presenting Italian classic music, as well as new original Italian translations of beloved jazz standards. This concert will contribute to the culture in the city by celebrating the history and beauty of Italian-Canadian culture and by providing a unique educational experience as it pertains to the story of Italian-Canadian immigration. The concert will be accessible and inclusive for a wide audience, as the majority of the narration will be in English, while the music will be in Italian. This provides the opportunity for both Italian and English speakers to enjoy, learn and celebrate in this musical experience.</p>			
Evaluation Criteria	Cultural Impacts- Event Goals		
	<ul style="list-style-type: none"> ○ Focuses on both the Italian-Canadian historical story and the broader stories of immigration. ○ Multilingual, with English narration over Italian music. ○ Demographic information to support the application. 		
Evaluation Criteria	Economic Impacts- Event Goals		
	<ul style="list-style-type: none"> ○ 7 Mississauga-based artists hired. ○ Good marketing and outreach materials. ○ Good return on investment based on financial figures provided. 		
Staff Budget Review			
Budget approved.			

2023 Recommended Funding	\$2500
Rationale	
Ambitious project celebrating a unique cultural tradition.	

Grant Evaluation Summary Sheet: Live Music

Applicant	Event	Funding as percentage of total event budget	Grade Of Application (1 lowest, 5 highest)
Denise Leslie	One Fine JAZZ Evening ...with Denise Leslie and Friends	50%	4

Event Description

One Fine JAZZ Evening with Denise Leslie & Friends will be an intimate live performance where performers engage with audience. My very accomplished and talented array of singers should be heralded far more in this city and I hope that this event helps to do that as well as bring community together and promote the jazz musical genre. All performers have as part of their mixed, extensive repertoire, music from different countries and are fully capable of singing in their home languages. They are Cat Bernardi, Carla Gonzalez, Heather Christine and myself. We will feature some Latin, Italian as well as some French tunes, along with many of course jazz favourites (and some original) sung in English. Learning about different cultures among us just brings community that much closer together. But the main focus is to mobilize music/jazz lovers in the community I live in. I'm targeting the Clarkson neighbourhood but with our different fan bases I expect to attract people from other parts of Mississauga and the Oakville area.

Evaluation Criteria	Cultural Impacts- Event Goals
	<ul style="list-style-type: none"> ○ Line up of Women musicians and artists. ○ Scaling up the event, new audiences. ○ Unique presentation space.
Evaluation Criteria	Economic Impacts- Event Goals
	<ul style="list-style-type: none"> ○ Provides \$2100 in performance fees. ○ High ratio of Mississauga artists employed. ○ Potential for future events at other Mississauga locations.
	Staff Budget Review

Budget approved. Expenses listed are eligible but future applications should include a separate total budget form.

2023 Recommended Funding	\$2475
Rationale	
Event employs mostly Mississauga musicians and take place at a unique Mississauga venue.	

Grant Evaluation Summary Sheet: Live Music

Applicant	Event	Funding as percentage of total event budget	Grade Of Application (1 lowest, 5 highest)
Francesco Giuliano	Acoustic Pop Up	50%	1
Event Description			
Acoustic Pop Up is an acoustic showcase to provide opportunity for performance for local, emerging singer/songwriters interested in supporting local businesses who have been hit hard by the devastating effects of Covid 19. Events will be top 40 and easy listening music inside local business establishments to aid in customer comfortability and assist in the psychological buying habits of customers. With Radio partners CFRE Radio and City of Brampton, SounDrive looks to bring this event Province wide by 2023. With the help of the City of Mississauga, Peel region will be covered and give a great starting point to showcase the support of live music for local businesses.			
Evaluation Criteria	Cultural Impacts- Event Goals		
	<ul style="list-style-type: none"> ○ Series of events that place live music in unique spaces. ○ Application predominately focuses on the event helping businesses, with a lesser focus on artists. ○ Very few details regarding how the events have a cultural impact in the City. 		
	Economic Impacts- Event Goals		
	<ul style="list-style-type: none"> ○ Inconsistencies between the budget and statistical reporting section. ○ 50% Mississauga artists, \$200 per performer minimum. ○ Further details regarding the total investment in the music sector is desired. 		
	Staff Budget Review		
Budget approved however budget does not match the statistical reporting section.			

2023 Recommended Funding	Not recommended for funding
Rationale	
Not enough details regarding the economic or cultural impact to Mississauga in the application to justify funding.	

