

Mississauga - Home of *FIRST* since 2002

*FIRST* Robotics 2024 Ontario  
Provincial Championship Event  
Destination: MISSISSAUGA



**FIRST**  
LEGO  
LEAGUE

**FIRST**  
TECH  
CHALLENGE

**FIRST**  
ROBOTICS  
COMPETITION

[www.firstcanada.org](http://www.firstcanada.org)

Hazel commenting on the FIRST program in local schools 2004 / 2011

“Compliments to the staff of Rick Hansen Secondary School for their inspiring work.

The students, well, they’ll be our future engineers and the future of Canada!”







## FIRST Robotics Canada in Mississauga

- **Robotics in the Community:**
  - Mississauga - in 2012 - **Central Library** was the 1st Library to bring STEM programming across Ontario
  - **Newcomer Programs** with Poly Cultural Immigration Services
- **Robotics in Hospitals**
  - Erin Oaks Rehabilitation Centre for children Hospital, Holland Bloorview
- **FIRST Programs in 9 of the 11 Mississauga wards**
- **35 FIRST Teams** in Mississauga
- **22 years FIRST events** at Paramount Centre Mississauga!
- **Partnerships** with local companies:
  - Magna, Schneider Electric, Aecon, Lakeside Process Controls, Amdocs



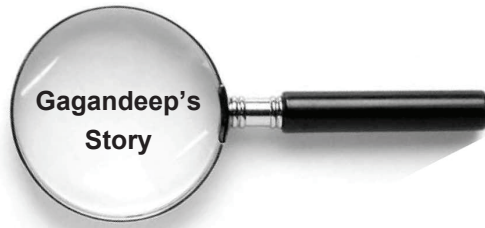
**belong**  
ensuring youth, older adults and new immigrants thrive

## More Than Robots!



## **FIRST Alumni SUCCESS - A Talent Pipeline!**

- GRAB - AV Production Co. / Cassandra - Criminal Lawyer
- Hunaid - Neuro Surgeon / Simrat - Medicine @ Oxford Univ.
- Phecda - Sr. Engineer Microsoft/Teams
- Sunjit - Magna Sr. Engineer Mississauga
- Thuvishan – Sr. Eng. Educational Technology
- 3 local youth winners of the prestigious Global **Dean’s List Award**



- ✓ Born, raised, educated & Company owner in Mississauga
- ✓ Team Mechanical lead and World Champion Robot Driver
- ✓ Acquired Advanced Manufacturing skills and “know how”
- ✓ Refined decision-making skills, collaborative problem-solving, and business excellence.
- ✓ **FIRST** experience in Mechanical Engineering & Business Management
- ✓ Mentors reinforcing ambition, self-belief, successful career pathways

... **FIRST** - More than Robots!



