

Road Safety Committee Work Plan 2023					
Timeline/Date	Campaign/Events	Details	Budget/Costs	Completion Date	Additional Information
2023 June	Renew CARSP Membership	Annual yearly renewal	Cost: \$750.00	July 13, 2023	Price increased from the previous year
Ongoing	Road Safety Committee Mascot	Under review – TBD	TBD		
Ongoing	Slow Down Lawn Signs	To re-design the Road Safety Slow Down Lawn Signs for distribution in the spring. – Reviewed at the subcommittee meeting on September 15, 2023.	N/A		RSPS-0004-2023 That Catherine Nguyen-Pham, Communications Advisor be directed to work with Creative staff to prepare mock designs of a new “Slow Down” lawn sign and return to the Road Safety Promotional Subcommittee for approval and next steps.
Ongoing	Communications campaigns: <ul style="list-style-type: none"> <li>• Back to school   September</li> <li>• Pedestrian Safety Month and Walk to School campaign   October</li> </ul>	For information only.  RSC members are encouraged to help share messages on their			

	<ul style="list-style-type: none"> <li>• Speeding awareness   November</li> <li>• World Day of Remembrance of Road Traffic Victims   November</li> <li>• Holiday and winter road safety   December</li> </ul>	own channels (e.g. social media, newsletters) to help promote road safety messages to residents.			
Ongoing	<p>Photo and Video Content</p> <ul style="list-style-type: none"> <li>• RSC members may take photos and video of road safety initiatives in their neighbourhood in Mississauga (e.g. Slow Down lawn sign, traffic calming, bike lanes, pedestrian signals, roundabouts etc.)</li> </ul>		N/A		