Grant Evaluation Summary Sheet: Live Music

Applicant	Event	Funding as percentage of total event budget	Grade Of Application (1 lowest, 5 highest)
Gerrod Harris	One In The Chamber Live Music Grant	50%	2
Event Description			
<p>Working in conjunction with the City Of Mississauga's goal of fostering a greater musical community through live performance, One In The Chamber would like to host a night of the best rock & roll the city has to offer. With such a fantastic scene of artists, we would like to book The Rec Room to host a collection of local, Mississauga based bands, along with a potential headlining band from outside the city (I have connected with both Sumo Cyco and Harm & Ease) to help invigorate and normalize Mississauga concerts. By working with local artists, along with a bigger headliner from outside the city, we can hopefully reach more people while drawing a genuine greater sense of excitement surrounding the event. Having performed a pair of shows at Streetsville Square (2019 & 2022), it is clear that the Mississauga community has a deep love for live music and we believe a concert experience like this would greatly benefit the local artistic community while engaging residents of the city.</p>			
Evaluation Criteria	Cultural Impacts- Event Goals		
	<ul style="list-style-type: none"> ○ Engagement with Mississauga artists. ○ Desire to demonstrate a need for more local venues to book musicians. ○ Further details regarding outreach to media, new audiences needed. 		
	Economic Impacts- Event Goals		
	<ul style="list-style-type: none"> ○ Number of Industry Businesses/Vendors Engaged: 3 ○ Net Revenue Generated for Businesses/Vendors Engaged: \$750+ ○ ¾ of the artists based in Mississauga. 		
	Financial Reporting and Budget Review		
Budget approved but is not in line with the requested amount (grant request must be a maximum of \$2,500 or 50% of event budget, whichever is less.)			

2023 Recommended Funding	\$1250
Rationale	
Applicant requested more than the maximum 50% of the event budget. Peer Assessment committee has awarded the maximum allowable amount for a budget of \$2500.	

Grant Evaluation Summary Sheet: Live Music

Applicant	Events	Funding as percentage of total event budget	Grade Of Application (1 lowest, 5 highest)
Heather Brissenden	Celtic Roots 2023	24%	4

Event Description

Celtic Roots is a family Irish/Celtic heritage celebration that offers Mississaugans the opportunity to enjoy a lively, authentic musical concert celebration on St. Patrick's Day - Friday, March 17, 2023. The show is a mix of music, dance, and storytelling. With the support of this extra funding from the City of Mississauga, we plan to present the show live from Mississauga's premiere facility - the Living Arts Centre. This concert has been SOLD OUT for the past 6 years we have presented it in the Region of Peel. Celtic Roots has deep roots within the community and has been supported by The Mississauga Arts Council, Nurse Next Door Mississauga, CCAI, several City of Mississauga Councillors and over 10 local senior groups and facilities. With the support of this extra funding from the City of Mississauga - we will be able to offer 2 performances for the general public (one matinee performance and one evening performance) in order to meet the greater demand by the public for this show. This show gives the citizens of Mississauga the opportunity to enjoy a family friendly performance celebrating one of the many cultures that make our city so great. Guests will get a taste of Irish/Celtic history, music, dance, and a new appreciation for St. Patrick's Day as a whole.

Evaluation Criteria	Cultural Impacts- Event Goals
	<ul style="list-style-type: none"> ○ Culturally-specific performance celebrating Irish/Celtic history. ○ Targeting of matinee seniors and children, adults in the evening, which is a new undertaking. ○ Outreach with the community and partners.
Evaluation Criteria	Economic Impacts- Event Goals
	<ul style="list-style-type: none"> ○ Event pays \$3,842 in artist fees. ○ Keeping ticket prices affordable for wide variety of audiences. ○ Increased revenue expected with additional performances added.
	Staff Budget Review

Budget approved.

2023 Recommended Funding	\$2500
Rationale	
Long-standing performance expanding their offerings for Mississauga audiences.	

