

Summary of Public Engagement Events and Tactics

Two rounds of engagement were held with the community and businesses surrounding all three sites for a total of six meetings.

Event/Tactic	Description
"Have Your Say" webpage	A dedicated webpage was launched containing project information, background documents, and a frequently asked questions section (please visit https://yoursay.mississauga.ca/esr)
Round 1 Virtual Community Meetings	<p>The City held virtual community meetings in April 2023 to introduce the project, discuss the City's actions and timeline, and gather feedback:</p> <ul style="list-style-type: none"> • Site 1 (near Lisgar GO Station) – the virtual community meeting was held on April 4, 2023, and had 179 attendees. • Sites 2 and 3 (along Burnhamthorpe Rd. W.) – the virtual community meeting was held on April 11, 2023 and had 37 attendees. <p>Notification for the meetings included a mail out of properties within approximately 1 km of each site, social media advertisements, and road signs.</p>
Round 1 Virtual Industry Meeting	A separate virtual meeting was held with industry and the business community on April 3, 2023 for all three sites. The meeting was held to introduce the project, discuss the City's actions and timeline, and gather feedback. Notification included a mail out of businesses within 1 km of each site.
Round 2 In-person Information Sessions	<p>The City held in-person information sessions in September 2023 to present the findings of the review and recommended next steps:</p> <ul style="list-style-type: none"> • Site 1 (near Lisgar GO Station) – the in-person meeting was held on September 20, 2023, and had approximately 170 attendees. • Sites 2 and 3 (along Burnhamthorpe Rd. W.) – the in-person meeting was held on April 11, 2023 and had approximately 35 attendees. <p>Notification for the meetings included a mail out of properties within approximately 1 km of each site, social media advertisements, and road signs.</p>
Round 2 Virtual Industry Meeting	The City held a virtual meeting with industry and the business community to present the findings of the review and recommended next steps.