Allyson D'Ovidio

Subject: RE: NEWS RELEASE - City Looking for Community Feedback for its First Pedestrian Master Plan

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The following news release was distributed to media this morning.

City Looking for Community Feedback for its First Pedestrian Master Plan

September 18, 2020

The City of Mississauga is creating its first <u>Pedestrian Master Plan</u> to help identify gaps in its pedestrian network. The City will seek community feedback through an <u>online survey</u> and a virtual public information session in the fall.

"We are working to build a livable, walkable City that is safe, pedestrian-friendly and encourages active lifestyles. We have heard that road safety is a concern for pedestrians and cyclists and is also a barrier that prevents them from using their preferred mode of travelling," said Mayor Bonnie Crombie. "The Pedestrian Master Plan will help us move closer to Vision Zero and Transportation Master Plan goal of safety for all. It will also help us address other challenges on our roads including congestion, declining air quality and the impacts of car travel on climate change."

The Pedestrian Master Plan will shape pedestrian connections across neighbourhoods, helping to enhance and create safe places for people to travel on foot, mobility-device and other methods of active transportation in Mississauga. The plan will also guide pedestrian infrastructure projects until 2041, supporting the City's commitment to a Vision Zero approach. Vision Zero sets a goal of zero fatal and injury-causing collisions each year.

"In our previous Mississauga Moves study, 23 per cent of trips fewer than two kilometres were taken by people using active transportation such as walking or cycling. Many residents expressed that they didn't feel comfortable walking or cycling in many parts of the City," said Geoff Wright, Commissioner, Transportation & Works. "The Pedestrian Master Plan will support a more walkable city by developing pedestrian networks that are safe, connected and convenient for all ages and abilities."

The Pedestrian Master Plan will:

- review the City's existing pedestrian network (sidewalks, crosswalks, walkways, multi-use trails), and identify opportunities for future infrastructure projects
- identify key destinations for pedestrians (e.g. transit stops, schools, local amenities etc.)
- analyze how growth will impact existing and future pedestrian infrastructure
- set short, medium and long-term service delivery and project priorities
- review best practices for pedestrian infrastructure and network design

The creation of the Pedestrian Master Plan comes from the City's <u>Transportation Master Plan</u>, which identifies the need for a pedestrian network plan.

Complete the online survey by October 23 and learn more about the Pedestrian Master Plan.

Photo:



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Tweet: .@citymississauga looking for community feedback for its first Pedestrian Master Plan to help shape how pedestrian connections are designed & implemented. Learn more & take the survey by Oct. 23: http://ow.ly/BS0V50Bu1EL #SaugaWalks

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eCity: https://www.mississauga.ca/city-of-mississauga-news/news/city-looking-for-community-feedback-for-itsfirst-pedestrian-master-plan/