Grant Evaluation Summary Sheet: Live Music

Applicant	Event	Funding as percentage of total event budget	Grade Of Application (1 lowest, 5 highest)
Matt Zadkovich	Headway Music Open Mic Series 2023 hosted by Matt Zaddy	37%	2
Event Description			
This event is a series of grassroots music-focused open mic events that cultivates emerging talent in Mississauga, and gives them a chance to develop their skills in an inclusive safe space. Their efforts are celebrated, critiqued where requested, and emerging artists are able to network with each other, network with more established musicians, and hone their craft to take their performance and craft to the next level.			
Evaluation Criteria	Cultural Impacts- Event Goals		
	<ul style="list-style-type: none"> ○ Grassroots events that provide networking opportunities for musicians. ○ Supports emerging performers in Mississauga who may have limited access to stage time. ○ More details regarding the outreach to emerging artists and new audiences would be helpful. 		
Evaluation Criteria	Economic Impacts- Event Goals		
	<ul style="list-style-type: none"> ○ Paid opportunities for emerging artists. ○ Strong net revenue generated for musicians. ○ 10 industry businesses/vendors engaged. 		
	Staff Budget Review		
Budget approved.			

2023 Recommended Funding	\$2,500
Rationale	
Provides paid opportunities, networking, and stage time to emerging artists.	

Grant Evaluation Summary Sheet: Live Music

Applicant	Event	Funding as percentage of total event budget	Grade Of Application (1 lowest, 5 highest)
Maureen O'Neill	Shore Grill and Grotto CanCon Event	45%	1
Event Description			
To showcase only Canadian Content Music in an established live music venue.			
Evaluation Criteria	Cultural Impacts- Event Goals		
	<ul style="list-style-type: none"> ○ 4 nights are reserved for Mississauga musicians. ○ A more thorough explanation of the process, what demographics are engaged, and the kinds of artists that would play is required. Is it just the one artist? ○ Some further context concerning the venue's place in the cultural landscape of Mississauga would be helpful. 		
	Economic Impacts- Event Goals		
	<ul style="list-style-type: none"> ○ Paid opportunities for Mississauga artists. ○ Unclear where the economic impact is beyond generating revenue for the venue and paying one musician. 		
	Financial Reporting and Budget Review		
Budget approved.			

2023 Recommended Funding	Not recommended.
Rationale	
Overall the application does not provide enough detail to warrant funding.	

Grant Evaluation Summary Sheet: Live Music

Applicant	Event	Funding as percentage of total event budget	Grade Of Application (1 lowest, 5 highest)
Radhika Baskar	Grand Veena Concert	50%	3
Event Description			
<p>My event is a sonic collaboration between the Veena, a thousand year old south Indian classical string instrument, and the Mridangam, a South Asian percussion instrument. The structure of this programming incorporates education of classical music systems, and after follows a traditional music concert, where the instrumentalists engage in known repertoire and then gradually transition into structured improvisation. This programming will be 2 hours long, and will be presented at the Sampradaya Dance Creations Theater in Mississauga. The community housed within Sampradaya is one that holds a robust context for many South Asian artistic forms. I am interested in pursuing the cultivation of micro concerts for musicians as a way of encouraging experimentation within traditional pedagogical training. Preceding the concert I am going to provide a lecture demonstration of the veena's tonal complexity, which will include an introduction into the Indian classical music system, specifically the carnatic music system, which the style of music we will be working within. This section of the program is contextualized as musical enrichment, and continues to cultivate audiences that desire to develop their own comprehension of music theory.</p>			
Evaluation Criteria	Cultural Impacts- Event Goals		
	<ul style="list-style-type: none"> ○ Highlighting a specific practice within Indian/South Asian music. ○ Potential for spin off and foster future events for micro-concerts that could be outreach in different communities in the City of Mississauga. ○ Increase cultural awareness through a lecture on the tradition. 		
Evaluation Criteria	Economic Impacts- Event Goals		
	<ul style="list-style-type: none"> ○ Artist fees make up a majority of the expenses. ○ Incomplete statistical form. ○ More specific details on the event's economic impacts are desired. 		
Staff Budget Review			
Budget approved.			

2023 Recommended Funding	\$2000
Rationale	
Unique and culturally specific performance with the potential to increase education and awareness of Indian music forms.	