**belong**

ensuring youth, older adults and new immigrants thrive

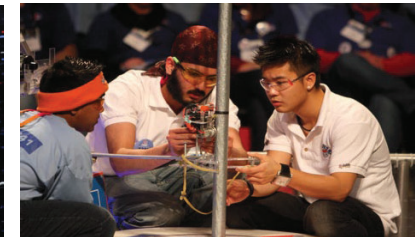
Parent Community



**prosper**

cultivating creative and innovative businesses

Nurturing Leaders



GAGANDEEP - STUDENT / Mentor & WINNING WORLD CHAMPIONSHIP IN 2013



**2017**

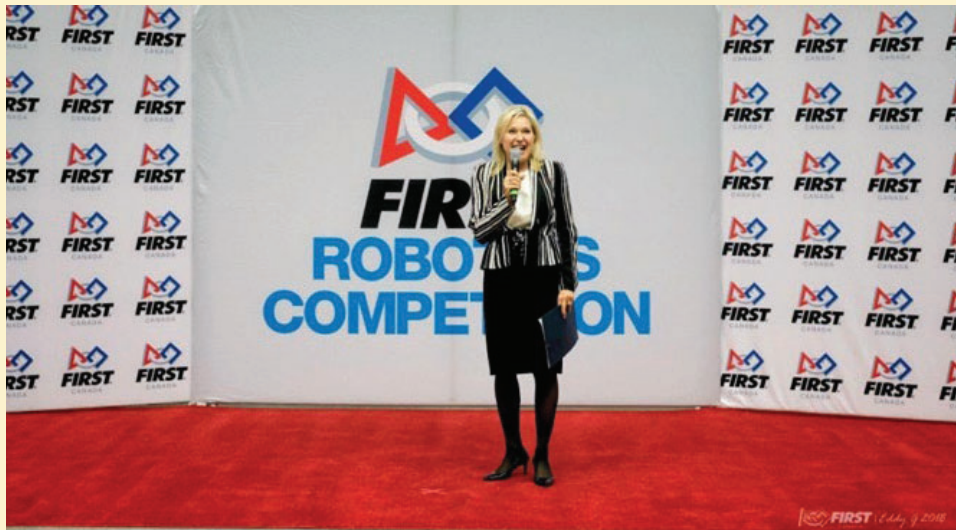
120+ VIPs  
64 top teams  
8,000 attendees  
Significant global attention  
**100% Positive Feedback**

**2018** \_\_\_\_

175+ VIP's  
80 top teams  
10,000 attendees  
Front and centre of global stage  
**100% Positive Feedback**

**2019**

250+ VIP's  
80 top teams  
10,000 attendees  
Front and centre of global stage  
**100% Positive Feedback**



**2024**

**Funding Request  
NEW Venue! International Center**

**mis**sissauga  
**tourism**



**100 High School Teams  
across Ontario**

(students, parents, teachers, industry partners)

**Expected Hotel room nights  
1000+**

**Expected Attendees  
10,000**

**Mississauga  
Economic Development at event**

Hershey Centre Retweeted  
**Mississauga Business** @MississaugaEDO · Apr 15  
 Come out to @CANFIRST Ontario Provincial Championship @hersheycentre and stop by MBEC booth to learn about our services and #SummerCompany



Vivian Ho-Tam



**MISSISSAUGA BUSINESS ENTERPRISE CENTRE**

**MBEC** YOUR CENTRAL SOURCE FOR SMALL BUSINESS SUPPORT

- Training & mentorship programs
- Low cost business seminars
- Low cost online business courses
- Free business information
- Free business consultations by appointment only

Ask about our **Young Entrepreneur Program**  
 Free training, mentorship & skills development. Grants available to help launch your business.

Located at Central Library 4th Flr  
 301 Burnhamthorpe Rd. W  
 905.615.4460 | mbec@mississauga.ca  
 mississauga.ca/mbec

in f @MississaugaEDO mississauga



Contact us to learn how to start or grow your business today!



# City Engagement and Sponsorship

- City of Mississauga logo
- Mayor Welcome Letter
- Mayor welcome at opening ceremonies
- ½ Page Advert in the Program Book
- 30-60 second commercial
- Special Invited Guest Lounge
- An invitation by the City to local companies and special guests
- Alumni engagement
- School Board engagement

## Event Information

- 250+ VIP's
- 100 Top Ontario teams
- ~10,000 attendees
- ~24 teams to Worlds in Houston, TX
- Front and centre of global stage
- Webcast broadcast internationally







## Next Steps for the future?

- Moving forward the Partnership
- Funding Support
- City of Mississauga invited to all events
- Local schools field trips to event exposing them to STEAM (Science, Technology, Engineering, Arts, Math) and Skilled Trades

global city for creativity and innovation, with vibrant, safe and connected communities.

### **FIRST ROBOTICS COMPETITION ONTARIO PROVINCIAL CHAMPIONSHIP**

APRIL 3 - 6, 2023

Come Watch Robots in Action!

The International Centre

6900 Airport Rd, Mississauga, ON L4V 1E8

**FREE ADMISSION**



*It's opportunity...*

*It's a competitive sport...*

*It's a life experience...*

*It's community...*

*It's amazing...*

*It's **FIRST!***

So much more than Robots

Thank You !

[firstoftherobots.org](http://firstoftherobots.org)