

Her Worship Bonnie Crombie
Mayor, City of Mississauga
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mayor@Mississauga.ca

November 14, 2023

Dear Mayor Crombie,

I am writing to thank you and your council for the ongoing support of the Charitable Bingo and Gaming (cGaming) initiative in your community. This provincial partnership between the Ontario Charitable Gaming Association (which represents the participating charities and non-profits), Ontario Lottery and Gaming (OLG), the private sector and municipalities has been very successful in raising over \$80M for the 2,200 participating charities in the last year alone.

In your community, the 51 charities and non-profits raising funds at your local charitable gaming centre (Rama Gaming Centre) are providing important services and programs for the City of Mississauga. Organizations such as Victim Services of Peel and Heart House Hospice have benefited greatly and their commitment to improving the lives of residents and enhancing community well-being cannot be overstated. Last fiscal year, the participating charities and non-profits contributed over \$3.4 million to your community through cGaming. We are greatly appreciative of the work of your municipal staff who support the organizations through the permitting process.

The Ontario Charitable Gaming Association (OCGA) plays a vital role in fostering stronger, more connected communities by supporting the participating charitable organizations in the 37 charitable gaming sites across the province. Charities and non-profits are crucial partners in addressing the social, economic, and cultural needs of Ontario communities.

Here are some key community benefits of the cGaming initiative.

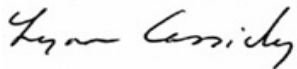
1. These local charities raise essential funds to address critical issues such as poverty, homelessness, healthcare, education, and mental health. The funds go far beyond just the participating charities and non-profits with donations from services clubs going out to numerous other community organizations.
2. The charitable gaming centres contribute to the local economy through employment, the purchase of local goods and services and taxes.

3. Charitable gaming centres are a hub for social interaction and community engagement; a place where people from diverse backgrounds come together for entertainment and build stronger social bonds.
4. This initiative is built on volunteerism. The OCGA takes the lead role in training and supporting the 28,000 volunteers that are key to the success. This cultivates a spirit of giving back; inspiring community members to get involved and contribute positively to our communities.

I am very appreciative of your continued support for this important initiative that contributes so much to your local community. Your endorsement ensures the continued success of this fundraising opportunity for your local charities and non-profits.

If you have any questions or would like further information, please do not hesitate to contact me.

Sincerely,



Lynn Cassidy
Executive Director
Ontario Charitable Gaming Association

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