Grant Evaluation Summary Sheet: Live Music

Applicant	Event	Funding as percentage of total event budget	Grade Of Application (1 lowest, 5 highest)
Radhika Baskar	Amalgam - A fusion music concert	23%	4
Event Description			
<p>I will be conducting a cross-cultural/ fusion music performance with Veena, an Indian classical string instrument, as the leading instrument for the performance. I will be collaborating with a piano, tabla, bass guitar, and a variety of percussion artists for my performance. I am interested in exploring the shifting from classical carnatic pedagogies of music training, which is native to the veena, while seeing how that pairs with western music traditions. This will be in the form of a band concert, deviating from the traditional structure of a classical concert. I am interested in a collaborative process with the artists, finding ways to see how the various instruments along with veena can create space of play, exploration, dissonance and harmony. This concert will expand the community relationships as well as cultural outreach of a variety of cultures through the City of Mississauga. My co artists will include people representing other communities and this is a greater way of expressing our culture, unity and diversity through the music which speaks by itself.</p>			
Evaluation Criteria	Cultural Impacts- Event Goals		
	<ul style="list-style-type: none"> ○ Opportunity for artists growth and development. ○ Fostering new musical relationships. ○ Unique opportunity for Mississauga audiences. 		
Evaluation Criteria	Economic Impacts- Event Goals		
	<ul style="list-style-type: none"> ○ 3 employment opportunities for Mississauga artists. ○ Paying artists for rehearsals and performance. ○ More specific details on the event's economic impacts are desired. 		
Financial Reporting and Budget Review			
Budget approved.			

2023 Recommended Funding	\$2500
Rationale	
Event provides an intercultural opportunity for musicians and audiences.	

Grant Evaluation Summary Sheet: Live Music

Applicant	Event	Funding as percentage of total event budget	Grade Of Application (1 lowest, 5 highest)
Vivek Mehmi	Humble & Hungry Music Fest!	14%	4

Event Description
 Humble & Hungry Music Fest is a celebration of diverse artists and people from all walks of life. Bringing different cultures, backgrounds, and genres of music together. Including Indie, Folk, Latin, Pop, Rock, Conscious/Spiritual, Hindi and Hip Hop. The variety of music programmed will showcase the cultural range that Mississauga has to offer. Giving attendees access to different cultures they may not be aware of. The event will also contribute to the city, as the majority of artists will be from Mississauga. This will give artists an opportunity to engage with their local fan base, as well as grow their following. In addition, we will give Mississauga businesses opportunities to offer and sell their products and services. By carefully selecting a diverse group of vendors, we will make sure there is a range of cultures represented. The mission of Humble & Hungry is to spread positivity, healing and to inspire through art. As we come out of this pandemic, we realize there is a greater need for inclusion and positive programming that will uplift our community. We want to help people who are going through challenges and who need inspiration to overcome them.

Evaluation Criteria	Cultural Impacts- Event Goals
	<ul style="list-style-type: none"> ○ Reaches many different genres and performers. ○ Organization is established and has strong collaborative relationships. ○ Culture impacts section is quite high level, and could provide a few more specific details.
Evaluation Criteria	Economic Impacts- Event Goals
	<ul style="list-style-type: none"> ○ Strong involvement from Mississauga artists and businesses. ○ High net revenue generated for musicians. ○ High number of industry businesses/vendors engaged.
	Staff Budget Review

Budget approved.

2023 Recommended Funding	\$2500
Rationale	
Event captures a wide range of musical genres and audiences.	

Grant Evaluation Summary Sheet: Live Music

Organization	Event	Grade Of Application (1 lowest, 5 highest)
Yvonne Orlicki	Music at Wawel Villa Seniors Residences	N/A
Description		
<p>Wawel Villa Seniors Residence (licensed retirement home) is Canadian Charity focusing on well being of our 80 seniors residents. Our home focuses on providing comfortable home and care to our residents. COVID 19 pandemic had a tremendous affect on our sector. During these difficult times social and cultural events have been put on hold. After the long 2.5 years we are slowly starting to see opportunities for us to invite back music performers for the enjoyment of our seniors. We strongly believe in providing our seniors in opportunities to enjoy cultural events. Many of our residents have limited mobility therefore we try to invite performers to our home for everyone's enjoyment. Our plan for Summer of 2023 is to organize and host outdoor concert(s) for residents of Wawel Villa Retirement community and their families as well as seniors from the surrounding areas.</p>		
Evaluation Criteria	B1: Inter-Cultural Reach	N/A
	B2: Strengthening Culture in Mississauga	N/A
	B3: Strengthening Governance	N/A
	B4: Resources	N/A
2023 Recommended Funding	Not eligible for funding, organization is a not-for-profit applying for a for-profit grant.	