

City of Mississauga  
**Corporate Report**



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| <p>Date: September 26, 2023</p> <p>To: Chair and Members of General Committee</p> | <p>Originator's files:</p>                |
| <p>From: Jodi Robillos, Commissioner of Community Services</p>                    | <p>Meeting date:<br/>October 18, 2023</p> |

## Subject

**Proposed re-naming of Streetsville Kinsmen Senior Citizen Centre located at 327 Queen Street South to 'Streetsville Heritage Hall' (Ward 11)**

## Recommendation

1. That General Committee consider, for a period of 30 days, the re-naming of the Streetsville Kinsmen Senior Citizen Centre located at 327 Queen Street South as the "Streetsville Heritage Hall" as outlined in the Corporate Report dated September 26, 2023 from the Commissioner of Community Services entitled "Proposed re-naming of Streetsville Kinsmen Senior Citizen Centre located at 327 Queen Street South to 'Streetsville Heritage Hall' (Ward 11)".
2. That Community Services staff be directed to provide notice as set out in the City's 'Facility Naming' Policy 05-02-02 of the proposed re-naming of the multi-purpose heritage facility as "Streetsville Heritage Hall".

## Executive Summary

- The subject report outlines the recommended re-naming of the recently rehabilitated heritage facility located at 327 Queen Street South as "Streetsville Heritage Hall".
- The City's interim Equity, Diversity and Inclusion (EDI) Asset Naming Review Committee has been consulted on the proposed name and have no concerns with the recommendation.
- The City's Heritage Advisory Committee has been consulted on the proposed name and supports the recommendation.
- The requested naming "Streetsville Heritage Hall" is in accordance with the City's "Facility Naming" Corporate Policy 05-02-02.

## Background

In accordance with the City's "Facility Naming" Corporate Policy 05-02-02, the Community Services Department is directed to present names for the General Committee and Council's consideration for the purposes of naming parks, trails, and facilities in the City of Mississauga. Following the policy, General Committee is requested to consider the recommended name presented by the Community Services Department for a period of 30 days, after which the Committee is asked to make a final recommendation to Council.

The subject report outlines the re-naming request for the newly rehabilitated heritage facility located at 327 Queen Street South as "Streetsville Heritage Hall".

The rehabilitation of the facility includes updates & improvements to the property stationary road signage that would reflect the proposed new name.

## Comments

The building, located at 327 Queen Street South, had been operated by the Streetsville Kinsmen Senior Citizen Centre Inc. group until February 2018 when the group opted not to renew the Management & Operations Agreement with the City.

The hall is multi-functional and is home to the Streetsville Seniors club as well as many family events, celebrations and meetings. The facility underwent various renovations this past year and will include additional rehabilitation improvements to be completed by spring 2024. This includes a replacement of the road signage and due to the timing of the project, there is a need to proceed with this re-naming in advance of the lifting of the current moratorium.

The facility was temporarily re-branded internally as "Kinsmen Hall". Exterior street signage still indicate "Streetsville Kinsmen Senior Citizen Centre". The intention is to align the naming of the building with our other heritage halls as close as possible (ie. Meadowvale Village Hall, Malton Victory Hall). Although, Streetsville Village Hall is an existing name for the facility at 280 Queen Street South, currently home to the Streetsville BIA.

## Engagement and Consultation

Preliminary consultation solicited of diverse Streetsville community stakeholders of potential new names included the suggestion of the proposed name "Streetsville Heritage Hall".

The City's interim Equity, Diversity and Inclusion (EDI) Asset Naming Review Committee & Heritage Advisory Committee was consulted on the proposed name and have no concerns with the recommendation. Additionally, the City's Heritage Advisory Committee has been consulted on the proposed name and supports the recommendation.

## Financial Impact

The cost for updating facility road signage will be absorbed through an existing capital budget of the redevelopment project, CN21740-Kinsmen Hall Rehabilitation.

## Conclusion

The proposed re-naming of the heritage hall located at 327 Queen Street South as “Streetsville Heritage Hall” is in accordance with the City’s “Facility Naming” corporate policy and should be considered by General Committee for 30 days as per policy.



Jodi Robillos, Commissioner of Community Services

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